

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WPTF AM Raleigh NC	<b>Date:</b> 10/8/20
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I, Mike Furman - authorized media buyer

do hereby request station time concerning the following issue:

Senate Majority PAC(SMP) US Senate, NC
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

This broadcast time will be used by: Senate Majority PAC (SMP)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Cal Cunningham US Senate - NC; 11/3/20  
Thom Tillis

*Campaign Finances, Healthcare Policy, Medicaid expansion*

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Majority PAC (SMP)  
700 13th Street NW, Suite 800  
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

JB Poersch, Secretary  
Rebecca Lambe, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

8/17/20

Date

Mike Furman

Signature

202-338-8700

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

*[Handwritten Signature]*

Signature

Chris Genovese

Printed Name

GM

Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

# Sales Order

Station: **WPTF-AM** Agency: **KATZ GROUP SALES**  
 Contract Name: **SENATE MAJORITY PAC 9190 WPTFA-01** Address: **Attn: ATTN: HELEN HANRATTY**  
 Contract#: **311550** **125 W 55TH ST**  
 Start Date: **9/15/20** End Date: **11/02/20** City: **NY** State: **NY** Zip: **10019**  
 Revenue Type: **POLITICAL NATIONAL** Buyer:  
 AGENCY Type: **Cash** Tax Schedule: **(None)**  
 Advertiser: **SENATE MAJORITY PAC (N)** Agency Commission %: **15**  
 Address: Billing Cycle: **Standard**  
 City: State: Zip: Salesperson: **501148edivi** Comm %: **0**  
 Product Name: **ISSUE** Makegood Policy: **WITHIN CONTRACT DATES**  
 Estimate #: **9190**  
 Agency Client Code: **34334363**  
 Competitive Code: **POLITICAL**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$			
1	9/15/20	11/02/20		6:00 AM	10:00 AM	60	X	X	X	X	X				14	W	200.00	98	19,600.00	3	
9190 ISSUE																					
2	9/19/20	10/31/20		6:00 AM	10:00 AM	60								3		3	D	50.00	21	1,050.00	3
9190 ISSUE																					
3	9/20/20	11/01/20		6:00 AM	10:00 AM	60								1	1	D	50.00	7	350.00	3	
9190 ISSUE																					
-1	9/28/20	10/04/20		6:00 AM	10:00 AM	60	X	X	X	X	X				1	W	200.00	1	200.00	3	
MG from line: 1																					
-2	9/28/20	10/04/20		6:00 AM	10:00 AM	60	X	X	X	X	X				1	W	200.00	1	200.00	3	
MG from line: 1																					
-3	9/28/20	10/04/20		6:00 AM	10:00 AM	60	X	X	X	X	X				1	W	200.00	1	200.00	3	
MG from line: 1																					
-4	9/28/20	10/04/20		6:00 AM	10:00 AM	60	X	X	X	X	X				1	W	200.00	1	200.00	3	
MG from line: 1																					
-5	9/28/20	10/04/20		6:00 AM	10:00 AM	60	X	X	X	X	X				1	W	200.00	1	200.00	3	
MG from line: 1																					

Billing Projections: By Month

	Sep 20	Oct 20	Nov 20
CA	7,200.00	13,350.00	450.00
ST	5,600.00	12,000.00	3,400.00

Print Spot Prices

TOTAL SPOTS	126
GROSS TOTAL \$	21,000.00
ADJUSTED SPOTS	126
ADJUSTED TOTAL \$	21,000.00

APPROVE	DECLINE	
<input type="radio"/>	<input type="radio"/>	Traffic
<input type="radio"/>	<input type="radio"/>	Manager
<input type="radio"/>	<input type="radio"/>	National
<input type="radio"/>	<input type="radio"/>	Credit