## ISSUES AND PROGRAMS LIST - COMPLETE EACH QUARTER

PURPOSE: On this form, summarize a list of several issues that confront the community in which

your station is licensed. With each, summarize the program you ran to address that issue.

Sec. 73.3526(a)(9) or 73.3527(a)(7).

STATION: KZCK FM Colby, KS 88.1 FM Colby, Ks

**DATE: 3/30/21** (retain for 7 years)

DURING THE PAST QUARTER, THE ISSUES SHOWN BELOW HAVE BEEN SIGNIFICANT TO OUR COMMUNITY. WE RAN THE PROGRAMS INDICATED TO ADDRESS THEM.

1st Quarter, 2023

**Issue: Latest Scams** 

We ran the following program to address it: News

**Date:** 1/13/23 **Time of Day:** 12:30 pm **Duration:** 15 minutes

**Brief description of program (format, participants, contents, etc.):** Phishing emails, fake antivirus software, fake Tech support, ways to make fast money from home, fake shopping, all the newest scams.

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**Issue: Weather** 

We ran the following program to address it: news

Date: 01/18/23 Time of Day: all day

**Brief description of program (format, participants, contents, etc.):** I-70 and other highways closed, school and community events are closed due to heavy blowing snow. Announced the road and weather as conditions changed.

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**Issue: Health and wellness** 

We ran the following program to address it: Story

**Date:** 2/7/23 **Time of Day: 1:15 pm Duration:** 10 min.

**Brief description of program (format, participants, contents, etc.):** Even "Bad" Workouts Are Beneficial—workouts improve your immunity and mood, help you sleep at night, and prevent chronic conditions. A "bad" workout is only that in your mind; to your body, all workouts are great ones.

Issue: Physician shortage in rural areas.

We ran the following program to address it: News

**Date:** 3/17/23 **Time of Day:** 8:15am **Duration:** 15 minutes

**Brief description of program (format, participants, contents, etc.):** National physician shortage hitting rural areas harderstudy, America could see a shortage of between 37,800 and 124,000 physicians by 2034. The study said that if rural residents had the same access to healthcare as their urban counterparts, rural areas would need an additional 180,000 doctors.

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Issue: Thriving and lay off anxiety We ran the following program to address it: News Date: 3/28/23 Time of Day: 2:00 pm Duration: 8 minutes Brief description of program (format, participants, contents, etc.): Layoff anxiety is real—but you can still thrive during challenging times. Despite months of record-low unemployment rates, workers are feeling increasingly anxious about their job security due to a recent wave of layoffs and 10 things to do if you are worried.	
Signature of licensee	3/30/23  Date