

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, GARY BROOKS, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
-------------------------	--	--

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: GARY BROOKS

Authorized committee: _____

Agency requesting time (and contact information):
 N/A

Candidate's political party: DEMOCRAT

Office sought (no acronyms or abbreviations):
CITY COUNCIL DIST "B"

Date of election: SATURDAY DEC. 10TH, 2022
 General
 Primary

Treasurer of candidate's authorized committee: _____

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>GARY BROOKS</u>	Name: <u>GARY D. COOK</u>
Date of Request to Purchase Ad Time: <u>11/22/2022</u>	Date of Station Agreement to Sell Time: <u>11/22/2022</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY
 Ad submitted to Station? Yes No Date ad received: **11/22/22**

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

 Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 665877	Station Call Letters: KOKA-AM	Date Received/Requested: 11/22/22
Est. #: N/A	Station Location: SHREVEPORT, LA	Run Start and End Dates: 11/28/22 - 12/4/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 665877
Alt Order #:
Product Desc: Runoff
Estimate:
Flight Dates: 11/28/22 - 12/04/22
Original Date / Rev: 11/21/22 / 11/21/22
Order Type: CONTROLLED

KOKA-AM
Primary AE: House Shreveport
Sales Office: L-SHV
Sales Region: Local

Agency Name: POL22/Gary Brooks Campaign
Buying Contact:
Billing Contact:
 851 Wilkinston St.
 Shreveport, LA 71104

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: POL22/Gary Brooks Campaign
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Direct Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-03

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:28:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/22	11/30/22	21	\$234.00	\$234.00
12/01/22	12/04/22	22	\$184.00	\$184.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	21	\$234.00	\$234.00	0.00
December 2022	22	\$184.00	\$184.00	0.00
Totals	43	\$418.00	\$418.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Shreveport			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOKA	11/28/22	12/04/22	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	33333--	:30	15	\$10.00	P-03	0.00	NM	15	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/28/22	12/04/22	33333--					15	\$10.00		0.00			
N 2	KOKA	11/28/22	12/04/22	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	44444--	:30	20	\$12.00	P-03	0.00	NM	20	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/28/22	12/04/22	44444--					20	\$12.00		0.00			
N 3	KOKA	11/28/22	12/04/22	Sa-Su AM Sa-Su 6a-10a	CM	6a-10a	-----4-	:30	4	\$6.00	P-03	0.00	NM	4	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/28/22	12/04/22	-----4-					4	\$6.00		0.00			
N 4	KOKA	11/28/22	12/04/22	Sa-Su Evening Sa-Su 7p-12m	CM	7p-12m	-----4	:30	4	\$1.00	P-03	0.00	NM	4	\$4.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/28/22	12/04/22	-----4					4	\$1.00		0.00			
													Totals	43	\$418.00

Spot Manager: Placed, 11/28/22-12/04/22



Agency: Air Time Order Product Description Weekday Length Display Times Inv Code (Bool) Order AE Full Name Rate (Est Ad ID)

Advertiser: POL22/Gary Brooks Campaign

Property: KOKA-AM

Date: 11/28/22

POL22/Gary Brooks Campaign 6:37:15 AM Runoff	Monday	:30	6a-10a	Mo-Fr AM	665877	House Shrevef	\$10.00
POL22/Gary Brooks Campaign 7:37:00 AM Runoff	Monday	:30	6a-10a	Mo-Fr AM	665877	House Shrevef	\$10.00
POL22/Gary Brooks Campaign 8:37:30 AM Runoff	Monday	:30	6a-10a	Mo-Fr AM	665877	House Shrevef	\$10.00
POL22/Gary Brooks Campaign 3:37:30 PM Runoff	Monday	:30	3p-7p	Mo-Fr PM	665877	House Shrevef	\$12.00
POL22/Gary Brooks Campaign 4:36:15 PM Runoff	Monday	:30	3p-7p	Mo-Fr PM	665877	House Shrevef	\$12.00
POL22/Gary Brooks Campaign 5:36:15 PM Runoff	Monday	:30	3p-7p	Mo-Fr PM	665877	House Shrevef	\$12.00
POL22/Gary Brooks Campaign 6:37:45 PM Runoff	Monday	:30	3p-7p	Mo-Fr PM	665877	House Shrevef	\$12.00

