



Remit Address:
KYW-TV
P.O. Box 32172
New York, NY 10087-2172
Main: (215) 977-1900
Billing: (215) 977-5578

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K St NW Ste 100
Washington, DC 20007-5161
US

DUPLICATE INVOICE

| | | | |
|-------------------|------------------------------|-----------------|---------------------|
| Advertiser | FF PAC | Invoice # | 140024826 |
| | 611 Pennsylvania Ave SE #143 | Invoice Date | 11/08/20 |
| | Washington, DC 20003 | Invoice Month | November 2020 |
| | US | Invoice Period | 10/26/20 - 11/02/20 |
| Product | Issue | Order # | 339746 |
| Estimate Number | 9378 | Alt Order # | WOC12724211 |
| | | Deal # | |
| | | Order Flight | 10/27/20 - 11/02/20 |
| Property | KYW-TV | Agency Code | TV14573 |
| Account Executive | Nicole Elie | Advertiser Code | 541 |
| Sales Office | CTS-POL | Product 1/2 | 577 |
| Sales Region | National | | |
| Billing Calendar | Broadcast | Agency Ref | 103670 |
| Billing Type | Cash | Advertiser Ref | 512814 |
| Special Handling | | | |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|-------------------------|---------|-----|----------------------|--------|----------|-----------|---------------------|---------------------------------|-------|
| 1 | KYW | M-F4a Eyewitness News | 4a-430a | | 10/27/20 to 11/02/20 | 4x | MTWTF-- | | | | |
| | KYW | | | Tu | 10/27/20 | :30 | 4:20 AM | FFUS2117H | \$250.00 | | 2 |
| | KYW | | | W | 10/28/20 | :00 | | | \$250.00 | See MG 17.3,17.4,17.5,17.6,17.7 | 1 |
| | KYW | | | F | 10/30/20 | :30 | 4:20 AM | FFUS2117H | \$250.00 | | 4 |
| | KYW | | | M | 11/02/20 | :00 | | | \$250.00 | See MG 26.3,26.4 | 3 |
| 2 | KYW | Eyewitness News 430a | 428a-5a | | 10/27/20 to 11/02/20 | 4x | MTWTF-- | | | | |
| | KYW | | | Tu | 10/27/20 | :30 | 4:55 AM | FFUS2099H | \$350.00 | | 1 |
| | KYW | | | W | 10/28/20 | :30 | 4:54 AM | FFUS2117H | \$350.00 | | 2 |
| | KYW | | | Th | 10/29/20 | :30 | 4:49 AM | FFUS2117H | \$350.00 | | 4 |
| | KYW | | | M | 11/02/20 | :30 | 4:49 AM | FFUS2103H | \$350.00 | | 3 |
| 3 | KYW | Eyewitness News @ 5a | 458a-6a | | 10/27/20 to 11/02/20 | 3x | MTWTF-- | | | | |
| | KYW | | | Tu | 10/27/20 | :30 | 5:44 AM | FFUS2088H | \$600.00 | | 2 |
| | KYW | | | W | 10/28/20 | :30 | 5:15 AM | FFUS2088H | \$600.00 | | 3 |
| | KYW | | | M | 11/02/20 | :30 | 5:12 AM | FFUS2100H | \$600.00 | | 1 |
| 4 | KYW | Eyewitness News @ 6a | 557a-7a | | 10/27/20 to 11/02/20 | 3x | MTWTF-- | | | | |
| | KYW | | | Tu | 10/27/20 | :30 | 6:23 AM | FFUS2100H | \$750.00 | | 2 |
| | KYW | | | W | 10/28/20 | :30 | 6:24 AM | FFUS2102H | \$750.00 | | 3 |
| | KYW | | | M | 11/02/20 | :30 | 6:28 AM | FFUS2102H | \$750.00 | | 1 |
| 5 | KYW | CBS This Morning | 658a-9a | | 10/27/20 to 11/02/20 | 2x | MTWTF-- | | | | |
| | KYW | | | Tu | 10/27/20 | :30 | 8:29 AM | FFUS2102H | \$900.00 | | 2 |
| | KYW | | | W | 10/28/20 | :30 | 7:59 AM | FFUS2080H | \$900.00 | | 1 |
| 6 | KYW | Eyewitness News Sa @ 5a | 458a-6a | | 10/26/20 to 11/01/20 | 1x | -----S- | | | | |
| | KYW | | | Sa | 10/31/20 | :30 | 5:12 AM | FFUS2102H | \$400.00 | | 1 |

