

ISSUES/PROGRAM LIST

STATION: KOB-TV REPORTING PERIOD: ¹ January 1, 2010 TO March 31, 2010

Date Filed:² April 9, 2010

DATE OF PROGRAM	TIME AND DURATION	TYPE OF PROGRAM ³	ISSUE ADDRESSED BY PROGRAM ⁴	NARRATIVE DESCRIBING HOW ISSUE WAS TREATED
April 2, 2010	7:00AM 29 Seconds	Eyewitness News 4 Weekend Edition	New NM state laws	New Mexico rings in the new year with five new state laws. One requires cigarettes sold in the state to be fire-safe; another gives free tuition to ten students at UNM's School of Medicine if the doctors to be work in rural New Mexico after graduation; and two other laws update existing state code – while another increases licensing fees for financial advisors and brokers.
April 3, 2010	8:00AM 30 Minutes	Eye On New Mexico Public Affairs	South Valley Incorporation vote	Residents of the unincorporated part of Bernalillo County's South Valley will vote on January 5 th , deciding whether or not to incorporate and create a new town called "Valle de Atrisco". Rep. Miguel Garcia discussed the reasons why his group is proposing incorporating. He believes residents will have more control if they have their own town. Opponents like Arthur Chavez believe the new town will result in tax increases, and decreased services, like fire and police.
April 3, 2010	8:30AM 30 Minutes	The Chris Matthews Show	Political issues	Which of Seven Tough storylines will take hold against Obama in 2010? What are the big political predictions for 2010?
April 3, 2010	9:41PM 19 Seconds	Eyewitness News 4 Special Edition	South Valley incorporation vote	South Valley residents will head to the polls to decide whether to create a new city. The proposed city, called "Valle de Atrisco", would include portions of Bernalillo County between I-40 and Isleta Pueblo and I-25 to the Rio Puerco.

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January 4, 2010	5:00AM 52 Seconds	Eyewitness News 4 Today	Enhanced security screenings	Beginning today, passengers flying into the United States from other countries face tougher random screenings, including full-body scans. Travelers from high risk countries including Nigeria and Yemen will be getting full-body pat downs, and hands-on luggage inspections. The measures were imposed after a Nigerian man allegedly tried to set off an explosive device on a flight from Amsterdam to Detroit on Christmas Day.
January 4, 2010	12:00PM 25 Seconds	Eyewitness News 4 at Midday	2010 Census Preps	The 2010 Census is only months away and the government wants to prepare you for it. The Bureau has put a sample survey on its website to get people to check out the Census questions ahead of time. In addition, regional Census vans will be going out across the country to explain the population count process.
January 4, 2010	6:00PM 29 Seconds	Eyewitness News 4 at 6	Tax preparation regulations	80% of us turn to either software or a paid professional to prepare our taxes, but right now, the Federal Government does nothing to regulate those services. That could change next year as the IRS announces it will require all tax preparers to register with the government. The businesses will then need to meet competency and ethical standards. Only tax preparations done by certified public accounting firms are regulated in New Mexico.
January 5, 2010	6:30PM 51 Seconds	Eyewitness News 4 at 6:30	Home heating assistance	The state wants to remind low-income New Mexicans that they can still sign up for help to keep their homes warm. The low income Home Energy Assistance Program provides families in New Mexico with a one time benefit. This year that benefits about 154 dollars per household. To qualify for the program, a household must make about 33 thousand dollars or less a year.

