Waterfront Strategies

URGENT! URGENT! URGENT! URGENT! URGENT!

PLEASE DELIVER IMMEDIATELY

TO: TRAFFIC MANAGER

FROM: Waterfront Strategies 3050 K Street, NW

Washington, DC 20007

RE: FF PAC (Future Forward PAC)

DATE: 10/26/20

Estimates: 8307, 9104, 9378

Markets - Philadelphia (PA)

NEW SPOTS WILL ARRIVE BY MONDAY, 10/26

STARTING TUESDAY, 10/27 UNTIL FURTHER NOTICE Please run HD Feed:

FFUS2080H:30 "Together" @ 8.5%

FFUS2084H :30 "Only" @ 8.5%

FFUS2099H:30 "Protect" @ 16%

FFUS2100H:30 "Personal" @ 8.5%

FFUS2102H :30 "American Hero" @ 8.5%

FFUS2088H :30 "Straight Talk" @ 16%

FFUS2117H:30 "Biden COVID Plan" @ 30%

FFUS2103H :30 "Giving the World" @ 4%

If you have any questions regarding this traffic, please do not hesitate to contact Nicole Meade in our office at 202-813-4664.

THANK YOU.