



# Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



## Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://education.nab.org).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://nab.org/MemberTools).

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Greg Nohe, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Greg Nohe

Authorized committee:

Committee to Elect Nohe of Sheriff

Agency requesting time (and contact information):

☒

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Sheriff

Date of election:

March 19, 2024

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Sally Roddy

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Matthew Dole</u>	Signature: <u>Serina Jones</u>
Name: <u>Matthew Dole, Consultant</u>	Name: <u>SERINA JONES</u>
Date of Request to Purchase Ad Time: <u>2/6/24</u>	Date of Station Agreement to Sell Time: <u>2/13/24</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☐ Yes ☒ No

Date ad received:

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

WGGE-FM, WKZZ-FM, WLYR-AM

Date Received/Requested:

2/13/24

Est. #:

Station Location:

MARTERSBURG, WV

Run Start and End Dates:

2/21 - 3/19/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Seven Mountains Media LLC  
#5 Rosemar Circle  
Parkersburg, WV 26104  
Ph. 304-485-4565

Multi-Station Order Confirmation

OrderID: 101719-001

Sponsor: COMMITTEE TO ELECT NOHE FOR SHERIFF  
Product: COMMITTEE TO ELECT NOHE FOR SHERIFF  
Estimate/PO: SHERIFF REP  
AccountRep: CHARLES ROBERTS  
BillingCycle: Calendar Month  
InvoiceType: Detail Notarized Affidavit  
Run Dates: 2/21/2024 - 3/19/2024  
Items Ordered: 420  
Ordered Amount: \$4,620.00

COMMITTEE TO ELECT NOHE FOR SHERIFF  
PO BOX 4073  
MARIETTA, OH 45750

Scheduled Station(s): WGGE-FM / WRZZ-FM / WLYQ-AM  
COMMITTEE TO ELECT NOHE FOR SHERIFF

Printed 2/13/2024 7:02:31 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avall Type	Copy ID	Qty	Item Cost	Total Cost
01 2/21/2024 - 3/19/2024	All Weeks	06:00 AM - 07:00 PM	5	5	5	5	5	5	5	35	:60	Spot		78309	140	33.00	4,620.00
Calendar Month Projected Billing:																	
Jan-24		0.00															
			Feb-24				1,485.00										
									Mar-24				3,135.00		Q1-2024		4,620.00

Confirmed Correct; Payment Guaranteed

Accepted for Multi-Station

Seven Mountains Media LLC does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non Discrimination provision is a condition of each advertising sales agreement with Seven Mountains Media LLC, whether verbal or written.

RONALD G NOHE  
DBA NOHE FOR SHERIFF  
108 GREGG STREET  
MARIETTA, OH 45750

56-1552/442

1019

DATE

2/8/24

PAY TO  
THE ORDER OF

Seven Mountains Media \$ 4620.00  
forty-six hundred & twenty dollars & no/100

Security Features  
Included.  
Details on Back.

Settlers Bank  
www.settlersbank.com

MEMO

Radio Ads

Sally A. Rodey NP

319

SPECIALTY GRAY