ISSI	IES/PR	OCR	AM	LIST

STATION: KOBF-TV REPORTING PERIOD: 1 July 1, 2011 To September 30, 2011 Date Filed: 2 October 10, 2011

DATE OF PROGRAM	TIME AND DURATION	TYPE OF PROGRAM 3	ISSUE ADDRESSED BY PROGRAM ⁴	NARRATIVE DESCRIBING HOW ISSUE WAS TREATED
July 1, 2011	5:00AM 35 Seconds	Eyewitness News 4 Today	Signal outage	Some persons in Northern New Mexico are not able to watch KOB due to Las Conchas Fire. The fire was so close to one of our transmitters, we shut it down yesterday. We hope to have everything up and running today.
July 1, 2011	12:00PM 19 Seconds	Eyewitness News 4 at Midday	Air quality in New Mexico	With all the fires going on in New Mexico, air quality continues to be a major concern. A quality alert is in effect for Albuquerque due to the wildfire smoke.
July 1, 2011	5:00PM 40 Seconds	Eyewitness News 4 at 5	Pet donations	The City of Albuquerque is teaming up with the DA's office and local shelters to collect food for animals displaced by the Las Conchas Fire. At the East Side Animal Shelter, Mayor Richard Berry showed us the food and supplies that have been donated so far. The mayor says there are several shelters in Northern New Mexico that are housing hundreds of animals and they need the help.
July 1, 2011	6:30PM 45 Seconds	Eyewitness News 4 at 6:30	Medical marijuana	The Department of Justice is clarifying its stance on state medical marijuana programs, saying dispensaries and licensed growers could still face federal prosecution. Back in 2009, the Justice Department sent a memo to prosecutors saying they shouldn't focus resources or patients and caregivers complying with state medical marijuana laws.
July 3, 2011	4:00PM 30 Minutes	Eye On New Mexico Public Affairs	Book "The Warriors Guide to Worlds"	Sgt. Andrew Brandi, Retired U.S. Marine Corp, author of the book "The Warriors Guide to Worlds" discussed his efforts to raise awareness about PTSD and issues facing veterans returning from Iraq and Afghanistan. Sgt. Tidwell, Iraq War Veteran discussed her experience as a combat veteran, and the challenges she faced when she came home as a PTSD sufferer.

1. REPORTING PERIOD:

JANUARY - MARCH 31

APRIL 1 - JUNE 30

JULY 1 - SEPTEMBER 30

OCTOBER 1 - DECEMBER 31

2. List must be placed in Public File on:
JANUARY 10
APRIL 10
JULY 10
OCTOBER 10

State whether program was PSA, PUBLIC AFFAIRS, NEWS FEATURE, etc.

^{4.} Report ACTUAL ISSUE TREATED, NOT Category of issue

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DATE OF PROGRAM	TIME AND DURATION	TYPE OF PROGRAM	ISSUE ADDRESSED BY PROGRAM	NARRATIVE DESCRIBING HOW ISSUE WAS TREATED
July 3, 2011	4:30PM 30 Minutes	The Chris Matthews Show	Political issues	How has the media affected modern politics?
July 10, 2011	8:30AM 30 Minutes	The Chris Matthews Show	Political issues	Is the Tea Party's flirtation with default a big favor to Barak Obama? Is Michele Bachmann too far right for the GOP?
July 10, 2011	10:00AM 30 Minutes	Eye On New Mexico Public Affairs	Part 2 of veteran issues	Sgt. Andrew Brandi Retired U.S. Marine Corp and Sgt Charrnessa Tidwell, Iraq War Veteran continued discussion about PTSD and issues facing combat veterans.
July 17, 2011	8:30AM 30 Minutes	The Chris Matthews Show	Political issues	Big irony: if the GOP denies Barak Obama a debt package, does it boost Obama for 2012? Michele Bachmann and her family clinic's therapy for gays.
July 17, 2011	10:00AM 30 Minutes	Eye On New Mexico Public Affairs	Medical Marijuana Expo	We discussed the first ever medical Marijuana and Healing Expo coming to the Albuquerque convention center. Organizers say they are trying to raise awareness about the state's medicinal marijuana program, and they say a lot of people still don't know much about it, and if they're eligible. They're hoping to get information to people who want to become patients, as well as people who are interested in becoming distributors.

July 24, 2011	8:30AM 30 Minutes	The Chris Matthews Show	Political issues	The anatomy of a 2012 Obama re-election plan. Can Obama run on hope and still look credible?
July 24, 2011	10:00AM 30 Minutes	Eye On New Mexico Public Affairs	Broadcasting changes	KOB Reporters Jeff Maher and Jeremy Jojola talked about their years reporting at KOB and shared their most memorable stories as they are taking new jobs in Sacramento and Denver. We also talked about how the broadcast news industry has changed in their time here and how social media and tools like skype have changed how we do our job.
July 31, 2011	8:30AM 30 Minutes	The Chris Matthews Show	Political issues	Why the GOP thinks the debt chaos helps them beat Barak Obama in 2012. Will Rick Perry be the GOP nominee?
July 31, 2011	10:00AM 30 Minutes	Eye On New Mexico Public Affairs	NM Public Education Secretary Elect	Hannah Skandera, NM Public Education Secretary talked about the recent AYP results and why 87 percent of schools in New Mexico failed to meet AYP. Hannah believes the A-F grading system the administration is implementing will be a better tool for measuring progress than AYP. We also discussed what she is finding out from task forces meeting around the state, and how they hope to implement some ideas in schools.
August 7, 2011	8:30AM 30 Minutes	The Chris Matthews Show	Political issues	Wall Street is the latest name for Obama's pain. The 24/7 media universe: already fired up to fight that super committee.

