

CONTRACT



WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

<u>Contract / Revision</u> 134581 / 6		<u>Alt Order #</u> WOC10396124
<u>Product</u> ROY COOPER FOR NC (CS)		
<u>Contract Dates</u> 09/20/16 - 09/26/16		<u>Estimate #</u> 297 317 4709
<u>Advertiser</u> Cooper for North Carolina		<u>Original Date / Revision</u> 05/05/16 / 09/26/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVD	<u>Account Executive</u> Anne Clifford	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 297	<u>Product 1/2</u> 317
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

GMMB
Washington Harbour
3050 K Street NW
Suite 100
Washington, DC 20007

349560

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	09/20/16	09/23/16	Eyewitness News @ 5a	5:00 AM-5:30 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	- TWTF - -				1	\$350.00				
2	WTVD	09/20/16	09/23/16	Eyewitness News @ 530am	5:30 AM-6:00 AM		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	- TWTF - -				4	\$500.00				
3	WTVD	09/26/16	09/26/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	M - - - - -				1	\$800.00				
4	WTVD	09/20/16	09/23/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	- TWTF - -				4	\$800.00				
5	WTVD	09/26/16	09/26/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	M - - - - -				1	\$800.00				
6	WTVD	09/20/16	09/23/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	- TWTF - -				4	\$800.00				
7	WTVD	09/24/16	09/24/16	Eyewitness News Sat @7a	7:00 AM-8:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	- - - - - S -				1	\$100.00				
8	WTVD	09/20/16	09/23/16	Kelly	9:00 AM-10:00 AM		:30				NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	- TWTF - -				4	\$475.00				
9	WTVD	09/20/16	09/23/16	Rachael	10:00 AM-11:00 AM		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	- TWTF - -				4	\$400.00				
10	WTVD	09/20/16	09/23/16	View	11:00 AM-12:00 PM		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	- TWTF - -				4	\$150.00				
11	WTVD	09/20/16	09/23/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	- TWTF - -				4	\$450.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
134581 / 6	WOC10396124

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/20/16 - 09/26/16	ROY COOPER FOR NC	297 317 4709

<u>Advertiser</u>	<u>Original Date / Revision</u>
Cooper for North Carolina	05/05/16 / 09/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				4	\$450.00				
12	WTVD	09/20/16	09/23/16	Eyewitness News @ 1230p	12:30 PM-1:00 PM		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				4	\$450.00				
13	WTVD	09/24/16	09/24/16	Eyewitness News Sat 9a-10	9:00 AM-10:00 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-----S-				1	\$200.00				
16	WTVD	09/25/16	09/25/16	Eyewitness News @ 9a	9:00 AM-10:00 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-----S				1	\$130.00				
17	WTVD	09/20/16	09/25/16	Eyewitness News Sun 10a	10:00 AM-10:30 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-----S				1	\$200.00				
18	WTVD	09/20/16	09/23/16	General Hospital	3:00 PM-4:00 PM		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				3	\$450.00				
19	WTVD	09/20/16	09/23/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				4	\$600.00				
20	WTVD	09/26/16	09/26/16	Eyewitness News @ 5pm	5:00 PM-5:30 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	M-----				1	\$850.00				
21	WTVD	09/20/16	09/23/16	Eyewitness News @ 5pm	5:00 PM-5:30 PM		:30				NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				4	\$850.00				
22	WTVD	09/26/16	09/26/16	Eyewitness News @ 530pm	5:30 PM-6:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	M-----				1	\$1,000.00				
23	WTVD	09/20/16	09/23/16	Eyewitness News @ 530pm	5:30 PM-6:00 PM		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				3	\$1,000.00				
24	WTVD	09/26/16	09/26/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	M-----				1	\$1,300.00				
25	WTVD	09/20/16	09/23/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				4	\$1,300.00				
26	WTVD	09/24/16	09/24/16	Eyewitness News Sat @ 7pm	7:00 PM-7:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-----S-				1	\$600.00				
27	WTVD	09/25/16	09/25/16	Eyewitness News Sun @ 6pm	6:00 PM-6:30 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-----S				1	\$850.00				
28	WTVD	09/26/16	09/26/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	M-----				1	\$1,200.00				
29	WTVD	09/20/16	09/23/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				4	\$1,200.00				
30	WTVD	09/26/16	09/26/16	Wheel of Fortune	7:30 PM-8:00 PM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	M-----				1	\$1,100.00				

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Cooper for North Carolina	05/05/16 / 09/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	M-----				1	\$1,100.00				
31	WTVD	09/20/16	09/23/16	Wheel of Fortune	7:30 PM-8:00 PM		:30				NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				4	\$1,100.00				
32	WTVD	09/26/16	09/26/16	Dancing With The Stars	8p-9p		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	M-----				1	\$4,500.00				
34	WTVD	09/21/16	09/21/16	Designated Survivor	10:00 PM-11:00 PM		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	--W----				1	\$5,000.00				
35	WTVD	09/22/16	09/22/16	Grey's Anatomy	8:00 PM-9:00 PM		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	---T---				1	\$4,500.00				
36	WTVD	09/22/16	09/22/16	Notorious	9:00 PM-10:00 PM		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	---T---				1	\$3,500.00				
37	WTVD	09/23/16	09/23/16	Last Man/Dr Ken	8:00 PM-9:00 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	----F--				1	\$1,200.00				
38	WTVD	09/23/16	09/23/16	Shark Tank	9:00 PM-10:00 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	----F--				1	\$2,000.00				
39	WTVD	09/23/16	09/23/16	20/20	10:00 PM-11:00 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	----F--				1	\$1,500.00				
40	WTVD	09/25/16	09/25/16	Once Upon A Time	7:00 PM-8:00 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-----S				1	\$1,500.00				
41	WTVD	09/25/16	09/25/16	Once Upon A Time	8:00 PM-9:00 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-----S				1	\$1,500.00				
42	WTVD	09/25/16	09/25/16	Secrets and Lies	9:00 PM-10:00 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-----S				1	\$1,500.00				
43	WTVD	09/25/16	09/25/16	Quantico	10:00 PM-11:00 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-----S				1	\$2,000.00				
44	WTVD	09/26/16	09/26/16	Eyewitness News @ 11p	11:00 PM-11:35 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	M-----				1	\$1,200.00				
45	WTVD	09/20/16	09/25/16	Eyewitness News @ 11p	11:00 PM-11:35 PM		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF-S				4	\$1,200.00				
46	WTVD	09/24/16	09/25/16	Eyewitness News Extra	1135p-12a		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-----S				2	\$750.00				
47	WTVD	09/20/16	09/23/16	Jimmy Kimmel	11:35 PM-12:37 AM		:30				NM	4	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				4	\$115.00				
48	WTVD	09/20/16	09/23/16	Nightline	12:37 AM-1:06 AM		:30				NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Advertiser</u> Cooper for North Carolin		<u>Estimate #</u> 297 317 4709
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				4	\$75.00				
49	WTVD	09/25/16	09/25/16	Eyewitness News Sun 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-----S				1	\$450.00				
50	WTVD	09/25/16	09/25/16	GMA Sunday 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-----S				1	\$450.00				
Totals								0.00				100	\$87,810.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/25/16	91	\$75,060.00	(\$11,259.00)	\$63,801.00
09/26/16 -09/26/16	9	\$12,750.00	(\$1,912.50)	\$10,837.50
Totals	100	\$87,810.00	(\$13,171.50)	\$74,638.50

Signature: _____ **Date:** _____

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