

ISSUES/PROGRAM LIST

STATION: KOB-TV REPORTING PERIOD: ¹ January 1, 2012 TO March 31, 2012

Date Filed:² April 10, 2012

DATE OF PROGRAM	TIME AND DURATION	TYPE OF PROGRAM ³	ISSUE ADDRESSED BY PROGRAM ⁴	NARRATIVE DESCRIBING HOW ISSUE WAS TREATED
January 1, 2012	8:30AM 30 Minutes	The Chris Matthews Show	2012 Political roadmap	Discussed the 2012 Political Roadmap; New Year's Resolutions for the media.
January 1, 2012	10:00AM 30 Minutes	Eye On New Mexico Public Affairs	KOB's top ten stories of 2011	KOB Anchor Nicole Brady was joined by reporters Stuart Dyson, Gadi Schwartz and Eddie Garcia to discuss the top ten news stories of 2011, including the Las Conchas fire and the Jerome Block Junior scandal. Also discussed the stories that are likely to make news in 2012.
January 4, 2012	10:00PM 28 Seconds	Eyewitness News 4 at 10	NM's Motor Vehicle Department's Interactive Phone system	The New Mexico Motor Vehicle Division has launched an interactive phone system that let's you do things like check your driver's license status, pay traffic citations and renew your vehicle and boat registrations.
January 5, 2012	5:00AM 21 Seconds	Eyewitness News 4 Today	Tax deadline	For a second year in a row, the Internal Revenue Service is giving you extra time to file. The normal tax day, April 15 th falls on a Sunday that means taxes will be due on April 17 th .

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 JANUARY - MARCH 31
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 JANUARY 10
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January 5, 2012	6:00PM 33 Seconds	Eyewitness News 4 at 6	New Mexico turns 100 celebration	New Mexico turns 100 tomorrow and Albuquerque Ride wants the celebrations to kick off with some noise. They want drivers to honk their horns at 11:35 tomorrow morning. That's the time President Taft signed New Mexico into statehood 100 years ago. Albuquerque Ride will also be holding a Birthday Ceremony at the Alvarado Transportation Center.
January 5, 2012	6:30PM 22 Seconds	Eyewitness News 4 at 6:30	Tire pressure	With gasoline prices on the rise, you want to make sure you get the most out of every gallon. Consumer Reports says one simple way to do that is to make sure your tires are properly inflated. It suggests checking them with a pressure gauge at least once a month. Having the proper tire pressure is also safer and better for your tires.
January 6, 2012	12:00PM 31 Seconds	Eyewitness News 4 at Midday	Icing muscles	According to a new study, we found while ice works well to numb soreness, it temporarily reduced muscle strength. In fact, after 20 minutes of icing most of the people studied were not able to jump, run or throw as well in the short term. Researchers believe ice may cause nerve impulses in the muscles to slow down. They also stress icing muscles is fine after an injury as long as we rest afterwards.
January 6, 2012	5:00PM 31 Seconds	Eyewitness News 4 at 5	Military airport screening plan	Active military members will soon be able to clear airport screening faster than other travelers. President Obama signed a law directing the TSA to implement a screening plan for traveling military personnel. The White House says the law is intended to make screening faster, but not reduce security. The new security standards must be in place by early July.

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January 8, 2012	8:30AM 30 Minutes	The Chris Matthews Show	Republican candidates for President	Does Romney have it locked? Will Ron Paul run as a third party candidate?
January 8, 2012	11:30AM 30 Minutes	Eye On New Mexico Public Affairs	National Mentoring Month	Jolene Aguilar, Albuquerque Mentoring Collaborative, Ben Vasquez, Mentor, Savannah Chavez, Mentee and Natalie Chavez, YDI joined us to discuss National Mentoring Month. The State legislature will issue a proclamation thanking mentors on January 26 th . Jolene talked about how the Albuquerque Mentoring Collaborative brings different mentor/mentee organizations together. Natalie talked about specific programs that help young people think about possible careers, and match them with professionals in the community.
January 9, 2012	5:00AM 26 Seconds	Eyewitness News 4 Today	Poll of the future	It's not just pollsters that are trying to figure out who's going to win at the New Hampshire Primary. There's a new APP that is trying to figure out the outcome as well. The APP scours social media to get an idea about who's voting for whom and why. So far, its tracked 10-million Facebook pages and billions of user interactions and some think this could be the poll of the future.
January 9, 2012	12:00PM 30 Seconds	Eyewitness News 4 at Midday	Pain reliever recall	Pharmaceutical company Novartis is voluntarily recalling a number of popular over-the-counter medications – Excedrin, Bufferin, No-Doze and Gas-X are being pulled because the products may contain broken pills or stray tablets from other Novartis products. Bottles with expiration dates of 2014 or earlier are involved in the recall.

