

ORDER



Orders
Order / Rev: 2912533
Alt Order #: WOC14648943
Product Desc: AB PAC
Estimate: 6758
Flight Dates: 05/13/24 - 05/26/24
Original Date / Rev: 05/13/24 / 05/13/24
Order Type: General

Primary AE: Rachelle Ray
Sales Office: TSCHI
Sales Region: NAT

WZZM

Agency Name: Amplify Media / POL
Buying Contact:
Billing Contact: Jessica Osorio
 P O BOX 6
 Franklin Park, IL 60131

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/ AB PAC
Demographic: A25-54
Product Codes: PL-Candidate: Presidential (LUR)
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue
Priority: P04

New Business End:
Advertiser External ID: 155316
Agency External ID: 39718AG
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	59	\$26,265.00	\$22,325.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	59	\$26,265.00	\$22,325.25	0.00
Totals	59	\$26,265.00	\$22,325.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachelle Ray			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WZZM	20%	\$26,265.00
Market	100%	\$131,325.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EWMT	0%	\$0.00
UNKWN	80%	\$105,060.00
WOOD	0%	\$0.00
WOTV	0%	\$0.00
WWMT	0%	\$0.00
WXMI	0%	\$0.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WZZM	05/13/24	05/19/24	Local News @ 7a Su 13 NEWS 7AM SUN	CM	7-8a	-----S	:30	1	\$300.00	P02	0.00	NM	1	\$300.00
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/13/24 05/19/24 -----S 1 \$300.00 0.00															
N 2	WZZM	05/13/24	05/19/24	Good Morning America SUN GMA	CM	8-9a	-----S	:30	1	\$625.00	P02	0.00	NM	1	\$625.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S					1	\$625.00		0.00			
N 3	WZZM	05/13/24	05/19/24	Local News @ 9a Su 13 NEWS 9AM SUN	CM	9-10a	-----S	:30	1	\$400.00	P02	0.00	NM	1	\$400.00
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S					1	\$400.00		0.00			
N 4	WZZM	05/20/24	05/20/24	Local News @ 6a M-F 13 NEWS 6AM	CM	6-630a	M-----	:30	1	\$525.00	P02	0.00	NM	1	\$525.00
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	M-----					1	\$525.00		0.00			
N 5	WZZM	05/13/24	05/17/24	Local News @ 6a M-F 13 NEWS 6AM	CM	6-630a	-TWTF--	:30	3	\$525.00	P02	0.00	NM	3	\$1,575.00
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-TWTF--					3	\$525.00		0.00			
N 6	WZZM	05/20/24	05/20/24	Local News @ 630a M-FCM 13 NEWS 630AM	CM	630-7a	M-----	:30	1	\$585.00	P02	0.00	NM	1	\$585.00
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	M-----					1	\$585.00		0.00			
N 7	WZZM	05/13/24	05/17/24	Local News @ 630a M-FCM 13 NEWS 630AM	CM	630-7a	-TWTF--	:30	3	\$585.00	P02	0.00	NM	3	\$1,755.00
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-TWTF--					3	\$585.00		0.00			
N 8	WZZM	05/20/24	05/20/24	Good Morning America 7M GMA 1ST HR	CM	7-8a	M-----	:30	1	\$750.00	P02	0.00	NM	1	\$750.00
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	M-----					1	\$750.00		0.00			
N 9	WZZM	05/13/24	05/17/24	Good Morning America 7M GMA 1ST HR	CM	7-8a	-TWTF--	:30	3	\$750.00	P02	0.00	NM	3	\$2,250.00
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-TWTF--					3	\$750.00		0.00			
N 10	WZZM	05/20/24	05/20/24	Good Morning America 8M GMA 2ND HR	CM	8-9a	M-----	:30	1	\$700.00	P02	0.00	NM	1	\$700.00
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	M-----					1	\$700.00		0.00			
N 11	WZZM	05/13/24	05/17/24	Good Morning America 8M GMA 2ND HR	CM	8-9a	-TWTF--	:30	3	\$700.00	P02	0.00	NM	3	\$2,100.00
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-TWTF--					3	\$700.00		0.00			
N 12	WZZM	05/20/24	05/20/24	Access Daily 9-10a Access Daily	CM	9-10a	M-----	:30	1	\$225.00	P02	0.00	NM	1	\$225.00
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	M-----					1	\$225.00		0.00			
N 13	WZZM	05/13/24	05/17/24	Access Daily 9-10a Access Daily	CM	9-10a	-TWTF--	:30	3	\$225.00	P02	0.00	NM	3	\$675.00
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-TWTF--					3	\$225.00		0.00			
N 14	WZZM	05/20/24	05/20/24	Judge Judy 10-1030a Judge Judy	CM	10-1030a	M-----	:30	1	\$225.00	P02	0.00	NM	1	\$225.00
CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	WZZM	05/13/24	05/17/24	Judge Judy 10-1030a	CM	10-1030a	- TWTF - -	:30	3	\$225.00	P02	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M- - - - -					1	\$225.00		0.00			
		Judge Judy													
		CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	- TWTF - -					3	\$225.00		0.00			
N 16	WZZM	05/20/24	05/20/24	Judge Judy 1030-11a	CM	1030-11a	M- - - - -	:30	1	\$225.00	P02	0.00	NM	1	\$225.00
		Judge Judy													
		CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M- - - - -					1	\$225.00		0.00			
N 17	WZZM	05/13/24	05/17/24	Judge Judy 1030-11a	CM	1030-11a	- TWTF - -	:30	3	\$225.00	P02	0.00	NM	3	\$675.00
		Judge Judy													
		CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	- TWTF - -					3	\$225.00		0.00			
N 18	WZZM	05/20/24	05/20/24	General Hospital	CM	2-3p	M- - - - -	:30	1	\$275.00	P03	0.00	NM	1	\$275.00
		GENERAL HOSPITAL													
		CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M- - - - -					1	\$275.00		0.00			
N 19	WZZM	05/13/24	05/17/24	General Hospital	CM	2-3p	- TWTF - -	:30	3	\$275.00	P03	0.00	NM	3	\$825.00
		GENERAL HOSPITAL													
		CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	- TWTF - -					3	\$275.00		0.00			
N 20	WZZM	05/20/24	05/20/24	Hot Bench 3-330p	CM	3-330p	M- - - - -	:30	1	\$225.00	P02	0.00	NM	1	\$225.00
		Hot Bench													
		CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M- - - - -					1	\$225.00		0.00			
N 21	WZZM	05/13/24	05/17/24	Hot Bench 3-330p	CM	3-330p	- TWTF - -	:30	3	\$225.00	P02	0.00	NM	3	\$675.00
		Hot Bench													
		CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	- TWTF - -					3	\$225.00		0.00			
N 22	WZZM	05/20/24	05/20/24	Hot Bench 330-4p	CM	330-4p	M- - - - -	:30	1	\$250.00	P02	0.00	NM	1	\$250.00
		Hot Bench													
		CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M- - - - -					1	\$250.00		0.00			
N 23	WZZM	05/13/24	05/17/24	Hot Bench 330-4p	CM	330-4p	- TWTF - -	:30	3	\$250.00	P02	0.00	NM	3	\$750.00
		Hot Bench													
		CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	- TWTF - -					3	\$250.00		0.00			
N 24	WZZM	05/20/24	05/20/24	Judge Judy 4-430p	CM	4-430p	M- - - - -	:30	1	\$525.00	P02	0.00	NM	1	\$525.00
		Judge Judy													
		CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M- - - - -					1	\$525.00		0.00			
N 25	WZZM	05/13/24	05/17/24	Judge Judy 4-430p	CM	4-430p	- TWTF - -	:30	3	\$525.00	P02	0.00	NM	3	\$1,575.00
		Judge Judy													
		CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	- TWTF - -					3	\$525.00		0.00			
N 26	WZZM	05/20/24	05/20/24	Judge Judy 430-5p	CM	430-5p	M- - - - -	:30	1	\$600.00	P02	0.00	NM	1	\$600.00
		Judge Judy													
		CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M- - - - -					1	\$600.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	M-----		1				\$600.00		0.00			
N27	WZZM	05/13/24	05/17/24	Judge Judy 430-5p	CM	430-5p	- TWTF--	:30	3	\$600.00	P02	0.00	NM	3	\$1,800.00
				Judge Judy											
				CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	- TWTF--		3				\$600.00		0.00			
N28	WZZM	05/20/24	05/20/24	ET 7-730p	CM	7-730p	M-----	:30	1	\$675.00	P02	0.00	NM	1	\$675.00
				ENT TONIGHT											
				CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	M-----		1				\$675.00		0.00			
N29	WZZM	05/13/24	05/17/24	ET 7-730p	CM	7-730p	- TWTF--	:30	3	\$675.00	P02	0.00	NM	3	\$2,025.00
				ENT TONIGHT											
				CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	- TWTF--		3				\$675.00		0.00			
N30	WZZM	05/20/24	05/20/24	Daily Blast Live 730-8p	CM	730-8p	M-----	:30	1	\$450.00	P02	0.00	NM	1	\$450.00
				DAILY BLAST LIVE											
				CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	M-----		1				\$450.00		0.00			
N31	WZZM	05/13/24	05/17/24	Daily Blast Live 730-8p	CM	730-8p	- TWTF--	:30	3	\$450.00	P02	0.00	NM	3	\$1,350.00
				DAILY BLAST LIVE											
				CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	- TWTF--		3				\$450.00		0.00			
													Totals	59	\$26,265.00