

# KNXT-TV/DT Channel 49

1550 N. Fresno St. • Fresno, CA 93703 • (559)488-7440 • (559)488-7444

August 2, 2011 – August 1, 2012

## EEO PUBLIC FILE REPORT

A station may accumulate the relevant information for the past year (using the previous EEO Internal Job Vacancy Summary Form) and place a completed EEO Public File Report in the public inspection file annually on the anniversary of the deadline for filing its license renewal.

A. Full-Time Vacancies Filled During Past Year No Positions Filled 1

1. Job Title: Producer I	Date Filled: 6/11/12
2. Job Title: Web & Programming Assistant	Date Filled: 7/9/12

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title: Producer I

Date Filled:

Source	Contact Person	Address	Tel #	Referred Person Hired?
Craig's List		Fresno craigslist>jobs>film/video/radiojobs		No
www.dioceseoffresno.org	Jennifer Campopiano	1550 N. Fresno St., Fresno, CA 939703	559-493-2852	No
Calif. State University Fresno	Career Services	<a href="mailto:recruiting@csuf.edu">recruiting@csuf.edu</a>	559-278-2381	No
Local networking	Area Broadcasters	Central San Joaquin Valley, CA		No
knxt.tv	RosaMaria Henry	1550 N. Fresno St., Fresno, CA 93703	559-488-7440	Internal Promotion

2. Job Title: Web & Programming Assistant

Date Filled: 7/9/12

Source	Contact Person	Address	Tel #	Referred Person Hired?
ITT Technical Institute	Christina Marks	362 N. Clovis Ave. Clovis, CA 93612	559-325-5400	No
Diocese of Fresno/Website	Jennifer Campopiano	1550 N. Fresno, Fresno, CA 93703	559-493-2852	Yes
Craig's List		fresno craigslist>jobs>tv/film/video/radiojobs		No
CatholicJobs.com		<a href="http://www.catholicjobs.com/employers/dashboard">www.catholicjobs.com/employers/dashboard</a>		No
Calif. State University Fresno	Career Services	<a href="mailto:recruiting@csuf.edu">recruiting@csuf.edu</a> 5241 N. Maple, Fresno, CA 93710	559-278-2381	No

C. Total Number of Persons interviewed for all Full-Time Vacancies filled.  
During the Past Year (this will be a raw number).

11

D. Total Number of Interviewees For All Full-Time Vacancies Filled

During The Past Year Recruitment/Referral Sources.

11

Referral Source	Contact Person	Address	Tel. #	Number of Interviewees Referred
ITT Technical Institute	Christina Marks	362 N. Clovis Ave. Clovis, CA 93612	559-325-5400	2
Diocese of Fresno/Website	Jennifer Campopiano	1550 N. Fresno, Fresno, CA 93703	559-493-2852	7
Craig's List		craigslist>jobs>tv/film/video/radiojobs		1
CatholicJobs.com		<a href="http://www.catholicjobs.com/employers/dashboard">www.catholicjobs.com/employers/dashboard</a>		-0-
Calif. State University Fresno	Career Services	<a href="mailto:recruiting@csuf.edu">recruiting@csuf.edu</a> 5241 N. Maple, Fresno, CA 93710	559-278-2381	-0-
Mass Communications Journalism/Internship Fair	Betsy Hays	2225 E. San Ramon, Fresno, CA 93710	559-278-6154	-0-
Internal Promotion				1

E. Outreach Activities SEE ADDENDUM

Attach a list and brief description of all outreach activities performed during the past year. Stations may attach copies of the Outreach Activity.

