

# ORDER



**Orders**  
**Order / Rev:** 2913732  
**Alt Order #:** WOC14651639  
**Product Desc:** AB PAC  
**Estimate:** 6764  
**Flight Dates:** 05/20/24 - 06/02/24  
**Original Date / Rev:** 05/15/24 / 05/15/24  
**Order Type:** General

**Primary AE:** Rachelle Ray  
**Sales Office:** TSCHI  
**Sales Region:** NAT

**Agency Name:** Amplify Media / POL  
**Buying Contact:**  
**Billing Contact:** Jessica Osorio  
 P O BOX 6  
 Franklin Park, IL 60131

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/ AB PAC  
**Demographic:** A25-54  
**Product Codes:** IS-US Senate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Issue  
**Priority:** P04

**New Business End:**  
**Advertiser External ID:** 155316  
**Agency External ID:** 39718AG  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	8	\$9,500.00	\$8,075.00
05/27/24	05/31/24	8	\$7,500.00	\$6,375.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	8	\$9,500.00	\$8,075.00	0.00
June 2024	8	\$7,500.00	\$6,375.00	0.00
<b>Totals</b>	<b>16</b>	<b>\$17,000.00</b>	<b>\$14,450.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachelle Ray			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WZZM	15%	\$17,000.00
Market	100%	\$113,333.33

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
EWMT	0%	\$0.00
UNKWN	85%	\$96,333.33
WOOD	0%	\$0.00
WOTV	0%	\$0.00
WWMT	0%	\$0.00
WXMI	0%	\$0.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WZZM	05/28/24	05/31/24	Hot Bench 330-4p	CM	330-4p	- TWTF - -	1:00	1	\$500.00	P02	0.00	NM	1	\$500.00
Hot Bench CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/27/24 06/02/24 - TWTF - - 1 \$500.00 0.00															

Order / Rev: 2913732  
 Alt Order #: WOC14651639  
 Flight Dates: 05/20/24 - 06/02/24

Advertiser: ISS/ AB PAC  
 Product Desc: AB PAC  
 Estimate: 6764  
**WZZM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WZZM	05/28/24	05/31/24	Local News @ 530p M-FCM 13 NEWS 530PM		530-6p	- TWTF - -	1:00	2	\$1,450.00	P02	0.00	NM	2	\$2,900.00
		CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	- TWTF - -		2				\$1,450.00		0.00			
N 3	WZZM	05/28/24	05/31/24	Hot Bench 3-330p Hot Bench	CM	3-330p	- TWTF - -	1:00	2	\$450.00	P02	0.00	NM	2	\$900.00
		CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	- TWTF - -		2				\$450.00		0.00			
N 4	WZZM	05/28/24	05/31/24	Daily Blast Live 730-8p DAILY BLAST LIVE	CM	730-8p	- TWTF - -	1:00	2	\$900.00	P02	0.00	NM	2	\$1,800.00
		CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	- TWTF - -		2				\$900.00		0.00			
N 5	WZZM	05/27/24	05/29/24	Wed Prime A PRESS YOUR LUCK	CM	8-9p (8:00 PM-9:00 PM)	- - W - - -	1:00	1	\$1,400.00	P03	0.00	NM	1	\$1,400.00
		CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	- - W - - -		1				\$1,400.00		0.00			
N 6	WZZM	05/20/24	05/22/24	Wed Prime B ABBOTT ELEM FINALE/THE C	CM	9-10p	- - W - - -	1:00	1	\$1,400.00	P03	0.00	NM	1	\$1,400.00
		CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	- - W - - -		1				\$1,400.00		0.00			
N 7	WZZM	05/20/24	05/23/24	Hot Bench 3-330p Hot Bench	CM	3-330p	- TWT - - -	1:00	2	\$450.00	P02	0.00	NM	2	\$900.00
		CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	- TWT - - -		2				\$450.00		0.00			
N 8	WZZM	05/20/24	05/23/24	Local News @ 530p M-FCM 13 NEWS 530PM		530-6p	- TWT - - -	1:00	2	\$1,450.00	P02	0.00	NM	2	\$2,900.00
		CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	- TWT - - -		2				\$1,450.00		0.00			
N 9	WZZM	05/20/24	05/23/24	Local News @ 6p M-F 13 NEWS 6PM	CM	6-630p	- TWT - - -	1:00	1	\$2,500.00	P02	0.00	NM	1	\$2,500.00
		CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	- TWT - - -		1				\$2,500.00		0.00			
N 10	WZZM	05/20/24	05/23/24	Daily Blast Live 730-8p DAILY BLAST LIVE	CM	730-8p	- TWT - - -	1:00	2	\$900.00	P02	0.00	NM	2	\$1,800.00
		CS-Oct-2023 adj.CS-May-2023 - GRAND RAPIDS-KALMZOO-B.CRK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	- TWT - - -		2				\$900.00		0.00			
													Totals	16	\$17,000.00