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|-------------------|------------------------------|-----------------|---------------------|
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| | 611 Pennsylvania Ave SE #143 | Invoice Date | 11/08/20 |
| | Washington, DC 20003 | Invoice Month | November 2020 |
| | US | Invoice Period | 10/26/20 - 11/02/20 |
| Product | Issue | Order # | 339746 |
| Estimate Number | 9378 | Alt Order # | WOC12724211 |
| | | Deal # | |
| | | Order Flight | 10/27/20 - 11/02/20 |
| Property | KYW-TV | Agency Code | TV14573 |
| Account Executive | Nicole Elie | Advertiser Code | 541 |
| Sales Office | CTS-POL | Product 1/2 | 577 |
| Sales Region | National | | |
| Billing Calendar | Broadcast | Agency Ref | 103670 |
| Billing Type | Cash | Advertiser Ref | 512814 |
| Special Handling | | | |

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Waterfront Strategies
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3050 K St NW Ste 100
Washington, DC 20007-5161
US

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|---------------------------|-----------------|-----|----------------------|--------|----------|-----------|-----------------------|---------------------------------|-------|
| 7 | KYW | Eyewitness News Sa @ 6a | 558a-7a | | 10/26/20 to 11/01/20 | 1x | -----S- | | | | |
| | KYW | | | Sa | 10/31/20 | :30 | 6:42 AM | FFUS2099H | \$750.00 | | 1 |
| 8 | KYW | CBS This Morning Saturday | 657a-9a | | 10/26/20 to 11/01/20 | 1x | -----S- | | | | |
| | KYW | | | Sa | 10/31/20 | :30 | 6:59 AM | FFUS2088H | \$900.00 | | 1 |
| 9 | KYW | Eyewitness News Su @ 6a | 558a-7a | | 10/26/20 to 11/01/20 | 1x | -----S | | | | |
| | KYW | | | Su | 11/01/20 | :30 | 6:13 AM | FFUS2084H | \$650.00 | | 1 |
| 10 | KYW | Eyewitness News Su @ 7a | 658a-8a | | 10/26/20 to 11/01/20 | 1x | -----S | | | | |
| | KYW | | | Su | 11/01/20 | :30 | 7:58 AM | FFUS2117H | \$800.00 | | 1 |
| 11 | KYW | Eyewitness News Su @ 8a | 8:30 AM-9:00 AM | | 10/26/20 to 11/01/20 | 1x | -----S | | | | |
| | KYW | | | Su | 11/01/20 | :00 | | | \$750.00 | See MG 17.3,17.4,17.5,17.6,17.7 | 1 |
| 12 | KYW | CBS Sunday Morning | 858a-1030a | | 10/26/20 to 11/01/20 | 1x | -----S | | | | |
| | KYW | | | Su | 11/01/20 | :30 | 9:44 AM | FFUS2099H | \$3,250.00 | | 1 |
| 13 | KYW | Face The Nation | 1028a-1130a | | 10/26/20 to 11/01/20 | 1x | -----S | | | | |
| | KYW | | | Su | 11/01/20 | :00 | | | \$1,200.00 | Credited | 1 |
| 14 | KYW | Let's Make a Deal | 958a-11a | | 10/27/20 to 11/02/20 | 2x | MTWTF-- | | | | |
| | KYW | | | W | 10/28/20 | :00 | | | \$850.00 | See MG 17.3,17.4,17.5,17.6,17.7 | 1 |
| | KYW | | | M | 11/02/20 | :00 | | | \$850.00 | See MG 17.3,17.4,17.5,17.6,17.7 | 2 |
| 15 | KYW | Price is Right | 1058a-12n | | 10/27/20 to 11/02/20 | 2x | MTWTF-- | | | | |
| | KYW | | | W | 10/28/20 | :00 | | | \$1,500.00 | See MG 17.3,17.4,17.5,17.6,17.7 | 1 |