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January 9, 2012	12:00PM 18 Seconds	Eyewitness News 4 at MIDDAY	Lower risk of breast cancer with red wine	There's preliminary evidence that suggests red wine might lower the risk for breast cancer. Doctors say chemicals in the skin of red grapes slightly lowered estrogen levels while increasing testosterone in pre-menopausal women.
January 9, 2012	12:00PM 30 Seconds	Eyewitness News 4 at MIDDAY	Farmington – creating a community food system	A summit in Farmington will look at creating a community food service. The Farmington Daily Times reports the Four Corners Food Summit will bring together elected officials and food production experts. They will discuss promoting a sustainable food production, processing and distribution system.
January 9, 2012	12:00PM 43 Seconds	Eyewitness News 4 at MIDDAY	Bernalillo County workshop	Bernalillo County wants to offer free information to vendors and business owners on how to work with the county. Business owners can find out how to get involved and learn about receiving grant money for their company. The county spends about 300 million dollars a year on vendors and the workshop will show how Bernalillo County uses those vendors.
January 15, 2012	8:30AM 30 Minutes	The Chris Matthews Show	Presidential issues	Will Mitt Romney wrap it up in South Carolina? Will Romney use the attacks on his success? Why Evangelicals will vote for a Mormon.

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January 15, 2012	10:00AM 30 Minutes	Eye On New Mexico Public Affairs	NM 30 day legislative session	We discussed the upcoming 30 day legislative session; the session will focus on the budget and our guest did not think it would be too contested. They felt they would be able to reach an agreement on creasing spending in some areas. We also discussed some of the more controversial items that will come up.
January 17, 2012	1:00PM 66 Minutes	NM State of the State Address	NM Governor Susana Martinez' state of the state address	NM Governor Susana Martinez outlined issues that included tougher laws for child abusers, education (wants to stop passing 3 rd graders who can't read), revoking drivers licenses for illegal immigrants, help for NM veterans, Medicaid for the poor and disabled and some of her tax policy is already rubbing some Democrats lawmakers the wrong way.
January 18, 2012	12:00PM 24 Seconds	Eyewitness News 4 at Midday	Oxygen monitor	A new device to monitor oxygen levels before birth may help save families the heartache of a baby born with cerebral palsy. For every 100 babies born, one will be oxygen deprived and that can lead to crippling diseases like cerebral palsy. Doctors hope that the device can measure oxygen levels so accurately that it can give a doctor a clear answer if the baby needs to be delivered early.
January 18, 2012	12:00PM 40 Seconds	Eyewitness News 4 at Midday	Kids count	The new Kids Count report show about 29 percent of kids in New Mexico are living in poverty and even more are living in low-income households. Christine Hollis with the group says they're now pushing for legislators to approve a resolution that would put their proposal for sate funding on the ballot. Then voters could decide to grant them around 150 million dollars which would come from the nearly 10 billion dollar land fund grant.

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January 19, 2012	6:00PM 1 Minute, 20 seconds	Eyewitness News 4 at 6	Foreclosure help	Bank of America customers who are facing foreclosure have a chance to get some help. Officials say the program is meant for people who are 60 days or more behind on their mortgage. Some of the options could be a lower rate, extending the terms of a loan – it could vary depending on the financial situation and the loan type.
January 22, 2012	8:30AM 30 Minutes	The Chris Matthews Show	Presidential candidates	What makes Mitt Romney tick? Who are the Republicans billionaires funding the anti-Obama attack ads?
January 22, 2012	10:00AM 30 Minutes	Eye On New Mexico Public Affairs	Changes to health care and Project Echo	We discussed changes to health care as a result of the federal Affordable Care Act, which many know as Obama-care. We discussed the economic impact of the law in New Mexico. Also discussed a unique program at UNM Hospital called Project Echo. The program links small clinics around the state via webcams and teleconferencing so they can get in touch with specialists and better serve their patients.
January 23, 2012	12:00PM 23 Seconds	Eyewitness News 4 at Midday	Central Consolidated School District	A Four Corners School District will be starting a new curriculum. Administrators believe it will help boost test scores. The Central Consolidated School District will go to the new curriculum next school year. The goal is to create curriculum that prepares students for state tests.

