

**ALABAMA NEWS .net**



QUARTERLY ISSUES-PROGRAMS LIST

FOR

STATION WBMM-MONTGOMERY

Issues-Programs Herein

Covers the Period

July 1 through September 30, 2016

A description of programs broadcast on this station providing the most significant treatment of community issues during the quarter beginning on July 1 through September 30, 2016.

Specific description of programming which addresses the following issues is attached:

**Employment / Business**  
**Economy**  
**Education**  
**Health Care**  
**Law Enforcement / Crime**  
**Community**  
**Political**

## **ISSUE: BUSINESS/EMPLOYMENT ISSUES**

How Issue was addressed. This issue was addressed through our locally produced news and public affairs programming listed below:

<u>Program Title</u>	<u>Date of Broadcast</u>	<u>Time of Broadcast</u>	<u>Duration in Minutes</u>	<u>Brief Description</u>
CBS 8 News at Noon	7/21/2016	12:00 PM	1:15	Report that the Optimist Club of Montgomery is holding a career fair which helps students in the area look ahead to potential careers.
CBS 8 News at Noon	7/22/2016	12:00 PM	0:40	Report that the state's June unemployment rate remains steady at 6%. Department officials say even though the unemployment rate remained steady nearly 34,000 more people are at work than this time last year.
CBS 8 News at Noon	9/7/2016	12:00 PM	0:30	Report that after months of construction the new Whole Foods Market will soon open its doors in Montgomery.
CBS 8 News at Noon	9/8/2016	12:00 PM	0:35	Report that Pieology opened in Chase Corner to give another new dining option in the River Region. The first 100 people in line will get free pizza for a year.
CBS 8 News at Noon	9/14/2016	12:00 PM	0:55	Report that the Montgomery Chamber of Commerce held a ribbon cutting for the new Jones Drugs Pharmacy on Fairview Avenue. This local independent pharmacy that is part of continued revitalization efforts along Fairview Avenue.

## **ISSUE: ECONOMY ISSUES**

How Issue was addressed. This issue was addressed through our locally produced news and public affairs programming listed below:

<u>Program Title</u>	<u>Date of Broadcast</u>	<u>Time of Broadcast</u>	<u>Duration in Minutes</u>	<u>Brief Description</u>
CBS 8 News at Noon	7/12/2016	12:00 PM	0:40	Report that a German automotive company is opening in Montgomery for their first location in North America. It is bringing more than 200 new jobs with it.
CBS 8 News at Noon	7/27/2016	12:00 PM	2:15	Report that Gov. Bentley is calling for a special session to bring a lottery to the state. He says that a lottery is expected to generate approximately \$225,000,000 annually.
CBS 8 News at Noon	9/6/2016	12:00 PM	1:05	Report that the state of the economy was the topic at the Montgomery County Commission meeting. Overall the budget would be level funded from last year.

**ISSUE: EDUCATION ISSUES**

How Issue was addressed. The issue was addressed through our locally produced news and public affairs programming listed below:

<u>Program Title</u>	<u>Date of Broadcast</u>	<u>Time of Broadcast</u>	<u>Duration in Minutes</u>	<u>Brief Description</u>
CBS 8 News at Noon	7/26/2016	12:00 PM	5:05	Report about an ongoing issue in education that is affecting schools and communities that are dealing with an ongoing teacher shortage.
CBS 8 News at Noon	7/27/2016	12:00 PM	0:40	Report that there is now a Montgomery Public School transportation hotline that parents can call to find out their child's bus number and route for the upcoming school year.
CBS 8 News at Noon	8/5/2016	12:00 PM	0:50	Report that Montgomery Public Schools are making sure the schools buses are ready to roll for the upcoming school year. The buses are all going through an intensive inspection process.
CBS 8 News at Noon	8/10/2016	12:00 PM	3:00	Interview with Dr. John Harrell in to discuss that 14% of Montgomery County's adults cannot read higher than a second to fifth grade level and he discusses how viewers can help.
CBS 8 News at Noon	8/31/2016	12:00 PM	1:35	Report that thousands of employees with the Montgomery Public School system did not get their paychecks, apparently there was a glitch in the direct deposit system.
CBS 8 News at Noon	9/1/2016	12:00 PM	1:45	Report that one day after thousands of employees in the Montgomery school system didn't get paid on time, their money is finally is being deposited.
CBS 8 News at Noon	9/2/2016	12:00 PM	1:20	Report that the Montgomery County Board of Education called a special meeting related to the paycheck delay from earlier. It is possible that the board could choose to terminate the Chief School Financial Officer over the incident.
CBS 8 News at Noon	9/9/2016	12:00 PM	1:10	Report that students in Montgomery gathered together to mark the 15 year anniversary of 9/11. A flag ceremony was held at Lee High School by the Air Force JROTC.

