



KCPQ-TV, Seattle, WA

FCC ISSUES / PROGRAMS LIST

PUBLIC SERVICE ANNOUNCEMENTS

Third Quarter 2013, July 1 - September 30

INTRODUCTION

KCPQ-TV addresses community issues with public service programming in the following areas:

COMMUNITY:

Information on local issues, citizenship, support services, volunteering and consumer information.

EDUCATION:

Positive reinforcement of the values of education and extra-curricular activities.

ENVIRONMENT:

Information on issues such as: recycling, land use, conservation, pollution, ecology, and education of general public on how to become conscientious about the environment.

HEALTH & SAFETY:

Information on disease prevention, early detection of problems, fitness, and support services.
Information on prevention, emergency preparation, and basic safety procedures.

YOUTH & FAMILY:

Information for parents, children and teens, and about family support services.

COMMUNITY

WASHINGTON NAT'L GUARD	7/1/13 – 7/30/13	Various
“Fire” “Flood” “Storm” Informs viewers about the services this organization provides and encourages viewers to consider joining.		
US DEPT. OF HOUSING & URBAN DEV.	7/1/13 – 9/30/13	3 x 10
“I’m Home” Informs viewers of a federal program that helps homeowners avoid foreclosure.		
USO	7/1/13 – 7/30/13	Various
“Good to Be Back” Invites viewers to support the work of this organization in providing services for returning veterans.		
PARALYZED VETS OF AMERICA	7/1/13 – 7/30/13	Various
“New Beginnings” Encourages viewers to support the work of this organization.		
HABITAT FOR HUMANITY	7/1/13 – 7/30/13	Various
“What Build” Invites viewers to learn more about the work of this organization.		
USO	7/1/13 – 7/30/13	Various
“Real Heroes” Encourages viewers to support this organization.		
AMERICAN RED CROSS	7/1/13 – 9/30/13	2 x 30
“Centrella Family” “Kendell Family” Ask viewers to support this organization.		
UNITED WAY OF KING COUNTY	7/1/13 – 9/30/13	1 x 10
“We Knew” Encourages viewers to volunteer with this organization.		

SHELTER PET PROJECT 7/1/13 – 9/30/13 Various

“Cell Phone” “Sand Castle” Encourage viewers to consider providing a home for a pet.

FOUNDATION FOR A BETTER LIFE 7/1/13 – 9/30/13 Various

“Cafeteria” “College” Inspires viewers reach out to others and to be grateful.

AUTISM SPEAKS WALK 9/23/13 - 9/28/13 Various

“Andrea” “Felix” Encourages viewers to participate in this fundraising event.

STAND UP 2 CANCER 9/23/13 – 9/30/13 1 x 30

“Marg” Invites viewers to purchase a limited edition tote bag to make a donation to this organization.

EDUCATION

BOOSTUP.ORG 7/1/13 – 9/30/13 Various

“Dropout Prevention” Encourages parents to use tools to prevent kids from dropping out of high school.

SEATTLE PUBLIC LIBRARY 7/1/13 – 9/30/13 2 x 30

“Friends” Invites viewers to take advantage of the many educational services provided.

GED ACHIEVEMENT 7/1/13 – 9/30/13 Various

“Pep Talk” Encourages viewers to get their GED high school equivalent degrees.

ENVIRONMENT

WORLD WILDLIFE FUND 7/1/13 – 7/30/13 Various

“Forests” “Climate” Encourages viewers to protect natural resources.

WESTERN WILDLIFE 7/1/13 – 9/30/13 Various

“Cougar” Offers viewers tips to avoid contact with wild cougars.

FOUNDATION FOR A BETTER LIFE 7/1/13 – 9/30/13 Various

“Annie’s Song” Inspires viewers to appreciate the beauty of nature.

HEALTH & SAFETY

P’SHIP FOR DRUG FREE WA. 7/1/13 – 9/30/13 Various

“Running” “Phases” “Withdrawal” “Rehab” Encourage viewers who are recovering from drug addiction to share their stories.

WASHINGTON STATE PATROL 7/1/13 – 9/30/13 1 x 30

“Move Over” Informs viewers about Washington state’s laws regarding emergency vehicles along the roadway.

TEXTING & DRIVING 7/1/13 – 9/30/13 Various

“Five Seconds” “Fountain” “Stairs” Reminds viewers of the dangers of texting while driving.

BRING CHANGE 2 MIND 7/1/13 – 7/30/13 Various

“Say” Suggests viewers change their attitudes about people with mental illness.

THINKFIRST 7/1/13 – 9/30/13 1 x 30

“Helmet” Encourages young people to wear helmets when riding bicycles.

NAT’L HIGHWAY SAFETY ASSOC. 7/1/13 – 9/30/13 Various

“Know It Alls” Encourages parents to be sure their children are using the correct car seats.

FED. EMERGENCY MGT. AGENCY 7/1/13 – 8/20/13 Various

“The Day Before” Warns viewers that the day before a natural disaster is just an ordinary day and to prepare accordingly.

DAIRY FARMERS OF WASHINGTON 7/10/13 – 7/31/13 1 x 30

“Summer Feeding Program” Informs parents about the availability of summer food assistance.

TEXTING AND DRIVING 9/23/13 – 9/30/13 1 x 30

“Straight Spot” is an original KCPQ production urging drivers to not text while driving.

YOUTH & FAMILY

BOYS TOWN 7/1/13 – 7/30/13 Various

“I Go” Invites young people to utilize the services of this organization’s website.

U.S. DEPT. OF HEALTH AND HUMAN SVCS. 7/1/13 – 9/19/13 Various

“Juice” Provides information about resources for good family health and encourages families to adopt an active lifestyle.

U.S. DEPT. OF HEALTH AND HUMAN SVCS. 7/1/13 – 9/30/13 Various

“All in Together” Provides information about resources for good family health and encourages families to adopt an active lifestyle.

TREEHOUSE 7/1/13 – 9/30/13 Various

“Doors” Informs viewers about the services this organization provides for foster kids.

FOUNDATION FOR A BETTER LIFE	7/1/13 – 9/30/13	Various
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“Guitar Hero” Inspires young viewers to pursue their dreams.

SAFE PLACE	7/30/13 – 9/30/13	1 x 30
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“New Born” Informs women that there is a safe place to bring an unwanted baby.