

KLTO-FM
ISSUES/PROGRAMS QUARTERLY REPORT
1st QUARTER 2020

DATE	TIME	DURATION	PROGRAM NAME	ISSUE
1/1/20-3/31/20	6AM-12AM	:30 Sec	House Promo (Latino Sales Ad)	This is a spot where we ask our business listeners if they would like to advertise their business on air.
1/2/20-3/31/20	6A-12A	:30 SEC	Texas Assoc. of Broadcasters (Casa give me a chance)	This is a spot where children from an orphanage are asking our listeners to come by and adopt.
1/1/20-3/31/20	6am-12am	:30 sec	Texas Assoc. of Broadcasters (Child Passenger Safety)	This is a spot reminding our listeners to make sure that their children are safe on the road. While they are driving and making sure they have their seatbelt on. Also, in their car seat buckled in tight.
2/1/20-2/28/20	6am-7pm	:30 sec	Texas Assoc. of Broadcasters (Don't Mess with Texas)	This is a spot letting our customers know that littering is illegal and should help keep our world clean.
2/1/19-2/29/20	6am-12am	:30 Sec	House PSA	ran psa to promote breast cancer screening
1/29/20-2/28/20	6am-MID	:30 sec	House PSA (Vision Loss Prevention)	This is a spot where a few people talk about vision loss and different ways to lose vision. Warning our customers to get there eyes checked to see if they have any of these illnesses.
3/1/20	12pm	:30 Sec	house interview	ran interview with luigi perdomo regarding DACA and legal rights regarding the Covid Pademic
3/1/20-2/30/20	:30 Sec	6am-12am	House PSA (Cancer Ginecologico)	Ran Psa to promote awareness of cervical cancer
3/1/20-3/30/20	6A-Mid	:30 sec	Texas Assoc. of Broadcasters (National Guard)	This spot is letting out listeners understand what the National guard does for our country. Also, is anyone wants to join they give a web address to join.

3/1/20-3/24/20	6A-Mid	:30 sec	Texas Assoc. of Broadcasters (TXDOT Impaired Driving)	This is a spot letting our listeners understand that it is always not good to drink and drive and to be cautious!
3/1/20-3/31/20	6A-Mid	:30 sec	House PSA (Salvatu Pulmon)	This is a spot where it warns our listeners on how vaping and smoking harms the lungs.
3/1/20-3/28/20	6A-Mid	:30 sec	House PSA (PRE DIABETES)	This a spot where it warns our listeners about symptoms of having pre diabetes and what causes it.
3/1/20-3/28/20	6A-Mid	:30 sec	House PSA (Presion Alta)	This is a spot that helps our listeners understand symptoms on high blood pressure.
3/12/20-3/15/20	6am-7pm	:30 Sec	House PSA (Feeding Waco Hope)	Ran PSA for from event that provided free groceries to families in need
2/1/19-3/30/20	6am-12am	:30 Sec	House PSA (Family Abuse Center)	Ran PSAs to promote the Fammily abuse Center services
3/3/20-3/30/20	6am-12am	:30 Sec	House PSA (Aggressive Driving)	This is a spot asking our listeners to be less aggressive while driving, since it is dangerous for every one else around them.
3/3/20-3/30/20	6am-12am	:30 Sec	House PSA (Pedestrian Safety)	This is a spot asking our listeners to please always pay attention to the road and, to keep an eye out on pedestrians walking across the street. So, no texting and driving!

