

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Maivce Thigpen, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE  
STATE OR LOCAL CANDIDATE

## STATION INFORMATION

Candidate name:

Maivce Hughes Thigpen

Authorized committee:

Maivce Hughes Thigpen For City Council

Agency requesting time (and contact information):

N/A

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Shreveport City Council

Date of election:

December 10, 2022

General

Primary

Treasurer of candidate's authorized committee:

Britney Nicholson

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity, and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>Maivce Hughes Thigpen</u>	Signature: <u>Jenny James</u>
Name: <u>Maivce Hughes Thigpen</u>	Name: <u>JENNY JAMES</u>
Date of Request to Purchase Ad Time: <u>11/21/22</u>	Date of Station Agreement to Sell Time: <u>11/22/22</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**
 Ad submitted to Station?  Yes  No Date ad received: 11/22/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

 Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 666055

Station Call Letters: KOKA-AM

Date Received/Requested:

11/22/22

Est. #: N/A

Station Location:  
SHREVEPORT, LA

Run Start and End Dates:

11/28/22 - 12/10/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# ORDER



**Orders**  
**Order / Rev:** 666055  
**Alt Order #:**  
**Product Desc:** POLITICAL  
**Estimate:**  
**Flight Dates:** 11/28/22 - 12/10/22  
**Original Date / Rev:** 11/22/22 / 11/22/22  
**Order Type:** CONTROLLED

**Primary AE:** Arthur Montgomery  
**Sales Office:** L-SHV  
**Sales Region:** Local

**Agency Name:** POL22/Mavice Thigpen Campaign  
**Buying Contact:**  
**Billing Contact:**  
 1721 Oakdale  
 Shreveport, LA 71108

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** POL22/Mavice Thigpen Campaign  
**Demographic:** HH  
**Product Codes:** Candidates  
**Revenue Code 1:** Direct Business  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate  
**Priority:** P-03

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:28:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/22	11/30/22	15	\$168.00	\$168.00
12/01/22	12/10/22	51	\$536.00	\$536.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	15	\$168.00	\$168.00	0.00
December 2022	51	\$536.00	\$536.00	0.00
<b>Totals</b>	<b>66</b>	<b>\$704.00</b>	<b>\$704.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Arthur Montgomery			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOKA	11/28/22	12/10/22	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	MTWTF--	:30	10	\$10.00	P-03	0.00	NM	20	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/28/22	12/04/22	MTWTF--		10				\$10.00		0.00			
		Week: 12/05/22	12/11/22	MTWTF--		10				\$10.00		0.00			
N 2	KOKA	11/28/22	12/10/22	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	MTWTF--	:30	5	\$12.00	P-03	0.00	NM	10	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/28/22	12/04/22	MTWTF--		5				\$12.00		0.00			
		Week: 12/05/22	12/11/22	MTWTF--		5				\$12.00		0.00			
N 3	KOKA	11/28/22	12/10/22	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	MTWTF--	:30	10	\$12.00	P-03	0.00	NM	20	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/28/22	12/04/22	MTWTF--		10				\$12.00		0.00			
		Week: 12/05/22	12/11/22	MTWTF--		10				\$12.00		0.00			
N 4	KOKA	12/10/22	12/10/22	Sa-Su AM Sa-Su 6a-10a	CM	6a-10a	-----S-	:30	4	\$6.00	P-03	0.00	NM	4	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/05/22	12/11/22	-----S-		4				\$6.00		0.00			
N 5	KOKA	12/10/22	12/10/22	Sa-Su PM Sa-Su 3p-7p	CM	3p-7p	-----S-	:30	4	\$12.00	P-03	0.00	NM	4	\$48.00

Order / Rev: 666055  
 Alt Order #:  
 Flight Dates: 11/28/22 - 12/10/22

Advertiser: POL22/Mavice Thigpen Campaign  
 Product Desc: POLITICAL  
 Estimate:  
 KOKA-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/05/22	12/11/22	-----S-					4	\$12.00		0.00			
N 6	KOKA	12/10/22	12/10/22	Sa-Su PM Sa-Su 3p-7p	CM	3p-7p	-----S-	:30	4	\$12.00	P-03	0.00	NM	4	\$48.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/05/22	12/11/22	-----S-					4	\$12.00		0.00			
N 7	KOKA	12/04/22	12/04/22	Sa-Su Prime Time Sa-Su 6a-7p	CM	6a-7p	-----S	:30	4	\$6.00	P-03	0.00	NM	4	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/28/22	12/04/22	-----S					4	\$6.00		0.00			
Totals													66	\$704.00	

