



REMIT TO WTAT
4301 Arco Ln
North Charleston, SC 29148
ph: (843) 744-2424

Advertiser
Agency
Buyer
Salesperson

Tom Ervin For Governor-R (90581)
Sadler Strategic Media (9245)

Millennium/LA, Los Angeles (1101)
ph: (323) 966-5200
fx: (323) 966-5299x

Invoice 3512689
Inv Date 8/17/2014
Terms CIA
Contract 1897233
Bill Type Weekly/Irregular
Period 8/11/2014 - 8/17/2014

Sadler Strategic Media
12103 Viewcrest Road
Studio City, CA 91604

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (ns) (1186)
ERVIN 4 GOVERNOR/SC (626814)
National/Political Candidate Agency BRD
/ECR10369621

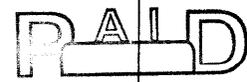
CO-OP/Order Type No/Normal
Package
Gen. Date 8/19/2014 3:35:28PM

JENNA AVISHAY 323-966-5205

Charleston S (WTAT)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
16.0	SPOT	4:00:00PM- 5:00:00	Per week (1),Mo,Tu,We,Th,Fr	08/15/14 4:13PM (Fr)	01:00	TEG 14201T60H	\$150.00	
17.0	SPOT	6:00:00PM- 6:30:00	Per week (1),Mo,Tu,We,Th,Fr	08/11/14 5:59PM (Mo)	01:00	TEG14101T60H	\$370.00	
18.0	SPOT	7:00:00PM- 7:30:00	Per week (1),Mo,Tu,We,Th,Fr	08/14/14 6:59PM (Th)	01:00	TEG14101T60H	\$600.00	
19.0	News	10:30:00PM-11:00:00	Per week (2),Mo,Tu,We,Th,Fr	08/12/14 10:45PM (Tu)	01:00	TEG14101T60H	\$390.00	
19.0	News	10:30:00PM-11:00:00	Per week (2),Mo,Tu,We,Th,Fr	08/14/14 10:53PM (Th)	01:00	TEG14101T60H	\$390.00	
20.0	Prime	8:00:00PM-10:00:00	Day,M-1	08/11/14 8:23PM (Mo)	01:00	TEG14101T60H	\$400.00	
21.0	SPOT	6:00:00PM- 6:30:00	Per week (1),Mo,Tu,We,Th,Fr	08/14/14 6:29PM (Th)	00:30	TEG14103TH	\$165.00	
22.0	SPOT	6:30:00PM- 7:00:00	Per week (1),Mo,Tu,We,Th,Fr	08/13/14 6:29PM (We)	00:30	TEG14103TH	\$165.00	
23.0	SPOT	6:30:00PM- 7:00:00	Per week (1),Mo,Tu,We,Th,Fr	08/12/14 6:54PM (Tu)	01:00	TEG14101T60H	\$370.00	
24.0	SPOT	7:00:00PM- 7:30:00	Per week (1),Mo,Tu,We,Th,Fr	08/15/14 7:22PM (Fr)	00:30	TEG 14-203 TH	\$300.00	
25.0	News	10:30:00PM-11:00:00	Per week (2),Mo,Tu,We,Th,Fr	08/11/14 10:41PM (Mo)	00:30	TEG14103TH	\$195.00	
25.0	News	10:30:00PM-11:00:00	Per week (2),Mo,Tu,We,Th,Fr	08/15/14 10:49PM (Fr)	00:30	TEG 14-203 TH	\$195.00	
26.0	SPOT	52206-Family Feud B	Per week (1),Mo,Tu,We,Th,Fr	08/14/14 7:44PM (Th)	00:30	TEG14103TH	\$325.00	



Net 30-Payment is due within 30 days from invoice date.
Station owned by Cunningham Broadcasting Corp.

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$4,015.00
Commission	(\$602.25)
Net Total	\$3,412.75

Total Spots 13