

ORDER



Orders
Order / Rev: 2912549
Alt Order #: WOC14648948
Product Desc: AB PAC
Estimate: 6759
Flight Dates: 05/13/24 - 05/26/24
Original Date / Rev: 05/13/24 / 05/13/24
Order Type: General

WZZM
Primary AE: Rachele Ray
Sales Office: TSCHI
Sales Region: NAT

Agency Name: Amplify Media / POL
Buying Contact:
Billing Contact: Jessica Osorio
 P O BOX 6
 Franklin Park, IL 60131

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/ AB PAC
Demographic: A25-54
Product Codes: PL-Candidate: Presidential (LUR)
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue
Priority: P04

New Business End:
Advertiser External ID: 155316
Agency External ID: 39718AG
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	15	\$25,400.00	\$21,590.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	15	\$25,400.00	\$21,590.00	0.00
Totals	15	\$25,400.00	\$21,590.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachele Ray			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WZZM	20%	\$25,400.00
Market	100%	\$127,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EWMT	0%	\$0.00
UNKWN	80%	\$101,600.00
WOOD	0%	\$0.00
WOTV	0%	\$0.00
WWMT	0%	\$0.00
WXMI	0%	\$0.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	WZZM	05/20/24	05/20/24	Mon Prime A Jeopardy Masters	CM	8-9p	M- - - - -	1:00	1	\$1,800.00	P03	0.00	NM	1	\$1,800.00												
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/20/24</td> <td>05/26/24</td> <td>M- - - - -</td> <td>1</td> <td>\$1,800.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/20/24	05/26/24	M- - - - -	1	\$1,800.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 05/20/24	05/26/24	M- - - - -	1	\$1,800.00	0.00																						
N 2	WZZM	05/13/24	05/15/24	Wed Prime A Jeopardy Masters	CM	8-9p (8:00 PM-9:00 PM)	- - W- - - -	1:00	1	\$1,400.00	P03	0.00	NM	1	\$1,400.00												

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	--W----					1	\$1,400.00		0.00			
N 3	WZZM	05/13/24	05/19/24	Local News @ 11p Su 13 NEWS 11PM SUN	CM	11-1135p	-----S	1:00	1	\$1,200.00	P02	0.00	NM	1	\$1,200.00
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S					1	\$1,200.00		0.00			
N 4	WZZM	05/20/24	05/20/24	Local News @ 530p M-FCM 13 NEWS 530PM	CM	530-6p	M-----	1:00	1	\$1,450.00	P02	0.00	NM	1	\$1,450.00
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	M-----					1	\$1,450.00		0.00			
N 5	WZZM	05/13/24	05/17/24	Local News @ 530p M-FCM 13 NEWS 530PM	CM	530-6p	-TWTF--	1:00	3	\$1,450.00	P02	0.00	NM	3	\$4,350.00
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-TWTF--					3	\$1,450.00		0.00			
N 6	WZZM	05/20/24	05/20/24	Local News @ 6p M-F 13 NEWS 6PM	CM	6-630p	M-----	1:00	1	\$2,500.00	P02	0.00	NM	1	\$2,500.00
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	M-----					1	\$2,500.00		0.00			
N 7	WZZM	05/13/24	05/17/24	Local News @ 6p M-F 13 NEWS 6PM	CM	6-630p	-TWTF--	1:00	3	\$2,500.00	P02	0.00	NM	3	\$7,500.00
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-TWTF--					3	\$2,500.00		0.00			
N 8	WZZM	05/20/24	05/20/24	Local News @ 11p M-F 13 NEWS 11PM	CM	11-1135p	M-----	1:00	1	\$1,300.00	P02	0.00	NM	1	\$1,300.00
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	M-----					1	\$1,300.00		0.00			
N 9	WZZM	05/13/24	05/17/24	Local News @ 11p M-F 13 NEWS 11PM	CM	11-1135p	-TWTF--	1:00	3	\$1,300.00	P02	0.00	NM	3	\$3,900.00
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK															
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Week:		05/13/24	05/19/24	-TWTF--					3	\$1,300.00		0.00			
													Totals	15	\$25,400.00