

Weekly Public Affairs Program

Call Letters: KZ	KY-FM
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QUARTERLY ISSUES REPORT, APRIL-JUNE, 2022

Show # 2022-14 Date aired:	4/3/22	Time Aired: _	6:00am	
•		, pediatrician, co-dire nal Poll on Children's		Michigan Health C.S. Mott
aged chil past year depressio exacerba	d has seen a me . He said even on and anxiety, v	ental health specialist, before the pandemic, vere prevalent. He ad ms. He talked about	with nearly 60% of thos mental health disorders dded that lockdowns, sc	parents say their adolescent- se reporting a visit within the s in adolescents, such as hool closings and isolation buntered by parents who seek
<u>Issues c</u> Adolesce Parentin	ent Mental Heal	th	<u>Length:</u> 8:09	
	Hudgins, PhD, University	FRQNT Postdoctoral	l fellow, Bennett Lab in t	he Department of Biology at
trees on p \$900 mill also die.	oublic land will be ion to replace. S	e killed by invasive in: he projects that an ac	sects, primarily the eme Iditional 87 million urbar	e next 30 years, 1.4 million stree rald ash borer, costing over n trees on private property will uce the likelihood of such huge
Environr	Ash Bore		<u>Length:</u> 8:55	;

Matthew Harding, PhD, Professor of Economics and Statistics, University of California, Irvine, UCI Faculty Innovation Fellow

Dr. Harding led research that found that a person's credit score can predict when they will die. He said having a low credit score doesn't mean someone is more likely to die young. He explained the two major connections between mortality and credit scores,

Length: 5:10

<u>Issues covered:</u> Longevity Personal Finance

Date air	red:	_4/10/22	_ Time Aired:	6:00am	
	om McPar latch Cons		expert and consumer	advocate, founder of the car buying service Auto	
e d	xplained th ealers are	e factors contrib adding to car pri	uting to the inflation. H	re skyrocketed to historic levels. Mr. McParland e discussed unusual and creative fees that many ers can deal with them. He also offered moneyet.	
C	ssues cove consumer l conomy			<u>Length:</u> 8:09	
R	ebecca Kı	night , senior cor	respondent for Insider		
d h	ifferent tha ires felt imr	n the recruiter po mediate regret be	ortrayed them. Ms. Kni ecause they believed t	that the job and work environment are vastly ght said a recent survey found that 72% of new nat they had been deceived by a recruiter. She d ask in the interview process.	
E	ssues cove imploymer career			<u>Length:</u> 8:55	
	Christina A Iniversity of		PhD, Early Career Dev	relopment Fellow at the School of Public Health at	t
l∈ in th	ed a study to flammatory	hat examined im y drugs like ibup	nmune responses linke rofen, and opioid analg	a few unintended side effects. Dr. Abdel-Shaheed to acetaminophen (Tylenol), non-steroidal antiesics. The results were mixed, and she explained yarious infectious conditions – including COVID	d
	ssues cove ersonal H			<u>Length:</u> 5:10	
Show # 2 Date ai i		4/17/22	Time Aired:	6:00am	
	linda Harts oice"	s, author of "You	Are More Than Magic	: The Black and Brown Girls' Guide to Finding Yo	ur
h te	igh school, eenagers, v	college, and the	i job market. She explaentor is critical to succe	find their voice and claim space as they prepare for ined how young women can create boundaries as ess, and how girls can find the courage to speak u	S
Is	ssues cove	e <u>red:</u> ncerns		<u>Length:</u> 8:09	

Women's Issues

Loretta L. Worters, Vice President of Media Relations, Insurance Information Institute

The cost of home construction is skyrocketing due to inflation, and this could spell trouble for homeowners. Ms. Worters said homeowners may discover they are underinsured if they need to rebuild in a covered insurance claim. She outlined what consumers need to know to assess whether they are appropriately covered for homeowners, car and umbrella policies in times of high inflation.

