



ATTN: ACCOUNTING DEPT  
 PO BOX 59224  
 BIRMINGHAM, AL 35209  
 Email: vdavis@myv949.com

ADS THAT WORK  
 3535 HAMPSHIRE DRIVE  
 BIRMINGHAM AL 35223

## Order Confirmation

OrderID: 2453-001

Sponsor: STEPHANIE FLOYD  
 Product: STEPHANIE FLOYD FOR SCHOOL BOARD  
 Estimate/PO:  
 AccountRep: Ron January  
 BillingCycle: Calendar Month  
 InvoiceType: Detail Affidavit  
 Run Dates: 10/30/2022 - 11/8/2022  
 Items Ordered: 12  
 Ordered Amount: \$0.00  
 -Agency Commission: \$0.00  
 Net Amount: \$0.00

### Scheduled Station(s): WATV-AM STEPHANIE FLOYD FOR SCHOOL BOARD

Printed 11/11/2022 9:15:51 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 11/1/2022 - 11/7/2022	All Weeks	03:00 PM - 07:00 PM	2	2	2					6	:30	Spot		5267	6	[Package]	[Package]
02 11/5/2022 - 11/5/2022	All Weeks	10:00 AM - 03:00 PM						2		2	:30	Spot		5267	2	[Package]	[Package]
03 11/6/2022 - 11/6/2022	All Weeks	06:00 AM - 10:00 AM							2	2	:30	Spot		5267	2	[Package]	[Package]
04 11/6/2022 - 11/6/2022	All Weeks	12:00 PM - 05:00 PM							2	2	:30	Spot		5267	2	[Package]	[Package]
Package																	
0.00																	

**Calendar Month Projected Billing:**

Oct-22	0.00	Nov-22	0.00	Dec-22	0.00	Q4-2022	0.00
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NONDISCRIMINATION POLICY: Sheridan Broadcasting Corporation and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

Confirmed Correct; Payment Guaranteed

Accepted for WATV-AM

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, LINDA VERIN, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** ➔

FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name:  
Stephanie Floyd

Authorized committee:  
Campaign to Elect Stephanie Floyd

Agency requesting time (and contact information):  
 N/A Ads That Work

Candidate's political party:  
Democrat

Office sought (no acronyms or abbreviations):  
Jefferson County School Board District 3

Date of election: 11/8/22       General       Primary

Treasurer of candidate's authorized committee:  
Vera Penny

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):  
 the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and  
 (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>Linda Verin</u>	Signature: <u>Ronald January</u>
Name: <u>LINDA VERIN</u>	Name: <u>Ronald January</u>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:



**#1 FOR THROWBACKS & TODAY'S R&I**  
**MYV949.COM**  
 Courtney French  
 Broadcasting  
 600 Luckie Dr Ste 300  
 Birmingham AL 35223  
 US

Rep: Ron January  
 Phone: 2057802014  
 email: rjanuary@myv949.com

### Sales Order

**Advertiser:** STEPHANIE FLOYD  
**Agency Name:** Ads That Work  
**Estimate #**  
**Fee Structure:** Gross  
**Bill To:** Agency  
**Agency Contact:** Linda Verin  
**Agency Address:** 3535 Hampshire Drive  
 Birmingham AL 35223  
**Agency Phone:** 2059683650  
**Agency Email:** adsthatworkrealy@gmail.com  
**Agency:** Yes  
**Co-op:** No  
**Co-advertiser:** No  
**Affidavit Required:** No  
**Billing notes:** CART #5267

**Contract ID:** C00089926  
**Quote date:** 10/27/2022  
**Description:** STEPHANIE FLOYD FOR SCHOOL BOARD  
**Revision description:**  
**Product 1:** Professional Service  
**Product 2:** -  
**Run Dates:** 10/30/2022 - 11/08/2022  
**Schedule:** Calendar  
**Stations:** 900 WATV-AM / 94.9 WATV

**Payment type:** Cash  
**Broadcast Cash:** 420.00  
**NTR Cash:** 0.00  
**Subtotal cash:** 420.00  
**Broadcast/NTR Trade:** 0.00  
**Gross Total:** 420.00  
**Agency Commission:** 63.00  
**Broadcast:** 63.00  
**NTR:** 0.00  
**Net Total:** 357.00

### Broadcast Schedule

Station	Daypart Time	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	T	W	R	F	S	U	T.Spots	\$
900 WATV-AM / 94.9 WATV	Mon - Fri 3p-7p	30	35.00	Cash	11/01/2022	11/07/2022	none	0	0	No	2	2	2	2	0	0	0	0	6	210.00
900 WATV-AM / 94.9 WATV	Sat/Sun 10a - 3p	30	35.00	Cash	11/05/2022	11/05/2022	none	0	0	No	0	0	0	0	0	0	2	0	2	70.00
900 WATV-AM / 94.9 WATV	Sat/Sun 6a-10a	30	35.00	Cash	11/06/2022	11/06/2022	none	0	0	No	0	0	0	0	0	0	2	0	2	70.00
900 WATV-AM / 94.9 WATV	Sunday 12p-5p	30	35.00	Cash	11/06/2022	11/06/2022	none	0	0	No	0	0	0	0	0	0	2	0	2	70.00
<b>Totals</b>											2	2	2	2	0	0	2	4	12	420.00

Terms & Conditions  
 Special Terms & Conditions