

ORDER



Orders
Order / Rev: 2913710
Alt Order #: WOC14651638
Product Desc: AB PAC
Estimate: 6763
Flight Dates: 05/20/24 - 06/02/24
Original Date / Rev: 05/15/24 / 05/15/24
Order Type: General

Primary AE: Rachelle Ray
Sales Office: TSCHI
Sales Region: NAT

Agency Name: Amplify Media / POL
Buying Contact:
Billing Contact: Jessica Osorio
 P O BOX 6
 Franklin Park, IL 60131

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/ AB PAC
Demographic: A25-54
Product Codes: IS-US Senate
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue
Priority: P04

New Business End:
Advertiser External ID: 155316
Agency External ID: 39718AG
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	21	\$11,000.00	\$9,350.00
05/27/24	05/31/24	21	\$12,000.00	\$10,200.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	21	\$11,000.00	\$9,350.00	0.00
June 2024	21	\$12,000.00	\$10,200.00	0.00
Totals	42	\$23,000.00	\$19,550.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachelle Ray			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WZZM	15%	\$23,000.00
Market	100%	\$153,333.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EWMT	0%	\$0.00
UNKWN	85%	\$130,333.33
WOOD	0%	\$0.00
WOTV	0%	\$0.00
WWMT	0%	\$0.00
WXMI	0%	\$0.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WZZM	05/28/24	05/31/24	Judge Judy 10-1030a	CM	10-1030a	- TWTF - -	:30	2	\$225.00	P02	0.00	NM	2	\$450.00
Judge Judy CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/27/24 06/02/24 - TWTF - - 2 \$225.00 0.00															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 2	WZZM	05/28/24	05/31/24	Judge Judy 1030-11a	CM	1030-11a	- TWTF - -	:30	2	\$225.00	P02	0.00	NM	2	\$450.00	
				Judge Judy												
				CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 05/27/24	06/02/24	- TWTF - -		2				\$225.00		0.00				
N 3	WZZM	05/28/24	05/31/24	General Hospital	CM	2-3p	- TWTF - -	:30	2	\$275.00	P03	0.00	NM	2	\$550.00	
				GENERAL HOSPITAL												
				CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 05/27/24	06/02/24	- TWTF - -		2				\$275.00		0.00				
N 4	WZZM	05/28/24	05/31/24	Hot Bench 330-4p	CM	330-4p	- TWTF - -	:30	1	\$250.00	P02	0.00	NM	1	\$250.00	
				Hot Bench												
				CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 05/27/24	06/02/24	- TWTF - -		1				\$250.00		0.00				
N 5	WZZM	05/28/24	05/31/24	Judge Judy 4-430p	CM	4-430p	- TWTF - -	:30	2	\$525.00	P02	0.00	NM	2	\$1,050.00	
				Judge Judy												
				CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 05/27/24	06/02/24	- TWTF - -		2				\$525.00		0.00				
N 6	WZZM	05/28/24	05/31/24	Judge Judy 430-5p	CM	430-5p	- TWTF - -	:30	2	\$600.00	P02	0.00	NM	2	\$1,200.00	
				Judge Judy												
				CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 05/27/24	06/02/24	- TWTF - -		2				\$600.00		0.00				
N 7	WZZM	05/28/24	05/31/24	Local News @ 6p M-F	CM	6-630p	- TWTF - -	:30	2	\$1,250.00	P02	0.00	NM	2	\$2,500.00	
				13 NEWS 6PM												
				CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 05/27/24	06/02/24	- TWTF - -		2				\$1,250.00		0.00				
N 8	WZZM	05/28/24	05/31/24	ET 7-730p	CM	7-730p	- TWTF - -	:30	2	\$675.00	P02	0.00	NM	2	\$1,350.00	
				ENT TONIGHT												
				CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 05/27/24	06/02/24	- TWTF - -		2				\$675.00		0.00				
N 9	WZZM	05/28/24	05/31/24	Good Morning America	GM	7-8a	- TWTF - -	:30	2	\$750.00	P02	0.00	NM	2	\$1,500.00	
				GMA 1ST HR												
				CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 05/27/24	06/02/24	- TWTF - -		2				\$750.00		0.00				
N 10	WZZM	05/28/24	05/31/24	Good Morning America	GM	8-9a	- TWTF - -	:30	2	\$700.00	P02	0.00	NM	2	\$1,400.00	
				GMA 2ND HR												
				CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 05/27/24	06/02/24	- TWTF - -		2				\$700.00		0.00				
N 11	WZZM	05/28/24	05/31/24	Local News @ 11p M-F	CM	11-1135p	- TWTF - -	:30	2	\$650.00	P02	0.00	NM	2	\$1,300.00	
				13 NEWS 11PM												
				CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 05/27/24	06/02/24	- TWTF - -		2				\$650.00		0.00				
N 12	WZZM	05/20/24	05/23/24	Judge Judy 10-1030a	CM	10-1030a	- TWT - - -	:30	2	\$225.00	P02	0.00	NM	2	\$450.00	
				Judge Judy												
				CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 05/20/24	05/26/24	- TWT - - -		2				\$225.00		0.00				
N 13	WZZM	05/20/24	05/23/24	Judge Judy 1030-11a	CM	1030-11a	- TWT - - -	:30	2	\$225.00	P02	0.00	NM	2	\$450.00	
				Judge Judy												
				CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 05/20/24	05/26/24	- TWT - - -		2				\$225.00		0.00				
N 14	WZZM	05/20/24	05/23/24		CM	2-3p	- TWT - - -	:30	2	\$275.00	P03	0.00	NM	2	\$550.00	

