

**WPLW-FM / WWPL
102.5 – FM / 96.9 – FM
HILLSBOROUGH, NC / GOLDSBORO, NC**

ISSUES AND PROGRAMS REPORT

FOR

STATION WPLW-FM & WWPL

2nd QUARTER, 2021
(April 1st – June 30th)

Compiled by:
Matt Johnson, Program Director

Radio station WPLW-FM/WWPL-FM has compiled a list of issues those area residents feel are a major concern to the Raleigh-Durham Metropolitan (MSA). WPLW-FM/WWPL-FM conducts regular ascertainment of community leaders, businesspersons, and residents of our coverage area to determine the issues of importance to our listeners.

WPLW-FM/WWPL-FM utilizes this list as a basis for our programming response to selected issues each quarter. Typically WPLW-FM/WWPL-FM addresses the issues in its Sunday program called "Carolina Newsmakers", and thru a series of live and pre-recorded announcements.

The current issues as of June 30th, 2021 included:

- AO-Animal Overpopulation
- EC-Economy
- GR-Growth/Transportation/Roads
- GA-Government Affairs
- EG-Ethics in Government
- ED-Education
- EH-Environment and Health
- POL-Political Affairs
- MC-Minority Concerns
- FY-Family and Youth
- UE-Unemployment/Joblessness
- NS-National Security

CAROLINA NEWSMAKERS – FORTH QUARTER 2019
6a Sunday mornings

Carolina Newsmakers” is a 25-minute weekly public affairs program hosted by WPLW (WWPL) owner Don Curtis. It features interviews with North Carolina leaders in government, policy, education, research and numerous other areas. Listed below are synopses of each weekly program, followed by a two-letter code linking the subjects discussed to an ascertained issue.

“Carolina Newsmakers” – Local Public Affairs Program
2ND Quarter, 2021 (April – May – June)

4-3

INTERVIEW WITH BECKI GRAY - SENIOR VICE PRESIDENT AT THE JOHN LOCKE FOUNDATION
COVID-19, ECONOMY, EDUCATION, BROADBAND, BIDEN ADMINISTRATION, NATIONAL DEBT, FOREIGN AFFAIRS, REDISTRICTING, ELECTIONS, INFRASTRUCTURE, AND MEDICAID EXPANSION.

Issues discussed: EH, EC, ED, GR, POL, EG

4-10

INTERVIEW WITH TOM JENSEN - EXECUTIVE DIRECTOR OF PUBLIC POLICY POLLING
POLLING, COVID-19, POLITICAL PARTIES, UNAFFILIATED VOTERS, PRESIDENTIAL APPROVAL, NATIONAL DEBT, GUN CONTROL, MARIJUANA, REDISTRICTING, AND EDUCATION.

Issues discussed: EH, POL, EC, GA, ED

4-17

INTERVIEW WITH ANDY ELLEN - PRESIDENT OF THE NORTH CAROLINA RETAIL MERCHANTS ASSOCIATION
COVID-19, TAXATION, RETAIL SALES, CHRISTMAS SHOPPING, SALES TAX, PAYCHECK PROTECTION PROGRAM, PHARMACEUTICALS, HEALTH CARE,

ALCOHOL, LOSS PREVENTION, RESTAURANTS, AND JOBS.

Issues discussed: EH, POL, EC, FY

4-24

INTERVIEW WITH BRAD CRONE - PRESIDENT OF CAMPAIGN CONNECTIONS
COVID-19, VACCINES, ECONOMY, UNEMPLOYMENT, UNITED STATES
SENATE RACE, MEDICAID EXPANSION, INSURANCE, HEALTH CARE, BIDEN
ADMINISTRATION, FOREIGN AFFAIRS, AND REDISTRICTING.

Issues discussed: EH, EC, POL, UE

5-2

INTERVIEW WITH LYNN MINGES - PRESIDENT AND CEO OF THE NORTH
CAROLINA RESTAURANT AND LODGING ASSOCIATION
COVID-19, RESTAURANTS, PAYROLL PROTECTION PROGRAM,
RESTAURANT RECOVERY PROGRAM, LODGING, EVENTS, TRAVEL,
TOURISM, EMPLOYMENT, IMMIGRATION, AND TAXATION.

