

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Halee Purcell, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Tom Arceneaux

Authorized committee:

Tom Arceneaux for Mayor

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Mayor of Shreveport

Date of election: November 8, 2022

General

Primary

Treasurer of candidate's authorized committee:

Matt Kay

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Halee Purcell

Signature:

Jenny James

Name:

Halee Purcell

Name:

JENNY JAMES

Date of Request to Purchase Ad Time:

7/14/22

Date of Station Agreement to Sell Time:

7/14/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No **PSA**

Date ad received: 7/14/22

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 6395010	Station Call Letters: KOKA-AM	Date Received/Requested: 7/14/22
Est. #: N/A	Station Location: SHREVEPORT, LA	Run Start and End Dates: 7/14/22 - 7/22/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 639501D
Alt Order #:
Product Desc: BACK TO SCHOOL SUPPLY GIVEAW#
Estimate:
Flight Dates: 07/02/22 - 07/22/22
Original Date / Rev: 06/30/22 / 06/30/22
Order Type: PSA

KOKA-AM
Primary AE: House Shreveport
Sales Office: L-SHV
Sales Region: Local

Agency
Name: PSA/Promo
Buying Contact:
Billing Contact:
 House PSA/Promo

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: PSA/Promo
Demographic: HH
Product Codes: PSA
Revenue Code 1: Direct Business
Revenue Code 2: Spot
Revenue Code 3: PSA
Priority: P-11

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:28:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/22	07/22/22	178	\$0.00	\$0.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	178	\$0.00	\$0.00	0.00
Totals	178	\$0.00	\$0.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Shreveport			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOKA	07/02/22	07/22/22	Mo-Su Full Rotation Mo-Su 5a-12m	CM	5a-12m	6666666	:30	42	\$0.00	P-11	0.00	NM	178	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/22	07/03/22	-----66		12				\$0.00		0.00			
		Week: 07/04/22	07/10/22	666666+		46				\$0.00		0.00			
		Week: 07/11/22	07/17/22	+++++++		70				\$0.00		0.00			
		Week: 07/18/22	07/24/22	+++++--		50				\$0.00		0.00			
													Totals	178	\$0.00

Spot Manager: Placed, 07/14/22-07/23/22

Weekday Air Time Length Order Product Description Time Period House # Estimate # Order Channels (Booked) Rate Ad-ID

Channels (Placed): KOKA

Date: 07/14/22

Advertiser: PSA/Promo

Date	Time	Length	Product	Description	Time Period	House #	Estimate #	Order	Channels (Booked)	Rate	Ad-ID
Thursday	7:49:30 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m	SHV339	639501D [1]	KOKA			\$0.00	Backpack
Thursday	8:47:30 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m	SHV334	639501D [1]	KOKA			\$0.00	Backpack
Thursday	6:37:30 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m	SHV334	639501D [1]	KOKA			\$0.00	Backpack
Thursday	6:49:30 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m	SHV339	639501D [1]	KOKA			\$0.00	Backpack
Thursday	8:18:30 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m	SHV339	639501D [1]	KOKA			\$0.00	Backpack
Thursday	7:47:30 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m	SHV334	639501D [1]	KOKA			\$0.00	Backpack
Thursday	5:36:15 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m	SHV339	639501D [1]	KOKA			\$0.00	Backpack
Thursday	10:48:00 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m	SHV334	639501D [1]	KOKA			\$0.00	Backpack
Thursday	1:34:30 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m	SHV339	639501D [1]	KOKA			\$0.00	Backpack
Thursday	5:48:00 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m	SHV334	639501D [1]	KOKA			\$0.00	Backpack

