

Issues Programs List

Quarterly Issues Programs List for KWWR-FM

Jan 1 to Mar 30, 2015

Placed in the Public File, Apr 5, 2015

KWWR is a strong believer that radio is an integral part of a community. Therefore we program as such giving our listeners a local Oldies Show, local Gospel Show and Red Dirt Country Music on Sunday evenings.

KWWR RELAY Event of the Day: Broadcasts every weekday at 10:45. This highlights a Relay For Life event, from information on cancer, screenings, to RFL events up to and including actual Relay's. This time is set aside every day to highlight something in the fight against cancer.

KWWR Community Calendar: Broadcast almost every hour at the :50 break, the Community Calendar highlights an area event from a non-profit group looking to promote an event.

Section I. Issues.

The station has identified the following issues as significant issues facing the Mid-Missouri community in this quarter:

- A. Education: Issues relating to public school education in our community.
- B. Government: Issues relating to government entities and how they affect our community.
- C. Health: The changing face of health care is a big concern to the local community.
- D. Community Welfare:
- E. Weather: We take every opportunity to keep our listeners as up-to-date as possible. At times, that means going with continuous weather coverage.

Section II. Responsive Programs

The station has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below.

A. Education:

KWWR News Reports: : Broadcasts on Jan 14, Jan 31, Feb. 4, Feb. 20, Mar 11, Mar 13, Mar 17, Mar 21, Mar 24, Mar 25, Mar 26 and Mar 31; various lengths. Topics included a Mexico speech team, MHS honored by Food Bank, MFA Grant, Westminster frat suspension, Louisiana superintendent resigns, teacher award, budget, Paris FFA, ACT Testing, Centralia library reading programs, and Fulton school issues.

B. Government:

KWWR News Reports: Broadcasts on Jan 12, Jan 16, Jan 27, Jan 29, Feb 12, Feb 26, Feb 28, Mar 7, Mar 9, Mar 13, Mar 16 and Mar 30; duration varies. Topics covered include state gun ownership, HP training, Osage Co Sheriff's license revoked, Koster on body cams, Schweich announces for Governor, MSHP superintendent retires, Boonville body cams, Ferguson national guard, Schweich suicide, new state auditor, court reform, new cigarette tax, boater safety, concealed carry law and Schweich's media director suicide .

C. Health:

KWWR News Reports: Broadcasts on Jan 1, Jan 22, Jan 31, Feb 24, Mar 11, Mar 18, Mar 30; duration varies. Topics covered include cancer drug costs, Mexico Community Garden, ACHD director resigns, medical marijuana, chronic wasting disease, Mental Health director to retire, and organic farming.

D. Community Welfare:

KWWR News Reports: Broadcasts on Jan 3, Jan 9, Jan 12, Jan 13, Jan 15, Jan 22, Jan 30, Feb 3, Feb 7, Feb 10, Feb 11, and Feb 18; duration varies. Stories included alternative deer season, Columbia interstate speed limit change, anti-smoking lowest funded in states, callaway hog farm, texting and driving, speed change, Mamtek settlement, unemployment, Bowling Green house evacuations, Bowling Green pipe repair, deer season, same sex marriages and a Mizzou engineering bond.

Public Service Announcements: Broadcast a minimum of 180 times during the period Jan 1 to Mar 31 at various times of day; Duration was approximately thirty-seconds each. Public service announcements promoting the Rotary 6060 and the Missouri Bar.

E. Weather:

KWWR News Reports: Broadcasts on Jan 7, Feb 3, and Feb 16; duration varies. Stories dealt with included snow storms and severe cold weather.

(INDIVIDUAL NEWS STORIES FOLLOW)