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| | 611 Pennsylvania Ave SE #143 | Invoice Date | 11/08/20 |
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| | US | Invoice Period | 10/26/20 - 11/02/20 |
| Product | Issue | Order # | 339746 |
| Estimate Number | 9378 | Alt Order # | WOC12724211 |
| | | Deal # | |
| | | Order Flight | 10/27/20 - 11/02/20 |
| Property | KYW-TV | Agency Code | TV14573 |
| Account Executive | Nicole Elie | Advertiser Code | 541 |
| Sales Office | CTS-POL | Product 1/2 | 577 |
| Sales Region | National | | |
| Billing Calendar | Broadcast | Agency Ref | 103670 |
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| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|----------------------|-------------|-----|----------------------|--------|----------|-----------|-----------------------|---------------------------------------|-------|
| 15 | KYW | Price is Right | 1058a-12n | | | | | | | | |
| | KYW | | | Th | 10/29/20 | :00 | | | \$1,500.00 | See MG 17.3,17.4,17.5,17.6,17.7 | 2 |
| 16 | KYW | Eyewitness News 12n | 1158a-1230p | | | | | | | | |
| | | | | | 10/27/20 to 11/02/20 | 2x | MTWTF-- | | | | |
| | KYW | | | Tu | 10/27/20 | :30 | 12:16 PM | FFUS2117H | \$1,250.00 | | 1 |
| | KYW | | | M | 11/02/20 | :30 | 12:17 PM | FFUS2080H | \$1,250.00 | | 2 |
| 17 | KYW | The Talk | 158p-3p | | | | | | | | |
| | | | | | 10/27/20 to 11/02/20 | 2x | MTWTF-- | | | | |
| | KYW | | | Tu | 10/27/20 | :00 | | | \$750.00 | See MG 17.3,17.4,17.5,17.6,17.7 | 1 |
| | KYW | Prime Access M-F | 658p-8p | Tu | 10/27/20 | :30 | 7:28 PM | FFUS2088H | \$4,000.00 | MG for 14.1,31.1,32.1,24.1,15.2,1.1,2 | 3 |
| | KYW | Prime Access M-F | 658p-8p | Tu | 10/27/20 | :30 | 7:58 PM | FFUS2103H | \$4,000.00 | MG for 14.1,31.1,32.1,24.1,15.2,1.1,2 | 4 |
| | KYW | Saturday Prime Hr 1 | 758p-9p | Sa | 10/31/20 | :30 | 8:47 PM | FFUS2080H | \$20,000.00 | MG for 14.1,31.1,32.1,24.1,15.2,1.1,2 | 6 |
| | KYW | Face The Nation | 1028a-1130a | Su | 11/01/20 | :30 | 10:59 AM | FFUS2088H | \$3,000.00 | MG for 14.1,31.1,32.1,24.1,15.2,1.1,2 | 7 |
| | KYW | | | M | 11/02/20 | :00 | | | \$750.00 | See MG 17.3,17.4,17.5,17.6,17.7 | 2 |
| | KYW | Prime Access M-F | 658p-8p | M | 11/02/20 | :30 | 7:55 PM | FFUS2117H | \$4,000.00 | MG for 14.1,31.1,32.1,24.1,15.2,1.1,2 | 5 |
| 18 | KYW | M-F 3p-4p | 258p-4p | | | | | | | | |
| | | | | | 10/27/20 to 11/02/20 | 2x | MTWTF-- | | | | |
| | KYW | | | Tu | 10/27/20 | :30 | 3:13 PM | FFUS2080H | \$900.00 | | 1 |
| | KYW | | | Th | 10/29/20 | :30 | 3:22 PM | FFUS2084H | \$900.00 | | 2 |
| 19 | KYW | Eyewitness News @ 4p | 358p-5 | | | | | | | | |
| | | | | | 10/27/20 to 11/02/20 | 2x | MTWTF-- | | | | |
| | KYW | | | Tu | 10/27/20 | :30 | 4:24 PM | FFUS2084H | \$800.00 | | 2 |
| | KYW | | | M | 11/02/20 | :30 | 4:54 PM | FFUS2099H | \$800.00 | | 1 |
| 20 | KYW | Eyewitness News @ 5p | 458p-6p | | | | | | | | |
| | | | | | 10/27/20 to 11/02/20 | 2x | MTWTF-- | | | | |
| | KYW | | | Tu | 10/27/20 | :30 | 5:30 PM | FFUS2117H | \$975.00 | | 2 |
| | KYW | | | Th | 10/29/20 | :30 | 5:41 PM | FFUS2099H | \$975.00 | | 1 |
| 21 | KYW | Eyewitness News @ 6p | 558p-630p | | | | | | | | |
| | | | | | 10/27/20 to 11/02/20 | 2x | MTWTF-- | | | | |