Length: 8:55

<u>Issues covered:</u>
Consumer Matters
Insurance

Whitney Goodman, licensed psychotherapist, owner of the Collaborative Counseling Center, a private therapy practice in Miami, author of "*Toxic Positivity: Keeping It Real in a World Obsessed With Being Happy*"

Ms. Goodman explained the concept of "toxic positivity," in which society constantly tells people that the key to happiness is silencing negativity. She outlined simple ways to experience and work through difficult emotions, leading to more authenticity, connection, and personal growth.

<u>Issues covered:</u> <u>Length:</u> 5:10 Mental Health

Show # 2022-17			
Date aired: _	4/24/22	Time Aired:	6:00am

Annie Grace, author of "This Naked Mind: Control Alcohol, Find Freedom, Discover Happiness & Change Your Life"

Many people question whether drinking has become too big a part of their lives, and worry that it may even be affecting their health. Ms. Grace shared her personal struggles with alcohol addiction and how she quit. She debunked myths connected to social drinking. She also discussed societal pressures, psychological factors, and other reasons people drink.

<u>Issues covered:</u> Substance Abuse Mental Health

John Brown Miller, PhD, global expert on public infrastructure, former Professor of Construction Management and Civil And Environmental Engineering at the Massachusetts Institute of Technology

Dr. Brown discussed why government costs so much and why public infrastructure projects are frequently delayed or over budget. He offered examples to illustrate how other countries' public works projects are often completed in more cost-effective and efficient ways than in the U.S.

<u>Issues covered:</u>
Public Infrastructure
Government Spending

Length: 8:50

Length: 8:25

Jodie Plumert, PhD, Professor and Starch Faculty Fellow at the University of Iowa

For adults, crossing the street by foot seems easy. Dr. Plumert led a study that found that most kids' perceptual judgment and motor skills aren't developed enough to safely cross a street until age 14. She discussed the precautions that parents should take for younger children.

Length: 4:54

<u>Issues covered:</u>
Traffic Safety
Child Safety

Show # 2022-18

Date aired: _____4/1/22___ Time Aired: _____6:00am ____

Sadé Lindsay, PhD, sociologist in the Cornell Brooks School of Public Policy at Cornell University

Many prisons offer vocational training and other educational opportunities for inmates. However, Dr. Lindsay led a study that found that the formerly incarcerated face a "prison credential dilemma" when deciding whether to use credentials from prison when seeking employment. Her study found that just 2 of 50 former inmates were successful in using their prison education credentials to find a job. She talked about the most common programs offered in prisons.

Issues covered:
Criminal Justice
Education
Employment

Heather Turgeon, MFT, co-author of "Generation Sleepless: Why Tweens and Teens Aren't Sleeping Enough and How We Can Help Them"

Ms. Turgeon said today's teenagers are caught in a perfect storm of omnipresent screens, academic overload, night owl biology and early school start times. She said today's teens are operating in a constant state of sleep debt while struggling to meet the demands of adolescence. She offered suggestions for parents who want to help their kids develop healthy sleep habits.

<u>Issues covered:</u> Adolescent Health Length: 8:43

Length: 8:35

Kritee Gujral, PhD, Research Health Economist in the Health Economics Resource Center of the Veterans Administration Palo Alto Health Care System

Dr. Gujral led a Veterans Administration study that found that rural veterans with mental-health issues were likelier to get online treatment after receiving iPads from the Department of Veteran Affairs, reducing their risk of suicide during the COVID-19 pandemic. She said the results were very promising, and the initiative will continue in the future.

