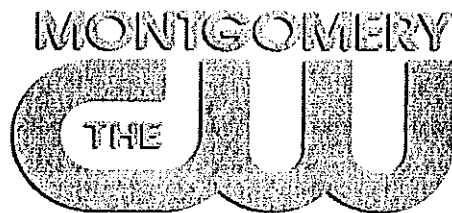


ALABAMA NEWS .net



QUARTERLY ISSUES-PROGRAMS LIST

FOR

STATION WBMM-MONTGOMERY

Issues-Programs Herein

Covers the Period

March 1 – June 30, 2016

A description of programs broadcast on this station providing the most significant treatment of community issues during the quarter beginning on April 1 through June 30, 2016.

Specific description of programming which addresses the following issues is attached:

Employment / Business
Economy
Education
Health Care
Law Enforcement / Crime
Community
Political

ISSUE: BUSINESS/EMPLOYMENT ISSUES

How Issue was addressed. This issue was addressed through our locally produced news and public affairs programming listed below:

| <u>Program Title</u> | <u>Date of Broadcast</u> | <u>Time of Broadcast</u> | <u>Duration in Minutes</u> | <u>Brief Description</u> |
|----------------------|--------------------------|--------------------------|----------------------------|--|
| CBS 8 News at Noon | 4/7/2016 | 12:00 PM | 0:55 | Report that the city of Montgomery launched the 2016 Summer Youth Employment program for youths ages 17-21 to work 20 to 30 hours per week. |
| CBS 8 News at Noon | 4/20/2016 | 12:00 PM | 1:00 | Report that the Cut Above The Rest which helps to employ former felons is holding its graduation ceremony with a 100% graduation rate. |
| CBS 8 News at Noon | 4/28/2016 | 12:00 PM | 0:41 | Report that Montgomery Mayor Todd Strange announced that Barnes and Noble Café at Troy University held it's grand opening in downtown Montgomery. |
| CBS 8 News at Noon | 5/9/2016 | 12:00 PM | 0:30 | Report that Alabama State University is teaming up with the Federal Bureau of Prisons to host a 3 day hiring fest. They will be interviewing, screening and testing job applicants on the spot for positions at 3 federal prisons, including one in Talladega, AL. |
| CBS 8 News at Noon | 5/20/2016 | 12:00 PM | 0:31 | Report that Alabama unemployment saw a decrease in the month of April by falling slightly to 6.1% down from 6.2% in March. |
| CBS 8 News at Noon | 6/14/2016 | 12:00 PM | 1:00 | Report that a new private passenger rail service is coming to Montgomery. The goal is to connect cities from Huntsville to Birmingham to Pensacola, FL. |
| CBS 8 News at Noon | 6/22/2016 | 12:00 PM | 0:30 | Report that the Hyundai Plant in Montgomery will soon add a third vehicle to its assembly line by mass producing the Santa Fe Sport SUV. |

ISSUE: ECONOMY ISSUES

How Issue was addressed. This issue was addressed through our locally produced news and public affairs programming listed below:

| <u>Program Title</u> | <u>Date of Broadcast</u> | <u>Time of Broadcast</u> | <u>Duration in Minutes</u> | <u>Brief Description</u> |
|----------------------|--------------------------|--------------------------|----------------------------|---|
| CBS 8 News at Noon | 4/26/2016 | 12:00 PM | 0:30 | Report that the city of Montgomery is hoping some behavioral changes will result in hundreds of thousands of dollars per year in energy cost savings up to roughly \$3 million over five years. |
| CBS 8 News at Noon | 5/19/2016 | 12:00 PM | 1:35 | Report that President Obama unveiled a long-awaited plan that will make millions of American eligible for overtime pay. |

