

## ORDER



Kansas City

**Orders**  
**Order / Rev:** 714491  
**Alt Order #:** 08155816  
**Product Desc:** RUBIO FOR PRES 3/3  
**Estimate:** 303305  
**Flight Dates:** 03/03/16 - 03/05/16  
**Original Date / Rev:** 03/03/16 / 03/03/16  
**Order Type:** GENERAL

**Primary AE:** Ben Stecker  
**Sales Office:** T-WAS  
**Sales Region:** National

**Agency Name:** Smart Media Group LLC  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Avenue  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Rubio For President  
**Demographic:** A35+  
**Product Codes:** Political-Cand-Presidential  
**Priority:** IMP  
**Revenue Codes:** POL, PLC, FLT

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 02/29/16   | 03/05/16 | 18      | \$5,975.00   | \$5,078.75 |

## Totals

| Month         | # Spots   | Gross Amount      | Net Amount        | Rating      |
|---------------|-----------|-------------------|-------------------|-------------|
| March 2016    | 18        | \$5,975.00        | \$5,078.75        | 0.00        |
| <b>Totals</b> | <b>18</b> | <b>\$5,975.00</b> | <b>\$5,078.75</b> | <b>0.00</b> |

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Ben Stecker       |              |              | Start Of Order - End Of Order | 100%    |

| Ln    | Ch   | Start             | End             | Inventory Code                            | Break | Start/End Time             | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|---|-------|----------------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| E 1   | KCTV | 03/04/16          | 03/04/16        | News @ 10pm<br>KCTV5 News @ 10P           | CM    | 10-1035pm                  | ----1-- | :30 | 1     | \$350.00    | IMP | 0.00          | NM   | 1     | \$350.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u>          |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: |      | 02/29/16          | 03/06/16        | ----1--                                   |       | 1                          |         |     |       | \$350.00    |     | 0.00          |      |       |          |
| E 2   | KCTV | 03/04/16          | 03/04/16        | Young & Restless<br>Young & Restless      | CM    | 11am-12n                   | ----2-- | :30 | 2     | \$250.00    | IMP | 0.00          | NM   | 2     | \$500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u>          |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: |      | 02/29/16          | 03/06/16        | ----2--                                   |       | 2                          |         |     |       | \$250.00    |     | 0.00          |      |       |          |
| E 3   | KCTV | 03/04/16          | 03/04/16        | KCTV5 News 4pm<br>News @ 4pm              | CM    | 4-5pm                      | ----1-- | :30 | 1     | \$325.00    | PMT | 0.00          | NM   | 1     | \$325.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u>          |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: |      | 02/29/16          | 03/06/16        | ----1--                                   |       | 1                          |         |     |       | \$325.00    |     | 0.00          |      |       |          |
| E 4   | KCTV | 03/04/16          | 03/04/16        | KCTV5 News @ 430AMCM<br>KCTV5 News @ 430a | CM    | 430-5a                     | ----1-- | :30 | 1     | \$65.00     | IMP | 0.00          | NM   | 1     | \$65.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u>          |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: |      | 02/29/16          | 03/06/16        | ----1--                                   |       | 1                          |         |     |       | \$65.00     |     | 0.00          |      |       |          |
| E 5   | KCTV | 03/04/16          | 03/04/16        | KCTV5 News 4pm<br>News @ 4pm              | CM    | 4-5pm<br>(4:30 PM-5:00 PM) | ----1-- | :30 | 1     | \$325.00    | PMT | 0.00          | NM   | 1     | \$325.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u>          |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: |      | 02/29/16          | 03/06/16        | ----1--                                   |       | 1                          |         |     |       | \$325.00    |     | 0.00          |      |       |          |
| E 6   | KCTV | 03/04/16          | 03/04/16        | News @ 5am<br>5:00 AM-5:30 AM             | CM    | 5a-6a<br>(5:00 AM-5:30 AM) | ----1-- | :30 | 1     | \$75.00     | IMP | 0.00          | NM   | 1     | \$75.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u>          |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: |      | 02/29/16          | 03/06/16        | ----1--                                   |       | 1                          |         |     |       | \$75.00     |     | 0.00          |      |       |          |

Order / Rev: 714491  
Alt Order #: 08155816  
Flight Dates: 03/03/16 - 03/05/16

Advertiser: Rubio For President  
Product Desc: RUBIO FOR PRES 3/3  
Estimate: 303305