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| | |
|-----------------|----------------------------------------------------------------------|
| Advertiser | FF PAC 611 Pennsylvania Ave SE #143 Washington, DC 20003 US |
| Product | Issue |
| Estimate Number | 9378 |

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| Invoice # | 140024826 |
| Invoice Date | 11/08/20 |
| Invoice Month | November 2020 |
| Invoice Period | 10/26/20 - 11/02/20 |

| | |
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| Order # | 339746 |
| Alt Order # | WOC12724211 |
| Deal # | |
| Order Flight | 10/27/20 - 11/02/20 |

| | |
|-------------------|-------------|
| Property | KYW-TV |
| Account Executive | Nicole Elie |
| Sales Office | CTS-POL |
| Sales Region | National |

| | |
|-----------------|---------|
| Agency Code | TV14573 |
| Advertiser Code | 541 |
| Product 1/2 | 577 |

| | |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type | Cash |
| Special Handling | |

| | |
|----------------|--------|
| Agency Ref | 103670 |
| Advertiser Ref | 512814 |

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Waterfront Strategies
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3050 K St NW Ste 100
Washington, DC 20007-5161
US

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|---------------------------|------------------------|----------------------|----------|--------|----------|-----------|-----------------------|---------------------------------|-------|
| 21 | KYW | Eyewitness News @ 6p | 558p-630p | Tu | 10/27/20 | :30 | 6:29 PM | FFUS2099H | \$1,500.00 | | 2 |
| | KYW | | | M | 11/02/20 | :30 | 6:25 PM | FFUS2088H | \$1,500.00 | | 1 |
| 22 | KYW | Eyewitness News Sa 6p | 558p-630p | 10/26/20 to 11/01/20 | | 1x | -----S- | | | | |
| | KYW | | | Sa | 10/31/20 | :00 | | | \$800.00 | See MG 17.3,17.4,17.5,17.6,17.7 | 1 |
| 23 | KYW | Eyewitness News Su 630p | 628p-7p | 10/26/20 to 11/01/20 | | 1x | -----S | | | | |
| | KYW | Sa Local News After Sport | 658p-8p | Sa | 10/31/20 | :30 | 7:39 PM | FFUS2117H | \$1,000.00 | MG for 23.1 11/01 | 2 |
| | KYW | | | Su | 11/01/20 | :00 | | | \$1,000.00 | See MG 23.2 | 1 |
| 24 | KYW | Prime Access M-F 1a | 658p-730p | 10/27/20 to 11/02/20 | | 2x | MTWTF-- | | | | |
| | KYW | | | W | 10/28/20 | :00 | | | \$1,500.00 | See MG 17.3,17.4,17.5,17.6,17.7 | 2 |
| | KYW | | | Th | 10/29/20 | :00 | | | \$1,500.00 | See MG 17.3,17.4,17.5,17.6,17.7 | 1 |
| 25 | KYW | Prime Access M-F 1b | 727p-8p | 10/27/20 to 11/02/20 | | 2x | MTWTF-- | | | | |
| | KYW | | | F | 10/30/20 | :00 | | | \$1,500.00 | See MG 25.3,25.4 | 2 |
| | KYW | Eyewitness News @ 5a | 458a-6a | F | 10/30/20 | :30 | 5:22 AM | FFUS2100H | \$1,500.00 | MG for 25.2,25.1 | 4 |
| | KYW | Eyewitness News @ 5a | 458a-6a | F | 10/30/20 | :30 | 5:57 AM | FFUS2117H | \$1,500.00 | MG for 25.2,25.1 | 3 |
| | KYW | | | M | 11/02/20 | :00 | | | \$1,500.00 | See MG 25.3,25.4 | 1 |
| 26 | KYW | Late News Rotator M-Su | 11p-1135p | 10/27/20 to 11/02/20 | | 2x | MTWTFSS | | | | |
| | KYW | | | Tu | 10/27/20 | :30 | 11:28 PM | FFUS2117H | \$2,500.00 | | 1 |
| | KYW | | | M | 11/02/20 | :00 | | | \$2,500.00 | See MG 26.3,26.4 | 2 |
| | KYW | CBS This Morning | 658a-9a | M | 11/02/20 | :30 | 8:58 AM | FFUS2117H | \$2,500.00 | MG for 1.3,26.2 | 3 |
| | KYW | Overnight Rotator M-Su | Overnight Rotator M-Su | M | 11/02/20 | :30 | 3:29 AM | FFUS2117H | \$250.00 | MG for 1.3,26.2 | 4 |
| 27 | KYW | The Late Show | 1135p-1237x | 10/27/20 to 11/02/20 | | 2x | MTWTF-- | | | | |
| | KYW | | | Tu | 10/27/20 | :00 | | | \$1,400.00 | Credited | 1 |