ISSUE: EDUCATION ISSUES

How Issue was addressed. The issue was addressed through our locally produced news and public affairs programming listed below:

| <u>Program Title</u> | <u>Date of Broadcast</u> | <u>Time of Broadcast</u> | <u>Duration in Minutes</u> | <u>Brief Description</u> |
|----------------------|--------------------------|--------------------------|----------------------------|---|
| CBS 8 News at Noon | 4/18/2016 | 12:00 PM | 0:30 | Report that Montgomery Public Schools are holding a kindergarten exploration week this week. |
| CBS 8 News at Noon | 5/3/2016 | 12:00 PM | 2:20 | Report about Teacher Appreciation Day being held in the River Region. Many students participated in the day showing appreciation to their teachers. |
| CBS 8 News at Noon | 5/5/2016 | 12:00 PM | 0:55 | Report that US AmeriBank is partnering with Crump Elementary School to work with 5th graders on career path opportunities, interview skills, financial literacy and more. |
| CBS 8 News at Noon | 5/12/2016 | 12:00 PM | 0:35 | Report about Montgomery parents of children with special needs say they have questions about the school system that isn't giving their children a fair opportunity to thrive in the classroom. |
| CBS 8 News at Noon | 5/13/2016 | 12:00 PM | 0:35 | Report that the White House has issued an order to every public school in the country saying they must let transgender students use bathrooms and locker rooms that match their current gender identity. |
| CBS 8 News at Noon | 5/17/2016 | 12:00 PM | 2:05 | Report that Valiant Cross Academy is finishing up it's first school year. It's an all boys school that helps at risk youth. |
| CBS 8 News at Noon | 5/19/2016 | 12:00 PM | 1:00 | Report that Selma City Schools is launching a new summer reading initiative to try and encourage students to keep learning over the summer. |
| CBS 8 News at Noon | 5/23/2016 | 12:00 PM | 1:00 | Report that one LAMP student received over \$1 million dollars in scholarship money. The student received 11 different offers from schools from across the country. |
| CBS 8 News at Noon | 6/7/2016 | 12:00 PM | 1:30 | Report that educators from Montgomery are taking part in the third annual Leadership conference at Auburn Montgomery. |
| CBS News at Noon | 6/13/2016 | 12:00 PM | 0:45 | Report that the Valiant Cross Academy extended summer program has started. It's a six week program is designed to talk to the young men about being motivated, having drive and the importance of education. |
| CBS 8 News at Noon | 6/17/2016 | 12:00 PM | 1:20 | Report that a local school district is in the running to win a \$10 million dollar grant which is dedicated to helping schools across the country rethink high schools and create new approaches to learning. |

ISSUE: HEALTH ISSUES

How issue was addressed. This issue was addressed through our locally produced news and public affairs programming listed below:

| <u>Program Title</u> | <u>Date of Broadcast</u> | <u>Time of Broadcast</u> | <u>Duration in Minutes</u> | <u>Brief Description</u> |
|----------------------|--------------------------|--------------------------|----------------------------|---|
| CBS 8 News at Noon | 4/1/2016 | 12:00 PM | 2:30 | Interview with Stefania Yuahs in to discuss the 12th Annual Autism Crawfish Boil and a way to help one local organization bring awareness to National Autism Awareness Day. |
| CBS 8 News at Noon | 4/5/2016 | 12:00 PM | 1:50 | Report that a joint press conference was held with the American Cancer Society and Centers for Disease Control about receiving new funds to help educate parents HPV for children. |
| CBS 8 News at Noon | 4/6/2016 | 12:00 PM | 1:00 | Report that students at Alabama State University an the Health & Physical Education Dept. are celebrating National Walking Day to enhance their health and their lifestyles. |
| CBS 8 News at Noon | 4/13/2016 | 12:00 PM | 3:00 | Interview with Joy Blondheim of the Joy to Life Foundation talking about the Walk of Life event going on to help raise funds for breast cancer. |
| CBS 8 News at Noon | 4/22/2016 | 12:00 PM | 3:00 | Interview with the YMCA of Greater Montgomery is working to help kids lead healthy lives. An interview with Lara Lewis with the YMCA was in to discuss Healthy Kids Day. |
| CBS 8 News at Noon | 4/25/2016 | 12:00 PM | 3:00 | Interview with a representative from Occu-Med in to discuss and preview the upcoming River Region Healthy Living Expo being hosted by Alabama News Network. |
| CBS 8 News at Noon | 5/17/2016 | 12:00 PM | 0:35 | Report that the Veteran's Hospital is celebrating National Hospital Week by celebrating those healthcare workers that provide healthcare for the nations heroes. |
| CBS 8 News at Noon | 5/19/2016 | 12:00 PM | 2:11 | Report that the Alabama Dept. of Public Health have sent almost 250,000 Zika Virus coloring books to students in Alabama to help educate families ways to prevent the spread of the Zika Virus. |
| CBS 8 News at Noon | 5/31/2016 | 12:00 PM | 0:30 | Report that the U.N. Health Agency says sexual transmission of Zika is more common than first thought. They are updating advice to women who have been in the areas hit by the virus, telling them to wait even longer to conceive. |
| CBS 8 News at Noon | 6/1/2016 | 12:00 PM | 0:30 | Report that four of the five people exposed to measles have been locate who may have traveled to the state of Arizona. |