Kansas City

| Ln     | Ch    | Start             | End             | Inventory Code                            | Break             | Start/End Time             | Days          | Len | Spots | Rate       | Pri | Rtg  | Type | Spots      | Amount     |
|--------|-------|-------------------|-----------------|---|-------------------|----------------------------|---------------|-----|-------|------------|-----|------|------|------------|------------|
| E 7    | KCTV  | 03/04/16          | 03/04/16        | News @ 5am<br>5:30 AM-6:00 AM             | CM                | 5a-6a<br>(5:30 AM-6:00 AM) | ---- 1--      | :30 | 1     | \$100.00   | IMP | 0.00 | NM   | 1          | \$100.00   |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           | <u>Spots/Week</u> | <u>Rate</u>                | <u>Rating</u> |     |       |            |     |      |      |            |            |
|        | Week: | 02/29/16          | 03/06/16        | ---- 1--                                  | 1                 | \$100.00                   | 0.00          |     |       |            |     |      |      |            |            |
| E 8    | KCTV  | 03/04/16          | 03/04/16        | News @ 6-7am<br>6:00 AM-6:30 AM           | CM                | 6-7am<br>(6:00 AM-6:30 AM) | ---- 1--      | :30 | 1     | \$100.00   | IMP | 0.00 | NM   | 1          | \$100.00   |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           | <u>Spots/Week</u> | <u>Rate</u>                | <u>Rating</u> |     |       |            |     |      |      |            |            |
|        | Week: | 02/29/16          | 03/06/16        | ---- 1--                                  | 1                 | \$100.00                   | 0.00          |     |       |            |     |      |      |            |            |
| E 9    | KCTV  | 03/04/16          | 03/04/16        | News @ 6-7am<br>6:30 AM-7:00 AM           | CM                | 6-7am<br>(6:30 AM-7:00 AM) | ---- 1--      | :30 | 1     | \$100.00   | IMP | 0.00 | NM   | 1          | \$100.00   |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           | <u>Spots/Week</u> | <u>Rate</u>                | <u>Rating</u> |     |       |            |     |      |      |            |            |
|        | Week: | 02/29/16          | 03/06/16        | ---- 1--                                  | 1                 | \$100.00                   | 0.00          |     |       |            |     |      |      |            |            |
| E 10   | KCTV  | 03/04/16          | 03/04/16        | CBS This Morning<br>CBS This Morning      | CM                | 7-9am                      | ---- 2--      | :30 | 2     | \$100.00   | IMP | 0.00 | NM   | 2          | \$200.00   |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           | <u>Spots/Week</u> | <u>Rate</u>                | <u>Rating</u> |     |       |            |     |      |      |            |            |
|        | Week: | 02/29/16          | 03/06/16        | ---- 2--                                  | 2                 | \$100.00                   | 0.00          |     |       |            |     |      |      |            |            |
| E 11   | KCTV  | 03/04/16          | 03/04/16        | Fri 9-10pm<br>Friday 9-10pm               | CM                | 9-10pm                     | ---- 1--      | :30 | 1     | \$1,400.00 | PMT | 0.00 | NM   | 1          | \$1,400.00 |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           | <u>Spots/Week</u> | <u>Rate</u>                | <u>Rating</u> |     |       |            |     |      |      |            |            |
|        | Week: | 02/29/16          | 03/06/16        | ---- 1--                                  | 1                 | \$1,400.00                 | 0.00          |     |       |            |     |      |      |            |            |
| E 12   | KCTV  | 03/05/16          | 03/05/16        | KCTV5 Local News 8-10a<br>8:00 AM-8:30 AM | CM                | 8-10a<br>(8:00 AM-8:30 AM) | ----- 1-      | :30 | 1     | \$100.00   | IMP | 0.00 | NM   | 1          | \$100.00   |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           | <u>Spots/Week</u> | <u>Rate</u>                | <u>Rating</u> |     |       |            |     |      |      |            |            |
|        | Week: | 02/29/16          | 03/06/16        | ----- 1-                                  | 1                 | \$100.00                   | 0.00          |     |       |            |     |      |      |            |            |
| E 13   | KCTV  | 03/04/16          | 03/04/16        | M-F 630-7pm<br>M-F 630-7pm                | CM                | 630-7pm                    | ---- 1--      | :30 | 1     | \$500.00   | PMT | 0.00 | NM   | 1          | \$500.00   |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           | <u>Spots/Week</u> | <u>Rate</u>                | <u>Rating</u> |     |       |            |     |      |      |            |            |
|        | Week: | 02/29/16          | 03/06/16        | ---- 1--                                  | 1                 | \$500.00                   | 0.00          |     |       |            |     |      |      |            |            |
| E 14   | KCTV  | 03/04/16          | 03/04/16        | Fri 8-9pm<br>Fri 8-9pm                    | CM                | 8-9pm                      | ---- 1--      | :30 | 1     | \$1,300.00 | PMT | 0.00 | NM   | 1          | \$1,300.00 |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           | <u>Spots/Week</u> | <u>Rate</u>                | <u>Rating</u> |     |       |            |     |      |      |            |            |
|        | Week: | 02/29/16          | 03/06/16        | ---- 1--                                  | 1                 | \$1,300.00                 | 0.00          |     |       |            |     |      |      |            |            |
| E 15   | KCTV  | 03/04/16          | 03/04/16        | Fri 7-8pm<br>Fri 7-8pm                    | CM                | 7-8pm                      | ---- 1--      | :30 | 1     | \$500.00   | IMP | 0.00 | NM   | 1          | \$500.00   |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           | <u>Spots/Week</u> | <u>Rate</u>                | <u>Rating</u> |     |       |            |     |      |      |            |            |
|        | Week: | 02/29/16          | 03/06/16        | ---- 1--                                  | 1                 | \$500.00                   | 0.00          |     |       |            |     |      |      |            |            |
| E 16   | KCTV  | 03/04/16          | 03/04/16        | M-F 1137P-1235A<br>M-F 1137P-1235A        | CM                | 1137P-1235A                | ---- 1--      | :30 | 1     | \$35.00    | IMP | 0.00 | NM   | 1          | \$35.00    |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           | <u>Spots/Week</u> | <u>Rate</u>                | <u>Rating</u> |     |       |            |     |      |      |            |            |
|        | Week: | 02/29/16          | 03/06/16        | ---- 1--                                  | 1                 | \$35.00                    | 0.00          |     |       |            |     |      |      |            |            |
| Totals |       |                   |                 |   |                   |                            |               |     |       |            |     |      | 18   | \$5,975.00 |            |