

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Senate Leadership Fund, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Main Street Media Group

Address: PO Box 25093

Contact: Media Buyer

Phone number: 703-485-0398

Email: info@msmg.tv

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Senate Leadership Fund

Address: 45 North Hill Drive, Suite 100, Warrenton, VA 20186

Contact: Jack Pandol

Phone number: 703-574-3044

Email: Info@senateleadershipfund.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

**President: Steven Law; Treasurer: Caleb Crosby**

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to: Cal Cunningham

Office(s) sought by such candidate(s) (no acronyms or abbreviations): U.S. Senate

Date of election: November 3, 2020

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

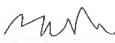
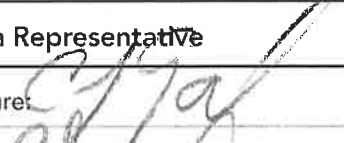
N/A

**Cunningham's positions on Defunding the Police, Changing Senate Rules, Tax Increases, Nancy Pelk**

*Character, extra marital, taxes*

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: 	Signature: 
Name: Media Buyer, Main Street Media Group	Name: Chris Garavolo
Date of Request to Purchase Ad Time: 9/28/2020	Date of Station Agreement to Sell Time: 9/28/20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No      Date ad received: 10/19/20

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 311500	Station Call Letters: WPTF-	Date Received/Requested: 10/19/20
Est. #: 2434	Station Location: Raleigh NC	Run Start and End Dates: 10/20 - 10/24/20

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Sales Order

Station: **WPTF-AM** Agency: **MAIN STREET MEDIA GROUP**  
 Contract Name: **SENATE LEADERSHIP NC 5434 WPTF** Address: **PO Box 25093**  
 Contract#: **311500** City: **Alexandria** State: **VA** Zip: **22314**  
 Start Date: **10/20/20** End Date: **10/26/20** Buyer:  
 Revenue Type: **POLITICAL NATIONAL** Tax Schedule: **(None)**  
 AGENCY Type: **Cash** Agency Commission %: **15**  
 Advertiser: **SENATE LEADERSHIP FUND (N)** Billing Cycle: **Standard**  
 Address: Salesperson: **501148edivi** Comm %: **0**  
 City: State: Zip: Makegood Policy: **WITHIN CONTRACT DATES**  
 Product Name: **NORTH CAROLINA**  
 Estimate #: **2434**  
 Agency Client Code: **34117145**  
 Competitive Code: **POLITICAL**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/20/20	10/20/20		6:00 AM	10:00 AM	60		2							2	D	200.00	2	400.00	3
NORTH CAROLINA																				
2	10/20/20	10/20/20		10:00 AM	3:00 PM	60		1							1	D	200.00	1	200.00	3
NORTH CAROLINA																				
3	10/20/20	10/20/20		3:00 PM	7:00 PM	60		2							2	D	200.00	2	400.00	3
NORTH CAROLINA																				
4	10/21/20	10/21/20		6:00 AM	10:00 AM	60			2						2	D	200.00	2	400.00	3
NORTH CAROLINA																				
5	10/21/20	10/21/20		10:00 AM	3:00 PM	60			1						1	D	200.00	1	200.00	3
NORTH CAROLINA																				
6	10/21/20	10/21/20		3:00 PM	7:00 PM	60			2						2	D	200.00	2	400.00	3
NORTH CAROLINA																				
7	10/22/20	10/22/20		6:00 AM	10:00 AM	60				2					2	D	200.00	2	400.00	3
NORTH CAROLINA																				
8	10/22/20	10/22/20		10:00 AM	3:00 PM	60				1					1	D	200.00	1	200.00	3
NORTH CAROLINA																				
9	10/22/20	10/22/20		3:00 PM	7:00 PM	60				2					2	D	200.00	2	400.00	3
NORTH CAROLINA																				
10	10/23/20	10/23/20		6:00 AM	10:00 AM	60					2				2	D	200.00	2	400.00	3
NORTH CAROLINA																				
11	10/23/20	10/23/20		10:00 AM	3:00 PM	60						1			1	D	200.00	1	200.00	3
NORTH CAROLINA																				
12	10/23/20	10/23/20		3:00 PM	7:00 PM	60					2				2	D	200.00	2	400.00	3
NORTH CAROLINA																				
13	10/26/20	10/26/20		6:00 AM	10:00 AM	60	2								2	D	200.00	2	400.00	3
NORTH CAROLINA																				
14	10/26/20	10/26/20		10:00 AM	3:00 PM	60	1								1	D	200.00	1	200.00	3
NORTH CAROLINA																				
15	10/26/20	10/26/20		3:00 PM	7:00 PM	60	2								2	D	200.00	2	400.00	3
NORTH CAROLINA																				

Billing Projections: By Month

	Oct 20	Nov 20
CA	5,000.00	0.00
ST	4,000.00	1,000.00

Print Spot Prices

TOTAL SPOTS	25
GROSS TOTAL \$	5,000.00
ADJUSTED SPOTS	25
ADJUSTED TOTAL \$	5,000.00

APPROVE      DECLINE

- |                                  |                       |                            |
|----------------------------------|-----------------------|----------------------------|
| <input type="radio"/>            | <input type="radio"/> | Traffic                    |
| <input checked="" type="radio"/> | <input type="radio"/> | 450cgano, 07/13/20 @7:57AM |
| <input checked="" type="radio"/> | <input type="radio"/> | 450CMAIS, 07/13/20 @7:23AM |
| <input type="radio"/>            | <input type="radio"/> | Credit                     |