ISSUE: HEALTH ISSUES

How Issue was addressed. This issue was addressed through our locally produced news and public affairs programming listed below:

| <u>Program Title</u> | <u>Date of Broadcast</u> | <u>Time of Broadcast</u> | <u>Duration in Minutes</u> | <u>Brief Description</u> |
|----------------------|--------------------------|--------------------------|----------------------------|--|
| CBS 8 News at Noon | 6/6/2016 | 12:00 PM | 0:40 | Report that officials are beginning water distribution in two north Alabama counties after a warning to residents to not drink the tap water because of possible chemical contamination. |
| CBS 8 News at Noon | 6/17/2016 | 12:00 PM | 1:45 | Report that a blood drive was being held to bring awareness to Sickle Cell Anemia where it affects over 100,000 people in Alabama. |
| CBS 8 News at Noon | 6/27/2016 | 12:00 PM | 0:40 | Report that the Montgomery Fire Dept. is holding a three-day blood drive. Fire Fighters are expected to donate nearly 150 units of blood. |

ISSUE: CRIME ISSUES

How Issue was addressed. This issue was addressed through our locally produced news and public affairs programming listed below:

| <u>Program Title</u> | <u>Date of Broadcast</u> | <u>Time of Broadcast</u> | <u>Duration in Minutes</u> | <u>Brief Description</u> |
|----------------------|--------------------------|--------------------------|----------------------------|--|
| CBS 8 News at Noon | 5/6/2016 | 12:00 PM | 1:00 | Report that the Alabama State Fraternal Order of Police held its Annual Memorial Service for fallen officer by remembering them in a ceremony. |
| CBS 8 News at Noon | 5/13/2016 | 12:00 PM | 2:30 | Interview with Autauga County Sheriff Joe Sedinger and Crimestoppers Director Tony Garrett in to discuss about their upcoming fundraiser at the upcoming Prattville City Fest. |
| CBS 8 News at Noon | 5/16/2016 | 12:00 PM | 2:05 | Report that the Montgomery County Sheriff's office is getting a much need facelift to their current building and will cost approximately about \$350,000. |
| CBS 8 News at Noon | 5/25/2016 | 12:00 PM | 2:30 | Report that with the unofficial start of summer starting with Memorial Day Weekend, Alabama Law Enforcement will be out in full force promoting safety for all travel-goers. |
| CBS 8 News at Noon | 6/6/2016 | 12:00 PM | 1:00 | Report that Greenville is starting up its House Watch Project to have officers check up on a person's home while they are away during summer. |
| CBS 8 News at Noon | 6/8/2016 | 12:00 PM | 2:05 | Report that the city of Montgomery held an emergency preparedness training with law enforcement and first responders. |
| CBS 8 News at Noon | 6/24/2016 | 12:00 PM | 0:50 | Report that Alabama State Troopers will be participating in the "Operation Dry Water Campaign". |
| CBS 8 News at Noon | 6/28/2016 | 12:00 PM | 1:35 | Report that the Attorney General's office is offering a training seminar regarding violent crimes. |