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| | | Order Flight | 10/27/20 - 11/02/20 |
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| Sales Region | National | | |
| Billing Calendar | Broadcast | Agency Ref | 103670 |
| Billing Type | Cash | Advertiser Ref | 512814 |
| Special Handling | | | |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|------------------------|-----------------|-----|----------------------|--------|----------|-----------|------------------------|---------------------------------|-------|
| 27 | KYW | The Late Show | 1135p-1237x | | | | | | | | |
| | KYW | | | M | 11/02/20 | :00 | | | \$1,400.00 | See MG 17.3,17.4,17.5,17.6,17.7 | 2 |
| 28 | KYW | The Late Late Show | 1237a-138a | | | | | | | | |
| | | | | | 10/27/20 to 11/02/20 | 2x | MTWTF-- | | | | |
| | KYW | | | Tu | 10/27/20 | :00 | | | \$600.00 | Credited | 2 |
| | KYW | | | M | 11/02/20 | :00 | | | \$600.00 | See MG 17.3,17.4,17.5,17.6,17.7 | 1 |
| 29 | KYW | M-F 138a-208a | 138a-208a | | | | | | | | |
| | | | | | 10/27/20 to 11/02/20 | 2x | MTWTF-- | | | | |
| | KYW | | | Tu | 10/27/20 | :30 | 2:06 AM | FFUS2100H | \$355.00 | | 2 |
| | KYW | | | M | 11/02/20 | :30 | 2:00 AM | FFUS2084H | \$355.00 | | 1 |
| 30 | KYW | Overnight Rotator M-Su | 2:07 XM-2:37 XM | | | | | | | | |
| | | | | | 10/27/20 to 11/02/20 | 2x | MTWTFSS | | | | |
| | KYW | | | Tu | 10/27/20 | :30 | 2:21 AM | FFUS2099H | \$300.00 | | 1 |
| | KYW | | | Th | 10/29/20 | :30 | 2:32 AM | FFUS2088H | \$300.00 | | 2 |
| 31 | KYW | Monday Prime Hr 1 | 758p-9p | | | | | | | | |
| | | | | | 10/27/20 to 11/02/20 | 1x | M----- | | | | |
| | KYW | | | M | 11/02/20 | :00 | | | \$7,000.00 | See MG 17.3,17.4,17.5,17.6,17.7 | 1 |
| 32 | KYW | Thursday Prime Hr 1 | 758p-9p | | | | | | | | |
| | | | | | 10/26/20 to 11/01/20 | 1x | ---T--- | | | | |
| | KYW | | | Th | 10/29/20 | :00 | | | \$40,000.00 | See MG 17.3,17.4,17.5,17.6,17.7 | 1 |
| 33 | KYW | Thursday Prime Hr 3 | 958p-11p | | | | | | | | |
| | | | | | 10/26/20 to 11/01/20 | 1x | ---T--- | | | | |
| | KYW | | | Th | 10/29/20 | :00 | | | \$5,000.00 | See MG 17.3,17.4,17.5,17.6,17.7 | 1 |
| 34 | KYW | Sunday Prime Other | 8:00 PM-9:00 PM | | | | | | | | |
| | | | | | 10/26/20 to 11/01/20 | 1x | -----S | | | | |
| | KYW | | | Su | 11/01/20 | :30 | 8:29 PM | FFUS2117H | \$10,000.00 | | 1 |

Aired Spots 46

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| Sales Office | CTS-POL |
| Sales Region | National |

| | |
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| Agency Code | TV14573 |
| Advertiser Code | 541 |
| Product 1/2 | 577 |

| | |
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| Agency Ref | 103670 |
| Advertiser Ref | 512814 |

| | | |
|--------------------------|--------------------|------------------------------|
| <u>Gross Total</u> | \$80,910.00 | |
| <u>Agency Commission</u> | \$12,136.50 | |
| <u>Net Amount Due</u> | \$68,773.50 | <u>Payment Terms 30 Days</u> |

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