Issues discussed: EH, EC, POL, UE

5-9

INTERVIEW WITH DAVID PRICE - UNITED STATES CONGRESSMAN FOR
NORTH CAROLINA'S FOURTH DISTRICT
COVID-19, TRAVEL, HOSPITALITY, BROADBAND, CENSUS, REDISTRICTING,
TERM LIMITS, WASHINGTON D.C. STATEHOOD, BIDEN ADMINISTRATION,
NATIONAL DEBT, TAXATION, FOREIGN AFFAIRS, AND IMMIGRATION.

Issues discussed: EH, EC, POL, GA, NS

5-16

INTERVIEW WITH BOB PHILLIPS - EXECUTIVE DIRECTOR OF COMMON
CAUSE NORTH CAROLINA
U.S. CENSUS, REDISTRICTING, GERRYMANDERING, ELECTIONS, VOTER
IDENTIFICATION, SAME DAY REGISTRATION, EARLY VOTING, MONEY IN
POLITICS, UNAFFILIATED VOTERS, MEDIA, AND LEGISLATIVE SESSION.

Issues discussed: POL, MC, GA

5-23

INTERVIEW WITH DALE FOLWELL - STATE TREASURER OF NORTH CAROLINA

COVID-19, STATE PENSION PLAN, STATE HEALTH PLAN, HEALTH CARE, BOND RATING, UNCLAIMED CASH, FRAUD, INFRASTRUCTURE

Issues discussed: POL, EC, GA, EH

5-30

INTERVIEW WITH DEBORAH ROSS - UNITED STATES REPRESENTATIVE FOR NORTH CAROLINA'S SECOND DISTRICT

COVID-19, VOTING RIGHTS, REDISTRICTING, ECONOMY, SCIENCE, EDUCATION, CYBER SECURITY, AND ENERGY.

INTERVIEW WITH JOSH DOBSON - LABOR COMMISSIONER OF NORTH CAROLINA

LABOR DEPARTMENT BACKGROUND, MIGRANT WORKERS, AGRICULTURE, COVID-19, AMUSEMENT RIDES, AND DRUG TESTING.

Issues discussed: EH, GA, POL, EC, ED, GR, UE, MC

6-6

INTERVIEW WITH PATRICK WOODIE - PRESIDENT OF THE NORTH CAROLINA RURAL ECONOMIC DEVELOPMENT CENTER

NORTH CAROLINA RURAL ECONOMIC DEVELOPMENT CENTER ORIGIN, COVID-19, AGRICULTURE, POPULATION CHANGE, SMALL BUSINESS POLICY TASK FORCE, ECONOMICS, CORNERSQUARE COMMUNITY CAPITAL, AMERICAN RESCUE PLAN, BROADBAND, EDUCATION, COMMUNITY COLLEGE SYSTEM, AND INFRASTRUCTURE.

Issues discussed: EC, EH, GA, POL ED

6-13

INTERVIEW WITH STEVE LAWLER - PRESIDENT AND CEO OF THE NORTH CAROLINA HEALTHCARE ASSOCIATION

COVID-19, VACCINATIONS, TELEHEALTH, AFFORDABLE CARE ACT, HEALTHCARE, INSURANCE, MEDICAID EXPANSION, FINANCE, COMMUNITY HOSPITALS, TEACHING HOSPITALS, TECHNOLOGY, AND LEGISLATION.

Issues discussed: EH, GA, POL, EC, ED

6-20

INTERVIEW WITH JOHN HOOD - PRESIDENT OF THE JOHN WILLIAM POPE FOUNDATION

PRESIDENT BIDEN, COVID-19, ELECTIONS, DONALD TRUMP, 2022 NORTH CAROLINA US SENATE SEAT, REDISTRICTING, VOTER REGISTRATION, AND BUDGET.

Issues discussed: POL, MC, GA, EC

6-27

INTERVIEW WITH DR. MIKE WALDEN - WILLIAM NEAL REYNOLDS

DISTINGUISHED PROFESSOR OF AGRICULTURAL AND RESOURCE ECONOMICS AT NORTH CAROLINA STATE UNIVERSITY

GROSS DOMESTIC PRODUCT, COVID-19, JOB MARKET, ECONOMY, UNEMPLOYMENT, NATIONAL DEBT, HOUSING MARKET, PRODUCT SHORTAGES, FOREIGN AFFAIRS, IMMIGRATION, INFRASTRUCTURE, BROADBAND, STOCK MARKET, AND CYBER SECURITY.

Issues discussed: POL, MC, GA, EC, EH, GR