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January 6, 2010	5:00AM 50 Seconds	Eyewitness News 4 Today	NM State budget deficit	You may end up paying more in taxes to help balance the state's budget deficit. NM Governor announced his plan to balance the budget. Along with more than 500 million dollars in spending cuts; the governor is looking at raising taxes to the tune of 200 to 250 million dollars.
January 6, 2010	12:00PM 30 Seconds	Eyewitness News 4 at Midday	Reduced lunch program	The district reminds parents on its website, that if you are having problems making ends meet and providing a lunch for your child, you don't have to struggle. They recommend you apply for the free or reduced lunch program to see if you qualify.
January 6, 2010	6:30PM 56 Seconds	Eyewitness News 4 at 6:30	Still hiring – US Census	The US Census Bureau is still trying to fill jobs all around New Mexico. At a Census meeting in the South Valley, US Representative Martin Heinrich stressed the importance of hiring people to do surveys in the same communities where they live. Heinrich says the more familiar Census workers are with their area, the more accurate count they're likely to get. Census data affects how much federal money state and local governments get based on population.
January 6, 2010	6:30PM 50 Seconds	Eyewitness News 4 at 6:30	New wastewater treatment facility in Aztec, NM	New wastewater treatment facility in the Four Corners opened today and it's the first of its kind in the state. Officials say the new 9 million dollar facility was greatly needed. City workers say the water going back into the Animas River will now be 10 times cleaner because of an improved filtration system that uses oxygen.

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January 7, 2010	5:00AM 47 Seconds	Eyewitness News 4 Today	Albuquerque Public Schools (APS) prep for Mill Levy & Bond Election	APS is gearing up for its 617 million dollar Mill Levy and Bond election. If voters say yes on February 2 nd , APS will use close to 23 million dollars Sandia High School. Rio Grande High will get even more than 26 million dollars for a complete restructuring of the campus. The Mill Levy and Bond will not raise property taxes, but instead just be a continuation of the same tax that's been in place for years.
January 7, 2010	5:00PM 23 Seconds	Eyewitness News 4 at 5	Green job training	New Mexico is getting federal stimulus money to prepare workers for green jobs. Senators Jeff Bingaman and Tom Udall say the state will share five million dollars with six other states to train workers in energy-efficient building construction. Another four point eight million will create a solar energy training program in New Mexico and four other states.
January 7, 2010	5:00PM 43 Seconds	Eyewitness News 4 at 5	Lea County Juvenile program	The "Youth Reporting Center" in Hobbs helps teens who would have ended up in a detention facility get back on track and continue their education. Recent state budget cuts took about half of the center's funding. But county commissioners say a state grant saved the program.
January 8, 2010	5:00AM 23 Seconds	Eyewitness News 4 Today	New DWI initiatives in McKinley County	New Mexico DWI Czar will unveil new tactics at a meeting this afternoon at the El Morro Theater in Gallup. Billboards and a three strike initiative are both part of the plan. More than half-dozen people were killed in McKinley County DWI accidents in the last year.

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January 10, 2010	8:00AM 30 Minutes	Eye On New Mexico Public Affairs	Environmental issues	We discussed a grant program that Bernalillo County Environmental health is offering. The grant is for people who want to do their own project to study the environment in their community, whether it be testing the air or water quality, or catching illegal dumpers. Also discussed an upcoming show in Albuquerque called "Parting Waters". The play is about crypto Judaism and characters learning about their identity and their history.
January 10, 2010	8:30AM 30 Minutes	The Chris Matthews Show	Political issues	Assessing the real threat from Al-Qaeda – if they're on the run, why does Al-Qaeda seem on the attack? Does Obama have support from the military and Intell Leadership and does he have their back?
January 11, 2010	5:00AM 20 Seconds	Eyewitness News 4 Today	Truancy program working – APS	It appears APS has found a way to fight truancy. A pilot program at two elementary schools has principals and officers visiting parents at home when their child has 10 unexcused absences. Officials have said no one who has been visited has had anymore unexcused absences since then.
January 12, 2010	5:00AM 42 Seconds	Eyewitness News 4 Today	Albuquerque Apps	I phone users, a new app is coming out this week that'll help you better familiarize yourself with Albuquerque. The "APP-City Life" Albuquerque Guide will be available for download for free. The app includes Albuquerque maps, school info, business and event listings. APP-City Life plans to do add more cities in the future starting with Santa Fe and Taos.

