



Remit Address:
KYW-TV
P.O. Box 32172
New York, NY 10087-2172
Main: (215) 977-1900
Billing: (215) 977-5578

DUPLICATE INVOICE

Advertiser	FF PAC	Invoice #	140024564
	611 Pennsylvania Ave SE #143	Invoice Date	10/25/20
	Washington, DC 20003	Invoice Month	October 2020
	US	Invoice Period	09/28/20 - 10/25/20
Product	Issue	Order #	299090
Estimate Number	8306	Alt Order #	WOC12496728
		Deal #	
		Order Flight	10/20/20 - 10/26/20
Property	KYW-TV	Agency Code	TV14573
Account Executive	Nicole Elie	Advertiser Code	
Sales Office	CTS-POL	Product 1/2	577
Sales Region	National	Agency Ref	103670
		Advertiser Ref	512814
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K St NW Ste 100
Washington, DC 20007-5161
US

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KYW	Eyewitness News 430a	428a-5a		10/20/20 to 10/26/20	6x	MTWTF--				
	KYW			Tu	10/20/20	:30	4:50 AM	FFUS2080H	\$350.00		6
	KYW			W	10/21/20	:00			\$350.00	See MG 1.7, 1.8, 1.9, 1.10	2
	KYW	M-F 3p-4p	258p-4p	W	10/21/20	:30	3:32 PM	FFUS2084H	\$1,400.00	MG for 13.1,14.4,9.4,16.7,13.5,6.1,16	10
	KYW	Wednesday Prime Hr 1	758p-9p	W	10/21/20	:30	7:58 PM	FFUS2080H	\$18,000.00	MG for 13.1,14.4,9.4,16.7,13.5,6.1,16	7
	KYW			Th	10/22/20	:00			\$350.00	See MG 1.7, 1.8, 1.9, 1.10	5
	KYW	Eyewitness News @ 5a	458a-6a	Th	10/22/20	:30	5:29 AM	FFUS2100H	\$700.00	MG for 13.1,14.4,9.4,16.7,13.5,6.1,16	9
	KYW			F	10/23/20	:00			\$350.00	See MG 1.7, 1.8, 1.9, 1.10	3
	KYW			F	10/23/20	:30	4:50 AM	FFUS2099H	\$350.00		4
	KYW	DH Sunday Prime Hr 2	830p-930p	Su	10/25/20	:30	8:55 PM	FFUS2088H	\$20,000.00	MG for 13.1,14.4,9.4,16.7,13.5,6.1,16	8
2	KYW	Eyewitness News @ 5a	458a-6a		10/20/20 to 10/26/20	6x	MTWTF--				
	KYW			Tu	10/20/20	:30	5:28 AM	FFUS2085H	\$600.00		6
	KYW			Tu	10/20/20	:30	5:53 AM	FFUS2086H	\$600.00		3
	KYW			W	10/21/20	:30	5:11 AM	FFUS2099H	\$600.00		2
	KYW			Th	10/22/20	:30	4:59 AM	FFUS2099H	\$600.00		4
	KYW			F	10/23/20	:30	5:21 AM	FFUS2100H	\$600.00		5
3	KYW	Eyewitness News @ 6a	557a-7a		10/20/20 to 10/26/20	10x	MTWTF--				
	KYW			Tu	10/20/20	:30	6:12 AM	FFUS2084H	\$750.00		1
	KYW			Tu	10/20/20	:30	6:42 AM	FFUS2080H	\$750.00		7
	KYW			W	10/21/20	:30	6:28 AM	FFUS2100H	\$750.00		2
	KYW			W	10/21/20	:30	6:54 AM	FFUS2102H	\$750.00		9
	KYW			Th	10/22/20	:30	5:59 AM	FFUS2102H	\$750.00		8
	KYW			Th	10/22/20	:30	6:27 AM	FFUS2088H	\$750.00		3
	KYW			F	10/23/20	:30	6:29 AM	FFUS2102H	\$750.00		10
	KYW			F	10/23/20	:30	6:55 AM	FFUS2088H	\$750.00		4
4	KYW	CBS This Morning	658a-9a		10/20/20 to 10/26/20	20x	MTWTF--				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.





