ORDER

Orders Order / Rev: 2912533 WOC14648943 Alt Order #: AB PAC Product Desc: WZZM 6758 Estimate: 05/13/24 - 05/26/24 Flight Dates: Primary AE: Rachelle Ray Sales Office: Original Date / Rev: 05/13/24 / 05/13/24 **TSCHI** Order Type: General Sales Region: NAT Amplify Media / POL Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Jessica Osorio POBOX 6 Billing Cycle: EOM/EOC Franklin Park, IL 60131 Agency Commission: 15% Advertiser Name: ISS/ AB PAC Demographic: A25-54 New Business End: **Product Codes:** PL-Candidate: Presidential (LUR) Advertiser External ID: 155316 Revenue Code 1: AGY Agency External ID: 39718AG

Rill Plan

DIII FIAII						
Start Date	art Date		Gross Amount	Net Amount		
04/29/24	05/20/24	59	\$26,265.00	\$22,325.25		

Totals

Unit Code:

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	59	\$26,265.00	\$22,325.25	0.00
Totals	59	\$26,265,00	\$22.325.25	0.00

General

00:30:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachelle Ray			Start Of Order - End Of Order	100%

(POL) Political

(POL) Issue

P04

Order Share	Share	Total
WZZM	20%	\$26,265.00
Market	100%	\$131 325 00

Revenue Code 2:

Revenue Code 3:

Priority:

Competitive Share	Share	Total
CABLE	0%	\$0.00
EWMT	0%	\$0.00
UNKWN	80%	\$105,060.00
WOOD	0%	\$0.00
WOTV	0%	\$0.00
WWMT	0%	\$0.00
WXMI	0%	\$0.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	WZZM	05/13/24	05/19/24	Local News @ 7a	Su CM	7-8a	S	:30	1	\$300.00 P02	0.00 NM	1	\$300.00
				13 NEWS 7AM SI	UN								
	CS-Oct-	2023 adj.C	CS-May-20	23 - GRAND RAPII	DS-KALMZOC)-B.CRK							
	Star	t Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 05/	13/24	05/19/24	S	1	\$300.00	0.00						
N 2	WZZM	05/13/24	05/19/24	Good Morning Am	erica S IM	8-9a	S	:30	1	\$625.00 P02	0.00 NM	1	\$625.00
				SUN GMA									

