

# Waterfront Strategies

URGENT! URGENT! URGENT! URGENT! URGENT! URGENT!

**PLEASE DELIVER IMMEDIATELY**

TO: TRAFFIC MANAGER  
FROM: Waterfront Strategies  
3050 K Street, NW  
Washington, DC 20007

ADVERTISER: FUTURE FORWARD USA ACTION  
PRODUCT: VOTER EDUCATION

DATE: 10/15/20

## English-Language - ESTIMATES #9105 and 9120 ONLY

AZ - Tucson  
FL - Mami, West Palm Beach, Tallahassee, Gainesville  
MI - Detroit  
NV - Las Vegas  
NC - Raleigh  
PA - Philadelphia  
WI - Madison

**SPOT WAS SENT VIA EXTREME REACH ON 10/15**

**RUNNING MONDAY, 10/19 UNTIL TUESDAY, 11/3 (end by 5pm EST on 11/3)**

**Please run HD Feed:**

**FFUS2093H :30 "Alert GOTV" @ 50%**

**FFUS2094H :30 "Cartoon GOTV" @ 50%**

If you have any questions regarding this traffic, please do not hesitate to contact Daniel Jester in our office at 202-258-7143.

THANK YOU.