



REMIT TO WTAT
4301 Arco Ln
North Charleston, SC 29148
ph: (843) 744-2424

Advertiser
Agency
Buyer
Salesperson

Tom Ervin For Governor-R (90581)
Sadler Strategic Media (9245)
Sadler, Sheri
Millennium/LA, Los Angeles (1101)
ph: (323) 966-5200
fx: (323) 966-5299x
POLITICAL CANDIDATE (ns) (1186)
ERVIN FOR GOVERNOR (627387)
National/Political Candidate Agency BRD
1600/ECR10396146
HR

Invoice 3556734
Inv Date 9/21/2014
Terms CIA
Contract 1921873
Bill Type Weekly/Irregular
Period 9/15/2014 - 9/21/2014

Sadler Strategic Media
12103 Viewcrest Road
Studio City, CA 91604

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

TOM ERVIN FOR GOVERNOR
JENNA AVISHAY 323-966-5205

CO-OP/Order Type No/Normal
Package
Gen. Date 9/23/2014 12:56:47PM

Charleston S (WTAT)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
3.0	SPOT	5:00:00PM- 6:00:00	Per week (2),Mo,Tu,We,Th,Fr	09/15/14 5:22PM (Mo)	00:30	Dr Phil	TEG14202TH	\$90.00	
3.0	SPOT	5:00:00PM- 6:00:00	Per week (2),Mo,Tu,We,Th,Fr	09/18/14 4:58PM (Th)	00:30	Dr Phil	TEG14202TH	\$90.00	
4.0	SPOT	21560-Judge Judy	Per week (1),Mo,Tu,We,Th,Fr	09/19/14 6:26PM (Fr)	00:30	Judge Judy	TEG14202TH	\$185.00	
7.0	SPOT	21561-Judge Judy B	Per week (2),Mo,Tu,We,Th,Fr	09/18/14 6:49PM (Th)	00:30	Judge Judy B	TEG14202TH	\$185.00	
7.0	SPOT	21561-Judge Judy B	Per week (2),Mo,Tu,We,Th,Fr	09/19/14 6:50PM (Fr)	00:30	Judge Judy B	TEG14202TH	\$185.00	
10.0	SPOT	52205-Family Feud	Per week (1),Mo,Tu,We,Th,Fr	09/17/14 6:59PM (We)	00:30	FAMILY FEUD	TEG14202TH	\$300.00	
12.0	SPOT	52206-Family Feud B	Per week (2),Mo,Tu,We,Th,Fr	09/17/14 7:29PM (We)	00:30	Family Feud B	TEG14202TH	\$300.00	
12.0	SPOT	52206-Family Feud B	Per week (2),Mo,Tu,We,Th,Fr	09/19/14 7:42PM (Fr)	00:30	Family Feud B	TEG14202TH	\$300.00	
15.0	News	21591-News-News at	Per week (2),Mo,Tu,We,Th,Fr	09/16/14 10:27PM (Tu)	00:30	News-News at 10	TEG14202TH	\$235.00	
15.0	News	21591-News-News at	Per week (2),Mo,Tu,We,Th,Fr	09/17/14 10:20PM (We)	00:30	News-News at 10	TEG14202TH	\$235.00	
18.0	News	21591-News-News at	Per week (2),Mo,Tu,We,Th,Fr	09/15/14 10:59PM (Mo)	00:30	News-News at 10	TEG14202TH	\$235.00	
18.0	News	21591-News-News at	Per week (2),Mo,Tu,We,Th,Fr	09/16/14 10:50PM (Tu)	00:30	News-News at 10	TEG14202TH	\$235.00	
20.0	Post-Game			09/21/14			1 preempt @ \$80.00	\$0.00	No Availability

PAID

Net 30-Payment is due within 30 days from invoice date.
Station owned by Cunningham Broadcasting Corp.

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$2,575.00
Commission	(\$386.25)
Net Total	\$2,188.75

Total Spots 12