



**KCPQ-TV, Seattle, WA**

**FCC ISSUES / PROGRAMS LIST**

## **PUBLIC SERVICE ANNOUNCEMENTS**

**Third Quarter 2013, July 1 - September 30**

### **INTRODUCTION**

KCPQ-TV addresses community issues with public service programming in the following areas:

**COMMUNITY:**

Information on local issues, citizenship, support services, volunteering and consumer information.

**EDUCATION:**

Positive reinforcement of the values of education and extra-curricular activities.

**ENVIRONMENT:**

Information on issues such as: recycling, land use, conservation, pollution, ecology, and education of general public on how to become conscientious about the environment.

**HEALTH & SAFETY:**

Information on disease prevention, early detection of problems, fitness, and support services.  
Information on prevention, emergency preparation, and basic safety procedures.

**YOUTH & FAMILY:**

Information for parents, children and teens, and about family support services.

## **COMMUNITY**

WASHINGTON NAT'L GUARD	7/1/13 – 7/30/13	Various	"Fire" "Flood" "Storm" Informs viewers about the services this organization provides and encourages viewers to consider joining.
US DEPT. OF HOUSING & URBAN DEV.	7/1/13 – 9/30/13	3 x 10	"I'm Home" Informs viewers of a federal program that helps homeowners avoid foreclosure.
USO	7/1/13 – 7/30/13	Various	"Good to Be Back" Invites viewers to support the work of this organization in providing services for returning veterans.
PARALYZED VETS OF AMERICA	7/1/13 – 7/30/13	Various	"New Beginnings" Encourages viewers to support the work of this organization.
HABITAT FOR HUMANITY	7/1/13 – 7/30/13	Various	"What Build" Invites viewers to learn more about the work of this organization.
USO	7/1/13 – 7/30/13	Various	"Real Heroes" Encourages viewers to support this organization.
AMERICAN RED CROSS	7/1/13 – 9/30/13	2 x 30	"Centrella Family" "Kendell Family" Ask viewers to support this organization.
UNITED WAY OF KING COUNTY	7/1/13 – 9/30/13	1 x 10	"We Knew" Encourages viewers to volunteer with this organization.

SHELTER PET PROJECT	7/1/13 – 9/30/13	Various
---------------------	------------------	---------

“Cell Phone” “Sand Castle” Encourage viewers to consider providing a home for a pet.

FOUNDATION FOR A BETTER LIFE	7/1/13 – 9/30/13	Various
------------------------------	------------------	---------

“Cafeteria” “College” Inspires viewers reach out to others and to be grateful.

AUTISM SPEAKS WALK	9/23/13 - 9/28/13	Various
--------------------	-------------------	---------

“Andrea” “Felix” Encourages viewers to participate in this fundraising event.

STAND UP 2 CANCER	9/23/13 – 9/30/13	1 x 30
-------------------	-------------------	--------

“Marg” Invites viewers to purchase a limited edition tote bag to make a donation to this organization.

## **EDUCATION**

BOOSTUP.ORG	7/1/13 – 9/30/13	Various
-------------	------------------	---------

“Dropout Prevention” Encourages parents to use tools to prevent kids from dropping out of high school.

SEATTLE PUBLIC LIBRARY	7/1/13 – 9/30/13	2 x 30
------------------------	------------------	--------

“Friends” Invites viewers to take advantage of the many educational services provided.

GED ACHIEVEMENT	7/1/13 – 9/30/13	Various
-----------------	------------------	---------

“Pep Talk” Encourages viewers to get their GED high school equivalent degrees.

## **ENVIRONMENT**

WORLD WILDLIFE FUND	7/1/13 – 7/30/13	Various
---------------------	------------------	---------

“Forests” “Climate” Encourages viewers to protect natural resources.

WESTERN WILDLIFE	7/1/13 – 9/30/13	Various
------------------	------------------	---------

“Cougar” Offers viewers tips to avoid contact with wild cougars.

FOUNDATION FOR A BETTER LIFE	7/1/13 – 9/30/13	Various
------------------------------	------------------	---------

“Annie’s Song” Inspires viewers to appreciate the beauty of nature.

## **HEALTH & SAFETY**

P’SHIP FOR DRUG FREE WA.	7/1/13 – 9/30/13	Various
--------------------------	------------------	---------

“Running” “Phases” “Withdrawal” “Rehab” Encourage viewers who are recovering from drug addiction to share their stories.

WASHINGTON STATE PATROL	7/1/13 – 9/30/13	1 x 30
-------------------------	------------------	--------

“Move Over” Informs viewers about Washington state’s laws regarding emergency vehicles along the roadway.

TEXTING & DRIVING	7/1/13 – 9/30/13	Various
-------------------	------------------	---------

“Five Seconds” “Fountain” “Stairs” Reminds viewers of the dangers of texting while driving.

BRING CHANGE 2 MIND	7/1/13 – 7/30/13	Various
---------------------	------------------	---------

“Say” Suggests viewers change their attitudes about people with mental illness.

THINKFIRST	7/1/13 – 9/30/13	1 x 30
------------	------------------	--------

“Helmet” Encourages young people to wear helmets when riding bicycles.

NAT’L HIGHWAY SAFETY ASSOC.	7/1/13 – 9/30/13	Various
-----------------------------	------------------	---------

“Know It Alls” Encourages parents to be sure their children are using the correct car seats.

FED. EMERGENCY MGT. AGENCY	7/1/13 – 8/20/13	Various
----------------------------	------------------	---------

“The Day Before” Warns viewers that the day before a natural disaster is just an ordinary day and to prepare accordingly.

DAIRY FARMERS OF WASHINGTON	7/10/13 – 7/31/13	1 x 30
-----------------------------	-------------------	--------

“Summer Feeding Program” Informs parents about the availability of summer food assistance.

TEXTING AND DRIVING	9/23/13 – 9/30/13	1 x 30
---------------------	-------------------	--------

“Straight Spot” is an original KCPQ production urging drivers to not text while driving.

## **YOUTH & FAMILY**

BOYS TOWN	7/1/13 – 7/30/13	Various
-----------	------------------	---------

“I Go” Invites young people to utilize the services of this organization’s website.

U.S. DEPT. OF HEALTH AND HUMAN SVCS.	7/1/13 – 9/19/13	Various
--------------------------------------	------------------	---------

“Juice” Provides information about resources for good family health and encourages families to adopt an active lifestyle.

U.S. DEPT. OF HEALTH AND HUMAN SVCS.	7/1/13 – 9/30/13	Various
--------------------------------------	------------------	---------

“All in Together” Provides information about resources for good family health and encourages families to adopt an active lifestyle.

TREEHOUSE	7/1/13 – 9/30/13	Various
-----------	------------------	---------

“Doors” Informs viewers about the services this organization provides for foster kids.

FOUNDATION FOR A BETTER LIFE	7/1/13 – 9/30/13	Various
------------------------------	------------------	---------

“Guitar Hero” Inspires young viewers to pursue their dreams.

SAFE PLACE	7/30/13 – 9/30/13	1 x 30
------------	-------------------	--------

“New Born” Informs women that there is a safe place to bring an unwanted baby.