



Remit Address:
KYW-TV
P.O. Box 32172
New York, NY 10087-2172
Main: (215) 977-1900
Billing: (215) 977-5578

DUPLICATE INVOICE

Advertiser	FF PAC	Invoice #	140024475
	611 Pennsylvania Ave SE #143	Invoice Date	10/25/20
	Washington, DC 20003	Invoice Month	October 2020
	US	Invoice Period	09/28/20 - 10/19/20
Product	Issue	Order #	328704
Estimate Number	9102	Alt Order #	WOC12657454
		Deal #	
		Order Flight	10/13/20 - 10/19/20
Property	KYW-TV	Agency Code	TV14573
Account Executive	Nicole Elie	Advertiser Code	
Sales Office	CTS-POL	Product 1/2	577
Sales Region	National	Agency Ref	103670
		Advertiser Ref	512814
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K St NW Ste 100
Washington, DC 20007-5161
US

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KYW	M-F4a Eyewitness News	4a-430a		10/13/20 to 10/19/20	5x	MTWTF--				
	KYW			Tu	10/13/20	:00			\$250.00	See MG 12.6,12.7,12.8,12.9,12.10,12	4
	KYW			W	10/14/20	:00			\$250.00	See MG 12.6,12.7,12.8,12.9,12.10,12	3
	KYW			Th	10/15/20	:00			\$250.00	See MG 12.6,12.7,12.8,12.9,12.10,12	5
	KYW			F	10/16/20	:00			\$250.00	See MG 12.6,12.7,12.8,12.9,12.10,12	2
	KYW			M	10/19/20	:00			\$250.00	See MG 12.6,12.7,12.8,12.9,12.10,12	1
2	KYW	Eyewitness News 430a	428a-5a		10/13/20 to 10/19/20	5x	MTWTF--				
	KYW			Tu	10/13/20	:30	4:50 AM	FFUS2085H	\$350.00		1
	KYW			W	10/14/20	:30	4:41 AM	FFUS2086H	\$350.00		3
	KYW			Th	10/15/20	:30	4:42 AM	FFUS2081H	\$350.00		5
	KYW			F	10/16/20	:30	4:42 AM	FFUS2081H	\$350.00		4
	KYW			M	10/19/20	:30	4:41 AM	FFUS2085H	\$350.00		2
3	KYW	Eyewitness News @ 5a	458a-6a		10/13/20 to 10/19/20	5x	MTWTF--				
	KYW			Tu	10/13/20	:30	5:13 AM	FFUS2081H	\$600.00		4
	KYW			W	10/14/20	:30	5:22 AM	FFUS2080H	\$600.00		1
	KYW			Th	10/15/20	:30	5:43 AM	FFUS2086H	\$600.00		5
	KYW			F	10/16/20	:30	4:58 AM	FFUS2086H	\$600.00		2
	KYW			M	10/19/20	:30	5:44 AM	FFUS2081H	\$600.00		3
4	KYW	Eyewitness News @ 6a	557a-7a		10/13/20 to 10/19/20	5x	MTWTF--				
	KYW			Tu	10/13/20	:30	6:55 AM	FFUS2086H	\$750.00		2
	KYW			W	10/14/20	:30	6:56 AM	FFUS2085H	\$750.00		4
	KYW			Th	10/15/20	:30	6:24 AM	FFUS2085H	\$750.00		3
	KYW			F	10/16/20	:30	6:23 AM	FFUS2080H	\$750.00		5
	KYW			M	10/19/20	:30	6:55 AM	FFUS2086H	\$750.00		1
5	KYW	CBS This Morning	658a-9a		10/13/20		MTWTF--				