ISSUE: COMMUNITY ISSUES

How Issue was addressed. The issue was addressed through our locally produced news and public affairs programming listed below:

| <u>Program Title</u> | <u>Date of Broadcast</u> | <u>Time of Broadcast</u> | <u>Duration in Minutes</u> | <u>Brief Description</u> |
|----------------------|--------------------------|--------------------------|----------------------------|---|
| CW News at Noon | 4/4/2016 | 12:00 PM | 3:00 | Interview with Sergeant Steve Jarrett with the Alabama Law Enforcement Agency in to discuss an upcoming teen driver program in Montgomery that is being offered for free. |
| CW News at Noon | 4/8/2016 | 12:00 PM | 3:00 | Interview with members of Fresh Anointing House of Worship and Women In Ministry teaming up to empower women across the area and what they are offering at this upcoming summit. |
| CW News at Noon | 4/13/2016 | 12:00 PM | 1:45 | Report that members from Leadership Montgomery worked together for a great cause called The Backpack Program to provide food for students at Carver Elementary who may not know where their next meal is coming from. |
| CW News at Noon | 4/21/2016 | 12:00 PM | 1:00 | Report that Montgomery city officials are planning a revitalization effort for the Highland Gardens area in Montgomery. |
| CW News at Noon | 4/21/2016 | 12:00 PM | 0:30 | Report that the Annual Battle of Selma Re-Enactment kicked off in Selma with a four-day with a Living History School Day tour. |
| CW News at Noon | 4/25/2016 | 12:00 PM | 0:40 | Report that Perry Hooper, Sr. has passed away at the age of 91. Hooper served as Chief Justice of the Alabama Supreme Court in 1995. |
| CW News at Noon | 5/4/2016 | 12:00 PM | 3:00 | Interview with a representative with the Montgomery Museum of Fine Arts to discuss the 27th Annual Flimp Festival coming up soon. |
| CW News at Noon | 5/20/2016 | 12:00 PM | 2:13 | Report that the city of Montgomery is commemorating the 55th Anniversary of the Freedom Riders. |
| CW News at Noon | 5/24/2016 | 12:00 PM | 0:50 | Report that Montgomery area Sherwin Williams employees help give the Montgomery Area Boys and Girls Club a makeover. |
| CW News at Noon | 5/30/2016 | 12:00 PM | 1:15 | Report that the Vietnam Veterans of America, Central Alabama chapter held it's Memorial Day ceremony at Greenwood Cemetery. |
| CW News at Noon | 6/6/2016 | 12:00 PM | 0:40 | Report about today being a state holiday honoring the first President of the Confederacy, Jefferson Davis. It became a state holiday in 1901. |
| CW News at Noon | 6/10/2016 | 12:00 PM | 3:00 | Interview with members of the Montgomery Zoo in to discuss the upcoming Military Appreciation Day. |
| CW News at Noon | 6/15/2016 | 12:00 PM | 2:15 | Report that veterans throughout central Alabama have new way to get around town courtesy of the VA clinic that gave away bikes to formally homeless veterans. |
| CW News at Noon | 6/17/2016 | 12:00 PM | 3:00 | Interview with representatives from the River Region United Way and the Montgomery Council on Aging in to discuss the 'Day of Action' which will provide 750 meals to 366 area seniors. |
| CW News at Noon | 6/21/2016 | 12:00 PM | 1:25 | Report that Alabama is 46th in the nation when it comes to child welfare by looking at economic well being, education, health, family and communities. |
| CW News at Noon | 6/27/2016 | 12:00 PM | 0:40 | Report that "Monday Movie" kicks off for families from across the River Region for the next four weeks at the Downtown Riverfront. |