# Spot Manager: Placed, 11/28/22-12/10/22

Agency: Air Time Order Product Description Weekday Length Display Times Inv Code (Bool) Order AE Full Name Rate (Est/Actual)

Advertiser: POL22/Mavice Thigpen Campaign

Property: KOKA-AM

Date: 11/28/22

POL22/Mavice Thigpen Camp6:18:00 AM POLITICAL	Monday	:30	6a-10a	Mo-Fr AM	666055 Arthur Montgor	\$10.00
POL22/Mavice Thigpen Camp7:38:30 AM POLITICAL	Monday	:30	6a-10a	Mo-Fr AM	666055 Arthur Montgor	\$10.00
POL22/Mavice Thigpen Camp3:20:00 PM POLITICAL	Monday	:30	3p-7p	Mo-Fr PM	666055 Arthur Montgor	\$12.00
POL22/Mavice Thigpen Camp3:49:30 PM POLITICAL	Monday	:30	3p-7p	Mo-Fr PM	666055 Arthur Montgor	\$12.00
POL22/Mavice Thigpen Camp6:38:30 PM POLITICAL	Monday	:30	3p-7p	Mo-Fr PM	666055 Arthur Montgor	\$12.00

**\$56.00**

Date: 11/29/22

POL22/Mavice Thigpen Camp8:37:00 AM POLITICAL	Tuesday	:30	6a-10a	Mo-Fr AM	666055 Arthur Montgor	\$10.00
POL22/Mavice Thigpen Camp9:51:00 AM POLITICAL	Tuesday	:30	6a-10a	Mo-Fr AM	666055 Arthur Montgor	\$10.00
POL22/Mavice Thigpen Camp4:37:00 PM POLITICAL	Tuesday	:30	3p-7p	Mo-Fr PM	666055 Arthur Montgor	\$12.00
POL22/Mavice Thigpen Camp5:48:30 PM POLITICAL	Tuesday	:30	3p-7p	Mo-Fr PM	666055 Arthur Montgor	\$12.00
POL22/Mavice Thigpen Camp6:37:00 PM POLITICAL	Tuesday	:30	3p-7p	Mo-Fr PM	666055 Arthur Montgor	\$12.00

**\$56.00**

Date: 11/30/22

POL22/Mavice Thigpen Camp7:37:15 AM POLITICAL	Wednesday	:30	6a-10a	Mo-Fr AM	666055 Arthur Montgor	\$10.00
POL22/Mavice Thigpen Camp9:51:00 AM POLITICAL	Wednesday	:30	6a-10a	Mo-Fr AM	666055 Arthur Montgor	\$10.00
POL22/Mavice Thigpen Camp3:38:00 PM POLITICAL	Wednesday	:30	3p-7p	Mo-Fr PM	666055 Arthur Montgor	\$12.00
POL22/Mavice Thigpen Camp4:36:15 PM POLITICAL	Wednesday	:30	3p-7p	Mo-Fr PM	666055 Arthur Montgor	\$12.00
POL22/Mavice Thigpen Camp6:19:30 PM POLITICAL	Wednesday	:30	3p-7p	Mo-Fr PM	666055 Arthur Montgor	\$12.00

**\$56.00**

Date: 12/01/22

POL22/Mavice Thigpen Camp6:49:30 AM POLITICAL	Thursday	:30	6a-10a	Mo-Fr AM	666055 Arthur Montgor	\$10.00
POL22/Mavice Thigpen Camp7:50:00 AM POLITICAL	Thursday	:30	6a-10a	Mo-Fr AM	666055 Arthur Montgor	\$10.00
POL22/Mavice Thigpen Camp3:50:30 PM POLITICAL	Thursday	:30	3p-7p	Mo-Fr PM	666055 Arthur Montgor	\$12.00
POL22/Mavice Thigpen Camp4:19:00 PM POLITICAL	Thursday	:30	3p-7p	Mo-Fr PM	666055 Arthur Montgor	\$12.00
POL22/Mavice Thigpen Camp5:36:00 PM POLITICAL	Thursday	:30	3p-7p	Mo-Fr PM	666055 Arthur Montgor	\$12.00

**\$56.00**

Date: 12/02/22

POL22/Mavice Thigpen Camp6:35:00 AM POLITICAL	Friday	:30	6a-10a	Mo-Fr AM	666055 Arthur Montgor	\$10.00
POL22/Mavice Thigpen Camp8:35:00 AM POLITICAL	Friday	:30	6a-10a	Mo-Fr AM	666055 Arthur Montgor	\$10.00
POL22/Mavice Thigpen Camp3:35:00 PM POLITICAL	Friday	:30	3p-7p	Mo-Fr PM	666055 Arthur Montgor	\$12.00
POL22/Mavice Thigpen Camp5:35:00 PM POLITICAL	Friday	:30	3p-7p	Mo-Fr PM	666055 Arthur Montgor	\$12.00
POL22/Mavice Thigpen Camp6:19:00 PM POLITICAL	Friday	:30	3p-7p	Mo-Fr PM	666055 Arthur Montgor	\$12.00

