ORDER

Orders Order / Rev: 2913710 WOC14651638 Alt Order #: AB PAC Product Desc: **WZZM** 6763 Estimate: 05/20/24 - 06/02/24 Flight Dates: Primary AE: Rachelle Ray 05/15/24 / 05/15/24 Sales Office: Original Date / Rev: **TSCHI** Order Type: General Sales Region: NAT Amplify Media / POL Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Jessica Osorio POBOX 6 Billing Cycle: EOM/EOC Franklin Park, IL 60131 Agency Commission: 15% Advertiser Name: ISS/ AB PAC Demographic: A25-54 New Business End: **Product Codes:** IS-US Senate Advertiser External ID: 155316 Revenue Code 1: AGY Agency External ID: 39718AG Revenue Code 2: (POL) Political Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	21	\$11,000.00	\$9,350.00
05/27/24	05/31/24	21	\$12,000.00	\$10,200.00

(POL) Issue

P04

Totals

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	21	\$11,000.00	\$9,350.00	0.00
June 2024	21	\$12,000.00	\$10,200.00	0.00
Totals	42	\$23,000.00	\$19,550.00	0.00

00:30:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachelle Rav			Start Of Order - End Of Order	100%

Order Share	Share	Total
WZZM	15%	\$23,000.00
Market	100%	\$153,333.33

Revenue Code 3:

Priority:

Competitive Share	Share	Total
CABLE	0%	\$0.00
EWMT	0%	\$0.00
UNKWN	85%	\$130,333.33
WOOD	0%	\$0.00
WOTV	0%	\$0.00
WWMT	0%	\$0.00
WXMI	0%	\$0.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tim	ne Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
N 1	WZZM	05/28/24	05/31/24	Judge Judy 10-1030a	CM	10-1030a	- TWTF	:30 2	\$225.00 P02	0.00 NM	2	\$450.00
				Judge Judy								
	CS-Oct-	2023 adj.0	CS-May-20	23 - GRAND RAPIDS-I	(ALMZO	D-B.CRK						
	Sta	rt Date I	End Date	Weekdays Spo	ts/Week	Rate	Rating_					
W	eek: 05/2	27/24	06/02/24	- TWTF	2	\$225.00	0.00					

