

# ORDER



Kansas City

**Orders**  
**Order / Rev:** 714491  
**Alt Order #:** 08155816  
**Product Desc:** RUBIO FOR PRES 3/3  
**Estimate:** 303305  
**Flight Dates:** 03/03/16 - 03/05/16  
**Original Date / Rev:** 03/03/16 / 03/03/16  
**Order Type:** GENERAL

**Primary AE:** Ben Stecker  
**Sales Office:** T-WAS  
**Sales Region:** National

**Agency Name:** Smart Media Group LLC  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Avenue  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Rubio For President  
**Demographic:** A35+  
**Product Codes:** Political-Cand-Presidential  
**Priority:** IMP  
**Revenue Codes:** POL, PLC, FLT

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/29/16	03/05/16	18	\$5,975.00	\$5,078.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2016	18	\$5,975.00	\$5,078.75	0.00
<b>Totals</b>	<b>18</b>	<b>\$5,975.00</b>	<b>\$5,078.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KCTV	03/04/16	03/04/16	News @ 10pm KCTV5 News @ 10P	CM	10-1035pm	----1--	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/29/16	03/06/16	----1--		1		\$350.00		0.00					
E 2	KCTV	03/04/16	03/04/16	Young & Restless Young & Restless	CM	11am-12n	----2--	:30	2	\$250.00	IMP	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/29/16	03/06/16	----2--		2		\$250.00		0.00					
E 3	KCTV	03/04/16	03/04/16	KCTV5 News 4pm News @ 4pm	CM	4-5pm	----1--	:30	1	\$325.00	PMT	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/29/16	03/06/16	----1--		1		\$325.00		0.00					
E 4	KCTV	03/04/16	03/04/16	KCTV5 News @ 430AMCM KCTV5 News @ 430a	CM	430-5a	----1--	:30	1	\$65.00	IMP	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/29/16	03/06/16	----1--		1		\$65.00		0.00					
E 5	KCTV	03/04/16	03/04/16	KCTV5 News 4pm News @ 4pm	CM	4-5pm (4:30 PM-5:00 PM)	----1--	:30	1	\$325.00	PMT	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/29/16	03/06/16	----1--		1		\$325.00		0.00					
E 6	KCTV	03/04/16	03/04/16	News @ 5am 5:00 AM-5:30 AM	CM	5a-6a (5:00 AM-5:30 AM)	----1--	:30	1	\$75.00	IMP	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/29/16	03/06/16	----1--		1		\$75.00		0.00					

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 Flight Dates: 03/03/16 - 03/05/16

Advertiser: Rubio For President  
 Product Desc: RUBIO FOR PRES 3/3  
 Estimate: 303305

Kansas City

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KCTV	03/04/16	03/04/16	News @ 5am 5:30 AM-6:00 AM	CM	5a-6a (5:30 AM-6:00 AM)	----1--	:30	1	\$100.00	IMP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/29/16	03/06/16	----1--		1		\$100.00		0.00					
E 8	KCTV	03/04/16	03/04/16	News @ 6-7am 6:00 AM-6:30 AM	CM	6-7am (6:00 AM-6:30 AM)	----1--	:30	1	\$100.00	IMP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/29/16	03/06/16	----1--		1		\$100.00		0.00					
E 9	KCTV	03/04/16	03/04/16	News @ 6-7am 6:30 AM-7:00 AM	CM	6-7am (6:30 AM-7:00 AM)	----1--	:30	1	\$100.00	IMP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/29/16	03/06/16	----1--		1		\$100.00		0.00					
E 10	KCTV	03/04/16	03/04/16	CBS This Morning CBS This Morning	CM	7-9am	----2--	:30	2	\$100.00	IMP	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/29/16	03/06/16	----2--		2		\$100.00		0.00					
E 11	KCTV	03/04/16	03/04/16	Fri 9-10pm Friday 9-10pm	CM	9-10pm	----1--	:30	1	\$1,400.00	PMT	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/29/16	03/06/16	----1--		1		\$1,400.00		0.00					
E 12	KCTV	03/05/16	03/05/16	KCTV5 Local News 8-10AM 8:00 AM-8:30 AM		8-10a (8:00 AM-8:30 AM)	-----1-	:30	1	\$100.00	IMP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/29/16	03/06/16	-----1-		1		\$100.00		0.00					
E 13	KCTV	03/04/16	03/04/16	M-F 630-7pm M-F 630-7pm	CM	630-7pm	----1--	:30	1	\$500.00	PMT	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/29/16	03/06/16	----1--		1		\$500.00		0.00					
E 14	KCTV	03/04/16	03/04/16	Fri 8-9pm Fri 8-9pm	CM	8-9pm	----1--	:30	1	\$1,300.00	PMT	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/29/16	03/06/16	----1--		1		\$1,300.00		0.00					
E 15	KCTV	03/04/16	03/04/16	Fri 7-8pm Fri 7-8pm	CM	7-8pm	----1--	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/29/16	03/06/16	----1--		1		\$500.00		0.00					
E 16	KCTV	03/04/16	03/04/16	M-F 1137P-1235A M-F 1137P-1235A	CM	1137P-1235A	----1--	:30	1	\$35.00	IMP	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/29/16	03/06/16	----1--		1		\$35.00		0.00					
													Totals	18	\$5,975.00