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#### Addendum 1

- 8/5/10 – 7/25/11 Weekly meetings of Dept. Supervisor's to review production events, address staffing concerns, and establish long range goals.
- 8/10/10 – 7/27/11 Monthly general staff meetings served as a vehicle for continuing education and training regarding compliance with FCC regulations station policies, Federal and State safety procedures.
- 8/2 – 8/26/10 Partnered with Summer Youth Jobs Program/Workforce Connection mentored a young adult in a full time work experience. Trained him as a master control operator and camera operator. He also learned the proper techniques of maintaining a station on the air during broadcast hours according to FCC regulations.
- 10/8 – 10/10/10 Participated in the 21<sup>st</sup> Annual Diocesan Congress & Youth Day sponsored by Roman Catholic Diocese Office of Ministries and attended by 3500 valley residents representing 8 counties. Attendees ages ranged from 15 – 80. Station personnel, Colin Dougherty, Richard Kidder, RosaMaria Henry, Daniel Lopez, Nick Cadena, Blake Wong, Joe Silva, Juan Gomez, Gonzalo Suarez, Greg Knudsen, Kue Lee and Ruslan Gurzhiy provided materials and information to increase public awareness and employment opportunities in the broadcast industry.
- 2/14/11 Members of local church youth groups toured station facilities. Station staff, RosaMaria Henry, and Dan Lopez provided informational presentation and held a question and answer session in order to inform the group of employment and career opportunities available in the broadcast industry.
- 2/25 -2/26/11 Production Staff participated in Junior High School Conference attended by over 300 youth ages 12 – 13. Station staff, Blake Wong, Nick Cadena, Ruslan Gurzhiy, and Joe Silva responded to questions from attendees regarding the broadcast industry in general and KNXT-TV's operations in particular.

- 1/5/11                      Production Workshop to specifically review camera work, refine camera techniques, and proper maintenance of production equipment.  
Redefine Director's role in productions.
- 7/11 – 7/31/11            Intern shadowed each supervisor and staff members with the purpose of learning all aspects of operating a non-commercial, religious full power broadcast station. This included staffing, production both in house and on location, master control operations, program acquisition, website maintenance, transmitter maintenance, clerical responsibilities and FCC compliance guidelines.

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Addendum 1

- 8/9/11 – 7/30/12 Weekly Departmental Supervisor meetings – review and planning of production projects and long range goals. Addressed developing continuing staff training in production, engineering and master control areas.
- 8/16/11-7/20/12 Monthly general staff meetings to dealt with continuing training and review station compliance with FCC regulations, station policies, Federal and State procedures and safety measures.
- 8/5 – 8/30/11 Nigerian missionary intern experienced the daily operations of a broadcast facility. After training with production staff produced and hosted a 15 minute pilot program.
- 9/10/11 International Festival brought together 30 ethnic groups showcasing the diversity of languages and cultures in the Central San Joaquin Valley and the impact KNXT-TV has demonstrated in 25 years of service to the community.
- 9/24/11 Holy Bowl annual football encounter between the Valley's Catholic High Schools in partnership with Bright House Cable of Kern County providing outreach and information to youth ages 14 – 18 on broadcast industry's opportunities.
- 10/1/11 – 1/30/12 Retrofit of mobile production unit provided staff training opportunity, with the guidance of station chief engineer, Jaime Gonzalez, on installation of mobile equipment and proper maintenance procedures of equipment.
- 10/2/12 2011 Hispanic Heritage Festival – provided information on the broadcast industry and KNXT-TV's outreach efforts in the Hispanic Community to 500 attendees ranging in age between 10 – 70.
- 10/15 – 10/16/11 22<sup>nd</sup> Annual Diocesan Congress and Youth Day sponsored by the Roman Catholic Diocese of Fresno, Office of Ministries and attended by 2789 valley residents representing 8 counties. Attendees ages ranged from 15 – 80. Station personnel, Colin Dougherty, Jaime Gonzalez, Dan Lopez, Nick Cadena, Blake Wong, Ruslan Gruzhiy, Gonzalo Suarez, Joe Silva and Greg Knudsen provided materials and information to attendees regarding opportunities in the broadcast field.
- 11/18/11 RosaMaria Henry, Operations Supervisor and Kue Lee, Web and Programming Assistant participated in the Mass Communications Internship Fair sponsored by CSUF. Met with college students ages

18 -25 interested in positions in communications industry. Distributed materials regarding internship possibilities with KNXT-TV

- 12/8/12 Homeless, What Now I? Live interactive 90 minute panel discussion and call-in program focusing on the plight of Fresno City and County's homeless population. Featured municipal, county, social service agencies and Community representatives.
- 3/1/12 Homeless, What Now II? Live 90 minute program produced in cooperation with local government and social service organizations in a discussion of the solutions of the homeless of Fresno City and County.
- 5/17 & 5/18/12 Partnered with faculty and students of San Joaquin Memorial H.S. to produce ***Panther News*** a 30 minute program featuring events at San Joaquin Memorial H. S. ages 14 -18.
- 6/27/12 Instructional training regarding Data Storage for production and master control staff. In attendance Nick
- 7/5 & 7/6/12 Provided orientation, presentation of broadcasting policies and job interview skills in the broadcast field to students 18 -20 from Community Center for the Arts & Technology