

“IN FOCUS”

AIR DATE: May 12, 2013

HOST: Claire Beverly

MAIN ISSUE #1: Money Saving Tips; Kids and Family

MAIN ISSUE #1: TOTAL TIME 20 minutes

MAIN ISSUE #1: PROGRAM SUMMARY

The worldwide financial consulting community known as the Heritage Institute is celebrating Heritage Design Month in May, encouraging families of all financial levels to make it their goal that family unity and history, regardless of a financial inheritance. Regional director Todd Rhine talks with us about the steps necessary to keep families together for several generations. The Heritage Institute is sponsoring four free webinars this month to discuss these principles.

GUEST #1 NAME: Todd Rhine

GUEST #1 TITLE: Regional Director

GUEST #1 ORGANIZATION: The Heritage Institute

GUEST #1 PHONE: 843-682-4041

MAIN ISSUE #2: Community Event; Health; Local Business

MAIN ISSUE #2: TOTAL TIME 10 minutes

MAIN ISSUE #2: PROGRAM SUMMARY

The Leukemia & Lymphoma Society is having their annual “Light the Night” event at Forsyth Park on October 18th. The fundraiser celebrates the many lives that have been affected by these cancers raises money for research. This month Enmark is pitching in with a fundraiser of their own; Vice President Houstoun Demere explains the very personal reasons why his family is involved.

GUEST #1 NAME: Jean Doliber

GUEST #1 TITLE: Campaign Manager

GUEST #1 ORGANIZATION: The Leukemia & Lymphoma Society/ Savannah Office

GUEST #1 PHONE: www.lightthenight.org/ga

GUEST #1 PR CONTACT: Marjorie Young

GUEST #2 NAME: Houstoun Demere

GUEST #2 TITLE: Vice President

GUEST #2 ORGANIZATION: Enmark Stations

GUEST #2 PR CONTACT: Marjorie Young