ISSUE: POLITICAL ISSUES

How Issue was addressed. This issue was addressed through our locally produced news and public affairs programming listed below:

| <u>Program Title</u> | <u>Dates of Broadcast</u> | <u>Time of Broadcast</u> | <u>Duration in Minutes</u> | <u>Brief Description</u> |
|----------------------|---------------------------|--------------------------|----------------------------|--|
| CBS 8 News at Noon | 4/18/2016 | 12:00 PM | 1:40 | Report that polls show that Donald Trump and Hillary Clinton both have double digit leads in New York, a day before the state's presidential primary. |
| CBS 8 News at Noon | 4/21/2016 | 12:00 PM | 1:45 | Report that lawmakers are working on passing the bill that would create 4 new state of the art prisons in the state, replacing a lot of aging facilities. |
| CBS 8 News at Noon | 4/25/2016 | 12:00 PM | 1:50 | Report that Senator Ted Cruz and Gov. John Kasich's campaigns announced they are going to work together to stop Donald Trump from winning the Republican nomination for President. |
| CBS 8 News at Noon | 4/26/2016 | 12:00 PM | 1:25 | Report that the National Guard is holding their annual Hurricane response exercise by preparing for disastrous weather should hit it the state. |
| CBS 8 News at Noon | 5/2/2016 | 12:00 PM | 1:52 | Report that Gov. Robert Bentley was a "no show" at a hearing this morning where he was ordered to appear before state auditor Jim Zeigler. |
| CBS 8 News at Noon | 5/5/2016 | 12:00 PM | 0:45 | Report that Gov. Robert Bentley has announced that he will be supporting Republican nominee Donald Trump for President. |
| CBS 8 News at Noon | 5/6/2016 | 12:00 PM | 1:40 | Report that Donald Trump will meet with Republican leaders next week to mend their divided party. |
| CBS 8 News at Noon | 5/16/2016 | 12:00 PM | 1:25 | Report that after months of delays, the jury selection has begun in the ethics trial of Alabama Speaker of the House, Mike Hubbard. |
| CBS 8 News at Noon | 5/20/2016 | 12:00 PM | 0:40 | Report that Mike Rogers was in Montgomery this morning to discuss important issues with the Chamber of Commerce members. |
| CBS 8 News at Noon | 5/24/2016 | 12:00 PM | 0:35 | Report that the Alabama Republican Party supports state Supreme Court Chief Justice Roy Moore after he faces removal from office for telling probate judges he did not have to perform same-sex marriages. |

ISSUE: POLITICAL ISSUES

How Issue was addressed. This issue was addressed through our locally produced news and public affairs programming listed below:

| <u>Program Title</u> | <u>Dates of Broadcast</u> | <u>Time of Broadcast</u> | <u>Duration in Minutes</u> | <u>Brief Description</u> |
|----------------------|---------------------------|--------------------------|----------------------------|---|
| CBS 8 News at Noon | 6/20/2016 | 12:00 PM | 1:55 | Report that the gun law debate is once again forefront with the US Senate where they are set to vote on legislation aimed at keeping guns out of the hands of terrorists. |
| CBS 8 News at Noon | 6/27/2016 | 12:00 PM | 0:55 | Report that Gordon Stone, the mayor of Pike Road announced he will seek another term as mayor. |

WBMM
GENERAL ISSUE PUBLIC SERVICES
ANNOUNCEMENTS

SECOND QUARTER, 2016

THE FOLLOWING: :15, :30, AND :60 SECOND PUBLIC SERVICE ANNOUNCEMENTS AIR DAILY AS FILLERS:

Community:

Alabama Broadcasters Association – “Adoption Foster Care” This announcement asks the public to open their hearts and minds to Alabama’s children and to consider becoming foster parents to those children needing homes and parenting.

