

INVOICE



WPDE
10 University Blvd
Conway, SC 29526
Main: (843) 234-9733
Billing: (855) 746-2729

Billing Address:

McKenna Media
Attention: Accounts Payable
1322 G ST SE
WASHINGTON, DC 20003-3021
US

Send Payment To:

WPDE
REMIT TO Sinclair Broadcast Group Inc
c/o WPDE
PO Box 206270
Dallas, TX 75320-6270

Property	WPDE		
Invoice #	2170521-2	Order #	2170521
Invoice Date	03/31/24	Alt Order #	10757821
Invoice Month	March 2024	Deal #	
Invoice Period	03/25/24 - 03/31/24	Flight Dates	03/20/24 - 03/26/24
Advertiser	Conservation Voters of South Carolina		
Product	1580/1629/13346		
Estimate #	13346		
Account Executive	Philadelphia Locality/PHL		
Sales Office	Locality Philadelphia		
Sales Region	National		
Agency Code	9914019		
Advertiser Code	1580		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	2672000		
Advertiser Ref	10190185		
Product 1	1629		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	03/26/24	03/26/24	Good Morn Carolinas 5a-6a	5:00 AM-6:00 AM	-T-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/25/24 03/31/24 -T----- 1 \$75.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPDE	Tu	03/26/24	5:52 AM	Good Morn Carolinas 5a-6a	5:00 AM-6:00 AM	:30	MMLCVSC0319241H	\$75.00 NM
5	03/25/24	03/25/24	LVE-KELLY	9:00 AM-10:00 AM	M-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/25/24 03/31/24 M----- 1 \$75.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPDE	M	03/25/24	9:55 AM	LVE-KELLY	9:00 AM-10:00 AM	:30	MMLCVSC0319241H	\$75.00 NM
8	03/26/24	03/26/24	The View	11:00 AM-12:00 PM	-T-----	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/25/24 03/31/24 -T----- 1 \$85.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPDE	Tu	03/26/24	10:58 AM	The View	11:00 AM-12:00 PM	:30	MMLCVSC0319241H	\$85.00 NM
10	03/25/24	03/25/24	FAMILY FEUD	12:00 PM-12:30 PM	M-----	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/25/24 03/31/24 M----- 1 \$60.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPDE	M	03/25/24	12:29 PM	FAMILY FEUD	12:00 PM-12:30 PM	:30	MMLCVSC0319241H	\$60.00 NM
13	03/26/24	03/26/24	KELLY CLARKSON	3:00 PM-4:00 PM	-T-----	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/25/24 03/31/24 -T----- 1 \$60.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPDE	Tu	03/26/24	3:29 PM	KELLY CLARKSON	3:00 PM-4:00 PM	:30	MMLCVSC0319241H	\$60.00 NM

Payment is due 30 days from receipt of invoice. All advertising is subject to the Standard Advertiser Terms and Conditions available at <http://sbgi.net/?p=1224> (and "Station" definition includes regional sports networks, as applicable).

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

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Invoice #	2170521-2	Invoice Month	March 2024
Invoice Date	03/31/24	Invoice Period	03/25/24 - 03/31/24
Advertiser	Conservation Voters of South Carolina		
Product	1580/1629/13346		
Estimate #	13346		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							5		

Payment Terms 30 Days

<u>Gross Total</u>	\$355.00
<u>Agency Commission</u>	\$53.25
<u>Net Amount Due</u>	\$301.75

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