**ISSUE: EDUCATION ISSUES**

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CBS 8 News at Noon	9/20/2016	12:00 PM	1:10	Report about the Pike County Commission busy preparing to interview applicants for the new charter school to be built in Troy.
CBS 8 News at Noon	9/20/2016	12:00 PM	0:45	Report that the Montgomery Board of Education is working to hire a new interim chief school financial officer and a new accountant.

## ISSUE: HEALTH ISSUES

How issue was addressed. This issue was addressed through our locally produced news and public affairs programming listed below:

<u>Program Title</u>	<u>Date of Broadcast</u>	<u>Time of Broadcast</u>	<u>Duration in Minutes</u>	<u>Brief Description</u>
CBS 8 News at Noon	7/7/2016	12:00 PM	0:40	Report that Alabama is making cuts to Medicaid because of funding problems.
CBS 8 News at Noon	7/13/2016	12:00 PM	2:15	Report that the Dept. of Veterans Affairs continues ongoing efforts to improve it's quality of care.
CBS 8 News at Noon	7/20/2016	12:00 PM	3:00	Interview with CEO Gilbert Darrington with Health Services, Inc. in to talk about and preview their upcoming 4th annual Health Fair.
CBS 8 News at Noon	7/27/2016	12:00 PM	2:55	Report that advocates for Mental Health held a town hall meeting in Montgomery call for changes in funding to meet the needs of patients in the Montgomery area.
CBS 8 News at Noon	8/3/2016	12:00	0:55	Report that Gov. Bentley paid a visit to Montgomery's Children's Seizure clinic to meet with doctors and family members of the kids in the rehab facility.
CBS 8 News at Noon	8/18/2016	12:00 PM	0:30	Report that former Alabama Secretary of State, Jim Bennett passed away after a long battle with cancer. He was elected to the legislature in 1978 and served four terms as Secretary of State until 2015.
CBS 8 News at Noon	8/23/2016	12:00 PM	3:00	Interview with Wanda Laird with the National Alliance on Mental Illness of Alabama in to discuss and upcoming event and fundraiser they are holding.
CBS 8 News at Noon	8/26/2016	12:00 PM	0:50	Report that that National Alliance on Mental Illness is celebrating its 30th annual meeting . They were acknowledged for receiving the outstanding state organization of the year award.
CBS 8 News at Noon	8/31/2016	12:00 PM	3:00	Interview with Heather Googin of the Alzheimer's Association in to discuss their upcoming walk they are having to raise funds to fight Alzheimer disease.
CBS 8 News at Noon	9/8/2016	12:00 PM	3:00	Interview with Mental Health First Aid Instructors Linnea Conley and Alana Barranco in to discuss the Healthy Minds Network that fights mental health issues.