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
General Hospital															
GENERAL HOSPITAL															
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-TWT---					2	\$275.00		0.00			
N15	WZZM	05/20/24	05/23/24	Hot Bench 330-4p	CM	330-4p	-TWT---	:30	2	\$250.00	P02	0.00	NM	2	\$500.00
Hot Bench															
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-TWT---					2	\$250.00		0.00			
N16	WZZM	05/20/24	05/23/24	Judge Judy 4-430p	CM	4-430p	-TWT---	:30	2	\$525.00	P02	0.00	NM	2	\$1,050.00
Judge Judy															
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-TWT---					2	\$525.00		0.00			
N17	WZZM	05/20/24	05/23/24	Judge Judy 430-5p	CM	430-5p	-TWT---	:30	2	\$600.00	P02	0.00	NM	2	\$1,200.00
Judge Judy															
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-TWT---					2	\$600.00		0.00			
N18	WZZM	05/20/24	05/23/24	Local News @ 6p M-F	CM	6-630p	-TWT---	:30	1	\$1,250.00	P02	0.00	NM	1	\$1,250.00
13 NEWS 6PM															
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-TWT---					1	\$1,250.00		0.00			
N19	WZZM	05/20/24	05/23/24	ET 7-730p	CM	7-730p	-TWT---	:30	2	\$675.00	P02	0.00	NM	2	\$1,350.00
ENT TONIGHT															
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-TWT---					2	\$675.00		0.00			
N20	WZZM	05/20/24	05/23/24	Good Morning America	GM	7-8a	-TWT---	:30	2	\$750.00	P02	0.00	NM	2	\$1,500.00
GMA 1ST HR															
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-TWT---					2	\$750.00		0.00			
N21	WZZM	05/20/24	05/23/24	Good Morning America	GM	8-9a	-TWT---	:30	2	\$700.00	P02	0.00	NM	2	\$1,400.00
GMA 2ND HR															
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-TWT---					2	\$700.00		0.00			
N22	WZZM	05/20/24	05/23/24	Local News @ 11p M-F	CM	11-1135p	-TWT---	:30	2	\$650.00	P02	0.00	NM	2	\$1,300.00
13 NEWS 11PM															
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-TWT---					2	\$650.00		0.00			
Totals													42	\$23,000.00	