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WZZM

Order / Rev: 2912533

WOC14648943

Advertiser: ISS/ AB PAC

Product Desc: Alt Order #: AB PAC

Flight Dates: 05/13/24 - 05/26/24 Estimate: 6758

Ln Ch Start End		Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date	023 - GRAND RAPIDS-KALMZO Weekdays Spots/Week		Rating					
Week: 05/13/24 05/19/24	S 1	· . —	0.00					
N 3 WZZM 05/13/24 05/19/24		9-10a	S	:30 1	\$400.00 P02	0.00 NM	1	\$400.00
CS-Oct-2023 adj.CS-May-20	13 NEWS 9AM SUN 023 - GRAND RAPIDS-KALMZO	O-B.CRK						
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 05/13/24 05/19/24 N 4 WZZM 05/20/24 05/20/24	S 1	\$400.00 6-630a	0.00 M	:30 1	\$525.00 P02	0 00 NM	1	\$525.00
14 4 VVZZIVI 05/20/24 05/20/24	13 NEWS 6AM	0.0004	141	.50 1	ψ020.001 02	0.00 14101	'	ψ323.00
	023 - GRAND RAPIDS-KALMZO	_	Dating					
<u>Start Date</u> <u>End Date</u> Week: 05/20/24 05/26/24	<u>Weekdays</u> <u>Spots/Week</u> M 1	Rate \$525.00	Rating 0.00					
N 5 WZZM 05/13/24 05/17/24		6-630a	- TWTF	:30 3	\$525.00 P02	0.00 NM	3	\$1,575.00
CS-Oct-2023 adi CS-May-20	13 NEWS 6AM 023 - GRAND RAPIDS-KALMZO	O-B.CRK						
Start Date End Date	Weekdays Spots/Week	_	Rating					
Week: 05/13/24 05/19/24	- TWTF 3	**	0.00		4505 00 D 00	0.00.104		4505.00
N 6 WZZM 05/20/24 05/20/24	Local News @ 630a M-PCM 13 NEWS 630AM	630-7a	М	:30 1	\$585.00 P02	0.00 NM	1	\$585.00
	023 - GRAND RAPIDS-KALMZO	O-B.CRK						
<u>Start Date</u> <u>End Date</u> Week: 05/20/24 05/26/24	Weekdays Spots/Week	Rate \$585.00	Rating 0.00					
N 7 WZZM 05/13/24 05/17/24	•	630-7a	- ТWГF	:30 3	\$585.00 P02	0.00 NM	3	\$1,755.00
00 0 at 0000 at 1,00 May 0	13 NEWS 630AM	0 D 0DV						
Start Date End Date	023 - GRAND RAPIDS-KALMZO Weekdays Spots/Week		Rating					
Week: 05/13/24 05/19/24	- ТWГF 3		0.00					
N 8 WZZM 05/20/24 05/20/24	Good Morning America 7GM GMA 1ST HR	7-8a	M	:30 1	\$750.00 P02	0.00 NM	1	\$750.00
CS-Oct-2023 adj.CS-May-20	023 - GRAND RAPIDS-KALMZO	O-B.CRK						
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 05/20/24 05/26/24 N 9 WZZM 05/13/24 05/17/24	M 1 Good Morning America TGM	\$750.00 7-8a	0.00 - TWF	:30 3	\$750.00 P02	0 00 NM	3	\$2,250.00
	GMA 1ST HR		1,111	.00 0	φ/ 00.001 02	0.00 14101		Ψ2,200.00
CS-Oct-2023 adj.CS-May-20 Start Date End Date	023 - GRAND RAPIDS-KALMZO Weekdays Spots/Week		Rating					
Week: 05/13/24 05/19/24	- TWTF 3		0.00					
N10 WZZM 05/20/24 05/20/24	_	8-9a	M	:30 1	\$700.00 P02	0.00 NM	1	\$700.00
CS-Oct-2023 adi.CS-May-20	GMA 2ND HR 023 - GRAND RAPIDS-KALMZO	O-B.CRK						
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 05/20/24 05/26/24	M 1	\$700.00	0.00	.20 2	\$700 00 D02	0.00 NIM	,	#2 400 00
N11 WZZM 05/13/24 05/17/24	GMA 2ND HR	8-9a	- TWTF	:30 3	\$700.00 P02	U.UU NIVI	3	\$2,100.00
	023 - GRAND RAPIDS-KALMZO		.					
<u>Start Date</u> <u>End Date</u> Week: 05/13/24 <u>05/19/24</u>	<u>Weekdays</u> <u>Spots/Week</u> - TWTF 3		Rating 0.00					
N12 WZZM 05/20/24 05/20/24	-	9-10a	M	:30 1	\$225.00 P02	0.00 NM	1	\$225.00
CS Oct 2022 adi CS May 20	Access Daily 023 - GRAND RAPIDS-KALMZO							
Start Date End Date		_	Rating					
Week: 05/20/24 05/26/24	M 1	V ==	0.00					
N13 WZZM 05/13/24 05/17/24	Access Daily 9-10a CM Access Daily	9-10a	- TWTF	:30 3	\$225.00 P02	0.00 NM	3	\$675.00
CS-Oct-2023 adj.CS-May-20	023 - GRAND RAPIDS-KALMZO	O-B.CRK						
<u>Start Date</u> <u>End Date</u> Week: 05/13/24 05/19/24	Weekdays Spots/Week		Rating					
Week: 05/13/24 05/19/24 N14 WZZM 05/20/24 05/20/24	<u>_</u>	\$225.00 10-1030a	0.00 M	:30 1	\$225.00 P02	0.00 NM	1	\$225.00
	Judge Judy				, v =			,
CS-Oct-2023 adj.CS-May-20	023 - GRAND RAPIDS-KALMZO	O-B.CRK					l	

