

INVOICE



WPDE
10 University Blvd
Conway, SC 29526
Main: (843) 234-9733
Billing: (855) 746-2729

Billing Address:

McKenna Media
Attention: Accounts Payable
1322 G ST SE
WASHINGTON, DC 20003-3021
US

Send Payment To:

WPDE
REMIT TO Sinclair Broadcast Group Inc
c/o WPDE
PO Box 206270
Dallas, TX 75320-6270

Property	WPDE		
Invoice #	2170521-1	Order #	2170521
Invoice Date	03/24/24	Alt Order #	10757821
Invoice Month	March 2024	Deal #	
Invoice Period	03/18/24 - 03/24/24	Flight Dates	03/20/24 - 03/26/24
Advertiser	Conservation Voters of South Carolina		
Product	1580/1629/13346		
Estimate #	13346		
Account Executive	Philadelphia Locality/PHL		
Sales Office	Locality Philadelphia		
Sales Region	National		
Agency Code	9914019		
Advertiser Code	1580		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	2672000		
Advertiser Ref	10190185		
Product 1	1629		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/20/24	03/20/24	Good Morn Carolinas 5a-6a	5:00 AM-6:00 AM	--W----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 --W---- 1 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPDE W 03/20/24 5:13 AM Good Morn Carolinas 5a-6a 5:00 AM-6:00 AM :30 MMLCVSC0319241H \$75.00 NM									
2	03/22/24	03/22/24	Good Morn Carolinas 5a-6a	5:00 AM-6:00 AM	----F--	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 ----F-- 1 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPDE F 03/22/24 5:38 AM Good Morn Carolinas 5a-6a 5:00 AM-6:00 AM :30 MMLCVSC0319241H \$75.00 NM									
4	03/21/24	03/21/24	LVE-KELLY	9:00 AM-10:00 AM	---T---	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 ---T--- 1 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPDE Th 03/21/24 9:26 AM LVE-KELLY 9:00 AM-10:00 AM :30 MMLCVSC0319241H \$75.00 NM									
6	03/20/24	03/20/24	The View	11:00 AM-12:00 PM	--W----	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 --W---- 1 \$85.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPDE W 03/20/24 10:58 AM The View 11:00 AM-12:00 PM :30 MMLCVSC0319241H \$85.00 NM									
7	03/22/24	03/22/24	The View	11:00 AM-12:00 PM	----F--	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 ----F-- 1 \$85.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPDE F 03/22/24 11:38 AM The View 11:00 AM-12:00 PM :30 MMLCVSC0319241H \$85.00 NM									

Payment is due 30 days from receipt of invoice. All advertising is subject to the Standard Advertiser Terms and Conditions available at <http://sbgi.net/?p=1224> (and "Station" definition includes regional sports networks, as applicable).

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

INVOICE



Send Payment To:

WPDE
REMIT TO Sinclair Broadcast Group Inc
c/o WPDE
PO Box 206270
Dallas, TX 75320-6270

Invoice #	2170521-1	Invoice Month	March 2024
Invoice Date	03/24/24	Invoice Period	03/18/24 - 03/24/24
Advertiser	Conservation Voters of South Carolina		
Product	1580/1629/13346		
Estimate #	13346		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
9	03/21/24	03/21/24	FAMILY FEUD	12:00 PM-12:30 PM	---T---	:30	1	\$60.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 ---T--- 1 \$60.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPDE Th 03/21/24 12:28 PM FAMILY FEUD 12:00 PM-12:30 PM :30 MMLCVSC0319241H \$60.00 NM										
11	03/20/24	03/20/24	KELLY CLARKSON	3:00 PM-4:00 PM	--W----	:30	1	\$60.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 --W---- 1 \$60.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPDE W 03/20/24 3:10 PM KELLY CLARKSON 3:00 PM-4:00 PM :30 MMLCVSC0319241H \$60.00 NM										
12	03/22/24	03/22/24	KELLY CLARKSON	3:00 PM-4:00 PM	----F--	:30	1	\$60.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 ----F-- 1 \$60.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPDE F 03/22/24 3:53 PM KELLY CLARKSON 3:00 PM-4:00 PM :30 MMLCVSC0319241H \$60.00 NM										
14	03/23/24	03/23/24	Sa 7p-8p	7:00 PM-8:00 PM	-----S-	:30	1	\$150.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 -----S- 1 \$150.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPDE Sa 03/23/24 6:59 PM Sa 7p-8p 7:00 PM-8:00 PM :30 MMLCVSC0319241H \$150.00 NM										
15	03/24/24	03/24/24	Sun Good Morning Ameri ca	8:00 AM-9:00 AM	-----S	:30	1	\$150.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 -----S 1 \$150.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPDE Su 03/24/24 8:26 AM Sun Good Morning America 8:00 AM-9:00 AM :30 MMLCVSC0319241H \$150.00 NM										
Total Spots							10			

Payment Terms 30 Days

<u>Gross Total</u>	\$875.00
<u>Agency Commission</u>	\$131.25
<u>Net Amount Due</u>	\$743.75

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