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August 7, 2011	10:00AM	Eye On New Mexico	Central New Mexico	Dr. Katharina Winamad CNN Drasidant and Janamich Haraman CNN student island up to
	10.00/101	Lye On New Mexico	Community College (CNM)	Dr. Katherine Winograd, CNM President and Jeremiah Hassemer, CNM student joined us to discuss CNM and the education it offers. We discussed why community college is becoming
	30 Minutes	Public Affairs	,	a more attractive option, especially as universities raise tuition. Jeremiah also talked about the flexibility CNM offers, allowing him to work to pay for his education, while pursuing a future in nursing. We also discussed the most popular degree programs at CNM, including nursing
				and welding.
August 14, 2011	8:30AM	The Chris Matthews Show	Political issues	Obama's crisis of leadership Can Rick Perry beat Mitt Romney?
	30 Minutes			
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August 14 0011				
August 14, 2011	10:00AM	Eye On New Mexico	New Mexico Small Business Development Center	The NMSBDC provides information and counseling for small business owners and people looking to start a small business. We discussed a number of programs offered, including a
	30 Minutes	Public Affairs	(NMSBDC)	program to help small businesses get government contracts, and another program that helps them with exporting to Mexico, to expand their business potential.
August 21, 2011	8:30AM	The Chris Matthews Show	Political issues	Rick Perry – is he like Ronald Reagan, the westerner who will defeat the establishment Mitt
	30 Minutes	The Sime Mathematical	T Ginion 188088	Romney? In bad economic times, could Perry's far right rhetoric get overlooked? Could England's riots happen here?
August 21, 2011	10:00AM	Eye On New Mexico	Education issues in NM	Franklin Schargel, former educator, author, consultant, believes one of the biggest concerns facing schools is the "teacher" drop out rate; meaning teachers who leave the profession after
	30 Minutes	Public Affairs		only a few years because a lack of support. We discussed what schools can do to better support teachers, especially in their first years.

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8:30AM 30 Minutes	The Chris Matthews Show	Political issues	Can Barak Obama regain the stream of white voters he's lost since 2008? Will race be an overt issue in 2012? Why has the GOP abandoned Dick Cheney's foreign policy?
10:00AM 30 Minutes	Eye On New Mexico Public Affairs	TEDxABQ Conference in Albuquerque	We discussed the TEDxABQ Conference happening in Albuquerque on September 10 th . The conference is a gathering of people to talk about different ideas and innovations shaping our community. The goal is to bring people together to share ideas, and start conversations that will ultimately benefit the community.
8:30AM 30 Minutes	The Chris Matthews Show	Political issues	9/11 ten years later? Imagine how the country would be today if it had not happened. Can Barak Obama win re-election if unemployment is over 8.5 one year from now?
10:00AM 30 Minutes	Eye On New Mexico Public Affairs	NM Special legislative session	We discussed the upcoming special legislative session for redistricting. Our guests talked about how the state's political map could likely shift. We also talked about the other issues that will be on the agenda, like repealing drivers' licenses for illegal immigrants.
10:00AM 30 Minutes	Eye On New Mexico Public Affairs	Red Cross response around NM	We discussed how the Red Cross responds to disasters around this state and others, how volunteers are recruited and trained, and why the organization needs support year round so they can be ready when a disaster happens.
	30 Minutes 10:00AM 30 Minutes 8:30AM 30 Minutes 10:00AM 30 Minutes	10:00AM Eye On New Mexico Public Affairs 8:30AM The Chris Matthews Show 30 Minutes 10:00AM Eye On New Mexico Public Affairs 10:00AM Eye On New Mexico Public Affairs	10:00AM Eye On New Mexico Public Affairs 8:30AM The Chris Matthews Show 30 Minutes 10:00AM Eye On New Mexico Public Affairs 10:00AM Eye On New Mexico Public Affairs 10:00AM Eye On New Mexico Public Affairs Red Cross response around NM

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September 18, 2011	8:30AM 30 Minutes	The Chris Matthews Show	Political issues	Is Rick Perry, Ronald Reagan? Is he underestimated conservative who could win? The Jackie Kennedy tapes – she tells what JFK could not tell.
September 18, 2011	10:00AM 30 Minutes	Eye On New Mexico Public Affairs	Current conditions in housing and lending market	Angela Muxworthy and Bill Elliot of NM Mortgage Lenders Association discussed the current conditions in the housing and lending market, including interest rates, and sales figures. We talked about how stricter regulations for lenders have made it harder to get loans and what people need to do to qualify. We also discussed several programs that make it easier for people to get loans.
September 25, 2011	8:30AM 30 Minutes	The Chris Matthews Show	Political issues	Is Wall Street right: Washington will fail to find a deal? Is President Obama's tax-the-rich appeal a winner for 2012? Was this the week Rick Perry began to fade?
September 25, 2011	10:00AM 30 Minutes	Eye On New Mexico Public Affairs	OptumHealth New Mexico	We discussed programs through OptumHealth that aim to curb New Mexico's suicide problem. Sabrina shared her personal story of attempting suicide and how she was finally able to find help. She is starting a new program called "Waking Up Alive", which will provide a house for people to visit and people they can talk to if they're struggling with depression and suicidal thoughts.
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