

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Ursula Bowman, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ursula Bowman

Authorized committee:

Campaign to elect Ursula Bowman

Agency requesting time (and contact information):

N/A

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Shreveport City Council District G

Date of election:

12/10/2022

General

Primary

Treasurer of candidate's authorized committee:

Brittney Dunn

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Signature:

Name:

Ursula Bowman

Name:

JENNY JAMES

Date of Request to Purchase Ad Time: 12/5/22

Date of Station Agreement to Sell Time: 12/5/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

LIVE REMOTE / TALENT/TECH FEES

Date ad received: _____

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #: **666679**
666686

Station Call Letters: **KOKA-AM**

Date Received/Requested:
12/5/22

Est. #: **N/A**

Station Location:
SHREVEPORT, LA

Run Start and End Dates:
12/10/22 - 12/10/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 666679
Alt Order #:
Product Desc: Election Day Runoff Remote
Estimate:
Flight Dates: 12/10/22 - 12/10/22
Original Date / Rev: 11/29/22 / 12/05/22
Order Type: CONTROLLED

KOKA-AM
Primary AE: Bersheika Player
Sales Office: L-SHV
Sales Region: Local

Agency
Name: Pol22/Ursula Bowman
Buying Contact:
Billing Contact:
 9228 W Aragon Drive
 Shreveport, LA 71129

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Pol22/Ursula Bowman
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Direct Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-03

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:28:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/01/22	12/10/22	9	\$675.00	\$675.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2022	9	\$675.00	\$675.00	0.00
Totals	9	\$675.00	\$675.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Bersheika Player			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOKA	12/10/22	12/10/22	Mo-Su Full Rotation Mo-Su 5a-12m	CM	8:00 AM-11:00 AM (8:00 AM-11:00 AM)	-----S-	1:00	9	\$75.00	P-03	0.00	NM	9	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/05/22	12/11/22	-----S-		9				\$75.00		0.00			
													Totals	9	\$675.00

Spot Manager: Placed, 12/10/22-12/10/22



Agency: Air Time Order Product Description Week Length Display Times Inv. Code (Bo) Order AE Full Name Rate (Excl Ad-ID)

Date: 12/10/22

Advertiser: Pol122/Ursula Bowman

Property: KOKA-AM

Agency	Air Time	Order Product Description	Week Length	Display Times	Inv. Code (Bo)	Order	AE Full Name	Rate (Excl Ad-ID)
Pol122/Ursula Bowman	8:17:00 AM	Election Day Runoff Remote	Saturde	1:00 8:00 AM-11:00 AM	Mo-Su Full Rot	666679	Bersheika Plc	\$75.00
Pol122/Ursula Bowman	8:34:00 AM	Election Day Runoff Remote	Saturde	1:00 8:00 AM-11:00 AM	Mo-Su Full Rot	666679	Bersheika Plc	\$75.00
Pol122/Ursula Bowman	8:47:00 AM	Election Day Runoff Remote	Saturde	1:00 8:00 AM-11:00 AM	Mo-Su Full Rot	666679	Bersheika Plc	\$75.00
Pol122/Ursula Bowman	9:17:00 AM	Election Day Runoff Remote	Saturde	1:00 8:00 AM-11:00 AM	Mo-Su Full Rot	666679	Bersheika Plc	\$75.00
Pol122/Ursula Bowman	9:34:00 AM	Election Day Runoff Remote	Saturde	1:00 8:00 AM-11:00 AM	Mo-Su Full Rot	666679	Bersheika Plc	\$75.00
Pol122/Ursula Bowman	9:47:00 AM	Election Day Runoff Remote	Saturde	1:00 8:00 AM-11:00 AM	Mo-Su Full Rot	666679	Bersheika Plc	\$75.00
Pol122/Ursula Bowman	10:00:00 AM	Election Day Runoff Remote	Saturde	1:00 8:00 AM-11:00 AM	Mo-Su Full Rot	666679	Bersheika Plc	\$75.00
Pol122/Ursula Bowman	10:30:00 AM	Election Day Runoff Remote	Saturde	1:00 8:00 AM-11:00 AM	Mo-Su Full Rot	666679	Bersheika Plc	\$75.00
Pol122/Ursula Bowman	10:35:00 AM	Election Day Runoff Remote	Saturde	1:00 8:00 AM-11:00 AM	Mo-Su Full Rot	666679	Bersheika Plc	\$75.00

\$675.00
 \$675.00
 \$675.00

[Sorted by: Date]

ORDER



Orders
Order / Rev: 666686
Alt Order #:
Product Desc: Talent Fee Betina Bolden
Estimate:
Flight Dates: 12/10/22 - 12/10/22
Original Date / Rev: 11/29/22 / 12/05/22
Order Type: CONTROLLED

KOKA-AM
Primary AE: Bersheika Player
Sales Office: L-SHV
Sales Region: Local

Agency Name: Pol22/Ursula Bowman
Buying Contact:
Billing Contact:
 9228 W Aragon Drive
 Shreveport, LA 71129

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Pol22/Ursula Bowman
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Direct Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-03

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:28:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/01/22	12/10/22	2	\$300.00	\$300.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2022	2	\$300.00	\$300.00	0.00
Totals	2	\$300.00	\$300.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Bersheika Player			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOKA	12/10/22	12/10/22	Talent Fee	NS	Talent Fee	-----S-	:00	1	\$225.00	P-03	0.00	NS	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/05/22	12/11/22	-----S-		1				\$225.00		0.00			
N 2	KOKA	12/10/22	12/10/22	Event/Remote Tech Fee	NS	Event/Remote Tec	-----S-	:00	1	\$75.00	P-03	0.00	NS	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/05/22	12/11/22	-----S-		1				\$75.00		0.00			
													Totals	2	\$300.00

Spot Manager: Non-Spots, 12/10/22-12/10/22



Agency: **Pol22/Ursula Bowman** Air Time: **Pol22/Ursula Bowman** Order Product Description: **Pol22/Ursula Bowman** Weeklength: **Pol22/Ursula Bowman** Display Times: **Pol22/Ursula Bowman** Inv. Code (Bo): **Pol22/Ursula Bowman** Order: **Pol22/Ursula Bowman** AE Full Name: **Pol22/Ursula Bowman** Rate: **Pol22/Ursula Bowman** Ad-ID: **Pol22/Ursula Bowman**

Date: 12/10/22

Advertiser: **KOKA-AM**

Property: **KOKA-AM**

Talent Fee **Betina Bolden**

Saturde

:00 Event/Remote Tech Fee

Event/Remote Talent Fee

666686 Bershka Pte \$75.00
666686 Bershka Pte \$225.00

Agency	Air Time	Order Product Description	Weeklength	Display Times	Inv. Code (Bo)	Order	AE Full Name	Rate	Ad-ID
Pol22/Ursula Bowman		Talent Fee Betina Bolden		Saturde				\$300.00	
Pol22/Ursula Bowman								\$300.00	
Pol22/Ursula Bowman								\$300.00	
Pol22/Ursula Bowman								\$300.00	

[Sorted by: Date]