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KYW-TV
P.O. Box 32172
New York, NY 10087-2172
Main: (215) 977-1900
Billing: (215) 977-5578

DUPLICATE INVOICE

Advertiser	FF PAC
	611 Pennsylvania Ave SE #143
	Washington, DC 20003
	US
Product	Issue
Estimate Number	8306

Invoice #	140024564
Invoice Date	10/25/20
Invoice Month	October 2020
Invoice Period	09/28/20 - 10/25/20

Order #	299090
Alt Order #	WOC12496728
Deal #	
Order Flight	10/20/20 - 10/26/20

Property	KYW-TV
Account Executive	Nicole Elie
Sales Office	CTS-POL
Sales Region	National

Agency Code	TV14573
Advertiser Code	
Product 1/2	577

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	103670
Advertiser Ref	512814

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K St NW Ste 100
Washington, DC 20007-5161
US

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	KYW	CBS This Morning	658a-9a								
	KYW			Tu	10/20/20	:30	7:59 AM	FFUS2085H	\$900.00		1
	KYW			Tu	10/20/20	:30	8:18 AM	FFUS2086H	\$900.00		2
	KYW			Tu	10/20/20	:30	8:44 AM	FFUS2084H	\$900.00		3
	KYW			Tu	10/20/20	:30	8:57 AM	FFUS2080H	\$900.00		16
	KYW			W	10/21/20	:30	7:26 AM	FFUS2088H	\$900.00		4
	KYW			W	10/21/20	:30	8:11 AM	FFUS2080H	\$900.00		5
	KYW			W	10/21/20	:30	8:28 AM	FFUS2085H	\$900.00		20
	KYW			W	10/21/20	:30	8:49 AM	FFUS2086H	\$900.00		6
	KYW			Th	10/22/20	:30	7:57 AM	FFUS2099H	\$900.00		7
	KYW			Th	10/22/20	:30	8:23 AM	FFUS2100H	\$900.00		9
	KYW			Th	10/22/20	:30	8:44 AM	FFUS2102H	\$900.00		19
	KYW			Th	10/22/20	:30	8:59 AM	FFUS2088H	\$900.00		8
	KYW			F	10/23/20	:30	7:29 AM	FFUS2080H	\$900.00		11
	KYW			F	10/23/20	:30	7:59 AM	FFUS2085H	\$900.00		18
	KYW			F	10/23/20	:30	8:39 AM	FFUS2086H	\$900.00		10
	KYW			F	10/23/20	:30	8:57 AM	FFUS2084H	\$900.00		12
5	KYW	Eyewitness News Sa @ 5a	458a-6a								
					10/19/20 to 10/25/20	1x	-----S-				
	KYW			Sa	10/24/20	:30	5:22 AM	FFUS2102H	\$400.00		1
6	KYW	CBS This Morning Saturday	657a-9a								
					10/19/20 to 10/25/20	2x	-----S-				
	KYW			Sa	10/24/20	:00			\$900.00	See MG 1.7,1.8,1.9,1.10	1
	KYW			Sa	10/24/20	:00			\$900.00	Unresolved	2
7	KYW	M-F 9a-10a	858a-10a								
					10/20/20 to 10/26/20	5x	MTWTF--				
	KYW			Tu	10/20/20	:00			\$500.00	See MG 1.7,1.8,1.9,1.10	4
	KYW			W	10/21/20	:00			\$500.00	See MG 16.8	5
	KYW			Th	10/22/20	:30	9:12 AM	FFUS2080H	\$500.00		3
	KYW			F	10/23/20	:00			\$500.00	Unresolved	2