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January 26, 2012	12:00PM 31 Seconds	Eyewitness News 4 at Midday	Health Fair hotline	Tricare Reference Labs will host a health fair hotline at KOB's studio. Staff will be on hand to answer questions about tests for cholesterol, heart disease, diabetes, colon cancer and digestive health. Phones will be answered from five to seven p.m.
January 27, 2012	12:00PM 22 Seconds	Eyewitness News 4 at Midday	KOB Eyewitness News 4 Health Fair	KOB will hold it's 14 th Annual Eyewitness News 4 Health Fair on Saturday and Sunday, January 28 th and 29 th . You can get advice from more than 200 health professionals and even save hundreds of dollars on potentially life-saving tests and screenings. Admission is five dollars.
January 29, 2012	8:30AM 30 Minutes	The Chris Matthews Show	Republican candidates for President	The Fairness Fight – are Mitt and Newt just too damn rich to win the middle class in 2012? The anybody but Newt GOP establishment panic. . .
January 29, 2012	10:00AM 30 Minutes	Eye On New Mexico Public Affairs	Albuquerque's first Black History Month Festival	Cathryn McGill and AJ Coffee organizers of Albuquerque's first Black History Month Festival joined us to discuss the importance to devote a month to a specific group. They also made the point that this is one chapter in American history everyone should learn about. The plans for the festival include concerts, soul food weekend, as well as arts and culture events, the festival will celebrate the music, food and many contributions the African American community has made to New Mexico and the country.

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 JULY 1 - SEPTEMBER 30
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 JULY 10
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February 1, 2012	12:00PM 30 Seconds	Eyewitness News 4 at Midday	Senate poll	It looks like a split decision on who New Mexicans believe should replace retiring Senator Jeff Bingaman. The Public Opinion Strategies Poll shows 44 percent say they would pick Republican Heather Wilson versus 45 percent would choose Democrat Congressman Martin Heinrich. Both candidates still have to win their primaries. Senator Bingaman is retiring at the end of the year after 29 years of service.
February 1, 2012	12:00PM 26 Seconds	Eyewitness News 4 at Midday	Free tax help	Starting today, volunteers are offering some people free help with their taxes. Tax Help New Mexico will be setting up stations across the state. Volunteers will provide free tax preparation help for New Mexicans who made less than 50 thousand dollars last year. People 65 and older can also take advantage of the free program.
February 1, 2012	12:00PM 2 Minutes	Eyewitness News 4 at Midday	New sensor to detect cancer	Researchers are developing a new sensor that could be a valuable tool in detecting certain kinds of cancer. The device can quickly and painlessly determine if a lump is likely to be cancerous. This sensor has an amazing ability to touch a lump in the body and almost immediately know if it's likely to be cancerous or not. However researchers warn that the sensor is NOT a replacement for screenings tests like mammograms.
February 3, 2012	4:30AM 22 Seconds	Eyewitness News 4 Today	Property taxes	A measure that would give homeowners more information on their property taxes is now in the hands of the senate. It would require county assessors to provide more information in the annual notices sent to homeowners. The measure would alert homeowners to potential property tax increases.

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February 5, 2012	8:30AM 30 Minutes	The Chris Matthews Show	Presidential candidate Mitt Romney	Mitt Romney's statement on the very poor – why Republicans worry his political skills aren't up to the task. With 96 percent of very conservative Republicans having strong negative feels on President Obama, will Republican leaders keep it from getting ugly on the campaign trail?
February 7, 2012	4:30AM 30 Seconds	Eyewitness News 4 Today	Rio Rancho Bond election	Rio Rancho voters will head to the polls today to decide if they want to lower property taxes. If they do, they'll have to sacrifice money for school improvements. The bonds would borrow 50 million dollars for renovations on every campus in the Rio Rancho School District.
February 7, 2012	5:00AM 23 Seconds	Eyewitness News 4 Today	Veteran outreach	The University of New Mexico is hosting a free veterans' employment outreach program today. We're told UNM is looking to recruit qualified veterans for on-campus employment.
February 9, 2012	5:00PM 21 Seconds	Eyewitness News 4 at 5	Read to Me Book Drive	Volunteers in Albuquerque read to kids at schools across the metro. It was part of the city's tenth annual "Read to Me" book drive. You can drop off new or gently used books at any Albuquerque public library. Organizers hope to collect at least 45-thousand books.

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 JULY 10
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February 10, 2012	12:00PM 19 Seconds	Eyewitness News 4 at Midday	Math Moves exhibit at Explora	Explora Museum will unveil its new math moves exhibit. Workers tell us the new exhibit will have you moving your body and stimulating you mind the minute you touch the interactive experiments.
February 10, 2012	6:30PM 26 Seconds	Eyewitness News 4 at 6:30	Silver Alert program in Albuquerque	The City of Albuquerque will begin rolling out its Silver Alert Program. Caretakers of anyone with Alzheimer's is encouraged to go to the Barelvas Senior Center. Caregivers will get a "jump drive" that can be used if their loved ones wander off. On it, there will be information about the person with Alzheimer's, including a picture.
February 12, 2012	8:30AM 30 Minutes	The Chris Matthews Show	Presidential issues	Is Mitt Romney's problem fatal? Barack Obama's political judgment on Catholics and contraceptives. To win conservatives, would Romney copy John McCain's Palin risk?
February 12, 2012	10:00AM 30 Minutes	Eye On New Mexico Public Affairs	Cody Unser First Step Foundation	We discussed developments with the Cody Unser First Step Foundation, including a recent study that looked at the impact of scuba diving on paralyzed individuals. Cody Unser's foundation took several paralyzed people on a diving excursion for the study.