Print Date: 05/16/24 09:45:56 Page 2 of 3

Order / Rev: 2913710 Advertiser: ISS/ AB PAC

Alt Order #: WOC14651638 Product Desc: AB PAC WZZM

Flight Dates: 05/20/24 - 06/02/24 Estimate: 6763

Ln Ch	Start	End	Inventory Code	Brea	k Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 2 WZZM	05/28/2	4 05/31/24	Judge Judy 1030-	11a CM	1030-11a	-	TWTF	:30	2	\$225.00 P02	0.00 NM	2	\$450.00
CS-Oct-	2023 adi	.CS-May-20	Judge Judy 23 - GRAND RAPII	DS-KALMZO	OO-B.CRK								
Star	rt Date	End Date	Weekdays	Spots/Wee	k Rate	Ratin	_						
Week: 05/2		06/02/24	- TWF		2 \$225.00	0.0							
N 3 WZZM	05/28/2	4 05/31/24	General Hospital GENERAL HOSP	CM	2-3p	-	TWTF	:30	2	\$275.00 P03	0.00 NM	2	\$550.00
CS-Oct-	2023 adj	.CS-May-20	23 - GRAND RAPII		O-B.CRK								
	rt Date	End Date	Weekdays	Spots/Wee		Ratin	<u>g</u>						
Week: 05/2		06/02/24	- TWTF		2 \$275.00	0.0							
N 4 WZZM	05/28/2	4 05/31/24	Hot Bench 330-4p	CM	330-4p	-	TWTF	:30	1	\$250.00 P02	0.00 NM	1	\$250.00
CS-Oct-	2023 adi	.CS-Mav-20	Hot Bench 23 - GRAND RAPII	DS-KALMZO	O-B.CRK								
	rt Date	End Date	Weekdays	Spots/Wee		Ratin	g						
Week: 05/2	27/24	06/02/24	- ТWГF		1 \$250.00	0.0							
N 5 WZZM	05/28/2	4 05/31/24	Judge Judy 4-430	р СМ	4-430p	-	TWTF	:30	2	\$525.00 P02	0.00 NM	2	\$1,050.00
CS-Oct-	2023 adi	.CS-May-20	Judge Judy 23 - GRAND RAPII	DS-KALMZO	OO-B.CRK								
	rt Date	End Date	Weekdays	Spots/Wee		Ratin	g						
Week: 05/2	27/24	06/02/24	- TWTF		2 \$525.00	0.0	_						
N 6 WZZM	05/28/2	4 05/31/24	Judge Judy 430-5	р СМ	430-5p	-	TWTF	:30	2	\$600.00 P02	0.00 NM	2	\$1,200.00
CS-Oct-	2023 adi	CS-May-20	Judge Judy 23 - GRAND RAPII	75-KALM70	JO⁻B CBK								
	zuzs auj rt Date	End Date	Weekdays	Spots/Weel		Ratin	a						
Week: 05/2		06/02/24	- TWTF		2 \$600.00	0.0	_						
N 7 WZZM	05/28/2	4 05/31/24	Local News @ 6p	M-F CM	6-630p	-	TWTF	:30	2	\$1,250.00 P02	0.00 NM	2	\$2,500.00
20.0-4	0000 - 4	OC May 20	13 NEWS 6PM	DC 1/ALM7/	00 D 0DV								
	2023 adj rt Date	End Date	23 - GRAND RAPII Weekdays	Spots/Weel		Ratin	a						
Week: 05/2		06/02/24	- TWTF		2 \$1,250.00	0.0	_						
N 8 WZZM	05/28/2	4 05/31/24	ET 7-730p	СМ	7-730p	-	TWTF	:30	2	\$675.00 P02	0.00 NM	2	\$1,350.00
00.0	0000 1		ENT TONIGHT	20 1/41 147/	0 D 0D1/								
	2023 adj rt Date	End Date	23 - GRAND RAPII Weekdays	Spots/Wee		Ratin	a						
Week: 05/2		06/02/24	- TWTF		2 \$675.00	0.0							
N 9 WZZM	05/28/2	4 05/31/24	Good Morning Am	erica 7GM	7-8a	-	TWTF	:30	2	\$750.00 P02	0.00 NM	2	\$1,500.00
	"		GMA 1ST HR										
	2023 adj rt Date	-	23 - GRAND RAPII			Dotin	~						
Week: 05/2		End Date 06/02/24	<u>Weekdays</u> - TWTF	Spots/Wee	<u>Rate</u> 2 \$750.00	Ratin 0.0	_						
N10 WZZM	05/28/2		Good Morning Am		8-9a		TWTF	:30	2	\$700.00 P02	0.00 NM	2	\$1,400.00
			GMA 2ND HR										
		-	23 - GRAND RAPII		_	Datia	_						
Star Week: 05/2	rt Date 27/24	End Date 06/02/24	<u>Weekdays</u> - TWTF	Spots/Wee	<u>Rate</u> 2 \$700.00	Ratin 0.0	_						
N11 WZZM			Local News @ 11		11-1135p		TWTF	:30	2	\$650.00 P02	0.00 NM	2	\$1,300.00
			13 NEWS 11PM		·								
			23 - GRAND RAPII		_	5 .:							
Star Week: 05/2	rt Date 27/24	End Date 06/02/24	<u>Weekdays</u> - TWTF	Spots/Wee	<u>Rate</u> 2 \$650.00	Ratin 0.0	_						
N12 WZZM			Judge Judy 10-10		10-1030a		TWT	:30	2	\$225.00 P02	0.00 NM	2	\$450.00
			Judge Judy							,			,
		-	23 - GRAND RAPII		_								
Star Week: 05/2	rt Date	End Date 05/26/24	<u>Weekdays</u> - TWT	Spots/Wee	<u>Rate</u> 2 \$225.00	Ratin 0.0	_						
N13 WZZM			Judge Judy 1030-		1030-11a		TWT	:30	2	\$225.00 P02	0.00 NM	2	\$450.00
1110 VVLLIVI	30,20,2	. 55,25,24	Judge Judy		1000 110		-111	.50	_	Ψ==0.001 02	3.00 TAIVI	_	ψ
			23 - ĞRAND RAPII	DS-KALMZO	OO-B.CRK								
	rt Date	End Date	<u>Weekdays</u> - TWT	Spots/Wee		Ratin	_						
Week: 05/2 N14 WZZM		05/26/24	- 1 W1	CM	2 \$225.00	0.0	Ю ТWГ	:30	2	\$275 OO DO2	0.00 8184	2	\$550.00
IN 14 VVZZIVI	03/20/2	+ 03/23/24		CIVI	2-3p	-	1 W1	.3∪	2	\$275.00 P03	U.UU INIVI	l ²	φυυυ.υυ

