

Sandhill Media Group Issues and Programs List Stations KUPI, KUPY, KQPI, KSNA, KQEO, KSPZ-AM, KAOX  
4th Quarter 2019

Problem	Title	Description	Guest	Date & Time	Duration
Breast Cancer Awareness during October	Breast Cancer Awareness	Each year there's an increase in individuals that come for annual exams and mammograms. Educating the community and awareness is important and the word over the years has spread. What can we tell our audience today? If you are 40-45 and have a family history of breast cancer, get checked, if a family member or friend that is hesitant, encourage them to go for a check-up. Early detection is the key...the difference between life and death from breast cancer. New technology 3D imaging...gives a clear picture to see cancer cells that may not have been able to see before. It's all about early detection. If there is a family history of any kind of cancer, get in and be checked...no time is too early....generally 40-45 Years of age. If you ask a crowded room how many know someone that has been effected by cancer, all hands will go up. There are alot of options to treat cancer if detected early . For more info go online <a href="http://mountainviewhospital.org/gopink">mountainviewhospital.org/gopink</a>	Brian Zeil from Teton Cancer Institute	10.27.19 6am	5 Minute
Zimbabwecare an organization to help others	Zimbabwecare	Medical & Dental professionals offer help and humanitarian needs to entire population areas in Zimbabwe Hygiene kits, health kits , education and school kits. To include adding wells for clean water, powerlines. Teaching essential farming skills to become more self sufficient. They work with the Angels of Hope Foundation. We can help by donating time and finance to buy hygiene kits etc. Donations are needed...go to <a href="http://Zimbabwecare.org">Zimbabwecare.org</a> for more information and how to get involved	Dr Jaron Morton	11/3/19 6:00am	5 minutes
Underprivileged Families in need of warm clothing	The Wall of Warmth	Great for our Community and that is the wall of Warmth Valerie I'm doing great been a while since we had a chance to talk and especially about something as worthwhile as this event now you've been spearheading this for some time wanted to tell me about and it came from a friend of mine who he said you know it's so cool because we do a wall of kindness where I'm from and I thought well that would be really cool and I wanted to do something for the community so we can drive and we call it the wall of warm and we put 500 coat together last year we hung them all on the fence on a right next to action Motorsports on Lincoln and Idaho Falls and we gave away five hundred coats and it was so exciting and the people that needed it they came and got the coats and nobody has to know it's really cool and then a lot of people would come and hang coats on there so that's a whole concept if you need a coat take one if you have a spare coat just bring it and hang it and it's so exciting all the coach that were there and then how they would transition and suddenly it's going out and others going away and there were big coats of little goats so everything from children all the way to I'm doing it men's coats that were in the 2X and 3X but there actually is a bigger need for the two and threex's for the men's we ran out of those coats a bunch of kids coats with which is awesome we always want to see the kids warm but we didn't realize the knee when we put it up there we were like people really loved it and glow can someone donate we got asked Academy Barber Shop North Northstar Healthcare and aesthetic been in Rigby Tadd Jenkins Chevrolet and then in Rexburg at my office at Idaho real estate and that's in the Valley Plaza so there's quite a few different places this year that you can go to donate so it's pretty exciting goal is to start the wall on the 18th of November so we don't have a whole lot of time and we prefer that they'd be washed cleaned up and I'll make sure that they're wearable and that there's something that's not really worn out but again anything that you can donate that way we have a lot of coal for gloves and scarves and last year we had anything to do with warm so we can hang on the wall it's fine any idea on how many we might be able to do last year you said 500 you think we might be able to beat that this year I've got a pretty good start on a 250 right now so people are going through their closets finding anything that they might be able to donate once again give us the location I don't know Bob academy barbershop Northstar help caring it in Rigby Chevrolet and then in Rexburg Idaho people will be able to see these coats as they are hanging there again on the fence data is just to the west of action motorsports starting again on November 18 and going through December 1 <sup>st</sup> Valerie this is it worth while event we're really looking forward to seeing it succeed again this year thank you Marv we sure appreciate your help and it unity event that everybody can get involved in and that way everybody feel good about helping out.	Valorie Smith	11.10.19 6:am minutes	6 minutes

