



KODE
PO Box 1393
Joplin, MO 64802

National Media Research Inc
815 Slaters Lane
Alexandria, VA 22314

Contract # 1433184
Schedule Dates 10/18/16-10/24/16
Advertiser Josh Hawley/Attorney General/Republican/MO (81
Agency National Media Research Inc (10525)
Product Political - Attorney General (1065)
Brand 441/842/7747 (561853)
Salesperson Millennium - Washington D, Washington DC (1421
Sales Office Millennium - Washington DC
Buyer Name /
Phone/Fax 441/842/7747
CPE 441/842/7747
Account Types National/Political
Billing Type Standard
Comments

Date Entered 09/21/16
Last Modified 09/21/16
Entered By Corrina Deal
CO-OP No
Headline # 25282008
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$234.00
Net Total \$1,326.00
Sales Tax

Joplin (KODE)
By Broadcast Month
Oct. 2016
Grand Total:

Spots	Rate
16	\$1,560.00
16	\$1,560.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/19/16-10/20/16	4	:30	5A- World News this Morning				1	1				2	\$30.00	\$60.00	Joplin (KODE)		9/21/16
2.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	7A- GMA Sunday								1	1	\$60.00	\$60.00	Joplin (KODE)		9/21/16
3.0	Normal Line / SPOT	10/19/16-10/21/16	4	:30	5:30A- Good Morning 4-States 530-6A				1					2	\$55.00	\$110.00	Joplin (KODE)		9/21/16
4.0	Normal Line / SPOT	10/19/16-10/24/16	4	:30	5:58A- Good Morning 4-States 6-7A				1					2	\$75.00	\$150.00	Joplin (KODE)		9/21/16
5.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	7:58A- This Week								1	1	\$85.00	\$85.00	Joplin (KODE)		9/21/16
6.0	Normal Line / SPOT	10/18/16-10/24/16	4	:30	5P- KODE Early Edition News 5P				1	1	1			4	\$85.00	\$340.00	Joplin (KODE)		9/21/16
7.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	6:58A- Good Morning America 7-9A						1			1	\$95.00	\$95.00	Joplin (KODE)		9/21/16
8.0	Normal Line / SPOT	10/19/16-10/24/16	4	:30	5:59P- KODE Evening News 6P				1		1		1	3	\$220.00	\$660.00	Joplin (KODE)		9/21/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

KODE Joplin MO

9/8/16

I, National Media Research, Planning, and Placement,

being/on behalf of: Josh Hawley for Attorney General,

a legally qualified candidate of the Republican

political party for the office of: Attorney General

in the Missouri General Election

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Josh Hawley for Attorney General

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tom Walsh

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

Jon Ferrell

Signature

To Be Signed By Station Representative

☒ Accepted
[Signature]
Signature

☐ Accepted in Part
John Hoffmann
Printed Name

☐ Rejected
VP/GM
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Josh Hawley for Attorney General

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Joe Ferrell, agent for Josh Hawley for AG
signature of candidate or authorized committee

printed name

date