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DUPLICATE INVOICE

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	611 Pennsylvania Ave SE #143	Invoice Date	10/25/20
	Washington, DC 20003	Invoice Month	October 2020
	US	Invoice Period	09/28/20 - 10/25/20
Product	Issue	Order #	299090
Estimate Number	8306	Alt Order #	WOC12496728
		Deal #	
		Order Flight	10/20/20 - 10/26/20
Property	KYW-TV	Agency Code	TV14573
Account Executive	Nicole Elie	Advertiser Code	
Sales Office	CTS-POL	Product 1/2	577
Sales Region	National	Agency Ref	103670
		Advertiser Ref	512814
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	KYW	Let's Make a Deal	958a-11a								
					10/20/20 to 10/26/20	5x	MTWTF--				
	KYW			Tu	10/20/20	:00			\$850.00	See MG 1.7,1.8,1.9,1.10	5
	KYW			W	10/21/20	:00			\$850.00	See MG 1.7,1.8,1.9,1.10	4
	KYW			Th	10/22/20	:00			\$850.00	See MG 1.7,1.8,1.9,1.10	3
	KYW			F	10/23/20	:00			\$850.00	See MG 1.7,1.8,1.9,1.10	2
9	KYW	Price is Right	1058a-12n								
					10/20/20 to 10/26/20	5x	MTWTF--				
	KYW			Tu	10/20/20	:00			\$1,500.00	See MG 1.7,1.8,1.9,1.10	2
	KYW			W	10/21/20	:00			\$1,500.00	See MG 1.7,1.8,1.9,1.10	3
	KYW			Th	10/22/20	:00			\$1,500.00	See MG 1.7,1.8,1.9,1.10	1
	KYW			F	10/23/20	:00			\$1,500.00	See MG 16.8	5
10	KYW	Eyewitness News @ 4p	358p-5								
					10/20/20 to 10/26/20	10x	MTWTF--				
	KYW			Tu	10/20/20	:30	4:16 PM	FFUS2085H	\$800.00		1
	KYW			Tu	10/20/20	:30	4:38 PM	FFUS2086H	\$800.00		6
	KYW			W	10/21/20	:30	4:38 PM	FFUS2099H	\$800.00		2
	KYW			W	10/21/20	:30	4:53 PM	FFUS2100H	\$800.00		8
	KYW			Th	10/22/20	:30	4:20 PM	FFUS2085H	\$800.00		3
	KYW			Th	10/22/20	:30	4:35 PM	FFUS2086H	\$800.00		9
	KYW			F	10/23/20	:30	4:13 PM	FFUS2099H	\$800.00		10
	KYW			F	10/23/20	:30	4:45 PM	FFUS2100H	\$800.00		4
11	KYW	Eyewitness News @ 5p	458p-6p								
					10/20/20 to 10/26/20	7x	MTWTF--				
	KYW			Tu	10/20/20	:30	5:15 PM	FFUS2084H	\$975.00		1
	KYW			Tu	10/20/20	:30	5:28 PM	FFUS2080H	\$975.00		6
	KYW			W	10/21/20	:30	5:40 PM	FFUS2102H	\$975.00		2
	KYW			Th	10/22/20	:30	5:20 PM	FFUS2084H	\$975.00		3
	KYW			F	10/23/20	:30	5:55 PM	FFUS2102H	\$975.00		4