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CBS 8 News at Noon	9/13/2016	12:00 PM	3:00	Interview with the founder of the Joy to Life Foundation, Joy Blondheim in to discuss women's health and breast cancer and what the Joy to Life does to raise money and awareness for breast cancer.
CBS 8 News at Noon	9/16/2016	12:00 PM	0:55	Report that the Montgomery Fire Dept. is raising money for the fight against Muscular Dystrophy. They donated \$80,000 to the Muscular Dystrophy Association.
CBS 8 News at Noon	9/22/2016	12:00 PM	0:30	Report that the Blue Bell Ice Cream plant in Alabama has recalled two different ice creams for possible listeria contamination.



## **ISSUE: CRIME ISSUES**

How Issue was addressed. This issue was addressed through our locally produced news and public affairs programming listed below:

<u>Program Title</u>	<u>Date of Broadcast</u>	<u>Time of Broadcast</u>	<u>Duration in Minutes</u>	<u>Brief Description</u>
CBS 8 News at Noon	7/6/2016	12:00 PM	3:50	Report about how juvenile crime has spiked during the summer months and there is a group in Montgomery working with young kids about directing their attentions for the good and not the bad.
CBS 8 News at Noon	7/20/2016	12:00 PM	1:30	Report that Gov. Robert Bentley visited with the Montgomery Police Dept. to show his appreciation to the men and women who serve and protect the Capitol City.
CBS 8 News at Noon	8/2/2016	12:00 PM	0:35	Report that the Alabama Dept. of Corrections has hired an engineering and architecture firm to study Alabama's aging prisons.
CBS 8 News at Noon	8/12/2016	12:00 PM	1:25	Report that it's day two of the Selma Police Dept.'s case of the "Blue Flu". Multiple officers have called out sick amid negotiations for pay raises in the department.
CBS 8 News at Noon	8/26/2016	12:00 PM	0:35	Report that after almost three weeks, it looks like the "Blue Flu" has been cured at the Selma Police Dept. The police officer recently received a raise that takes effect October 1.
CBS 8 News at Noon	9/1/2016	12:00 PM	0:40	Report that with Labor Day coming up that those hitting the roads for one last summer vacations could expect to see more law enforcement officers on patrol.
CBS 8 News at Noon	9/1/2016	12:00 PM	1:00	Report that the Montgomery Sherriff's office is starting a new online feature used by 911 operators on a secure website.
CBS 8 News at Noon	9/8/2016	12:00 PM	1:45	Report that members of the Alabama News Network team are wearing blue to honor the men and women who wear the uniform and walk the blue line everyday.

**ISSUE: COMMUNITY ISSUES**

How Issue was addressed. The issue was addressed through our locally produced news and public affairs programming listed below:

<u>Program Title</u>	<u>Date of Broadcast</u>	<u>Time of Broadcast</u>	<u>Duration in Minutes</u>	<u>Brief Description</u>
CBS 8 News at Noon	7/19/2016	12:00 PM	2:00	Report that local pastors in our area are coming together to try and bridge the divide when it comes to race and law enforcement
CBS 8 News at Noon	7/22/2016	12:00 PM	5:25	Report about the lack of running water for residents of Wilcox County. This includes running water for the showers, toilets, faucets to wash dishes and more.
CBS 8 news at Noon	7/26/2016	12:00 PM	3:00	Interview with Amy Capps from the Autauga Education Foundation in to preview their annual Stuff the Bus campaign for students in need of school supplies.
CBS 8 News at Noon	7/28/2016	12:00 PM	1:35	Report Health Services, Inc. is holding an event to make sure students have a healthy start to the school year with check ups and immunization shots.
CBS 8 News at Noon	8/2/2016	12:00 PM	1:45	Report that a Dallas County woman is teaming up with a Selma business to collect water for families in Wilcox County that do not have running water.
CBS 8 News at Noon	8/5/2016	12:00 PM	2:30	Interview with Darryl Woods of the YMCA to preview their upcoming Annual Charity Golf Tournament and how the community can get involved in it.
CBS 8 News at Noon	8/15/2016	12:00 PM	1:15	Report that Faulkner University in Montgomery is playing host to a special group of Olympians by holding a Special Olympics game on their campus.
CBS 8 News at Noon	8/16/2016	12:00 PM	0:40	Report that Alabama News Network is hosting a telethon for the Brantwood Children's Home to help raise funds for children living in the home.
CBS 8 News at Noon	8/17/2016	12:00 PM	2:30	Interview with CEO of Buckmasters Jackie Bushman in to discuss the upcoming 23rd Annual Buckmasters Exposition being held in Montgomery over the weekend.
CBS 8 News at Noon	9/5/2016	12:00 PM	0:55	Report that the Greek Orthodox Church in Montgomery is having their 68th Annual Labor Day BBQ selling lamb and camp stew.
CBS 8 News at Noon	9/16/2016	12:00 PM	0:50	Report that the Central Alabama Veterans Health Care System is hosting an event for free health care screenings, legal assistance, clothing and hygiene products for vets.
CBS 8 News at Noon	9/21/2016	12:00 PM	1:05	Report about the Day of Peace and what Montgomery Public Schools are doing to promote peace amongst students.
CBS 8 News at Noon	9/23/2016	12:00 PM	1:25	Report that Montgomery County EMA officials have a better way to notify people when severe weather is approaching with a new warning software.