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January 12, 2010	5:00AM 23 Seconds	Eyewitness News 4 Today	Grant to battle child obesity in NM	Three areas in New Mexico will receive a grant to battle childhood obesity. Grant County, Cuba and San Felipe Pueblo were selected to receive the 360 thousand dollar grant. The money is to promote active lifestyles and eating locally-grown foods.
January 12, 2010	5:00PM 33 Seconds	Eyewitness News 4 at 5	NM renewable energy	NM Governor Richardson signs an executive order he says will help the state establish an economy based on clean renewable energy. The governor says New Mexico will have to take full advantage of its wind, solar, geothermal and biofuels resources if it wants to continue creating jobs.
January 12, 2010	5:00PM 22 Seconds	Eyewitness News 4 at 5	Albuquerque Reads program	A program that helps teach Albuquerque children to read is expanding to another city. Hewlett Packard handed NM Governor Richardson a ten thousand dollar check; the money will help extend the Albuquerque Reads Program to Valencia County. Albuquerque Reads gets low income students on the right track by tutoring kindergarteners.
January 12, 2010	6:00PM 58 Seconds	Eyewitness News 4 at 6	NM Missing Persons Act	A much more efficient way of tracking down missing people in New Mexico could soon be on the books if lawmakers pass the "Missing Person's Act" in the legislative session. The bill will include building a database, which will help different police agencies share information, new training for police, etc. The project would be funded mostly with federal money.

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January 12, 2010	6:00PM 48 Seconds	Eyewitness News 4 at 6	New Life Homes groundbreaking	More than 800 construction jobs across New Mexico will be created or saved thanks to Federal Stimulus funding. Six affordable housing projects are getting more than 47 million dollars. It's not just about jobs; the communities will create almost 400 apartments for seniors, low-income families and people with disabilities in Dona Ana, Santa Fe and Bernalillo Counties.
January 12, 2010	6:00PM 46 Seconds	Eyewitness News 4 at 6	Roswell trauma center	Southeastern New Mexico Medical Center in Roswell just underwent a state certification survey. The hospital has been designated as a level three trauma center. That means the center's equipped with doctors and nurses who are trained in advanced life support situations.
January 17, 2010	8:00AM 30 Minutes	Eye On New Mexico Public Affairs	Upcoming NM legislative session	We discussed the issues that will come up during this legislative session. In addition to a budget, lawmakers will likely be asked to consider a host of other measures, including domestic partnerships, ethics reform, and a statewide cell phone ban.
January 17, 2010	8:30AM 30 Minutes	The Chris Mathews Show	Political issues	New '08 campaign revelations: Obama's Amazing Rise, Hillaryland infighting, and the Edwards affair. Sarah Palin in primetime; if establishment Republicans don't take her seriously, why are they so afraid of her?

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January 18, 2010	5:00AM 30 Seconds	Eyewitness News 4 Today	KOB Health Fair	Admission is five dollars at Expo New Mexico in Albuquerque where experts will be on hand to check your blood pressure, body fat, bone density and screen you for diabetes or heart disease. The health fair will be held on Saturday and Sunday beginning at 9 a.m.
January 18, 2010	12:00PM 18 Seconds	Eyewitness News 4 at Midday	NM legislative session	New Mexico lawmakers are ready for tomorrow's start of the 2010 state legislature. The 30 day session will be a battle to balance the state budget. New Mexico faces a half-billion dollar budget shortfall. Lawmakers are looking at a number of proposed tax increases to try and fill in the gap.
January 18, 2010	12:00PM 31 Seconds	Eyewitness News 4 at Midday	Kids obesity screening	A government agency now recommends children and teens be screened for obesity during check ups. The US Preventive Services Task Force says there is substantial evidence that childhood obesity can be treated. Effective treatment programs include counseling for weight loss, healthy eating, physical activity and behavioral techniques such as setting goals.
January 18, 2010	12:00PM 26 Seconds	Eyewitness News 4 at Midday	Closing costs Law	New rules should help potential homebuyers keep closing costs in check. A new law into effect has lenders giving potential home owners a document when they offer a good faith estimate. The paper has to be given within 72 hours of a loan application. It will help borrowers figure their loan's total cost, including fees.