Fire safety around the holidays	Fire Safety and Christmas Lighting	This time of year we get more fire related calls because of the holidays... Make sure your Christmas tree is not dried out and check each night to make sure the tree has water. After the holiday the city offers several options to get rid of your tree...so get rid of it quickly because it can still be a fire hazard. We don't see that many fires from natural trees, but when they do catch fire...they do major damage and it spreads quickly. The Idaho Falls Fire Department Facebook page a video shows how quickly a natural tree burns If you are buying an artificial tree, look for the label that shows that it is fire resistant. As far as lighting, make sure you are not overloading the circuits in your home. Only use lights that are tested by a nationally recognized testing lab. Check the cords for frays, or broken wires, broken or cracked sockets...if bad, replace them with new LEDs. Also be careful with space heaters...if you are purchasing a new one, make sure it will turn off if it gets knocked over and that you are using them correctly. Candles during the holidays can also be a problem. There are battery operated flameless candles that can replace wax candles. With questions about fire prevention call 208-612-8497	Kerry Hammon Public Information Officer IFFD	11.24.19 6am	5 Min
Welfare and Benefit of less fortunate individuals. Helping hand during the holidays.	How Idaho Food Bank can help	The Idaho Food Bank serves many more people during the holiday period than during the rest of the year. Several things that the Idaho Food Bank does is "Hope for the Holidays" the goal is to provide 2.8 million nutritious meals to hungry Idahoans across the state to included turkeys, hams, roast beef, mashed potatoes & gravy everything needed for a good holiday meal. If people want to do a food drive and donate, that is fantastic to include canned goods etc. Last year the Food bank donated 13,000 hams roasts or turkeys during the "Hope for the Holidays" . Monetary donations are always welcome ..the Idaho Food Bank can provide 5 meals for every dollar donated so that is a way to really stretch a dollar for hungry Idahoans. With a partnership with Feeding America, the Idaho Food Bank can purchase more and provide so many meals for a single dollar . Go to IdahoFoodBank.org and go to the food locator and that will have a list of partners in your area or call the Idaho Food Bank wearhouse in Pocatello 208-233-8811 One in eight Idahoans are food insecure right now. There is a decrease in unemployment, but still a need for food especially with the upcoming holidays.	Kia Shaw Eastern Idaho Branch Manager Idaho Food Bank	12.1.19 6am	5 Minute
Welfare and Benefit of less fortunate individuals. Helping hand during the holidays. <b>This interview ran two weeks in a row by our intention</b>	How Idaho Food Bank can help	The Idaho Food Bank serves many more people during the holiday period than during the rest of the year. Several things that the Idaho Food Bank does is "Hope for the Holidays" the goal is to provide 2.8 million nutritious meals to hungry Idahoans across the state to included turkeys, hams, roast beef, mashed potatoes & gravy everything needed for a good holiday meal. If people want to do a food drive and donate, that is fantastic to include canned goods etc. Last year the Food bank donated 13,000 hams roasts or turkeys during the "Hope for the Holidays" . Monetary donations are always welcome ..the Idaho Food Bank can provide 5 meals for every dollar donated so that is a way to really stretch a dollar for hungry Idahoans. With a partnership with Feeding America, the Idaho Food Bank can purchase more and provide so many meals for a single dollar . Go to IdahoFoodBank.org and go to the food locator and that will have a list of partners in your area or call the Idaho Food Bank wearhouse in Pocatello 208-233-8811 One in eight Idahoans are food insecure right now. There is a decrease in unemployment, but still a need for food especially with the upcoming holidays.	Kia Shaw Eastern Idaho Branch Manager Idaho Food Bank	12.08.19 -	5 Min
Lack of diapers for the diaper bank heading into the holiday season	Idaho Diaper Bank	The Diaper Bank at the Dept of Health in Pocatello serve about 100 children every month. One in every three low income families have a diaper need for their children to help keep them clean, happy and healthy. Diapers cost about \$25 per week or about \$1,000 a year per child. This is a need that has a big impact on helping these families. It's something that most families don't think about . Pocatello Nissan Kia is matching with their diaper for dollar drive. For every diaper donated, they will match the amount in dollars. Each donation of \$10 will provide diapers for up to a week . The diaper sizes that have the most need are 4,5 & 6. The diapers that are donated to the diaper bank are going out to families just as quickly as they are donated. To donate diapers, go to Bannock County Courthouse at the Assessors office, Bishard Real Estate office. Keller Williams Realty Key Bank Yellowstone Branch and Pocatello Nissan Kia .	Dana Soloman SE Idaho Health Dept of Public Health She oversees the diaper bank.	12.15.19 6am-6a:30a	5 minutes