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Advertiser	FF PAC	Invoice #	140024475
	611 Pennsylvania Ave SE #143	Invoice Date	10/25/20
	Washington, DC 20003	Invoice Month	October 2020
	US	Invoice Period	09/28/20 - 10/19/20
Product	Issue	Order #	328704
Estimate Number	9102	Alt Order #	WOC12657454
		Deal #	
		Order Flight	10/13/20 - 10/19/20
Property	KYW-TV	Agency Code	TV14573
Account Executive	Nicole Elie	Advertiser Code	
Sales Office	CTS-POL	Product 1/2	577
Sales Region	National	Agency Ref	103670
		Advertiser Ref	512814
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	KYW	CBS This Morning	658a-9a								
					to 10/19/20	5x					
	KYW			Tu	10/13/20	:30	8:59 AM	FFUS2080H	\$900.00		2
	KYW			W	10/14/20	:30	8:53 AM	FFUS2081H	\$900.00		1
	KYW			Th	10/15/20	:30	8:20 AM	FFUS2081H	\$900.00		3
	KYW			F	10/16/20	:30	8:40 AM	FFUS2085H	\$900.00		5
	KYW			M	10/19/20	:30	8:39 AM	FFUS2080H	\$900.00		4
6	KYW	Eyewitness News Sa @ 5a	458a-6a								
					10/12/20 to 10/18/20	1x	-----S-				
	KYW			Sa	10/17/20	:30	5:51 AM	FFUS2086H	\$400.00		1
7	KYW	Eyewitness News Sa @ 6a	558a-7a								
					10/12/20 to 10/18/20	1x	-----S-				
	KYW			Sa	10/17/20	:30	6:43 AM	FFUS2080H	\$750.00		1
8	KYW	Let's Make a Deal	958a-11a								
					10/13/20 to 10/19/20	5x	MTWTF--				
	KYW			Tu	10/13/20	:00			\$850.00	See MG 8.6,8.7,8.8,8.9	4
	KYW			W	10/14/20	:00			\$850.00	See MG 8.6,8.7,8.8,8.9	2
	KYW			Th	10/15/20	:00			\$850.00	See MG 8.6,8.7,8.8,8.9	5
	KYW			F	10/16/20	:00			\$850.00	See MG 8.6,8.7,8.8,8.9	1
	KYW	Eyewitness News @ 4p	358p-5	F	10/16/20	:30	4:21 PM	FFUS2080H	\$1,000.00	MG for 12.4,13.3,13.2,13.1,8.5,8.1,8.2	8
	KYW	Eyewitness News Sa @ 5a	458a-6a	Sa	10/17/20	:30	5:29 AM	FFUS2081H	\$400.00	MG for 12.4,13.3,13.2,13.1,8.5,8.1,8.2	9
	KYW	Late News Rotator M-Su	11p-1135p	Su	10/18/20	:30	11:14 PM	FFUS2080H	\$3,000.00	MG for 12.4,13.3,13.2,13.1,8.5,8.1,8.2	7
	KYW			M	10/19/20	:00			\$850.00	See MG 12.6,12.7,12.8,12.9,12.10,12	3
	KYW	Late News Rotator M-Su	11p-1135p	M	10/19/20	:30	11:23 PM	FFUS2081H	\$3,000.00	MG for 12.4,13.3,13.2,13.1,8.5,8.1,8.2	6
9	KYW	Price is Right	1058a-12n								
					10/13/20 to 10/19/20	5x	MTWTF--				
	KYW			Tu	10/13/20	:00			\$1,500.00	See MG 12.6,12.7,12.8,12.9,12.10,12	1
	KYW			W	10/14/20	:00			\$1,500.00	See MG 12.6,12.7,12.8,12.9,12.10,12	2
	KYW			Th	10/15/20	:00			\$1,500.00	See MG 12.6,12.7,12.8,12.9,12.10,12	4
	KYW			F	10/16/20	:00			\$1,500.00	See MG 12.6,12.7,12.8,12.9,12.10,12	5

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Estimate Number	9102	Alt Order #	WOC12657454
		Deal #	
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Sales Office	CTS-POL	Product 1/2	577
Sales Region	National		
Billing Calendar	Broadcast	Agency Ref	103670
Billing Type	Cash	Advertiser Ref	512814
Special Handling			