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APRIL 1 - JUNE 30
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February 19, 2012	8:30AM 30 Minutes	The Chris Matthews Show	Presidential issues	GOP panic; one guy who cannot connect, and the only alternative, a guy with views on social issues to send women packing. It's been 50 years since John Glenn became a national hero. Who could do that today?
February 19, 2012	4:11PM 19 Minutes	Eye On New Mexico Public Affairs	2012 NM Legislative Session	We discussed the 2012 legislative session that just wrapped up. We talked about the long delay in getting a budget passed. We also talked about the failed proposals to ban drivers' licenses for illegal immigrants, and a failed attempt to allow cities and counties to ban fireworks during high fire danger.
February 26, 2012	8:30AM 30 Minutes	The Chris Matthews Show	Pro-choice	Has Barack Obama driven the Republicans to hot rhetoric that will lose the election? One Pro-Choice writer is given pause by the Isabella Santorum story.
February 26, 2012	10:00AM 30 Minutes	Eye On New Mexico Public Affairs	Drug policies	Discussed drug policy from a variety of perspectives. U.S. Attorney Kenneth Gonzales talked about his agency's efforts to crack down on drug trafficking and prescription drug abuse. Bruce Trigg discussed the challenges of dealing with heroin and opiate addicts in the jail system. Emily Kaltenbach, NM Drug Policy Alliance talked about her group's efforts to push for policy changes the emphasis prevention and treatment, rather than punishment.

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 APRIL 1 - JUNE 30
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February 26, 2012	6:00PM 60 Minutes	4 On Your Side Investigates	Prescription drug abuse, toxic water	KOB reporter Gadi Schwartz cover the growing problem of drug abuse. Young adults are more likely to die from a prescription drug overdose than they are in a car accident. KOB reporter Chris Ramirez shows us one community dealing with toxic water. They have fecal matter coming out of their faucets and its less than 10 minutes outside of the state's largest metro area.
March 4, 2012	8:30AM 30 Minutes	The Chris Matthews Show	Presidential issues	Obama versus Romney: what the Obama team worries about the next eight months. . .
March 4, 2012	10:00AM 30 Minutes	Eye On New Mexico Public Affairs	Fiery Foods and Barbecue Show	Dave DeWitt is an author, chile expert and one of the founders of the Fiery Food and Barbecue Festival. We discussed his latest book "Chile Trivia" and talked about different facts about New Mexico's favorite crop.
March 11, 2012	8:30AM 30 Minutes	The Chris Matthews Show	Political issues	Obama to Romney; bring it on, the huge Obama head start. Four years after Hillary Clinton and Sarah Palin made history; are the women back in the parlor while the men smoke cigars in the living room?

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March 11, 2012	10:00AM 30 Minutes	Eye On New Mexico Public Affairs	New Mexico Public Regulation Commission problems	Jason Marks, PRC Commissioner joined up to discuss problems in the Public Regulation Commission, including the high profile downfall of PRC Commissioner Jerome Block Jr. Mr. Marks talked about changes to the PRC that were approved in the legislative session. The changes include requiring more education and qualifications for commissioners as well as removing some of the responsibilities from the PRC, so they can focus on utility regulation.
March 18, 2012	8:30AM 30 Minutes	The Chris Matthews Show	Political issues	Will the president have to pull out of Afghanistan ahead of schedule? The two-man GOP race to Tampa.
March 18, 2012	10:00AM 30 Minutes	Eye On New Mexico Public Affairs	Robb Trust Composers Symposium	We discussed the upcoming Robb Trust Composer Symposium in Albuquerque. The symposium is a week long series of concerts and lectures, bringing together dozens of local and international composers. Because this is New Mexico' Centennial, there will also be a focus this year on New Mexico musical traditions.
March 25, 2012	8:30AM 30 Minutes	The Chris Matthews Show	2012 politics	The Supreme Court hears healthcare; the 2012 politics. Mitt Romney's etch-a-sketch curse.

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March 25, 2012	10:00AM 30 Minutes	Eye On New Mexico Public Affairs	NM attorney general's work	We invited NM Attorney General Gary King to discuss the work his office is doing. One of their biggest efforts has been to crack down on human trafficking. We discussed how a relatively new law has allowed for more serious charges.

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