**\$56.00**

Date: 12/04/22

POL22/Mavice Thigpen Camp6:19:00 AM POLITICAL	Sunday	:30	6a-7p	Sa-Su Prime Tin	666055 Arthur Montgor	\$6.00
POL22/Mavice Thigpen Camp8:20:30 AM POLITICAL	Sunday	:30	6a-7p	Sa-Su Prime Tin	666055 Arthur Montgor	\$6.00
POL22/Mavice Thigpen Camp3:18:00 PM POLITICAL	Sunday	:30	6a-7p	Sa-Su Prime Tin	666055 Arthur Montgor	\$6.00
POL22/Mavice Thigpen Camp5:18:30 PM POLITICAL	Sunday	:30	6a-7p	Sa-Su Prime Tin	666055 Arthur Montgor	\$6.00

**\$24.00**

Date: 12/05/22

POL22/Mavice Thigpen Camp7:50:30 AM POLITICAL	Monday	:30	6a-10a	Mo-Fr AM	666055 Arthur Montgor	\$10.00
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(Sorted by: Date)

# Spot Manager: Placed, 11/28/22-12/10/22



Agency: Air Time Order Product Description Weekly Length Display Times Inv Code (Boo) Order AE Full Name Rate (Est Ad-ID)

Advertiser: POL22Mavice Thigpen Campaign  
 Property: KOKA-AM

Date: 12/05/22

POL22Mavice Thigpen Camp8:50:30 AM POLITICAL	Monday	:30 6a-10a	Mo-Fr AM	666055 Arthur Montgor	\$10.00
POL22Mavice Thigpen Camp3:50:30 PM POLITICAL	Monday	:30 3p-7p	Mo-Fr PM	666055 Arthur Montgor	\$12.00
POL22Mavice Thigpen Camp5:48:30 PM POLITICAL	Monday	:30 3p-7p	Mo-Fr PM	666055 Arthur Montgor	\$12.00
POL22Mavice Thigpen Camp6:49:00 PM POLITICAL	Monday	:30 3p-7p	Mo-Fr PM	666055 Arthur Montgor	\$12.00
<b>\$56.00</b>					

Date: 12/06/22

POL22Mavice Thigpen Camp8:50:00 AM POLITICAL	Tuesday	:30 6a-10a	Mo-Fr AM	666055 Arthur Montgor	\$10.00
POL22Mavice Thigpen Camp9:37:30 AM POLITICAL	Tuesday	:30 6a-10a	Mo-Fr AM	666055 Arthur Montgor	\$10.00
POL22Mavice Thigpen Camp3:50:30 PM POLITICAL	Tuesday	:30 3p-7p	Mo-Fr PM	666055 Arthur Montgor	\$12.00
POL22Mavice Thigpen Camp5:48:00 PM POLITICAL	Tuesday	:30 3p-7p	Mo-Fr PM	666055 Arthur Montgor	\$12.00
POL22Mavice Thigpen Camp6:35:00 PM POLITICAL	Tuesday	:30 3p-7p	Mo-Fr PM	666055 Arthur Montgor	\$12.00
<b>\$56.00</b>					

Date: 12/07/22

POL22Mavice Thigpen Camp7:35:00 AM POLITICAL	Wednesday	:30 6a-10a	Mo-Fr AM	666055 Arthur Montgor	\$10.00
POL22Mavice Thigpen Camp9:48:00 AM POLITICAL	Wednesday	:30 6a-10a	Mo-Fr AM	666055 Arthur Montgor	\$10.00
POL22Mavice Thigpen Camp4:35:30 PM POLITICAL	Wednesday	:30 3p-7p	Mo-Fr PM	666055 Arthur Montgor	\$12.00
POL22Mavice Thigpen Camp5:35:30 PM POLITICAL	Wednesday	:30 3p-7p	Mo-Fr PM	666055 Arthur Montgor	\$12.00
POL22Mavice Thigpen Camp6:35:00 PM POLITICAL	Wednesday	:30 3p-7p	Mo-Fr PM	666055 Arthur Montgor	\$12.00
<b>\$56.00</b>					