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	KYW	Price is Right	1058a-12n								
	KYW			M	10/19/20	:00			\$1,500.00	See MG 12.6,12.7,12.8,12.9,12.10,12	3
10	KYW	Eyewitness News 12n	1158a-1230p								
					10/13/20 to 10/19/20	5x	MTWTF--				
	KYW			Tu	10/13/20	:30	12:25 PM	FFUS2085H	\$1,250.00		4
	KYW			W	10/14/20	:30	12:27 PM	FFUS2086H	\$1,250.00		3
	KYW			Th	10/15/20	:30	12:18 PM	FFUS2085H	\$1,250.00		2
	KYW			F	10/16/20	:30	12:12 PM	FFUS2081H	\$1,250.00		5
	KYW			M	10/19/20	:30	12:18 PM	FFUS2085H	\$1,250.00		1
11	KYW	The Young & The Restless	1227p-130p								
					10/13/20 to 10/19/20	5x	MTWTF--				
	KYW			Tu	10/13/20	:00			\$1,500.00	See MG 12.6,12.7,12.8,12.9,12.10,12	2
	KYW			W	10/14/20	:00			\$1,500.00	See MG 12.6,12.7,12.8,12.9,12.10,12	3
	KYW			Th	10/15/20	:00			\$1,500.00	See MG 12.6,12.7,12.8,12.9,12.10,12	5
	KYW			F	10/16/20	:00			\$1,500.00	See MG 12.6,12.7,12.8,12.9,12.10,12	4
	KYW			M	10/19/20	:00			\$1,500.00	See MG 12.6,12.7,12.8,12.9,12.10,12	1
					Breaking News/Sched Change						
12	KYW	The Bold & The Beautiful	128p-2p								
					10/13/20 to 10/19/20	5x	MTWTF--				
	KYW			Tu	10/13/20	:00			\$1,750.00	See MG 12.6,12.7,12.8,12.9,12.10,12	2
	KYW			W	10/14/20	:00			\$1,750.00	See MG 12.6,12.7,12.8,12.9,12.10,12	1
	KYW			Th	10/15/20	:00			\$1,750.00	See MG 8.6,8.7,8.8,8.9	4
	KYW	Eyewitness News @ 6a	557a-7a	Th	10/15/20	:30	5:58 AM	FFUS2080H	\$1,000.00	MG for 11.4,18.2,9.3,11.1,13.4,9.1,11	6
	KYW	CBS This Morning	658a-9a	Th	10/15/20	:30	8:59 AM	FFUS2086H	\$1,500.00	MG for 11.4,18.2,9.3,11.1,13.4,9.1,11	7
	KYW	M-F 9a-10a	858a-10a	Th	10/15/20	:30	9:40 AM	FFUS2080H	\$1,500.00	MG for 11.4,18.2,9.3,11.1,13.4,9.1,11	8
	KYW	Early Fringe Rotator M-F	258p-5p	Th	10/15/20	:30	3:46 PM	FFUS2086H	\$1,400.00	MG for 11.4,18.2,9.3,11.1,13.4,9.1,11	9
	KYW	Eyewitness News @ 4p	358p-5	Th	10/15/20	:30	4:14 PM	FFUS2080H	\$1,000.00	MG for 11.4,18.2,9.3,11.1,13.4,9.1,11	10
	KYW	Eyewitness News @ 5p	458p-6p	Th	10/15/20	:30	5:57 PM	FFUS2086H	\$1,350.00	MG for 11.4,18.2,9.3,11.1,13.4,9.1,11	11
	KYW	Eyewitness News @ 6p	558p-630p	Th	10/15/20	:30	6:28 PM	FFUS2080H	\$2,000.00	MG for 11.4,18.2,9.3,11.1,13.4,9.1,11	12
	KYW	Thursday Prime Hr 3	958p-11p	Th	10/15/20	:30	10:24 PM	FFUS2081H	\$12,000.00	MG for 11.4,18.2,9.3,11.1,13.4,9.1,11	13

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Product	Issue	Order #	328704
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Account Executive	Nicole Elie	Advertiser Code	
Sales Office	CTS-POL	Product 1/2	577
Sales Region	National	Agency Ref	103670
		Advertiser Ref	512814
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			