## **ISSUE: POLITICAL ISSUES**

How Issue was addressed. This issue was addressed through our locally produced news and public affairs programming listed below:

<u>Program Title</u>	<u>Dates of Broadcast</u>	<u>Time of Broadcast</u>	<u>Duration in Minutes</u>	<u>Brief Description</u>
CBS 8 News at Noon	7/7/2016	12:00 PM	1:50	Report about Col. Erik Shafa is the new Commander over the 42nd Air Base Wing at Maxwell AFB.
CBS 8 News at Noon	7/7/2016	12:00 PM	1:40	Report that Donald Trump will meet with Republican leaders next week to mend their divided party.
CBS 8 News at Noon	7/11/2016	12:00 PM	0:30	Report that lawyers for abortion providers are asking a federal judge to block Alabama's two abortion laws.
CBS 8 News at Noon	7/15/2016	12:00 PM	0:45	Report that Tuskegee Mayor Johnny Ford now has a competitor in the upcoming Mayoral election, Lawrence Haygood has announced he is running against the incumbent.
CBS 8 News at Noon	7/18/2016	12:00 PM	1:50	Report that the Republican National Convention has gotten underway in Cleveland where Donald Trump will be named the Republican Presidential Nominee.
CBS 8 News at Noon	7/29/2016	12:00 PM	0:50	Report that Gov. Robert Bentley has announced a special session to discuss a possible state lottery.
CBS 8 News at Noon	7/29/2016	12:00 PM	0:55	Report that the State Fire Marshall, Ed Paulk retired today and the Alabama Dept. of Insurance honored him today.
CBS 8 News at Noon	8/5/2016	12:00 PM	0:30	Report that Gov. Robert Bentley announced that he is proposing a constitutional amendment to form a state lottery.
CBS 8 News at Noon	8/25/2016	12:00 PM	0:50	Report that Secretary of State, John Merrill announce that the lottery bill will not make it to the November ballot.

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CBS 8 News at Noon	9/7/2016	12:00 PM	1:55	Report that over 50 years ago marchers led by Dr. Martin Luther King, Jr made the journey from Selma to Montgomery to send a message to allow blacks the right to vote.
CBS 8 News at Noon	9/13/2016	12:00 PM	1:50	Report that Hillary Clinton is taking another day to recuperate from pneumonia as her campaign deals with questions about both her health and transparency.

**THE FOLLOWING: :15, :30, AND :60 SECOND PUBLIC SERVICE ANNOUNCEMENTS AIR DAILY AS FILLERS:**

**Community:**

Alabama Broadcasters Association – “Adoption Foster Care” This announcement asks the public to open their hearts and minds to Alabama’s children and to consider becoming foster parents to those children needing homes and parenting.