“Making a Lady” – PSA for abused teen girls and a place where they can get help. Alabama News Network’s Stefanie Hicks voices the PSA.

Parenting Assist Line (PAL) - The Parenting Assistance Line (PAL) is a collaborative service of the University of Alabama Child Development Resources and the Alabama Children's Trust Fund. PAL is for anyone who wants information and support in becoming a more confident parent.

Goodwill Communications – “Greater Than...” - this PSA invites people to join in helping communities worldwide to tackle the causes of poverty. Working together, we can help communities feed their children, secure clean water sources and gain economic opportunities. We can all help children live fuller lives – and make tomorrow greater than today.

The Trust for Public Lands – “The Power of Place” – spending time in nature enriches our lives. It makes us feel rejuvenated. Healthier. Happier. This is The Power of Place – the power to transform whole communities by connecting people to nature – and each other.

AdCouncil – Bullying Prevention “Be More than a Bystander “ - the campaign will raise awareness about the seriousness of the issue and highlight simple, yet powerful actions children can take when they witness an act of bullying, like tell a trusted adult or help the person being bullied get away from the situation.

Pass It On Campaign – “I Will Always Love You” – t has been said that "love makes the world go round." In fact, the love of a parent, spouse, partner, friend or family member is often what helps us through the good times and bad, and makes life such a beautiful journey. We hope you will enjoy this celebration of love set to the iconic song "I Will Always Love You" performed by Charice.

Pass It On Campaign – “Road Rage” - We've all been there... someone does something that angers us and our first reaction is to say words we know we should not. Our reaction can sometimes give a bad example. This message captures a stressful time in traffic when a little girl gives her father a gentle reminder to think before speaking.

Pass It On Campaign – “Annie’s Song” - The earth we all share is beautiful. It provides our food, the air we breathe and vast wonders to behold. It gives so much to each of us and requires only kindness in return. We hope you will be inspired as you take a visual tour of the earth while gliding on the melody of John Denver’s classic Annie’s Song.” Our beautiful world... Pass It On.

Pass It On Campaign – “Guitar Hero” - When we try something new, we are taking a risk. It makes us susceptible to criticism or even ridicule. These are often difficult times when a kind word of encouragement may be all we have to keep us going. Where would any of us be without people who believe we can do the impossible? This commercial affirms the notion that in the big and small moments of our lives we have to remember to keep going-to live our dreams. Bon Jovi's anthem, "We Weren't Born to Follow," provides a triumphant crescendo for this public service announcement.

Alabama Broadcasters Association – ADEM Recycle – “Recycling Works” - The spots share statistics about how many jobs could be added if people would recycle just 10% more than they are currently doing. They give specific numbers of how many jobs and how much in personal income would be generated by this minor increase in effort.

Crime:

Brady Center to Prevent Gun Violence – “Conversations” – to remind parents of the dangers posed by unlocked guns in homes where their children are playing.

National Insurance Crime Bureau – “If Only Cars Could Talk”– combines real life and animation to drive home the point about taking your keys with you when you leave the car.

National Insurance Crime Bureau – “Cargo Theft” – uses whiteboard animation to alert the viewer to the growing problem of car theft.

Economic:

Alabama Broadcasters Association – “Hardest Hit” – The Alabama Housing Finance Authority is bringing attention to a federally funded foreclosure prevention program, “Hardest Hit Alabama” which has already helped thousands of Alabamians save their homes. Counselors are available to speak with individuals to determine eligibility for mortgage assistance and assist in the process.

AdCouncil – “Emergency Preparedness” - Through these PSAs, families are faced with the harsh reality of what can happen when you don’t have an emergency plan in place before a disaster or emergency strikes. The PSAs direct audiences to know where to find their families when a disaster strikes, and to start their emergency plans.

Education:

The CW – “Calling Dr. Pol” – is a National Geographic program geared towards educating children about veterinary medicine.