<u>Issues covered:</u> Veterans' Concerns Mental Health <u>Length:</u> 5:03

te aired:	_5/8/22	_ Time Aired:	6:00am	
Health, Pro	ofessor in the De		d Senior Advisor in the Center or dicine and Population Health at th	
from 2019 is related to diabetes a	to 2021, worse the both the pande and other chronic	han any of the other 21 mic and to deeply root diseases that have bee	e United States is expected to dro high-income nations in his study ed problems such as drug overdo en increasing for decades. He sa dispanic and African Americans.	He said the tren oses, obesity,
<u>Issues co</u> Longevity Personal I COVID 19			<u>Length:</u> 8:44	
			perating Officer and Data Scienti Proven Ways to Save Money and	
including re	eal estate, stock	index funds or owning	alth. He said there are many way a business, but the overarching k for younger people to get a start	key is to buy
<u>Issues co</u> Personal I			<u>Length:</u> 8:40	
Camilla Ho	odge, PhD, Profe	essor in the Brigham Y	oung University Marriott School o	of Business
gives famil program ha	ies with fourth gr as led to an incre	aders free access to ne eased frequency of hiki	arks program called "Every Kid Cational parks for one year. She fong with children. She noted that fored recommendations to remed	ound that the the program was
Issues co National P Physical F Poverty	arks		<u>Length:</u> 4:52	
			C.00am	
ow # 2022-20 te aired:	5/15/22	Time Aired:	6:00am	

Mr. Paxton discussed the difficulties everyone faces when downsizing or trying to declutter their home or workplace. He said most of the emotional obstacles are connected to memories that are attached to physical objects. He offered suggestions on how to begin a reorganizing project and to persevere to the end.

Issues covered:
Personal Productivity
Workplace Matters
Mental Health

Length: 9:19

Michelle Johnson-Motoyama, PhD, Associate Professor at Ohio State University's College of Social Work

A first-of-its-kind national study at Ohio State University found that a special program designed to help some families at risk of child maltreatment has been surprisingly successful. Prof. Johnson-Motoyama was the lead author and she found the program resulted in a 17% reduction in foster care use. She said "differential response" was developed as an alternative pathway for CPS workers to help families who came to their attention but were at lower risk of child maltreatment.

<u>Issues covered:</u> <u>Length:</u> 7:56

Foster Care
Child Abuse and Neglect

John Dattilo, PhD, Professor of Recreation, Park, and Tourism Management at Penn State University

Prof. Dattilo authored a study that demonstrated that engaging in meaningful, challenging activities during free time can reduce people's loneliness and increase their positive feelings. He said the activity may vary from person to person, but it includes artistic endeavors like playing the piano or painting, physical activities like skiing or chopping wood, and mental tasks like writing or storytelling. He said the activities are effective in reducing loneliness even when done alone.

<u>Issues covered:</u>
Mental Health
Senior Citizens

<u>Length:</u> 5:05

Show # 2022-21

Date aired: ___5/22/22____ Time Aired: 6:00am

Leonie Segal, PhD, expert in child abuse and neglect, Foundation Chair of Health Economics and Social Policy at the School of Health Sciences at the University of South Australia

Prof. Segal led a study that found that reading aloud can triple a child's resilience at school, particularly for children who have suffered maltreatment or neglect. She noted that there is an acute need to support these children and their families, especially before the children start school, and that reading is a key factor for success. She also discussed her research into the inter-generational effects of child abuse.

Length: 9:53

Issues covered:
Child Abuse
Literacy & Education
Parenting

Abel E. Moreyra, MD, Professor of Medicine in the Division of Cardiovascular Disease and Hypertension at the Rutgers University-Robert Wood Johnson Medical School

Living in a noisy environment can be annoying, but it might also harm a person's health. Dr. Moreyra's research has found that people experiencing high levels of noise from cars, trains or planes were more likely to suffer a heart attack than people living in quieter areas. He said policy interventions like better enforcement of noise ordinances, infrastructure to block road noise, rules for air traffic, and low-noise tires for vehicles might help.

