



WWMJ-FM
49 Acme Road
Brewer, ME 04412
(207) 989-5631

CONTRACT

<u>Contract / Revision</u> 761464D /		<u>Alt Order #</u>
<u>Advertiser</u> Maia Dendinger Campaign		<u>Original Date / Revision</u> 11/02/18 / 11/02/18
<u>Contract Dates</u> 11/03/18 - 11/06/18	<u>Estimate #</u>	
<u>Product</u> Maia Dendinger State Senate		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WWMJ-FM	<u>Account Executive</u> Tom Preble	<u>Sales Office</u> Local Bangor
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Maia Dendinger Campaign
Attention: Reulen Dendinger
1 Allen Road, Apt 48
Orono, ME 04473

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WWMJ	11/03/18	11/06/18	M-Su 5a-8p	6:00 AM-8:00 PM	MT---SS	1:00	0	\$35.00	NM	25	\$875.00
Totals											25	\$875.00

Time Period	# of Spots	Gross Amount	Net Amount
11/01/18 - 11/06/18	25	\$875.00	\$875.00
Totals	25	\$875.00	\$875.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Jessica Bloodsworth

From: Tom Preble
Sent: Friday, November 02, 2018 8:56 AM
To: Jessica Bloodsworth; Lu Seigny
Subject: FW: Maia Dendinger
Attachments: nab 2.jpeg; nab 3.jpeg; nab 4.jpeg; nab 1.jpeg; new client 1.jpeg; new client 2.jpg

Tom Preble
Market President, CRO
Townsquare Media
Bangor – Presque Isle
Tom.Preble@townsquaremedia.com
Bangor 207-989-5631
Presque Isle 207-769-6600
Mobile: 207-944-3294
WQCB | WWMJ | WBZN | WEZQ | WDEA-AM
WQHR | WBPW | WOZI

+ web + events + mobile = **Main Street's Growth Engine**



From: Anthony Gallons [mailto:anthonygallons@gmail.com]
Sent: Thursday, November 01, 2018 6:22 PM
To: Tom Preble
Subject: Re: Maia Dendinger

Hello Tom,
Here is everything, except the credit card authorization which the treasurer ought to be sending along. Please let me know if I've completed it all satisfactorily or if there is anything else that you need from me to proceed. I wasn't clear if I needed to fill out all of the NAB form, so I just did it all.

Thank you very much,
Anthony Gallons

On Thu, Nov 1, 2018 at 3:16 PM Tom Preble <tom.preble@townsquaremedia.com> wrote:

Thanks.

Sent from my U.S. Cellular® Smartphone

----- Original message -----

From: Anthony Gallons <anthonygallons@gmail.com>
Date: 11/1/18 2:54 PM (GMT-05:00)
To: Tom Preble <tom.preble@townsquaremedia.com>
Subject: Re: Maia Dendinger

Tom,
Thought I'd give you a heads up that you might receive the credit card authorization form from a Reuben Dendinger, the campaign treasurer, instead of me.

Thanks,
Anthony

On Thu, Nov 1, 2018 at 2:14 PM Anthony Gallons <anthonygallons@gmail.com> wrote:

Tom,
Yes, that all looks good. I will get the paperwork filled out and back to you with the MP3.

Thank you,
Anthony

On Thu, Nov 1, 2018 at 2:09 PM Tom Preble <tom.preble@townsquaremedia.com> wrote:

Anthony,

Here is my recommended schedule using our four top rated radio stations to reach the maximum audience. I am spreading the commercials out over our prime dayparts to reach the largest audience.

:60 commercials

Flight dates Saturday – Tuesday (11/3-11/6)

WQCB - 6a-8pm 30X \$50 each total \$1500

WWMJ – 6a-8pm 25X \$35 each total \$875

WBZN – 6a-8p 25X \$35 each total \$875

WEZQ – 6a-8p 10 X \$25 each total \$250

Total \$3500

Also attached to this e-mail is a new client form, a credit card authorization form, and the NAB for we spoke about. If you have questions, please don't hesitate to call. I will be tied up this afternoon from 3p-5p, but can be reached anytime outside of that. Please respond to this e-mail with your authorization to air the schedule as described above. Thank you.

Tom Preble

Market President, CRO

Townsquare Media

Bangor – Presque Isle

Tom.Preble@townsquaremedia.com

Bangor 207-989-5631

Presque Isle 207-769-6600

Mobile: 207-944-3294

WQCB | WWMJ | WBZN | WEZQ | WDEA-AM

WQHR | WBPW | WOZI

+ web + events + mobile = **Main Street's Growth Engine**

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Qualify Themselves at The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WQCR, WWMJ, WBZN, WEZO

Date

NOV 1, 2018

I, Anthony Gallows,being/on behalf of: MAIA DENDINGER, a legallyqualified candidate of the (unaffiliated) politicalparty for the office of: State Senatein the DISTRICT FIVE, MAINEelection to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
1 minute each	ALL DAY / VARIOUS	4			

Total Charges: \$3,500.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

The candidate's statement is primarily concerned with local matters, like economy, food insecurity, drug addiction, and healthcare.

I represent that the payment for the above described broadcast time has been furnished by:

Reuben Dendinger

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Reuben Dendinger

This station has disclosed to me its political advertising policies, including: applicable classes and rates, and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

Nov 1, 2018

Date

Julie Zalk

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Air Charge During A Political Window, the following Certification is required:

I, Anthony Gallone
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Anthony Gallone

signature of candidate or authorized committee

ANTHONY GALLONE

printed name

November 1, 2018

date