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Order / Rev: 2912533 Advertiser: ISS/ AB PAC

Alt Order #: WOC14648943 Product Desc: AB PAC WZZM

Flight Dates: 05/13/24 - 05/26/24 Estimate: 6758

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 05/20/24	End Date 05/26/24	<u>Weekdays</u> M	Spots/Week 1	Rate \$225.00	Rating 0.00						
N15 WZZM 05/13/2				10-1030a	- TWTF	:30	3	\$225.00 P02	0.00 NM	3	\$675.00
		Judge Judy						,			*
	dj.CS-May-20 End Date)23 - GRAND RAPII			Pating						
Start Date Week: 05/13/24	05/19/24	<u>Weekdays</u> - TWTF	Spots/Week 3	Rate \$225.00	Rating 0.00						
N16 WZZM 05/20/2	24 05/20/24	Judge Judy 1030-	11a CM	1030-11a	M	:30	1	\$225.00 P02	0.00 NM	1	\$225.00
CS Oct 2023 ac	ti CS May 20	Judge Judy)23 - GRAND RAPII	26 KALMZOO								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/20/24	05/26/24	M	1	\$225.00	0.00						
N17 WZZM 05/13/2	24 05/17/24		11a CM	1030-11a	- ТWГF	:30	3	\$225.00 P02	0.00 NM	3	\$675.00
CS-Oct-2023 ad	dj.CS-May-20	Judge Judy)23 - GRAND RAPII	OS-KALMZOO	D-B.CRK							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/13/24	05/19/24	- TWF	3	\$225.00	0.00			#07F 00 D00	0.00.104		4075.00
N18 WZZM 05/20/2	24 05/20/24	General Hospital GENERAL HOSP	CM	2-3p	M	:30	1	\$275.00 P03	0.00 NM	1	\$275.00
CS-Oct-2023 ac	dj.CS-May-20	23 - GRAND RAPII		D-B.CRK							
Start Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 05/20/24 N19 WZZM 05/13/2	05/26/24		CM	\$275.00 2-3p	0.00 - TWTF	:30	3	\$275.00 P03	0 00 NM	3	\$825.00
1415 VVZZIVI 03/13/2	24 05/11/24	GENERAL HOSP		2 Jp	- 1 W11	.50	0	Ψ273.001 03	0.00 14101		ψ023.00
	-)23 - GRAND RAPII		_	-						
Start Date Week: 05/13/24	End Date 05/19/24	<u>Weekdays</u> - TWTF	Spots/Week 3	Rate \$275.00	Rating 0.00						
N20 WZZM 05/20/2				3-330p	M	:30	1	\$225.00 P02	0.00 NM	1	\$225.00
00 0 1 0000 -	# 00 M 00	Hot Bench	00 1441 14704	D 0014							
Start Date	ום.CS-May-20 End Date)23 - GRAND RAPII <u>Weekdays</u>	Spots/Week	J-B.CRK Rate	Rating						
Week: 05/20/24	05/26/24	M	1	\$225.00	0.00						
N21 WZZM 05/13/2	24 05/17/24	•	CM	3-330p	- TWTF	:30	3	\$225.00 P02	0.00 NM	3	\$675.00
CS-Oct-2023 ac	di CS-May-20	Hot Bench)23 - GRAND RAPII	OS-KALMZOO	O-B CRK							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/13/24	05/19/24	- TWГF	3	\$225.00	0.00						
N22 WZZM 05/20/2	24 05/20/24	Hot Bench 330-4p Hot Bench	CM	330-4p	M	:30	1	\$250.00 P02	0.00 NM	1	\$250.00
CS-Oct-2023 ac	dj.CS-May-20)23 - GRAND RAPII	OS-KALMZOO	D-B.CRK							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/20/24 N23 WZZM 05/13/2	05/26/24	M	CM	\$250.00 330-4p	0.00 - ТWГF	:30	3	\$250.00 P02	0 00 NM	3	\$750.00
1023 VVZZIVI 03/13/2	24 03/11/24	Hot Bench	Civi	330-4p	- 1 W11'	.30	3	φ230.00 F02	O.OO INIVI	3	φ/30.00
		023 - GRAND RAPII		_							
Start Date Week: 05/13/24	End Date 05/19/24	<u>Weekdays</u> - TWTF	Spots/Week 3	Rate \$250.00	Rating 0.00						
N24 WZZM 05/20/2				4-430p	M	:30	1	\$525.00 P02	0.00 NM	1	\$525.00
		Judge Judy									
CS-Oct-2023 ad Start Date	dj.CS-May-20 <u>End Date</u>)23 - GRAND RAPII Weekdays	DS-KALMZOO Spots/Week	_	Rating						
Week: 05/20/24	05/26/24	M	<u>3pots/vveek</u>	Rate \$525.00	0.00						
N25 WZZM 05/13/2	24 05/17/24		р СМ	4-430p	- ТWГF	:30	3	\$525.00 P02	0.00 NM	3	\$1,575.00
CS-Oct-2023 ac	di CS-May-20	Judge Judy)23 - GRAND RAPII	DS-KALMZOO	J-B CRK							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/13/24	05/19/24	- TWГF	3	\$525.00	0.00						
N26 WZZM 05/20/2	24 05/20/24		р СМ	430-5p	M	:30	1	\$600.00 P02	0.00 NM	1	\$600.00
CS-Oct-2023 ac	dj.CS-May-20	Judge Judy)23 - GRAND RAPII	OS-KALMZOO	D-B.CRK							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