Length: 7:20

<u>Issues covered:</u>
Personal Health
Government Policies

Nancy Altman, co-director of Social Security Works and co-chair of the Strengthen Social Security coalition, co-author of "Social Security Works for Everyone: Protecting and Expanding America's Most Popular Social Program"

Although the Social Security trust fund is projected to run short of funds beginning in 2034, Ms. Altman is confident in the program's future. She said Congress will have no choice but to take significant action to save the program. She also explained why she believes Social Security should be expanded even more, with an increase in monthly benefits, national paid family leave, sick leave, and long-term care protections.

Issues covered: Length: 5:07
Social Security
Senior Citizens

Show # 2022-22

Date aired: _____6:00am ___

Susan Robinson, Senior Public Affairs Director of Waste Management

Ms. Robinson outlined the biggest myths surrounding recycling. She talked about the most common items that consumers place in recycling bins that don't belong there, and what items should be recycled that often are not. She also discussed whether communities lose money on recycling programs.

<u>Issues covered:</u> <u>Length:</u> 9:29 Recycling Environment

Government Programs

Cheryl Richardson, motivational speaker and life coach, author of "Waking Up in Winter: In Search of What Really Matters at Midlife"

Ms. Richardson discussed thought-provoking questions about what matters at mid-life. She shared her personal story of being dissatisfied with a successful career once she reached her fifties. She talked about the value of journaling and how it helped her reexamine everything – her marriage, her work, her friendships, and her priorities.

<u>Issues covered:</u> <u>Length:</u> 7:37

Aging Mental Health **Maria Fitzpatrick, PhD**, Associate Professor in the Department of Policy and Management at Cornell University, Research Associate at the National Bureau of Economic Research

About a third of all Americans retire and start claiming Social Security when they turn 62. Dr. Fitzpatrick co-authored a study that found that men who retire at 62 experience a 20 percent higher likelihood of early death, compared to those who delay retirement. She talked about the possible factors behind this phenomenon and what retirees can do to stay physically and mentally healthy.

Length: 4:58

Length: 8:11

Length: 9:10

Length: 5:13

Issues covered:
Retirement Planning
Senior Citizens
Personal Health

Show # 2022-23	3		
Date aired:	6/5/22	_ Time Aired: _	6:00am

Les Winston, expert in philanthropic financial planning, founder of SocialSecharity.org

Mr. Winston explained the important distinctions between giving, charity and philanthropy. He said philanthropy is not just for the ultra-rich. He believes that non-profit and non-governmental organizations should not be dependent on government funding, but should receive the bulk of their resources from middle-class Americans through charitable and philanthropic planning.

Issues covered:
Philanthropy
Volunteerism

Martha Khlopin, Medicare expert, nationally syndicated radio host, founder of Get2insurance.com

Medicare, the federally-funded health insurance program for people age 65 or older, is a complex program and it can be overwhelming for those approaching retirement age. Ms. Khlopin outlined the basics of what Americans need to know about the program, what it covers, when to enroll and how to enroll. She said the average person needs at least some guidance, but finding a knowledgeable and non-biased advisor is difficult.

<u>Issues covered:</u> Medicare Senior Citizens

Tessa West, Social Psychology Professor at New York University, author of "Jerks at Work: Toxic Coworkers and What to Do About Them"

From open floor plans and Zoom calls to Slack channels, the workplace has changed a lot over the years. But one thing that never changes is the existence of difficult co-workers at virtually every job. Prof. West offered practical suggestions to deal with jerks at work.