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Waterfront Strategies
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	KYW	The Bold & The Beautiful	128p-2p								
	KYW	Late News Rotator M-Su	11p-1135p	Th	10/15/20	:30	11:24 PM	FFUS2086H	\$3,000.00	MG for 11.4,18.2,9.3,11.1,13.4,9.1,11	14
	KYW			F	10/16/20	:00			\$1,750.00	See MG 12.6,12.7,12.8,12.9,12.10,12	5
	KYW	Late News Rotator M-Su	11p-1135p	F	10/16/20	:30	11:30 PM	FFUS2086H	\$3,000.00	MG for 11.4,18.2,9.3,11.1,13.4,9.1,11	15
	KYW	Sa-Su 135a-205a	135a-205a	Sa	10/17/20	:00			\$350.00	See MG 12.19	18
	KYW	CBS Sports Spectacular	12p-6p	Sa	10/17/20	:30	5:03 PM	FFUS2085H	\$2,500.00	MG for 11.4,18.2,9.3,11.1,13.4,9.1,11	16
	KYW	CBS Sports Spectacular	12p-6p	Sa	10/17/20	:30	5:13 PM	FFUS2081H	\$2,500.00	MG for 11.4,18.2,9.3,11.1,13.4,9.1,11	17
	KYW	Late Fringe Sa-Su	12:48 XM-2:48 XM	Sa	10/17/20	:30	2:37 AM	FFUS2086H	\$350.00	MG for 12.18 10/17	19
	KYW			M	10/19/20	:00			\$1,750.00	See MG 12.6,12.7,12.8,12.9,12.10,12	3
13	KYW	The Talk	158p-3p								
					10/13/20 to 10/19/20	5x	MTWTF--				
	KYW			Tu	10/13/20	:00			\$750.00	See MG 8.6,8.7,8.8,8.9	3
	KYW			W	10/14/20	:00			\$750.00	See MG 8.6,8.7,8.8,8.9	2
	KYW			Th	10/15/20	:00			\$750.00	See MG 12.6,12.7,12.8,12.9,12.10,12	5
	KYW			F	10/16/20	:00			\$750.00	See MG 8.6,8.7,8.8,8.9	1
	KYW			M	10/19/20	:00			\$750.00	See MG 12.6,12.7,12.8,12.9,12.10,12	4
14	KYW	M-F 3p-4p	258p-4p								
					10/13/20 to 10/19/20	5x	MTWTF--				
	KYW			Tu	10/13/20	:30	3:11 PM	FFUS2081H	\$900.00		5
	KYW			W	10/14/20	:30	3:12 PM	FFUS2080H	\$900.00		3
	KYW			Th	10/15/20	:30	3:19 PM	FFUS2081H	\$900.00		1
	KYW			F	10/16/20	:30	3:39 PM	FFUS2086H	\$900.00		4
	KYW			M	10/19/20	:30	3:13 PM	FFUS2081H	\$900.00		2
15	KYW	Eyewitness News @ 4p	358p-5								
					10/13/20 to 10/19/20	5x	MTWTF--				
	KYW			Tu	10/13/20	:30	4:38 PM	FFUS2086H	\$800.00		1
	KYW			W	10/14/20	:30	4:29 PM	FFUS2085H	\$800.00		3
	KYW			Th	10/15/20	:30	4:53 PM	FFUS2085H	\$800.00		5
	KYW			F	10/16/20	:30	4:44 PM	FFUS2085H	\$800.00		4
	KYW			M	10/19/20	:30	4:12 PM	FFUS2086H	\$800.00		2

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Sales Region	National	Agency Ref	103670
		Advertiser Ref	512814
Billing Calendar	Broadcast		
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Special Handling			

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	KYW	Eyewitness News @ 5p	458p-6p								
					10/13/20 to 10/19/20	5x	MTWTF--				
	KYW			Tu	10/13/20	:30	5:11 PM	FFUS2080H	\$1,250.00		4
	KYW			W	10/14/20	:30	5:57 PM	FFUS2081H	\$1,250.00		3
	KYW			Th	10/15/20	:30	5:21 PM	FFUS2081H	\$1,250.00		5
	KYW			F	10/16/20	:30	5:22 PM	FFUS2081H	\$1,250.00		1
	KYW			M	10/19/20	:30	5:57 PM	FFUS2080H	\$1,250.00		2
17	KYW	Prime Access M-F 1a	658p-730p								
					10/13/20 to 10/19/20	3x	MTWTF--				
	KYW			W	10/14/20	:00			\$1,500.00	See MG 12.6,12.7,12.8,12.9,12.10,12	3
	KYW			Th	10/15/20	:00			\$1,500.00	See MG 12.6,12.7,12.8,12.9,12.10,12	2
	KYW			F	10/16/20	:00			\$1,500.00	See MG 12.6,12.7,12.8,12.9,12.10,12	1
18	KYW	Prime Access M-F 1b	727p-8p								
					10/13/20 to 10/19/20	3x	MTWTF--				
	KYW			W	10/14/20	:30	7:58 PM	FFUS2086H	\$1,500.00		3
	KYW			Th	10/15/20	:30	7:28 PM	FFUS2085H	\$1,500.00		1
	KYW			M	10/19/20	:00			\$1,500.00	See MG 12.6,12.7,12.8,12.9,12.10,12	2
19	KYW	The Late Show	1135p-1237x								
					10/13/20 to 10/19/20	5x	MTWTF--				
	KYW			Tu	10/13/20	:30	12:34 AM	FFUS2085H	\$1,400.00		3
	KYW			W	10/14/20	:30	12:35 AM	FFUS2080H	\$1,400.00		4
	KYW			Th	10/15/20	:30	12:34 AM	FFUS2080H	\$1,400.00		2
	KYW			F	10/16/20	:30	12:35 AM	FFUS2080H	\$1,400.00		5
	KYW			M	10/19/20	:30	12:27 AM	FFUS2086H	\$1,400.00		1
20	KYW	The Late Late Show	1237a-138a								
					10/13/20 to 10/19/20	5x	MTWTF--				
	KYW			Tu	10/13/20	:30	1:31 AM	FFUS2081H	\$600.00		1
	KYW			W	10/14/20	:30	1:16 AM	FFUS2085H	\$600.00		3
	KYW			Th	10/15/20	:30	1:11 AM	FFUS2085H	\$600.00		5