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WZZM

Totals

59

\$26,265.00

Order / Rev: 2912533

Advertiser: ISS/ AB PAC

Alt Order #: WOC14648943

Product Desc: AB PAC

Flight Dates: 05/13/24 - 05/26/24

Estimate: 6758

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Weekdays Start Date End Date Spots/Week Rate Rating Week: 05/20/24 05/26/24 M- - - - -0.00 \$600.00 N27 WZZM 05/13/24 05/17/24 - TWTF- -:30 3 \$600.00 P02 0.00 NM Judge Judy 430-5p СМ 430-5p 3 \$1,800.00 Judge Judy CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK Rating **End Date** Weekdays Spots/Week Start Date Rate Week: 05/13/24 05/19/24 - TWTF- -\$600.00 0.00 N28 WZZM 05/20/24 05/20/24 ET 7-730p \$675.00 P02 CM 7-730p M- - - - -:30 0.00 NM 1 \$675.00 **ENT TONIGHT** CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK **End Date** Start Date Weekdays Spots/Week Rating M- - - - -Week: 05/20/24 05/26/24 \$675.00 0.00 N29 WZZM 05/13/24 05/17/24 ET 7-730p 7-730p - TWTF- -:30 \$675.00 P02 0.00 NM \$2.025.00 CM **ENT TONIGHT** CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/13/24 05/19/24 - TWTF- -\$675.00 0.00 N30 WZZM 05/20/24 05/20/24 Daily Blast Live 730-8p CM 730-8p M- - - - -:30 \$450.00 P02 0.00 NM \$450.00 DAILY BLAST LIVE CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 05/20/24 05/26/24 M- - - - -\$450.00 0.00 N31 WZZM 05/13/24 05/17/24 Daily Blast Live 730-8p CM 730-8p - TWTF- -:30 \$450.00 P02 0.00 NM \$1,350.00 DAILY BLAST LIVE CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 05/13/24 05/19/24 - TWTF- -\$450.00 0.00