“Making a Lady” – PSA for abused teen girls and a place where they can get help. Alabama News Network’s Stefanie Hicks voices the PSA.

Parenting Assist Line (PAL) - The Parenting Assistance Line (PAL) is a collaborative service of the University of Alabama Child Development Resources and the Alabama Children's Trust Fund. PAL is for anyone who wants information and support in becoming a more confident parent.

Goodwill Communications – “Greater Than...” - this PSA invites people to join in helping communities worldwide to tackle the causes of poverty. Working together, we can help communities feed their children, secure clean water sources and gain economic opportunities. We can all help children live fuller lives – and make tomorrow greater than today.

The Trust for Public Lands – “The Power of Place” – spending time in nature enriches our lives. It makes us feel rejuvenated. Healthier. Happier. This is The Power of Place – the power to transform whole communities by connecting people to nature – and each other.

AdCouncil – Bullying Prevention “Be More than a Bystander “ - the campaign will raise awareness about the seriousness of the issue and highlight simple, yet powerful actions children can take when they witness an act of bullying, like tell a trusted adult or help the person being bullied get away from the situation.

Pass It On Campaign – “I Will Always Love You” – It has been said that "love makes the world go round." In fact, the love of a parent, spouse, partner, friend or family member is often what helps us through the good times and bad, and makes life such a beautiful journey. We hope you will enjoy this celebration of love set to the iconic song "I Will Always Love You" performed by Charice.

Pass It On Campaign – “Road Rage” - We've all been there... someone does something that angers us and our first reaction is to say words we know we should not. Our reaction can sometimes give a bad example. This message captures a stressful time in traffic when a little girl gives her father a gentle reminder to think before speaking.

Pass It On Campaign – “Annie’s Song” - The earth we all share is beautiful. It provides our food, the air we breathe and vast wonders to behold. It gives so much to each of us and requires only kindness in return. We hope you will be inspired as you take a visual tour of the earth while gliding on the melody of John Denver’s classic Annie’s Song.” Our beautiful world...  
Pass It On.

Pass It On Campaign – “Guitar Hero” - When we try something new, we are taking a risk. It makes us susceptible to criticism or even ridicule. These are often difficult times when a kind word of encouragement may be all we have to keep us going. Where would any of us be without people who believe we can do the impossible? This commercial affirms the notion that in the big and small moments of our lives we have to remember to keep going-to live our dreams. Bon Jovi's anthem, "We Weren't Born to Follow," provides a triumphant crescendo for this public service announcement.

Alabama Broadcasters Association – ADEM Recycle – “Recycling Works” - The spots share statistics about how many jobs could be added if people would recycle just 10% more than they are currently doing. They give specific numbers of how many jobs and how much in personal income would be generated by this minor increase in effort.

### **Crime:**

Brady Center to Prevent Gun Violence – “Conversations” – to remind parents of the dangers posed by unlocked guns in homes where their children are playing.

National Insurance Crime Bureau – “If Only Cars Could Talk”– combines real life and animation to drive home the point about taking your keys with you when you leave the car.

National Insurance Crime Bureau – “Cargo Theft” – uses whiteboard animation to alert the viewer to the growing problem of car theft.

### **Economic:**

Alabama Broadcasters Association – “Hardest Hit” – The Alabama Housing Finance Authority is bringing attention to a federally funded foreclosure prevention program, “Hardest Hit Alabama” which has already helped thousands of Alabamians save their homes. Counselors are available to speak with individuals to determine eligibility for mortgage assistance and assist in the process.

AdCouncil – “Emergency Preparedness” - Through these PSAs, families are faced with the harsh reality of what can happen when you don’t have an emergency plan in place before a disaster or emergency strikes. The PSAs direct audiences to know where to find their families when a disaster strikes, and to start their emergency plans.

## **Education:**

The CW – “Calling Dr. Pol” – is a National Geographic program geared towards educating children about veterinary medicine.