Print Date: 05/16/24 09:45:56 Page 3 of 3

Totals

42

\$23,000.00

Order / Rev: 2913710 Advertiser: ISS/ AB PAC

Alt Order #: WOC14651638 Product Desc: AB PAC WZZM

Flight Dates: 05/20/24 - 06/02/24 Estimate: 6763

Ln Ch Start End	I Inventory Code	Break Start/l	End Time Days	Len S	pots Rai	te Pri Rtg	Type Spots	Amount
	General Hospital							
00.0	GENERAL HOSPITA		,					
•	ay-2023 - GRAND RAPIDS-I						I	
Start Date End D Week: 05/20/24 05/26		<u>ots/Week</u> <u>R</u> 2 \$275	ate Rating .00 0.00					
N15 WZZM 05/20/24 05/20		CM 330-4p		:30	2 \$250	.00 P02 0.00) NM 2	\$500.00
N 15 WZZIVI 05/20/24 05/2	Hot Bench	CIVI 330-4	- 1 W1 -	30	2 \$250	0.00 P02 0.00) INIVI Z	\$500.00
CS-Oct-2023 adj.CS-Ma	ay-2023 - GRAND RAPIDS-	KALMZOO-B.CRI	(
Start Date End D	•		ate Rating				İ	
Week: 05/20/24 05/26	/24 - TWT	2 \$250	0.00					
N16 WZZM 05/20/24 05/2	3/24 Judge Judy 4-430p	CM 4-430p	- ТWГ-	:30	2 \$525	.00 P02 0.00) NM 2	\$1,050.00
	Judge Judy							
•	ay-2023 - GRAND RAPIDS-							
Start Date End D			ate Rating					
Week: 05/20/24 05/26/	24 1112	2 \$525			0 0000			# 4 000 00
N17 WZZM 05/20/24 05/2	0 , 1	CM 430-5p	- TWT-	:30	2 \$600	.00 P02 0.00) NM 2	\$1,200.00
CS-Oct-2023 adi CS-Ma	Judge Judy ay-2023 - GRAND RAPIDS-I	KAI MZOO-B CRI						
Start Date End D	•		ate Rating					
Week: 05/20/24 05/26/		2 \$600					ı	
N18 WZZM 05/20/24 05/2	3/24 Local News @ 6p M-F	- CM 6-630r	- ТWГ-	:30	1 \$1,250	.00 P02 0.00) NM 1	\$1,250.00
	13 NEWS 6PM							
CS-Oct-2023 adj.CS-Ma	ay-2023 - GRAND RAPIDS-	KALMZOO-B.CRI						
Start Date End D			ate Rating					
Week: 05/20/24 05/26		1 \$1,250						
N19 WZZM 05/20/24 05/2	'	CM 7-730p	- TWT-	:30	2 \$675	0.00 P02 0.00) NM 2	\$1,350.00
CS Oct 2023 adi CS Ma	ENT TONIGHT ay-2023 - GRAND RAPIDS-I	KALMZOO B CDI	,					
Start Date End D	•		ate Rating					
Week: 05/20/24 05/26/		2 \$675						
N20 WZZM 05/20/24 05/2			- TWT-	:30	2 \$750	.00 P02 0.00) NM 2	\$1,500.00
	GMA 1ST HR			.00	_			ψ.,σσσ.σσ
CS-Oct-2023 adj.CS-Ma	ay-2023 - GRAND RAPIDS-	KALMZOO-B.CRI	(
Start Date End D		ots/Week R	ate Rating					
Week: 05/20/24 05/26		2 \$750						
N21 WZZM 05/20/24 05/2	_	a &GM 8-9a	- ТWГ-	:30	2 \$700	.00 P02 0.00) NM 2	\$1,400.00
CC O-t 2022 - di CC Ma	GMA 2ND HR	KALMZOO D CDI	•					
Start Date End D	ay-2023 - GRAND RAPIDS- late Weekdays Spe		ate Rating					
Week: 05/20/24 05/26		2 \$700					ı	
N22 WZZM 05/20/24 05/2				:30	2 \$650	.00 P02 0.00) NM 2	\$1,300.00
	13 NEWS 11PM		OP 1.1.1	.00	_			ψ.,σσσ.σσ
CS-Oct-2023 adj.CS-Ma	ay-2023 - GRAND RAPIDS-	KALMZOO-B.CRI	(
Start Date End D			ate Rating					
Week: 05/20/24 05/26	/24 - TWT	2 \$650	0.00					