\$78.00

Date: 11/29/22

POL22/Gary Brooks Campaign 7:50:30 AM Runoff	Tuesday	:30	6a-10a	Mo-Fr AM	665877	House Shrevef	\$10.00
POL22/Gary Brooks Campaign 8:50:30 AM Runoff	Tuesday	:30	6a-10a	Mo-Fr AM	665877	House Shrevef	\$10.00
POL22/Gary Brooks Campaign 9:50:00 AM Runoff	Tuesday	:30	6a-10a	Mo-Fr AM	665877	House Shrevef	\$10.00
POL22/Gary Brooks Campaign 4:19:15 PM Runoff	Tuesday	:30	3p-7p	Mo-Fr PM	665877	House Shrevef	\$12.00
POL22/Gary Brooks Campaign 4:48:15 PM Runoff	Tuesday	:30	3p-7p	Mo-Fr PM	665877	House Shrevef	\$12.00
POL22/Gary Brooks Campaign 6:19:30 PM Runoff	Tuesday	:30	3p-7p	Mo-Fr PM	665877	House Shrevef	\$12.00
POL22/Gary Brooks Campaign 6:50:00 PM Runoff	Tuesday	:30	3p-7p	Mo-Fr PM	665877	House Shrevef	\$12.00

\$78.00

Date: 11/30/22

POL22/Gary Brooks Campaign 7:36:15 AM Runoff	Wednesday	:30	6a-10a	Mo-Fr AM	665877	House Shrevef	\$10.00
POL22/Gary Brooks Campaign 8:50:30 AM Runoff	Wednesday	:30	6a-10a	Mo-Fr AM	665877	House Shrevef	\$10.00
POL22/Gary Brooks Campaign 9:37:30 AM Runoff	Wednesday	:30	6a-10a	Mo-Fr AM	665877	House Shrevef	\$10.00
POL22/Gary Brooks Campaign 3:37:00 PM Runoff	Wednesday	:30	3p-7p	Mo-Fr PM	665877	House Shrevef	\$12.00
POL22/Gary Brooks Campaign 5:19:15 PM Runoff	Wednesday	:30	3p-7p	Mo-Fr PM	665877	House Shrevef	\$12.00
POL22/Gary Brooks Campaign 5:49:00 PM Runoff	Wednesday	:30	3p-7p	Mo-Fr PM	665877	House Shrevef	\$12.00
POL22/Gary Brooks Campaign 6:50:00 PM Runoff	Wednesday	:30	3p-7p	Mo-Fr PM	665877	House Shrevef	\$12.00

\$78.00

Date: 12/01/22

POL22/Gary Brooks Campaign 6:47:00 AM Runoff	Thursday	:30	6a-10a	Mo-Fr AM	665877	House Shrevef	\$10.00
POL22/Gary Brooks Campaign 7:47:00 AM Runoff	Thursday	:30	6a-10a	Mo-Fr AM	665877	House Shrevef	\$10.00
POL22/Gary Brooks Campaign 9:34:00 AM Runoff	Thursday	:30	6a-10a	Mo-Fr AM	665877	House Shrevef	\$10.00
POL22/Gary Brooks Campaign 3:47:00 PM Runoff	Thursday	:30	3p-7p	Mo-Fr PM	665877	House Shrevef	\$12.00
POL22/Gary Brooks Campaign 4:47:00 PM Runoff	Thursday	:30	3p-7p	Mo-Fr PM	665877	House Shrevef	\$12.00
POL22/Gary Brooks Campaign 5:34:00 PM Runoff	Thursday	:30	3p-7p	Mo-Fr PM	665877	House Shrevef	\$12.00
POL22/Gary Brooks Campaign 6:34:00 PM Runoff	Thursday	:30	3p-7p	Mo-Fr PM	665877	House Shrevef	\$12.00

