

Sierra Principles PAC /
Caulkins

2/20-2/22/18

\$5,125

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) N/A
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25896200

Changes as of: 2/20/2018 at 10:40 AM

Version: Current State Version 1

CPE:
Agency: LIBERTY PRINCIPLE PAC
505 N LAKE SHORE DRIVE
APT 516
CHICAGO, IL 60611

Flight: 2/16/18 - 2/22/18
Advertiser: Liberty Principles PAC
Product: CAULKINS IL HD 101

Station: WRSP
Market: Campaign-Sprngld-Dt DMA
Office: CHICAGO

Total \$: \$5,125.00
Total Spots: 8
Total CPP: \$213.54

Agency Order #:
Buyer: Rob Vail
Salesperson: DAN RAYMOND
312-832-6634

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: REBECCA BERRY
312-832-6637

Total GRP: 24.0
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	2/16	2/19	2/16 - 2/19	Total Spots	Total \$	CPP*	GRP*
1	M-Th 4:30p-5p		FAMILY FEUD	\$375.00	2.5	30	0	1		1	\$375.00	\$150.00	2.5
2	M-Th 5p-5:30p		FAMILY FEUD	\$250.00	2.0	30	0	4		4	\$1,000.00	\$125.00	8.0
3	M-Th 6p-7p		BIG BANG THEORY	\$1,250.00	4.5	30	0	3		3	\$3,750.00	\$277.78	13.5
TOTALS:							0	8		8	\$5,125.00	\$213.54	24.0

Judge Judy

3219550

3220835

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New York, NY 10019

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Special Instructions

Competitive Information

Market Budget:	\$23,295
WRSP Share:	22%
Comment:	
WBUJ:	12%
WCIA:	36%
WICS:	30%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	8	\$5,125.00	\$213.54	24.0

Monthly Summary		
Month	Spots	Dollars
2018-Feb	8	\$5,125.00
Total	8	\$5,125.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	2/20/18 11:03 AM				
New	2/20/18 10:40 AM	REBECCA BERRY	New	8	
				\$5,125.00	\$0
				\$5,125.00	\$0

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRSP+WCCU Combo 100/0 (WRSP+)
2680 E Cook St
Springfield, IL 62703

Contract # 3219550

Schedule Dates

02/20/18-02/22/18

Advertiser

Liberty Principles PAC (107692)

Agency

Liberty Principles PAC INC (17375)

Product

POLITICAL ISSUE (ns) (1187)

Brand

LIBERTY PRINCIPLES PAC (994253)

Salesperson

Millennium/CHI, Chicago (1094)

Sales Office

Millennium Chicago

Buyer Name

Vail, Rob

Phone/Fax

/

CPE

N/A

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

Caulkins IL HD 101

WRSP+WCCU Combo 100/0 (WRSP+)

By Broadcast Month

Spots

Rate

Feb. 2018

8

\$5,125.00

Grand Total:

8

\$5,125.00

Liberty Principles PAC
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Date Entered 02/19/18
Last Modified 02/20/18
Entered By Jennifer Valenti
CO-OP No
Headline # 25896200
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$768.75
Net Total \$4,356.25
Sales Tax

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Entered by Jennifer V.
Signed by GJ 2/21/18

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WRSP, Springfield, IL	Date: 2/1/18
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I, Dan Proff
do hereby request station time concerning the following issue:

IL GOVERNOR

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As ordered	Various	7	IP	Various	1

This broadcast time will be used by: Liberty Principles PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Liberty Principles PAC Chicago, IL 60611
505 N. Lakeshore Drive

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Dan Proft Chairman/Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Liberty Principles PAC Chicago, IL 60611
505 N. Lakeshore Drive

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(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Dan Proff Chairman + Treasurer

I represent that the payment for the above described broadcast time has been furnished by:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

 Jennifer E. Valenti, (SM)
Signature Printed Name Title

Contract #1

3219554 - CW \$2,700

3219550 - FOX \$5,125

3219545 - abc \$6,875

~~\$14,700~~

\$12,495 Net

LIBERTY PRINCIPLES PAC, INC.
STATE ACCOUNT
505 N LAKE SHORE DR. APT 516
CHICAGO, IL 60611

2-2662/710

620

DATE 2/16/18

PAY TO
THE ORDER OF

Signature
Bank

Chicago, Illinois
www.signaturebank.bank

MEMO

WICS
Twelve Thousand four hundred ninety five dollars 00/100
Heat Reactive Ink

\$12,495.00

[Signature]

NP

LOOK FOR FRAUD-DETECTING FEATURES INCLUDING THE SECURITY SQUARE AND HEAT-REACTIVE INK. DETAILS ON BACK.

Contract #1

3219554 - CW \$2,700

3219257 - FOX \$5,125

3219236 - abc \$7,200

~~\$15,325~~

\$13,027.25
Net

LIBERTY PRINCIPLES PAC, INC.
STATE ACCOUNT
505 N LAKE SHORE DR. APT 516
CHICAGO, IL 60611

2-2662/710

616

DATE 2/16/18

PAY TO
THE ORDER OF

Signature
Bank

Chicago, Illinois
www.signaturebank.bank

MEMO

WICS
Thirteen thousand and twenty seven dollars 25/100
Heat Reactive Ink

\$13,027.00

[Signature]

NP

LOOK FOR FRAUD-DETECTING FEATURES INCLUDING THE SECURITY SQUARE AND HEAT-REACTIVE INK. DETAILS ON BACK.