

“IN FOCUS”

AIR DATE: April 7, 2013

HOST: Claire Beverly

MAIN ISSUE #1: Local Business

MAIN ISSUE #1: TOTAL TIME 15 minutes

MAIN ISSUE #1: PROGRAM SUMMARY

Shelter Cove Towne Centre of Hilton Head Island has announced a new \$74 million investment to remodel the commercial center. Blanchard and Calhoun Commercial worked with community leaders to determine the best layout and major tenants for the area. Scheduled to be completed around February, 2014, the new mall will have a walking village with retail stores and restaurants; a five-acre park connecting with an existing 12-mile trail system; and a waterfront apartment complex. Hilton Head Island Mayor Drew Laughlin says a project like this can serve as encouragement for other businesses to invest. And long-time Shelter Cove General Manager Roni Allbritton talks about why this renovation is different from previous ones.

GUEST #1 NAME: Matt Mills

GUEST #1 TITLE: Senior Vice President of Blanchard & Calhoun Commercial

GUEST #1 ORGANIZATION: Blanchard & Calhoun Commercial Developer

GUEST #1 PHONE: 843-686-2228

GUEST #1 PR CONTACT: Susan Delano

GUEST #2 NAME: Roni Allbritton

GUEST #2 TITLE: General Manager of Shelter Cove Towne Centre

GUEST #2 ORGANIZATION: Shelter Cove Towne Centre

GUEST #2 PHONE: 843-686-3090

GUEST # PR CONTACT: None

GUEST #3 NAME: Drew Laughlin

GUEST #3 TITLE: Mayor of Hilton Head Island

GUEST #3 ORGANIZATION: Town of Hilton Head Island, Local Government

GUEST #3 PHONE: 843-341-4600

GUEST # PR CONTACT: None

MAIN ISSUE #2: Kids and Family, Seniors, School and Education, Health

MAIN ISSUE #2: TOTAL TIME 15 minutes

MAIN ISSUE #2: PROGRAM SUMMARY

Local charities and organizations are once again getting help from the Heritage Classic Foundation's Birdies for Charity Program. Last week, RBC Heritage Mascot/Ambassador Sir Willie Innes visited three nonprofit organizations which are recipients of charity donations from the Birdies for Charity Program. Willie went to The Children's Center, a pre-school early program center; the Hilton Head Island Humane Association, a no-kill animal shelter; and Memory Matters, an organization helping people diagnosed with Alzheimer's disease.

GUEST #1NAME: Sir Willie Innes

GUEST #1 TITLE: Mascot and Ambassador of RBC TOUR Golf Tournament

GUEST #1 ORGANIZATION: Heritage Classic Foundation

GUEST #1 PHONE: 843-671-2448

GUEST #1 PR CONTACT: Angela McSwain. <http://www.rbcheritage.com>

GUEST #2NAME: Melissa Dolton

GUEST #2 TITLE: Program Manager of Memory Matters

GUEST #2 ORGANIZATION: Memory Matters

GUEST #2 PHONE: 843-842-6688 ext. 5

GUEST #2 PR CONTACT: [www.memory-matters.org](http://www.memory-matters.org)

GUEST #3NAME: Claire Senior

GUEST #3 TITLE: Operation Manager of Hilton Head Humane Association

GUEST #3 ORGANIZATION: Hilton Head Humane Association

GUEST #3 PHONE:

GUEST #3 PR CONTACT: [www.hhumane.org](http://www.hhumane.org)