

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Middle Seat Consulting LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
- STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Beto O'Rourke

Authorized committee:

Beto for Texas

Agency requesting time (and contact information):

N/A Middle Seat Consulting LLC (c/o Sage Media Planning & Placement)

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Governor of Texas

Date of election:

November 8th, 2022

General Primary

Treasurer of candidate's authorized committee:

Gwendolyn Pulido

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
- the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name:

Kenneth Pennington

Name:

Dee Brown

Date of Request to Purchase Ad Time: 8/17/2022

Date of Station Agreement to Sell Time: 10/7/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Dee Brown

Name:

Dee Brown

Date:

10/7/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: *10/10/22*

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <i>4433869</i>	Station Call Letters: <i>KXIT</i>	Date Received/Requested: <i>10/7/22</i>
Est. #: <i>11901</i>	Station Location: <i>323 Dexter Dallas TX</i>	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Production Order

94.5 _____

Today's Date: _____ Sales Person: Dee

Client: Gen media NEW? Yes / NO

Address: _____ Phone Number: _____

Contact Person: _____ Needs Approval? Yes / No

Spot Length (Circle One): (60) X 30 Cart Number 1738

Flight Dates 10-11-22 to 10-23-22 Receiving from Other? (Yes) / No

Announcer: _____

Other Information: Political Beto

Beto for Texas

est. 11901

Check ones that are done:

Recorded: ✓ Mixed: ✓ Put in 94.5: _____

Send To On Air: _____ Put kill dates: ✓

OPERATOR: [Signature] DATE: 10-10-22

ENTERED
10/10

KXIT 94 Order Conformation

OrderID: 0634-019

KXIT RADIO
 P.O. BOX 1359
 DALHART, TX 79022
 (806) 249-4747

Sponsor: MEDIA FINANCIAL SERVICES
 Product: MEDIA FINANCIAL SERVICES/Beto for Texas - 44
 Estimate/PO:
 AccountRep: Agency
 BillingCycle: Broadcast Month
 InvoiceType: Detail Notarized Affidavit
 Run Dates: 10/11/2022 - 10/17/2022
 Items Ordered: 14
 Ordered Amount: \$252.00
 -Agency Commission: -\$75.60
 Net Amount: \$176.40

MEDIA FINANCIAL SERVICES
 1655 PALM BEACH LAKES BLVD. 9TH FLOOR,
 WEST PALM BEACH, FL 33401

Scheduled Station(s): KXIT 94
 Beto for Texas - 4433869 / Rate: \$18 Per Spot

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/11/2022 - 10/17/2022	All Weeks	06:00 AM - 06:00 PM		3	2	2	3			10	:60	Spot		1738	10	18.00	180.00
02 10/15/2022 - 10/16/2022	All Weeks	06:00 AM - 06:00 PM						2	2	4	:60	Spot		1738	4	18.00	72.00

Broadcast Month Projected Billing:

Oct-22	252.00	Nov-22	0.00	Dec-22	0.00	Q4-2022	252.00
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Confirmed Correct; Payment Guaranteed

Accepted for KXIT 94