

CHILDREN'S TELEVISION PROGRAMMING REPORT
CORE PROGRAMMING
SYNOPSIS OF SHOWS: 2014/2015 SEASON

1. Teen Kids News

Target Audience: Ages 13 years to 16 years

First kid-to-kid newscast, created for and delivered by children. Hosted by a diverse news team made up of child "journalists" reporting from a professional news set. Meets the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. Delivered eye-to-eye with a pre-adolescent sensibility and sense of humor. Emphasis on diversity and experience.

2. Animal Exploration with Jarod Miller

Target Audience: Ages 13 years to 16 years

" Animal Exploration with Jarod Miller is a half-hour live action television program designed to meet the educational and informational needs of children. In each episode, Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes – there's always something amazing happening. The mission of this program is to inspire viewers, children and adults alike

3. Jack Hanna's Animal Adventures

Target Audience: Ages 13 years to 16 years

"Jack Hanna's Animal Adventures" is a half-hour action television program designed to meet the educational and informational needs of children. In each episode, the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.

4. Jack Hanna: Into the Wild

Target Audience: Ages 13 years to 16 years

"Jack Hanna's: Into the Wild" is a live-action television series designed to educate and inform children 13-16 years of age, although Jack strives to make this show educational and fun viewing for all audiences. The series is based on Jack traveling the world with friends & family, taking the viewer to his favorite destinations and introducing them to new & amazing creatures each week. Throughout his travels, he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.

5. Live Life & Win

Target Audience: Ages 13 years to 16 years

"Live Life & Win" is fully E/I compliant. The program features inspirational stories on character & determination in the arts, school & sports, health & wellness, and teen success stories. Themes these segments are based on, include Social Responsibility, Perseverance, Leadership, Academic Achievement, Volunteerism, Exercise, Nutrition and more ... all showing the teen audience how they can "LIVE LIFE & WIN!"

6. Made in Hollywood: Teen Edition

Target Audience: Ages 13 years to 16 years

"Made in Hollywood: Teen Edition" is an educational/informational program which provides young teens with "behind the screen" background & techniques for entering the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession.