

“IN FOCUS”

AIR DATE: April 14, 2013

HOST: Claire Beverly

MAIN ISSUE #1: Kids and Family; Schools and Education; Community Event

MAIN ISSUE #1: TOTAL TIME 15 minutes

MAIN ISSUE #1: PROGRAM SUMMARY

The Heritage Classic Scholar Program has once again given fifteen scholarships to graduating seniors in Beaufort County. At a luncheon sponsored by Palmetto Electric and held at the Sonesta Resort, a total of \$278,000 dollars in scholarships made possible by a Verizon Foundation Grant, were given out. Thirteen of the scholarships are for \$18,000, and two more for \$22,000. Addressing the kids and their parents was one of the first ever scholarship recipients: US Navy Commander Michael Brasseur who spoke the importance of the Heritage Scholar Program and its impact on his education and life choices.

GUEST #1 NAME: Ward Kirby

GUEST #1 TITLE: Scholar Chairman and Master of Ceremony

GUEST #1 ORGANIZATION: The Heritage Classic Foundation Scholar Program

GUEST #1 PHONE: 843-671-2448

GUEST #1 PR CONTACT: Angela McSwain

GUEST #2 NAME: Michael Brasseur

GUEST #2 TITLE: Commander

GUEST #2 ORGANIZATION: U.S. Navy

GUEST #2 PHONE: None

GUEST #2 PR CONTACT: Angela McSwain

MAIN ISSUE #2: Money Saving Tips; Education; Taxes; Politics

MAIN ISSUE #2: TOTAL TIME 15 minutes

MAIN ISSUE #2: PROGRAM SUMMARY

The Treasurer of the State of South Carolina is encouraging South Carolinians to invest in education using the state government's 529 program. Curtis Loftis says the program has many tax advantages, can be used for kids and adults, and can be transferred from one person to another if plans change. He says the goal is to put as many people through higher education as possible. We also talk with the Treasurer about the data security breach at the State Department of Revenue and we get an update on the federal sequester and how it could affect South Carolina.

GUEST #1 NAME: Curtis Loftis

GUEST #1 TITLE: Treasurer of South Carolina State

GUEST #1 ORGANIZATION: Government of South Carolina

GUEST #1 PHONE: 803-734-2620; 803-733-1645

GUEST #1 PR CONTACT: Brian DeRoy/ Public Affairs