The CW – “Dog Whisperer Family Edition” – is an educational program where a renowned dog behaviorist travels to help pups and their families. He goes directly into the homes of dog owners to document the remarkable transformations that occur from achieving a balance and natural relationship between people and their pets.

National Geographic Society – “Expedition Wild” – is an educational program where naturalist presents unique stories about understanding various animals in the wild and wildlife preservation and focuses primarily on grizzly bears.

The CW – “Rock the Park” – is a show which strives to teach nature lovers about outdoor adventures and celebrates America’s natural beauty throughout National Parks in North America.

Alabama Broadcasters Association – “ALEA: Graduate Driver’s License Law” – The Alabama Law Enforcement Agency is introducing a new public education campaign to raise awareness of changes in the Driver License Law which impact teen drivers. This is an effort to reduce the loss of teen lives on Alabama highways.

Autism – The World of Autism – “Autism Speaks” - designed to help parents recognize the early signs of autism and take immediate action. For the first time in the campaign’s history, the new PSAs feature an imaginative world, created using 3D and stop-motion animation, inspired by stories of real children with autism and told from the perspective of a child with autism.

Discovering Nature – “Forest Light Show” - raises awareness about the benefits of exploring the outdoors, and encourages families to experience nature first-hand. Viewers are directed to DiscoverTheForest.org, where they can search for nearby areas to explore and pick up quick tips on enjoying their time outdoors.

Discovering Nature – “Kayak” - Over 80% of Americans live in cities. Fortunately, families don’t have to leave the city to take their kids on an adventure to the forest. These new PSAs show parents and caregivers of tweens (ages 8-12) how accessible outdoor spaces are even when living in an urban area. Through exploration of the green spaces and parks right in their neighborhoods, parents and their children can still feel connected to nature and ultimately create a lifelong interest in spending time in nature.

ChildFund International – “Education is Sweeter” – Thanks to ChildFund International and its partners thousands of children have moved out of the sugarcane fields - where they have been forced to work in brutal conditions – and into the classroom. Now...they’ll have a brighter future.

AdCouncil – Learning and Attention Issues – “Understanding is Everything” - This campaign stems from the idea that parents can sense when their children are struggling but may not know why. Or what to do. By demonstrating the realities that children with learning and attention issues face daily, the campaign aims to increase the number of parents who are actively helping and seeking help for their kids.

Health:

Doctor’s Without Borders – “At the Crossroads” – this PSA discusses drawing on our emergency medical work around the world, we seek to generate greater awareness of the magnitude and severity of crises that may or may not be reflected in media accounts.

Ad Council – “Understood.org” – this PSA is promoting a resource that empowers parents through personalized support, daily access to experts and specially designed tools to help children with learning and attention issues to go from simply coping to truly thriving in school and in life.

Ad Council – “Food Safety.gov” – a PSA reminding everyone to wash hands and surfaces often, and take precautions to help avoid sickness. Foodborne illnesses result in deaths, hospitalizations when it could be avoided with simple practices such as refrigerating food promptly, cooking foods thoroughly, separating raw meat from other foods and other practices.

Al-Anon Family Groups– “Girlfriend” - This PSA features a woman who is troubled by her boyfriend's alcoholism. She goes to a local Al-Anon Family Group meeting where she finds understanding and support. “Grandma” - This PSA features a woman who is concerned about her grandchildren, due to her son's alcoholism. She goes to a local Al-Anon Family Group meeting where she finds understanding and support.

No Kid Hungry – “Together, We are Feeding the Future” – featuring and narrated by actor Jeff Bridges, demonstrates how parents, teachers, volunteers and community leaders are all working together to ensure that every child has enough to eat.

Alabama Sports Foundation – “Recruiting Teen Athletes” – ASF Foundation is a non-profit organization that are working to recruit teen athletes from Montgomery and surrounding areas to participate. Scholarships are given away and really build value and leadership skills in these children.