Date: 12/08/22

POL22Mavice Thigpen Camp7:49:30 AM POLITICAL	Thursday	:30 6a-10a	Mo-Fr AM	666055 Arthur Montgor	\$10.00
POL22Mavice Thigpen Camp8:50:30 AM POLITICAL	Thursday	:30 6a-10a	Mo-Fr AM	666055 Arthur Montgor	\$10.00
POL22Mavice Thigpen Camp3:49:30 PM POLITICAL	Thursday	:30 3p-7p	Mo-Fr PM	666055 Arthur Montgor	\$12.00
POL22Mavice Thigpen Camp4:35:00 PM POLITICAL	Thursday	:30 3p-7p	Mo-Fr PM	666055 Arthur Montgor	\$12.00
POL22Mavice Thigpen Camp5:35:00 PM POLITICAL	Thursday	:30 3p-7p	Mo-Fr PM	666055 Arthur Montgor	\$12.00
<b>\$56.00</b>					

Date: 12/09/22

POL22Mavice Thigpen Camp6:35:00 AM POLITICAL	Friday	:30 6a-10a	Mo-Fr AM	666055 Arthur Montgor	\$10.00
POL22Mavice Thigpen Camp7:35:00 AM POLITICAL	Friday	:30 6a-10a	Mo-Fr AM	666055 Arthur Montgor	\$10.00
POL22Mavice Thigpen Camp3:34:30 PM POLITICAL	Friday	:30 3p-7p	Mo-Fr PM	666055 Arthur Montgor	\$12.00
POL22Mavice Thigpen Camp5:18:00 PM POLITICAL	Friday	:30 3p-7p	Mo-Fr PM	666055 Arthur Montgor	\$12.00
POL22Mavice Thigpen Camp6:48:30 PM POLITICAL	Friday	:30 3p-7p	Mo-Fr PM	666055 Arthur Montgor	\$12.00
<b>\$56.00</b>					

Date: 12/10/22

POL22Mavice Thigpen Camp6:50:00 AM POLITICAL	Saturday	:30 6a-10a	Sa-Su AM	666055 Arthur Montgor	\$6.00
POL22Mavice Thigpen Camp7:51:00 AM POLITICAL	Saturday	:30 6a-10a	Sa-Su AM	666055 Arthur Montgor	\$6.00
POL22Mavice Thigpen Camp8:35:00 AM POLITICAL	Saturday	:30 6a-10a	Sa-Su AM	666055 Arthur Montgor	\$6.00
POL22Mavice Thigpen Camp9:35:00 AM POLITICAL	Saturday	:30 6a-10a	Sa-Su AM	666055 Arthur Montgor	\$6.00
POL22Mavice Thigpen Camp3:18:00 PM POLITICAL	Saturday	:30 3p-7p	Sa-Su PM	666055 Arthur Montgor	\$12.00
POL22Mavice Thigpen Camp3:48:00 PM POLITICAL	Saturday	:30 3p-7p	Sa-Su PM	666055 Arthur Montgor	\$12.00
POL22Mavice Thigpen Camp4:19:30 PM POLITICAL	Saturday	:30 3p-7p	Sa-Su PM	666055 Arthur Montgor	\$12.00
POL22Mavice Thigpen Camp4:48:30 PM POLITICAL	Saturday	:30 3p-7p	Sa-Su PM	666055 Arthur Montgor	\$12.00

[Sorted by: Date]

# Spot Manager: Placed, 11/28/22-12/10/22



Agency: Air Time Order Product Description Week Day Length Display Times Inv Code (Boo) Order AE Full Name Rate (Ext) Ad ID

Advertiser: POL22/Navice Thigpen Campaign

Property: KOKA-AM

Date: 12/10/22

Agency	Air Time	Order	Product	Description	Week Day	Length	Display Times	Inv Code (Boo)	Order	AE Full Name	Rate (Ext)	Ad ID
POL22/Navice	Thigpen	Camps	19:30	PM POLITICAL	Saturday	:30	3p-7p	Sa-Su PM	666055	Arthur Montgor	\$12.00	
POL22/Navice	Thigpen	Camps	18:30	PM POLITICAL	Saturday	:30	3p-7p	Sa-Su PM	666055	Arthur Montgor	\$12.00	
POL22/Navice	Thigpen	Camps	18:00	PM POLITICAL	Saturday	:30	3p-7p	Sa-Su PM	666055	Arthur Montgor	\$12.00	
POL22/Navice	Thigpen	Camps	49:00	PM POLITICAL	Saturday	:30	3p-7p	Sa-Su PM	666055	Arthur Montgor	\$12.00	

											\$120.00	
											\$704.00	
											\$704.00	
											\$704.00	

[Sorted by: Date]