

INVOICE



WPDE
10 University Blvd
Conway, SC 29526
Main: (843) 234-9733
Billing: (855) 746-2729

Property	WPDE		
Invoice #	2176694-1	Order #	2176694
Invoice Date	03/31/24	Alt Order #	10768197
Invoice Month	March 2024	Deal #	
Invoice Period	03/25/24 - 03/31/24	Flight Dates	03/27/24 - 03/28/24
Advertiser	Conservation Voters of South Carolina		
Product	1580/1629/13352		
Estimate #	13352		
Account Executive	Philadelphia Locality/PHL		
Sales Office	Locality Philadelphia		
Sales Region	National		
Agency Code	9914019		
Advertiser Code	1580		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	2672000		
Advertiser Ref	10190185		
Product 1	1629		
Product 2			

Billing Address:

McKenna Media
Attention: Accounts Payable
1322 G ST SE
WASHINGTON, DC 20003-3021
US

Send Payment To:

WPDE
REMIT TO Sinclair Broadcast Group Inc
c/o WPDE
PO Box 206270
Dallas, TX 75320-6270

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/28/24	03/28/24	Good Morn Carolinas 5a-6a	5:00 AM-6:00 AM	---T---	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/25/24 03/31/24 ---T--- 1 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPDE Th 03/28/24 5:12 AM Good Morn Carolinas 5a-6a 5:00 AM-6:00 AM :30 MMLCVSC0319241H \$75.00 NM									
2	03/27/24	03/27/24	LIVE WITH KELLY	9:00 AM-10:00 AM	--W----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/25/24 03/31/24 --W---- 1 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPDE W 03/27/24 9:45 AM LIVE WITH KELLY 9:00 AM-10:00 AM :30 MMLCVSC0319241H \$75.00 NM									
3	03/28/24	03/28/24	The View	11:00 AM-12:00 PM	---T---	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/25/24 03/31/24 ---T--- 1 \$85.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPDE Th 03/28/24 10:58 AM The View 11:00 AM-12:00 PM :30 MMLCVSC0319241H \$85.00 NM									
4	03/27/24	03/27/24	FAMILY FEUD	12:00 PM-12:30 PM	--W----	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/25/24 03/31/24 --W---- 1 \$60.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPDE W 03/27/24 12:28 PM FAMILY FEUD 12:00 PM-12:30 PM :30 MMLCVSC0319241H \$60.00 NM									
5	03/28/24	03/28/24	FAMILY FEUD	12:30 PM-1:00 PM	---T---	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/25/24 03/31/24 ---T--- 1 \$70.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPDE Th 03/28/24 12:49 PM FAMILY FEUD 12:30 PM-1:00 PM :30 MMLCVSC0319241H \$70.00 NM									

Payment is due 30 days from receipt of invoice. All advertising is subject to the Standard Advertiser Terms and Conditions available at <http://sbgi.net/?p=1224> (and "Station" definition includes regional sports networks, as applicable).

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

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PO Box 206270
Dallas, TX 75320-6270

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Advertiser	Conservation Voters of South Carolina		
Product	1580/1629/13352		
Estimate #	13352		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	03/27/24	03/27/24	KELLY CLARKSON	3:00 PM-4:00 PM	--W----	:30	1	\$60.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	03/25/24	03/31/24	--W----	1	\$60.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPDE	W	03/27/24	3:28 PM	KELLY CLARKSON	3:00 PM-4:00 PM	:30	MMLCVSC0319241H	\$60.00	NM

Total Spots 6

Payment Terms 30 Days

<u>Gross Total</u>	\$425.00
<u>Agency Commission</u>	\$63.75
<u>Net Amount Due</u>	\$361.25

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