

Sierra Principles PAC /
Caulkins

2/20-2/22/18
\$5,125

POLITICAL FILE CHECK LIST

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only) *N/A*
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office
- Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25896200 Changes as of: 2/20/2018 at 10:40 AM Version: Current State Version 1

CPE: Agency: LIBERTY PRINCIPLE PAC
 505 N LAKE SHORE DRIVE
 APT 516 CHICAGO, IL 60611
 Flight: 2/16/18 - 2/22/18
 Advertiser: Liberty Principles PAC
 Product: CAULKINS IL HD 101
 Agency Order #: Buyer: Rob Vail
 Salesperson: DAN RAYMOND 312-832-6634
 Station: WRSP
 Market: Campaign-Springfield-DMA
 Office: CHICAGO
 Primary Demo: Adults 35+
 Con Type: POLITICAL/VOTE
 Assistant: REBECCA BERRY 312-832-6637
 Total \$: \$5,125.00
 Total Spots: 8
 Total CPP: \$213.54
 Total GRP: 24.0
 Separation:

3219550

3220035

#	Day/Time	DP	Program	Rate	A3SP Rating	Len		2/16 - 2/19		Total Spots	Total \$	CPP*	GRP*
						2/16	2/19	2/16	2/19				
1	M-Th 4:30p-5p		FAMILY FEUD	\$375.00	2.5	30	0	1		1	\$375.00	\$150.00	2.5
2	M-Th 5p-5:30p		FAMILY FEUD	\$250.00	2.0	30	0	4		4	\$1,000.00	\$125.00	8.0
3	M-Th 6p-7p		BIG BANG THEORY	\$1,250.00	4.5	30	0	3		3	\$3,750.00	\$277.78	13.5
TOTALS:						0	8	8		8	\$5,125.00	\$213.54	24.0

Judge Judy

KATZ TELEVISION GROUP

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New York, NY 10019

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CPE:
Agency: LIBERTY PRINCIPLE PAC **Flight:** 2/16/18 - 2/22/18 **Station:** WRSP
 505 N LAKE SHORE DRIVE **Advertiser:** Liberty Principles PAC **Market:** Campaign-Springfld-Dtr DMA
 APT 516 **Product:** CAULKINS IL HD 101 **Office:** CHICAGO
 CHICAGO, IL 60611 **Agency Order #:** **Buyer:** Rob Vail **Primary Demo:** Adults 35+
Salesperson: DAN RAYMOND **312-832-6634** **Assistant:** REBECCA BERRY **312-832-6637** **Con Type:** POLITICAL/VOTE
Total \$: \$5,125.00 **Total Spots:** 8 **Total CPM:** \$213.54 **Total GRP:** 24.0
Separation:

Special Instructions

Competitive Information

Market Budget:	\$23,295
WRSP Share:	22%
Comment:	
WBUJ:	12%
WCIA:	36%
WICS:	30%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	8	\$5,125.00	\$213.54	24.0
Total	100%	8	\$5,125.00	\$213.54	24.0

Month	Spots	Dollars
2018-Feb	8	\$5,125.00
Total	8	\$5,125.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/20/18 11:03 AM					\$0	\$0	
New	2/20/18 10:40 AM	REBECCA BERRY	New	8		\$5,125.00	\$5,125.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRSP+WCCU Combo 100/0
2680 E Cook St
Springfield, IL 62703

Liberty Principles PAC
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 3219550

Schedule Dates

02/20/18-02/22/18

Date Entered 02/19/18

WRSP+WCCU Combo 100/0 (WRSP+)
By Broadcast Month Spots Rate
Feb, 2018 8 \$5,125.00
Grand Total: 8 \$5,125.00

Agency

Liberty Principles PAC (107692)

Last Modified 02/20/18
Entered By Jennifer Valenti

Product

POLITICAL ISSUE (ns) (1187)

CO-OP No

Brand

LIBERTY PRINCIPLE PAC (994253)

Headline # 25896200

Salesperson

Millennium/CHI, Chicago (1094)

Demo

Sales Office

Millennium Chicago

Order Type Normal

Buyer Name

Vail, Rob

Package Deal

Commission % 15.00

Phone/Fax

/

Commission \$768.75

CPE

N/A

Net Total \$4,356.25

Account Types

National/Political Issue Agency BRD

Sales Tax

Billing Type

Weekly/Irregular

Total

Station

Comments

Caulkins IL HD 101

Comments

Comments

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/20/18-02/22/18	1	:30	4:30P- 5P (CST)	1		X	X	X				1	\$375.00	\$375.00	WRSP+WCCU Combo 100/0 (WRS		2/19/18
2.0	Normal Line / SPOT	02/20/18-02/22/18	1	:30	5P- 5:30P (CST)	4		X	X	X				3	\$250.00	\$750.00	WRSP+WCCU Combo 100/0 (WRS		2/19/18
2.0.1	Closed Preempt	02/20/18															WRSP+WCCU Combo 100/0 (WRS	Missing Copy/Spot -	
3.0	Normal Line / SPOT	02/20/18-02/22/18	1	:30	6P- 7P (CST)	3		X	X	X				3	\$1,250.00	\$3,750.00	WRSP+WCCU Combo 100/0 (WRS		2/19/18
4.0	M/G For 2.0.1 / SPOT	02/21/18-02/21/18	1	:30	5P- 5:30P (CST)	1							X	1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRS		2/20/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Entered by Jennifer V.
Signed by JG 2/21/18

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WRSP, Spid. IL	Date: 2/1/18
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I, Dan Proff

do hereby request station time concerning the following issue:

IL GOVERNOR

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ordered	various	7	IP	various	1

This broadcast time will be used by: Liberty Principles PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Liberty Principles PAC Chicago, IL 60611
505 N. Lakeshore Drive

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Dan Proft Chairman & Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Liberty Principles PAC 505 N. Lakeshore Drive	Chicago, IL 60611
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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Don Proff Chairman + Treasurer

Contract #s
3219554 - CW \$2,700
3219550 - FOX \$5,125
3219545 - abc \$6,825

~~\$14,700~~
\$12,495 Net

LIBERTY PRINCIPLES PAC, INC.
STATE ACCOUNT
505 N LAKE SHORE DR. APT 516
CHICAGO, IL 60611

2-2662/710

620

DATE 2/16/18

PAY TO THE ORDER OF WICS \$12,495.00
Twelve thousand four hundred ninety five DOLLARS

Signature Bank
Chicago, Illinois
www.signaturebank.bank

MEMO Miller

D. J. Proff

LOOK FOR FRAUD-DETECTING FEATURES INCLUDING THE SECURITY SQUARE AND HEAT-REACTIVE INK. DETAILS ON BACK.

Contract #s
3219554 - CW \$2,700
3219257 - FOX \$5,125
3219236 - abc \$7,500

~~\$15,325~~
\$13,026.25 Net

LIBERTY PRINCIPLES PAC, INC.
STATE ACCOUNT
505 N LAKE SHORE DR. APT 516
CHICAGO, IL 60611

2-2662/710

616

DATE 2/16/18

PAY TO THE ORDER OF WICS \$13,027.00
Thirteen thousand and twenty seven DOLLARS

Signature Bank
Chicago, Illinois
www.signaturebank.bank

MEMO Miller

D. J. Proff

LOOK FOR FRAUD-DETECTING FEATURES INCLUDING THE SECURITY SQUARE AND HEAT-REACTIVE INK. DETAILS ON BACK.