



DUE UPON RECEIPT:

# WFMV Order Confirmation

OrderID: 7249-001

Sponsor: Unite The Country (political)  
 Product: Unite The Country (political)  
 Estimate/PO: 13315 #4454785  
 AccountRep: Guild Media McGavren  
 BillingCycle: Calendar Month  
 InvoiceType: Detail  
 Run Dates: 1/30/2024 - 2/3/2024  
 Items Ordered: 20  
 Ordered Amount: \$680.00  
 -Agency Commission: -\$102.00  
 Net Amount: \$578.00

MEDIA FINANCIAL SERVICES  
 1655 PALM BEACH LAKES BLVD.  
 SUITE 903  
 WEST PALM BEACH FL 33401

## Scheduled Station(s): WFMV Unite The Country (political)

Printed 1/30/2024 1:42:30 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avall Type	Copy ID	Qty	Item Cost	Total Cost
01 1/30/2024 - 1/30/2024	All Weeks	06:00 AM - 10:00 AM		2						2	:60	POLITICAL		3009	2	35.00	70.00
02 1/30/2024 - 1/30/2024	All Weeks	10:00 AM - 03:00 PM		2						2	:60	POLITICAL		3009	2	35.00	70.00
03 1/31/2024 - 1/31/2024	All Weeks	06:00 AM - 10:00 AM			2					2	:60	POLITICAL		3009	2	35.00	70.00
04 1/31/2024 - 1/31/2024	All Weeks	10:00 AM - 03:00 PM			2					2	:60	POLITICAL		3009	2	35.00	70.00
05 2/1/2024 - 2/3/2024	All Weeks	06:00 AM - 10:00 AM				2	2			4	:60	POLITICAL		3009	4	35.00	140.00
06 2/1/2024 - 2/3/2024	All Weeks	10:00 AM - 03:00 PM				2	2			4	:60	POLITICAL		3009	4	35.00	140.00
07 2/1/2024 - 2/3/2024	All Weeks	06:00 AM - 10:00 AM						2		2	:60	POLITICAL		3009	2	30.00	60.00
08 2/1/2024 - 2/3/2024	All Weeks	10:00 AM - 03:00 PM						2		2	:60	POLITICAL		3009	2	30.00	60.00

Calendar Month Projected Billing:

Jan-24	280.00	Feb-24	400.00	Mar-24	0.00	Q1-2024	680.00
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Confirmed Correct; Payment Guaranteed

Accepted for WFMV

**MARKET:** Columbia, SC **AMOUNT:** \$680.00 **AGENCY:** MEDIA FINANCIAL SERVICES  
**REP:** McGavren Guild Media **SPOTS:** 20  
 1655 Palm Beach Lakes Blvd.  
 9th Fl, Suite 903  
 WEST PALM BEACH, FL 33401  
 Invoices@MediaFinancial.com

**MOD:** Stn Ver: 1 Last:  
**SALES OFFICE:** PHILADELPHIA **SLS PH:** 412 421 2600  
**SALESPERSON:** Roger Rafson **SLS FAX:** 412 421 6001  
**SLS EMAIL:** Roger.Rafson@GenMediaPartners.com

**AGENCY:** MEDIA FINANCIAL SERVICES **AGY CLI:** **CONTRACT # FOR INVOICING 4454785**  
**ADVERTISER:** Unite The Country **AGY PRD:** **INVOICE:** MEDIA FINANCIAL SERVICES  
**PRODUCT:** 1/30-2/3 EST.13315 ISSUE **AGY EST:** 13315  
 1655 Palm Beach Lakes Blvd.  
 9th Fl, Suite 903  
 WEST PALM BEACH, FL 33401  
 Invoices@MediaFinancial.com

**FLIGHT:** 01-30-2024 TO 2/3/2024 [X]Unwired [ ]Spot [ ]Mod

**TOT # OF DAYS:** 5  
**PRIM. DEMO:** Adults 25-54 [X]Cash [ ]Trade  
**SEC. DEMO:** **SPOT TYPE:** **LAST SENT:** 01/26/2024 16:12

**COMMENTS**

[Rep Comment] 01/26/2024: **\*\* THIS IS A NEW ORDER. \*\* MUST CONFIRM WITHIN 24HRS \*\* NAB & TRAFFIC/SPOT WILL FOLLOW \*\* PLEASE CONFIRM \*TODAY\* IN RADIO EXCHANGE OR TO [dana.lacey@genmediapartners.com](mailto:dana.lacey@genmediapartners.com) THANKS DANA \*\***

PopulationBuyType: CPP.

Invoices are required; even for orders paid for in advance.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO [INVOICES@MEDIA FINANCIAL.COM](mailto:INVOICES@MEDIA FINANCIAL.COM) BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: [RADIOINVOICES.COM](http://RADIOINVOICES.COM): RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

DAY#1		1/30/2024 To 1/30/2024						TOT \$140.00		TOTAL SPOTS 4	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	1/30/2024	1/30/2024	2	\$35	\$70
	2		.T.....	10:00AM	3:00PM	60	1/30/2024	1/30/2024	2	\$35	\$70

DAY#2		1/31/2024 To 1/31/2024						TOT \$140.00		TOTAL SPOTS 4	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	1/31/2024	1/31/2024	2	\$35	\$70
	2		..W....	10:00AM	3:00PM	60	1/31/2024	1/31/2024	2	\$35	\$70



# ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, McKenna Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

### Station time requested by:

Agency name: McKenna Media

Address: C/O Sage Media Planning & Placement, Inc. 1322 G St. SE Washington, DC 20003

Contact: Michele Certo

Phone number: 202-675-6936

Email: michele@sagemediaplanning.com

### Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Unite the Country

Address: 611 Pennsylvania Ave. NW Washington, DC 20004

Contact: Steve Schale

Phone number: (850) 559-0317

Email: steven.schale@unitecountry.com

Station is authorized to announce the time as paid for by such person or entity.

### List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Mark Doyle - Director and President

Amanda Loveday - Director and Secretary

Michael Morris - Director and Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

### If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Joe Biden

Office(s) sought by such candidate(s) (no acronyms or abbreviations): President

Date of election: 11/5/24


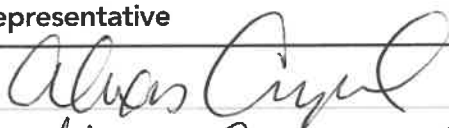
### Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

President Biden, taxes, infrastructure, the economy, jobs

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: 	Signature: 
Name: Isaiah Nelson	Name: Alexis Campbell
Date of Request to Purchase Ad Time: 4/27/23	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 1/29/24

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: <u>WFmV</u>	Date Received/Requested: <u>1/29/24</u>
Est. #:	Station Location: <u>COLUMBIASC</u>	Run Start and End Dates: <u>1/30/24 - 2/9/24</u>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.