

TIME REQUESTS FOR POLITICAL CANDIDATES

(For Broadcasts During 2018 Campaign)

Station: WANN | WPHV | WURZ

Office Sought: Florida's 9th Congressional District

Candidate: Oliver Grayson

(Including Party Requesting Time)

Agent by Whom Made Request: Jane Heller

Date, Time, Amount & Class

(Fixed, Preemptable, ROS, Class AA, Class A, etc. requested)

Candidate to Appear	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO
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Disposition of Request

Date: 7/16/18

Time: 11:00 AM

Amount Sold: _____ Class Sold: _____

Charges Made for Time: _____

Remarks (1) sent updated rates

Initials of staff member making entry; date of entry; indication of any conditions imposed, e.g., requirement that script be furnished in advance. Use reverse side for further remarks if necessary.

Lisa Gifford

From: Nancy Cattarius
Sent: Friday, July 6, 2018 11:19 AM
To: junemheller@gmail.com
Cc: Lisa Gifford
Subject: RE: political window rates
Attachments: Political Rates 2018.pdf

Hello,

I am answering for Art Rowbotham who is out of the office until mid September. I am attaching our current rate card to make absolutely sure you have the correct rates. Please let me know if I can provide further help. The political rates kick in July 14 as I am sure you know. Thanks.



Nancy Cattarius, DCRMC
Vice President – General Manager
WONN/WPCV/WLKF/WWRZ Radio
404 West Lime Street
Lakeland, FL 33815
863/682-8184 Ext. 112
863/686-0357 Fax
863/944-2382 Cell

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From: June Heller <junemheller@gmail.com>
Date: July 6, 2018 at 10:28:31 AM EDT
To: "arowbotham@hallradio.net" <arowbotham@hallradio.net>
Subject: political window rates

Have your rates changed at all since we last spoke in May? I am putting a buy together for Congressman Alan Grayson and the political window rates start next week. We are looking at 60 second spots.

June Heller
813-858-3670

Lisa Gifford

From: Art Rowbotham
Sent: Friday, July 6, 2018 10:41 AM
To: Nancy Cattarius
Cc: Lisa Gifford
Subject: Fwd: political window rates

I have given her rates before. There are only slight changes, but you should review them, then give her a call. Then Lisa should put inquiry on web.

Sent from my iPad
Art Rowbotham
President
Hall Communications, Inc.
404 West Lime Street
Lakeland, FL 33815-4651
863-682-8184
Fax: 863-683-2409
Cell: 863-944-1530

Begin forwarded message:

From: June Heller <junemheller@gmail.com>
Date: July 6, 2018 at 10:28:31 AM EDT
To: "arowbotham@hallradio.net" <arowbotham@hallradio.net>
Subject: political window rates

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June Heller
813-858-3670

Sent from [Mail](#) for Windows 10



WPCV-FM 97.5
"97 Country"
www.wpcv.com

WONN-AM 1230
Hits of the
40's, 50's & 60's
www.wonn.com

MAX 98.3 FM
Playin' it All!
www.max983fm.com

WLKF-AM 1430
Newstalk
www.wlkf.com

404 W. Lime St.
Lakeland 33815-4651

(863) 682-8184
Fax (863) 683-2409

2018 - POLITICAL RATES
WONN / WPCV / WLKF / WWRZ

EFFECTIVE 1/1/18

	<u>NET</u>	<u>GROSS</u>
WONN – 30:	\$ 5.00	\$ 5.88
WONN – 60:	\$10.00	\$11.76
WPCV – 10:	\$40.00	\$47.06
WPCV – 15:	\$25.00	\$29.47
WPCV – 30:	\$30.00	\$35.29
WPCV – 60:	\$33.00	\$38.83
WLKF – 30:	\$ 5.00	\$ 5.88
WLKF – 60:	\$10.00	\$11.76
WWRZ – 15:	\$ 7.95	\$ 9.35
WWRZ – 30:	\$12.00	\$14.12
WWRZ – 60:	\$12.00	\$14.12