Issues covered:
Workplace Matters
Productivity

ow # 2022-24 ate aired:	6/12/22	Time Aired:	6:00am	
Greg Bra	nnon, Director of	Automotive Engineering	g and Industry Relations at AAA National	
driving car existing dr round of A assistance	s. Drivers overwhole iver support featur AA testing that re	elmingly said they wan res rather than develop vealed that inconsisten	sked consumers about their attitudes towards tautomakers to improve the performance of self-driving cars. He also discussed the late t performance remains a problem with active ing in crashes. The failures occurred regardle	st driving
Issues co Traffic Sa Consume	fety		<u>Length:</u> 8:11	
		sor in the University of I Communicating for He	North Carolina Hussman School of Journalisn alth Impact Lab	n and
anti-vapin adverse c	g advertisements on sequences and	geared to teens have th	ctive anti-vaping messages for teens. He four ne greatest impact when they emphasize the rettes, use negative imagery, and avoid mem tyles,	
Issues co Personal Youth at	Health		<u>Length:</u> 9:10	
Living Sys			ology and Director of the Laboratory for Aging ne, author of " <i>True Age: Cutting-Edge Resea</i>	
Prof. Levir diseases I about a 10	ne said <i>biological</i> a ike cancer, heart d	age, rather than chrono disease, diabetes, strok outcomes, and that choi	eople die young, while others live much longe logical age, is the primary risk factor behind tes, even Alzheimer's. She said genetics only ces in lifestyle, behaviors and environment places.	y play
<u>Issues co</u> Aging Personal			<u>Length:</u> 5:13	
w # 2022-25				
te aired:	6/19/22	Time Aired:	6:00am	
"The Long		er the New Science Be	ute at USC in Los Angeles, author of hind Stem Cell Activation and Regeneration t	o Slow
He believe	es, in addition to ex	xercise and a healthy o	ging, nutrition, disease and longevity. verall diet, that periodic fasting may be the ke ting techniques that result in the same benefi	

an absolute fast.

9

<u>Issues covered:</u>
Personal Health
Aging
Nutrition

Kathleen Martin Ginis, PhD, Professor in the School of Health and Exercise Sciences at the University of British Colombia

Dr. Ginis led a study that found that just a half-hour of exercise can have a profound effect on a woman's body image, making her feel both stronger and thinner. She noted that women, in general, have a tendency to feel negative about their bodies and, she explained how that poor body image can have negative implications for a woman's psychological and physical health.

Length: 9:19

<u>Issues covered:</u> <u>Length:</u> 7:48 Women's Issues
Mental Health

Physical Fitness

Show # 2022-26

Date aired:

Corinne Peek-Asa, PhD, Professor of Occupational and Environmental Health in the College of Public Health at the University of Iowa

6/26/22 Time Aired: 6:00am

The number of suicides among farmers and farm workers in the United States has remained stubbornly high since the end of the 1980s farm crisis, much higher than workers in many other industries, according to Dr. Peek-Asa's research. She outlined the cultural and occupational factors that may contribute to this issue. She believes the solution may lie in existing resources in farming and rural communities, empowering them to more actively respond to citizens who are struggling.

Issues covered:
Suicide
Agriculture
Mental Health

Geoffrey Tofler, Professor of Preventative Cardiology, University of Sydney (Australia), Senior Staff Specialist in Cardiology, Royal North Shore Hospital

Prof. Tofler led a study that found that about one in five amateur athletes over age 35 had one or more possible cardiac symptom during a soccer game in the prior year, but only a quarter of them sought medical attention. He talked about the potential symptoms and risks, and explained why immediate treatment is vital.

<u>Issues covered:</u> <u>Length:</u> 7:35 Personal Health

Sarah Foster, analyst at Bankrate.com

A recent Bankrate.com survey found that 46% of women say that money issues negatively affect their mental health, compared to 38% of men. Ms. Foster outlined the reasons for this trend. She advised women to track their saving progress over time and to find ways to earn more money via side gigs from existing hobbies.

Length: 9:45

Length: 5:08

Issues covered: Women's Issues Personal Finance Mental Health

Bill Guerin, CEO of RoomRocket, 20-year travel industry executive

The cost of airfare and hotels have hit record highs this summer. Mr. Guerin offered advice on the most effective strategies to save money on hotel reservations and other travel, to help consumers to get the most bang out of their summer vacation buck.

<u>Issues covered:</u> Consumer Matters Travel