

ORDER



Orders
Order / Rev: 3503528
 Alt Order #:
Product Desc: Political April 2024
 Estimate:
Flight Dates: 04/02/24 - 04/05/24
Original Date / Rev: 04/01/24 / 04/01/24
Order Type: NORMAL

WRDW
Primary AE: Augusta House
Sales Office: AUGN
Sales Region: National

Agency Name: Georgia Strategy Group
Buying Contact:
Billing Contact: Jorge Diez
 575 Pharr Road
 Atlanta, GA 30355

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Committee to Elect Dr. Marshall Bedd
Demographic: HH
Product Codes: Candidate - National - House
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-04

New Business End:
Advertiser External ID: 630647
Agency External ID: 198401
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/05/24	8	\$750.00	\$637.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	8	\$750.00	\$637.50	0.00
Totals	8	\$750.00	\$637.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Augusta House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WRDW	04/02/24	04/05/24	News 12 This Morning @ 5a	CM	458a-6a	- TWTF - -	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/24	04/07/24	- TWTF - -		1				\$25.00		0.00			
N 2	WRDW	04/02/24	04/05/24	News 12 This Morning @ 6a	CM	558a-7a	- TWTF - -	:30	2	\$115.00	P-04	0.00	NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/24	04/07/24	- TWTF - -		2				\$115.00		0.00			
N 3	WRDW	04/02/24	04/05/24	News 12 @ 4p	CM	4p-5p	- TWTF - -	:30	3	\$65.00	P-05	0.00	NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/24	04/07/24	- TWTF - -		3				\$65.00		0.00			
N 4	WRDW	04/02/24	04/05/24	News 12 @ 11p M-F	CM	11p-1135p	- TWTF - -	:30	2	\$150.00	P-05	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/24	04/07/24	- TWTF - -		2				\$150.00		0.00			
													Totals	8	\$750.00