The CW – “Dog Whisperer Family Edition” – is an educational program where a renowned dog behaviorist travels to help pups and their families. He goes directly into the homes of dog owners to document the remarkable transformations that occur from achieving a balance and natural relationship between people and their pets.

National Geographic Society – “Expedition Wild” – is an educational program where naturalist presents unique stories about understanding various animals in the wild and wildlife preservation and focuses primarily on grizzly bears.

The CW – “Rock the Park” – is a show which strives to teach nature lovers about outdoor adventures and celebrates America’s natural beauty throughout National Parks in North America.

Alabama Broadcasters Association – “ALEA: Graduate Driver’s License Law” – The Alabama Law Enforcement Agency is introducing a new public education campaign to raise awareness of changes in the Driver License Law which impact teen drivers. This is an effort to reduce the loss of teen lives on Alabama highways.

Autism – The World of Autism – “Autism Speaks” - designed to help parents recognize the early signs of autism and take immediate action. For the first time in the campaign’s history, the new PSAs feature an imaginative world, created using 3D and stop-motion animation, inspired by stories of real children with autism and told from the perspective of a child with autism.

Discovering Nature – “Forest Light Show” - raises awareness about the benefits of exploring the outdoors, and encourages families to experience nature first-hand. Viewers are directed to [DiscoverTheForest.org](http://DiscoverTheForest.org), where they can search for nearby areas to explore and pick up quick tips on enjoying their time outdoors.

Discovering Nature – “Kayak” - Over 80% of Americans live in cities. Fortunately, families don’t have to leave the city to take their kids on an adventure to the forest. These new PSAs show parents and caregivers of tweens (ages 8-12) how accessible outdoor spaces are even when living in an urban area. Through exploration of the green spaces and parks right in their neighborhoods, parents and their children can still feel connected to nature and ultimately create a lifelong interest in spending time in nature.

ChildFund International – “Education is Sweeter” – Thanks to ChildFund International and its partners thousands of children have moved out of the sugarcane fields - where they have been forced to work in brutal conditions – and into the classroom. Now...they’ll have a brighter future.

AdCouncil – Learning and Attention Issues – “Understanding is Everything” - This campaign stems from the idea that parents can sense when their children are struggling but may not know why. Or what to do. By demonstrating the realities that children with learning and attention issues face daily, the campaign aims to increase the number of parents who are actively helping and seeking help for their kids.

**Health:**

Doctor’s Without Borders – “At the Crossroads” – this PSA discusses drawing on our emergency medical work around the world, we seek to generate greater awareness of the magnitude and severity of crises that may or may not be reflected in media accounts.

Ad Council – “Understood.org” – this PSA is promoting a resource that empowers parents through personalized support, daily access to experts and specially designed tools to help children with learning and attention issues to go from simply coping to truly thriving in school and in life.

Ad Council – “Food Safety.gov” – a PSA reminding everyone to wash hands and surfaces often, and take precautions to help avoid sickness. Foodborne illnesses result in deaths, hospitalizations when it could be avoided with simple practices such as refrigerating food promptly, cooking foods thoroughly, separating raw meat from other foods and other practices.

Al-Anon Family Groups – “Girlfriend” - This PSA features a woman who is troubled by her boyfriend's alcoholism. She goes to a local Al-Anon Family Group meeting where she finds understanding and support. “Grandma” - This PSA features a woman who is concerned about her grandchildren, due to her son's alcoholism. She goes to a local Al-Anon Family Group meeting where she finds understanding and support.

No Kid Hungry – “Together, We are Feeding the Future” – featuring and narrated by actor Jeff Bridges, demonstrates how parents, teachers, volunteers and community leaders are all working together to ensure that every child has enough to eat.

Alabama Sports Foundation – “Recruiting Teen Athletes” – ASF Foundation is a non-profit organization that are working to recruit teen athletes from Montgomery and surrounding areas to participate. Scholarships are given away and really build value and leadership skills in these children.