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Product	Issue
Estimate Number	9102

Invoice #	140024475
Invoice Date	10/25/20
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Order #	328704
Alt Order #	WOC12657454
Deal #	
Order Flight	10/13/20 - 10/19/20

Property	KYW-TV
Account Executive	Nicole Elie
Sales Office	CTS-POL
Sales Region	National

Agency Code	TV14573
Advertiser Code	
Product 1/2	577

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	103670
Advertiser Ref	512814

Billing Address:

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Attention: Accounts Payable
3050 K St NW Ste 100
Washington, DC 20007-5161
US

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	KYW	The Late Late Show	1237a-138a	F	10/16/20	:30	1:13 AM	FFUS2085H	\$600.00		4
	KYW			M	10/19/20	:30	1:27 AM	FFUS2080H	\$600.00		2
21	KYW	NFL Reg Season Home Game	Various		10/13/20 to 10/19/20	1x	-----S				
	KYW			Su	10/18/20	:30	2:49 PM	FFUS2081H	\$100,000.00		1
22	KYW	Local Post Game Show	358p-7p		10/13/20 to 10/19/20	1x	-----S				
	KYW			Su	10/18/20	:30	4:59 PM	FFUS2086H	\$22,500.00		1
23	KYW	NCAA Football Prime	Various		10/13/20 to 10/19/20	2x	-----S-				
	KYW			Sa	10/17/20	:30	9:00 PM	FFUS2086H	\$8,000.00		2
	KYW			Sa	10/17/20	:30	11:42 PM	FFUS2080H	\$8,000.00		1
24	KYW	Monday Prime Hr 2	858p-10p		10/13/20 to 10/19/20	1x	M-----				
	KYW			M	10/19/20	:30	9:41 PM	FFUS2085H	\$10,000.00		1
25	KYW	M-F 9a-10a	858a-10a		10/13/20 to 10/19/20	1x	MTWTF--				
	KYW			M	10/19/20	:00			\$1,500.00	See MG 12.6,12.7,12.8,12.9,12.10,12	1

Aired Spots **76**

Gross Total **\$237,150.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.





Remit Address:

KYW-TV
P.O. Box 32172
New York, NY 10087-2172
Main: (215) 977-1900
Billing: (215) 977-5578

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K St NW Ste 100
Washington, DC 20007-5161
US

DUPLICATE INVOICE

Advertiser	FF PAC 611 Pennsylvania Ave SE #143 Washington, DC 20003 US
Product	Issue
Estimate Number	9102

Property	KYW-TV
Account Executive	Nicole Elie
Sales Office	CTS-POL
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	140024475
Invoice Date	10/25/20
Invoice Month	October 2020
Invoice Period	09/28/20 - 10/19/20

Order #	328704
Alt Order #	WOC12657454
Deal #	
Order Flight	10/13/20 - 10/19/20

Agency Code	TV14573
Advertiser Code	
Product 1/2	577

Agency Ref	103670
Advertiser Ref	512814

Agency Commission **\$35,572.50**

Net Amount Due **\$201,577.50**

Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