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	611 Pennsylvania Ave SE #143	Invoice Date	10/25/20
	Washington, DC 20003	Invoice Month	October 2020
	US	Invoice Period	09/28/20 - 10/25/20
Product	Issue	Order #	299090
Estimate Number	8306	Alt Order #	WOC12496728
		Deal #	
		Order Flight	10/20/20 - 10/26/20
Property	KYW-TV	Agency Code	TV14573
Account Executive	Nicole Elie	Advertiser Code	
Sales Office	CTS-POL	Product 1/2	577
Sales Region	National	Agency Ref	103670
		Advertiser Ref	512814
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	KYW	Eyewitness News @ 6p	558p-630p								
					10/20/20 to 10/26/20	7x	MTWTF--				
	KYW			Tu	10/20/20	:30	6:24 PM	FFUS2085H	\$1,500.00		6
	KYW			W	10/21/20	:30	6:25 PM	FFUS2088H	\$1,500.00		2
	KYW			Th	10/22/20	:30	6:11 PM	FFUS2099H	\$1,500.00		3
	KYW			Th	10/22/20	:30	6:26 PM	FFUS2100H	\$1,500.00		1
	KYW			F	10/23/20	:30	6:18 PM	FFUS2088H	\$1,500.00		4
13	KYW	Prime Access M-F 1a	658p-730p								
					10/20/20 to 10/26/20	5x	MTWTF--				
	KYW			Tu	10/20/20	:00			\$1,500.00	See MG 1.7, 1.8, 1.9, 1.10	1
	KYW			W	10/21/20	:00			\$1,500.00	See MG 1.7, 1.8, 1.9, 1.10	3
	KYW			Th	10/22/20	:00			\$1,500.00	See MG 1.7, 1.8, 1.9, 1.10	2
	KYW			F	10/23/20	:00			\$1,500.00	See MG 1.7, 1.8, 1.9, 1.10	5
14	KYW	Prime Access M-F 1b	727p-8p								
					10/20/20 to 10/26/20	5x	MTWTF--				
	KYW			Tu	10/20/20	:00			\$1,500.00	See MG 1.7, 1.8, 1.9, 1.10	3
	KYW			W	10/21/20	:00			\$1,500.00	See MG 1.7, 1.8, 1.9, 1.10	1
	KYW			Th	10/22/20	:00			\$1,500.00	See MG 1.7, 1.8, 1.9, 1.10	4
	KYW			F	10/23/20	:00			\$1,500.00	See MG 1.7, 1.8, 1.9, 1.10	5
15	KYW	Late News Rotator M-Su	11p-1135p								
					10/20/20 to 10/26/20	7x	MTWTFSS				
	KYW			Tu	10/20/20	:30	11:31 PM	FFUS2084H	\$2,500.00		6
	KYW			W	10/21/20	:30	11:31 PM	FFUS2086H	\$2,500.00		1
	KYW			Th	10/22/20	:00			\$2,500.00	See MG 16.8	5
	KYW			Th	10/22/20	:30	11:27 PM	FFUS2102H	\$2,500.00		7
	KYW			F	10/23/20	:30	11:21 PM	FFUS2085H	\$2,500.00		3
	KYW			Sa	10/24/20	:30	11:30 PM	FFUS2086H	\$2,500.00		2
16	KYW	The Late Show	1135p-1237x								
					10/20/20 to 10/26/20	7x	MTWTF--				

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US

DUPLICATE INVOICE

Advertiser	FF PAC	Invoice #	140024564
	611 Pennsylvania Ave SE #143	Invoice Date	10/25/20
	Washington, DC 20003	Invoice Month	October 2020
	US	Invoice Period	09/28/20 - 10/25/20
Product	Issue	Order #	299090
Estimate Number	8306	Alt Order #	WOC12496728
		Deal #	
Property	KYW-TV	Order Flight	10/20/20 - 10/26/20
Account Executive	Nicole Elie	Agency Code	TV14573
Sales Office	CTS-POL	Advertiser Code	
Sales Region	National	Product 1/2	577
Billing Calendar	Broadcast	Agency Ref	103670
Billing Type	Cash	Advertiser Ref	512814
Special Handling			

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	KYW	The Late Show	1135p-1237x								
	KYW			Tu	10/20/20	:00			\$1,400.00	See MG 1.7,1.8,1.9,1.10	3
	KYW			W	10/21/20	:00			\$1,400.00	See MG 1.7,1.8,1.9,1.10	1
	KYW			W	10/21/20	:00			\$1,400.00	See MG 1.7,1.8,1.9,1.10	2
	KYW			Th	10/22/20	:00			\$1,400.00	See MG 1.7,1.8,1.9,1.10	6
	KYW			F	10/23/20	:00			\$1,400.00	See MG 1.7,1.8,1.9,1.10	4
	KYW			F	10/23/20	:00			\$1,400.00	See MG 1.7,1.8,1.9,1.10	7
	KYW	NFL Today	Various	Su	10/25/20	:30	11:58 AM	FFUS2102H	\$19,000.00	MG for 15.5,17.1,9.5,34.2,7.5,16.5	8
17	KYW	The Late Late Show	1237a-138a								
					10/20/20 to 10/26/20	5x	MTWTF--				
	KYW			Tu	10/20/20	:30	1:28 AM	FFUS2080H	\$600.00		5
	KYW			W	10/21/20	:30	1:37 AM	FFUS2084H	\$600.00		4
	KYW			Th	10/22/20	:30	1:10 AM	FFUS2088H	\$600.00		2
	KYW			F	10/23/20	:30	1:06 AM	FFUS2100H	\$600.00		3
18	KYW	Sa 1135p-1235a**	1135p-1235a**								
					10/19/20 to 10/25/20	1x	-----S-				
	KYW			Sa	10/24/20	:30	12:40 AM	FFUS2084H	\$625.00		1
19	KYW	Sa 1235a-135a^	1235a-135a^								
					10/19/20 to 10/25/20	1x	-----S-				
	KYW			Sa	10/24/20	:30	1:30 AM	FFUS2099H	\$475.00		1
20	KYW	Su Sports Zone	1135p-1205a								
					10/19/20 to 10/25/20	1x	-----S				
	KYW			Su	10/25/20	:00			\$300.00	See MG 20.2	1
	KYW		12:14 XM-12:44 XM	Su	10/25/20	:30	12:41 AM	FFUS2080H	\$300.00	MG for 20.1 10/25	2
24	KYW	CBS News Convention	10:00 PM-11:00 PM								
					10/19/20 to 10/25/20	1x	---T---				
	KYW			Th	10/22/20	:00			\$5,000.00	See MG 1.7,1.8,1.9,1.10	1
25	KYW	Friday Prime Hr 1	758p-9p								
					10/19/20 to 10/25/20	1x	----F--				

