

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Leigh Anderton, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name:

Gregory Tarver

Authorized committee:

Gregory Tarver

Agency requesting time (and contact information):

N/A Mobile Communications Service (318) 221-5422

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Mayor of Shreveport, LA

Date of election:

November 8, 2022

General

Primary

Treasurer of candidate's authorized committee:

Ron Miciotto

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <i>Leigh Anderton</i>	Signature: <i>Jenny James</i>
Name: Leigh Anderton	Name: <b>JENNY JAMES</b>
Date of Request to Purchase Ad Time: 10/10/2022	Date of Station Agreement to Sell Time: 11/7/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 11/7/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 663128	Station Call Letters: KOKA-AM	Date Received/Requested: 11/7/22
Est. #: N/A	Station Location: SHREVEPORT, LA	Run Start and End Dates: 11/8/22 - 11/8/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# ORDER



**Orders**  
**Order / Rev:** 663128  
**Alt Order #:**  
**Product Desc:** Tarver for Mayor  
**Estimate:**  
**Flight Dates:** 11/08/22 - 11/08/22  
**Original Date / Rev:** 11/07/22 / 11/07/22  
**Order Type:** CONTROLLED

**KOKA-AM**  
**Primary AE:** Berenice Riner  
**Sales Office:** L-SHV  
**Sales Region:** Local

**Agency**  
**Name:** MCS (Mobile Communications Service)  
**Buying Contact:**  
**Billing Contact:**  
 3939 Lakeshore Dr.  
 Shreveport, LA 71109

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser**  
**Name:** Pol12/Tarver for Mayor Campaign  
**Demographic:** HH  
**Product Codes:** Candidates  
**Revenue Code 1:** Agency Business  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate  
**Priority:** P-03

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:28:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/22	11/08/22	8	\$80.00	\$80.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	8	\$80.00	\$80.00	0.00
<b>Totals</b>	<b>8</b>	<b>\$80.00</b>	<b>\$80.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Berenice Riner			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOKA	11/08/22	11/08/22	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	-8-----	:30	8	\$10.00	P-03	0.00	NM	8	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/22	11/13/22	-8-----					8	\$10.00		0.00			
													<b>Totals</b>	<b>8</b>	<b>\$80.00</b>

# Spot Manager: Placed, 11/07/22-11/13/22

Agency: Air Time Order Product Description Weekday Length Display Times Inv. Code (Bool) Order AE Fill Name Rate (Ext Ad ID)

Advertiser: Pol22/Tarver for Mayor Campaign

Property: KOKA-AM

Date: 11/08/22

Agency	Air Time	Order Product	Description	Weekday	Length	Display Times	Inv. Code (Bool)	Order	AE Fill Name	Rate (Ext Ad ID)
MCS (Mobile Communications)	6:15:00 AM	Tarver for Mayor	Tuesday	:30	6a-10a	Mo-Fr AM	663128	Berenice Riner	\$10.00	Hightower for
MCS (Mobile Communications)	6:48:00 AM	Tarver for Mayor	Tuesday	:30	6a-10a	Mo-Fr AM	663128	Berenice Riner	\$10.00	Lauren for TAF
MCS (Mobile Communications)	7:18:00 AM	Tarver for Mayor	Tuesday	:30	6a-10a	Mo-Fr AM	663128	Berenice Riner	\$10.00	Tammy Phelps
MCS (Mobile Communications)	7:49:30 AM	Tarver for Mayor	Tuesday	:30	6a-10a	Mo-Fr AM	663128	Berenice Riner	\$10.00	BILLY WAYNE
MCS (Mobile Communications)	8:17:00 AM	Tarver for Mayor	Tuesday	:30	6a-10a	Mo-Fr AM	663128	Berenice Riner	\$10.00	Hightower for
MCS (Mobile Communications)	8:38:30 AM	Tarver for Mayor	Tuesday	:30	6a-10a	Mo-Fr AM	663128	Berenice Riner	\$10.00	Lauren for TAF
MCS (Mobile Communications)	9:21:00 AM	Tarver for Mayor	Tuesday	:30	6a-10a	Mo-Fr AM	663128	Berenice Riner	\$10.00	Tammy Phelps
MCS (Mobile Communications)	9:36:00 AM	Tarver for Mayor	Tuesday	:30	6a-10a	Mo-Fr AM	663128	Berenice Riner	\$10.00	BILLY WAYNE

\$80.00  
\$80.00  
\$80.00  
\$80.00

[Sorted by: Date]