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January 18, 2010	12:57PM 35 Minutes	New Mexico's State of the State Address	NM Governor Bill Richardson outlines his agenda for 2010 legislative session	NM Governor Richardson talked about balancing New Mexico's budget deficit, plan to reduce spending by 510 million dollars, eliminate stall capital outlay projects and end the practice of double dipping.
January 24, 2010	8:00AM 30 Minutes	Eye On New Mexico Public Affairs	Diabetes in Tribal Schools Program and Career Enrichment Center	We discussed the Diabetes in Tribal Schools Program, which helps Native American students understand how to eat healthy, stay active, and avoid diabetes which disproportionately affects the Native community. We also discussed the APS Early College Academy and the Career Enrichment Center. Both schools offer alternative education options for Albuquerque students.
January 24, 2010	8:30AM 30 Minutes	The Chris Matthews Show	Political issues	Will Obama recalibrate his agenda in response to voter outrage? White flight; why have working class Whites abandoned Obama?
January 25, 2010	5:00PM 1 Minute, 06 seconds	Eyewitness News 4 at 5	Super computer	Businesses and Universities around New Mexico can start utilizing the power of the state's supercomputer. Governor Richardson says that's going to give our state economy a big boost. The supercomputer called "Encanto" can carry out 172 trillion calculations per second. The state launched eight "gateway" sites at universities and colleges around the state which will link communities to the supercomputer. The state hopes to eventually set up 33 gateways in New Mexico.

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January 31, 2010	8:00AM 30 Minutes	Eye On New Mexico Public Affairs	APS Bond election	We discussed the upcoming APS mill levy and bond election. Voters will be deciding whether or not to extend a current property tax mill levy, and a bond that will provide APS with 616 million dollars to make improvements on old schools, among other things.
January 31, 2010	8:30AM 30 Minutes	The Chris Matthews Show	Political issues	President Obama's pivot of jobs; can it create jobs and political traction? The power of tea partiers; do they prevent any Republican compromise with President Obama?
January 31, 2010	10:00PM 26 Seconds	Eyewitness News 4 at 10	Job Fair in Los Lunas	More than 30 private and government employers are scheduled to attend a job fair in Los Lunas organized by congressman Harry Teague. They're hiring for jobs in fields like energy, education, health care and law enforcement. Seminars offering tips for job seekers will also be held.
January 31, 2010	10:00PM 25 Seconds	Eyewitness News 4 at 10	Free dental screenings in Albuquerque	Tomorrow Small Smiles Dental Centers in Albuquerque will host free screenings for kids whose parents cannot afford dental screenings. This kicks off the start of National Children's Dental Health Month.

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February 7, 2010	8:00AM 30 Minutes	Eye On New Mexico Public Affairs	State of education in New Mexico	We held a “teachers roundtable” to discuss the state of education in New Mexico from teachers’ perspectives. The teachers agreed that limiting classroom size would be the most immediate way to solve some problems with education. They also say education needs to continue to be well funded and they support higher taxes if it means more money for education.
February 7, 2010	8:30AM 30 Minutes	The Chris Mathews Show	Political issues	How will Obama recapture his momentum? Obama’s advice; ignore the 24/7 cable and blogosphere trash talk.
February 14, 2010	8:00AM 30 Minutes	Eye On New Mexico Public Affairs	Census 2010	We discussed the upcoming Census and how it will impact New Mexicans. The Census is working with several community partners to help get the word out in areas that have possibly been undercounted in the past, particularly rural, or immigrant communities. The 2010 Census will have only 10 questions, unlike 50 in the past. Forms will start going out in March.
February 14, 2010	8:30AM 30 Minutes	The Chris Mathews Show	Political issues	President Obama hopes to end the partisan logjam – is there any incentive for the GOP to help him? Democrats and the political pitfalls of National Security.