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Product	Issue
Estimate Number	8306

Invoice #	140024564
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Invoice Month	October 2020
Invoice Period	09/28/20 - 10/25/20

Order #	299090
Alt Order #	WOC12496728
Deal #	
Order Flight	10/20/20 - 10/26/20

Property	KYW-TV
Account Executive	Nicole Elie
Sales Office	CTS-POL
Sales Region	National

Agency Code	TV14573
Advertiser Code	
Product 1/2	577

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	103670
Advertiser Ref	512814

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
25	KYW	Friday Prime Hr 1	758p-9p	F	10/23/20	:30	8:45 PM	FFUS2099H	\$6,000.00		1
26	KYW	Friday Prime Hr 3	958p-11p		10/19/20 to 10/25/20	1x	----F--				
	KYW			F	10/23/20	:30	10:32 PM	FFUS2080H	\$8,500.00		1
27	KYW	NCAA Football Reg Season	Various		10/19/20 to 10/25/20	1x	-----S-				
	KYW			Sa	10/24/20	:30	4:21 PM	FFUS2088H	\$3,000.00		1
28	KYW	Saturday Prime Hr 1	758p-9p		10/19/20 to 10/25/20	1x	-----S-				
	KYW			Sa	10/24/20	:00			\$2,500.00	Unresolved	1
33	KYW	Face The Nation	1028a-1130a		10/19/20 to 10/25/20	1x	-----S				
	KYW			Su	10/25/20	:30	11:27 AM	FFUS2100H	\$1,200.00		1
34	KYW	Sunday Prime Hr 1	658p-8p		10/19/20 to 10/25/20	1x	-----S				
	KYW			Su	10/25/20	:00			\$42,500.00	See MG 34.2	1
	KYW	DH Sunday Prime Hr 1	730p-830p		10/25/20	:00			\$42,500.00	See MG 16.8	2
35	KYW	Wednesday Prime Hr 1	758p-9p		10/19/20 to 10/25/20	1x	--W----				
	KYW			W	10/21/20	:30	8:35 PM	FFUS2085H	\$10,000.00		1
36	KYW	Tuesday Prime Hr 1	758p-9p		10/19/20 to 10/25/20	1x	-T-----				
	KYW			Tu	10/20/20	:30	8:45 PM	FFUS2086H	\$11,000.00		1

Aired Spots **74**

Gross Total

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DUPLICATE INVOICE

Advertiser	FF PAC 611 Pennsylvania Ave SE #143 Washington, DC 20003 US
Product	Issue
Estimate Number	8306

Property	KYW-TV
Account Executive	Nicole Elie
Sales Office	CTS-POL
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	140024564
Invoice Date	10/25/20
Invoice Month	October 2020
Invoice Period	09/28/20 - 10/25/20

Order #	299090
Alt Order #	WOC12496728
Deal #	
Order Flight	10/20/20 - 10/26/20

Agency Code	TV14573
Advertiser Code	
Product 1/2	577

Agency Ref	103670
Advertiser Ref	512814

\$158,875.00

Agency Commission **\$23,831.25**

Net Amount Due \$135,043.75

Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log.