\$78.00

Date: 12/02/22

POL22/Gary Brooks Campaign 6:34:00 AM Runoff	Friday	:30	6a-10a	Mo-Fr AM	665877	House Shrevef	\$10.00
POL22/Gary Brooks Campaign 8:34:00 AM Runoff	Friday	:30	6a-10a	Mo-Fr AM	665877	House Shrevef	\$10.00
POL22/Gary Brooks Campaign 9:34:00 AM Runoff	Friday	:30	6a-10a	Mo-Fr AM	665877	House Shrevef	\$10.00
POL22/Gary Brooks Campaign 3:47:00 PM Runoff	Friday	:30	3p-7p	Mo-Fr PM	665877	House Shrevef	\$12.00
POL22/Gary Brooks Campaign 4:17:00 PM Runoff	Friday	:30	3p-7p	Mo-Fr PM	665877	House Shrevef	\$12.00
POL22/Gary Brooks Campaign 5:17:00 PM Runoff	Friday	:30	3p-7p	Mo-Fr PM	665877	House Shrevef	\$12.00

[Sorted by: Air Time]

Spot Manager: Placed, 11/28/22-12/04/22



Agency: POL22/Gary Brooks Campaign
 Advertiser: POL22/Gary Brooks Campaign
 Property: KOKA-AM

Date: 12/02/22

POL22/Gary Brooks Campaign 5:47:00 PM Runoff

Friday :30 3p-7p

Mo-Fr PM

665877 House Shreve \$12.00

Date: 12/03/22

POL22/Gary Brooks Campaign 6:47:00 AM Runoff

Saturday :30 6a-10a

Sa-Su AM

665877 House Shreve \$6.00

POL22/Gary Brooks Campaign 7:47:00 AM Runoff

Saturday :30 6a-10a

Sa-Su AM

665877 House Shreve \$6.00

POL22/Gary Brooks Campaign 8:48:00 AM Runoff

Saturday :30 6a-10a

Sa-Su AM

665877 House Shreve \$6.00

POL22/Gary Brooks Campaign 9:34:00 AM Runoff

Saturday :30 6a-10a

Sa-Su AM

665877 House Shreve \$6.00

Date: 12/04/22

POL22/Gary Brooks Campaign 8:47:00 PM Runoff

Sunday :30 7p-12m

Sa-Su Evening

665877 House Shreve \$1.00

POL22/Gary Brooks Campaign 9:47:00 PM Runoff

Sunday :30 7p-12m

Sa-Su Evening

665877 House Shreve \$1.00

POL22/Gary Brooks Campaign 0:17:00 PM Runoff

Sunday :30 7p-12m

Sa-Su Evening

665877 House Shreve \$1.00

POL22/Gary Brooks Campaign 1:34:00 PM Runoff

Sunday :30 7p-12m

Sa-Su Evening

665877 House Shreve \$1.00

Agency	Air Time	Order Product Description	Weekday Length	Display Times	Inv. Code	Boo	Order	AE Full Name	Rate	Excl Ad-ID
POL22/Gary Brooks Campaign	5:47:00 PM	Runoff		Friday :30 3p-7p	Mo-Fr	PM	665877	House Shreve	\$12.00	
POL22/Gary Brooks Campaign	6:47:00 AM	Runoff		Saturday :30 6a-10a	Sa-Su	AM	665877	House Shreve	\$6.00	
POL22/Gary Brooks Campaign	7:47:00 AM	Runoff		Saturday :30 6a-10a	Sa-Su	AM	665877	House Shreve	\$6.00	
POL22/Gary Brooks Campaign	8:48:00 AM	Runoff		Saturday :30 6a-10a	Sa-Su	AM	665877	House Shreve	\$6.00	
POL22/Gary Brooks Campaign	9:34:00 AM	Runoff		Saturday :30 6a-10a	Sa-Su	AM	665877	House Shreve	\$6.00	
POL22/Gary Brooks Campaign	8:47:00 PM	Runoff		Sunday :30 7p-12m	Sa-Su	Evening	665877	House Shreve	\$1.00	
POL22/Gary Brooks Campaign	9:47:00 PM	Runoff		Sunday :30 7p-12m	Sa-Su	Evening	665877	House Shreve	\$1.00	
POL22/Gary Brooks Campaign	0:17:00 PM	Runoff		Sunday :30 7p-12m	Sa-Su	Evening	665877	House Shreve	\$1.00	
POL22/Gary Brooks Campaign	1:34:00 PM	Runoff		Sunday :30 7p-12m	Sa-Su	Evening	665877	House Shreve	\$1.00	
									\$4.00	
									\$418.00	
									\$418.00	
									\$418.00	
									\$478.00	

[Sorted by: Air Time]