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February 21, 2010	8:00AM 30 Minutes	Eye On New Mexico Public Affairs	NM's 2010 Legislative session	The regular session just ended without a budget for the State of New Mexico. We discussed why lawmakers failed to pass a budget. Both Sen. Keller and Rep. Powdrell-Culbert agreed that this was an exceedingly difficult year with divisive tax proposals and spending cuts on the table.
February 21, 2010	8:30AM 30 Minutes	The Chris Matthews Show	Political issues	The crucial crossroads, will Obama keep pushing his agenda or move to the middle? Obama's biggest asset; love not war with the Clintons.
February 28, 2010	8:00AM 30 Minutes	Eye On New Mexico Public Affairs	NM's Special legislative session	Rep. Park and Rep Larranaga discussed the upcoming special session. The governor ordered this session after lawmakers failed to pass a budget in the regular session. Both Park and Larranaga believe it will require a combination of tax increases and further spending cuts. Both agree that the state will have to take more drastic action to balance the budget.
February 28, 2010	8:30AM 30 Minutes	The Chris Matthews Show	Political issues	The real cost of health care; does Obama have the Democrats' support and is the prize worth the pain? Romney off and running; does he have the right stuff for 2012?

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March 7, 2010	8:00AM 30 Minutes	Eye On New Mexico Public Affairs	New Mexico rural development	Terry Brunner, USDA Rural Development discussed what the agency does and how it has used economic stimulus money to make improvements in rural New Mexico. We discussed how communities that qualify can get access to grants and loans for infrastructure and technology.
March 7, 2010	8:30AM 30 Minutes	The Chris Matthews Show	Political issues	Critical care; can President Obama pas health care reform by Easter? Karl Rove's rewirte; the architect's plans to rehab George W. Bush's reputation.
March 14, 2010	8:00AM 30 Minutes	Eye On New Mexico Public Affairs	Former Governor of NM's autobiography	Former NM Governor David Cargo recently published his autobiography "Lonesome Dave". The book tells stories of New Mexico's political history and recounts Cargo's time as governor. We discussed the way things were in New Mexico, socially and politically, in the late 60's and how unusual it was for a Republican to be elected in heavily-democratic New Mexico.
March 14, 2010	8:30AM 30 Minutes	The Chris Matthews Show	Political issues	Obama's road to re-election; the campaign trail to the left or to the center? Mr. Universe; why is Obama's overwhelming popularity abroad a political liability at home?

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March 21, 2010	8:00AM 30 Minutes	Eye On New Mexico Public Affairs	National standards	We discussed the Obama Administration's plans to overhaul the Elementary and Secondary Education Act, which became known as the "No Child Left Behind" Act under the Bush Administration. The plan involves implementing nationwide education standards. We discussed how that might impact Albuquerque teachers and how it will affect what they can do in their own classrooms.
March 21, 2010	8:30AM 30 Minutes	The Chris Matthews Show	Political issues	After healthcare, what do the Democrats do to avoid a historic GOP sweep in November? A new battle brewing; how liberal can President Obama's next Supreme Court nominee be?
March 28, 2010	8:00AM 30 Minutes	Eye On New Mexico Public Affairs	Upgrades to unemployment benefits hotline and unveiling of the Vietnam Veterans Memorial	We spoke with Sec. Ken Ortiz, Dept. of Workforce Solutions about upgrades made to the unemployment benefits hotline. There are now 999 phone lines and several automated features for unemployed people to use so they can update their benefits and geet information without talking to a customer service representative. We discussed the upcoming unveiling of the Vietnam Veterans Memorial in Albuquerque. We discussed how long veterans pushed to get the sculpture at the Veterans Memorial Park and to have day devoted to honoring veterans.
March 28, 2010	8:30AM 30 Minutes	The Chris Matthews Show	Political issues	Real health care push; will it be a winning issues for Democrats or Republicans? Elephants in the room; are tea partiers the real Republicans or party spoilers?

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