Date: 07/15/22

Advertiser: PSA/Promo

Date	Time	Length	Product	Description	Time Period	House #	Estimate #	Order	Channels (Booked)	Rate	Ad-ID
Friday	3:47:30 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m	639501D [1]	KOKA				\$0.00	
Friday	11:17:30 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m	639501D [1]	KOKA				\$0.00	
Friday	6:19:00 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m	639501D [1]	KOKA				\$0.00	
Friday	5:47:30 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m	639501D [1]	KOKA				\$0.00	
Friday	4:18:30 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m	639501D [1]	KOKA				\$0.00	
Friday	9:36:30 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m	639501D [1]	KOKA				\$0.00	
Friday	7:37:30 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m	639501D [1]	KOKA				\$0.00	
Friday	9:17:00 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m	639501D [1]	KOKA				\$0.00	
Friday	7:50:00 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m	639501D [1]	KOKA				\$0.00	
Friday	8:50:30 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m	639501D [1]	KOKA				\$0.00	

Date: 07/16/22

Advertiser: PSA/Promo

Date	Time	Length	Product	Description	Time Period	House #	Estimate #	Order	Channels (Booked)	Rate	Ad-ID
Saturday	8:17:00 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m	639501D [1]	KOKA				\$0.00	
Saturday	7:48:30 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m	639501D [1]	KOKA				\$0.00	
Saturday	5:49:00 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m	639501D [1]	KOKA				\$0.00	
Saturday	1:47:00 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m	639501D [1]	KOKA				\$0.00	
Saturday	6:35:00 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m	639501D [1]	KOKA				\$0.00	
Saturday	3:35:30 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m	639501D [1]	KOKA				\$0.00	
Saturday	7:18:00 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m	639501D [1]	KOKA				\$0.00	
Saturday	6:50:30 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m	639501D [1]	KOKA				\$0.00	
Saturday	8:47:30 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m	639501D [1]	KOKA				\$0.00	
Saturday	9:47:30 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m	639501D [1]	KOKA				\$0.00	

Date: 07/17/22

Advertiser: PSA/Promo

[Sorted by: Date]

\$0.00
\$0.00

Spot Manager: Placed, 07/14/22-07/23/22



Weekday	Air Time	Length	Order Product Description	Time Period	House #	Estimate #	Order	Channels (Booked)	Rate	Ad-ID
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Channels (Placed): KOKA

Date: 07/17/22

Advertiser: PSA/Promo

Sunday	10:35:30 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1]	KOKA	\$0.00	
Sunday	5:19:00 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1]	KOKA	\$0.00	
Sunday	9:18:30 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1]	KOKA	\$0.00	
Sunday	8:47:00 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1]	KOKA	\$0.00	
Sunday	6:17:30 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1]	KOKA	\$0.00	
Sunday	4:35:30 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1]	KOKA	\$0.00	
Sunday	3:18:00 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1]	KOKA	\$0.00	
Sunday	7:20:30 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1]	KOKA	\$0.00	
Sunday	8:36:00 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1]	KOKA	\$0.00	
Sunday	9:34:30 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1]	KOKA	\$0.00	

Date: 07/18/22

Advertiser: PSA/Promo

Monday	5:47:30 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1]	KOKA	\$0.00	
Monday	5:48:00 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1]	KOKA	\$0.00	
Monday	8:34:00 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1]	KOKA	\$0.00	
Monday	4:18:00 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1]	KOKA	\$0.00	
Monday	8:50:30 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1]	KOKA	\$0.00	
Monday	6:50:00 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1]	KOKA	\$0.00	
Monday	7:49:00 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1]	KOKA	\$0.00	
Monday	4:48:00 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1]	KOKA	\$0.00	
Monday	10:34:00 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1]	KOKA	\$0.00	
Monday	7:49:30 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1]	KOKA	\$0.00	

Date: 07/19/22

Advertiser: PSA/Promo

Tuesday	5:35:00 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1]	KOKA	\$0.00	
Tuesday	6:18:30 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1]	KOKA	\$0.00	
Tuesday	7:49:30 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1]	KOKA	\$0.00	
Tuesday	10:17:30 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1]	KOKA	\$0.00	
Tuesday	3:50:00 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1]	KOKA	\$0.00	
Tuesday	5:47:30 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1]	KOKA	\$0.00	
Tuesday	6:47:30 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1]	KOKA	\$0.00	
Tuesday	7:35:00 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1]	KOKA	\$0.00	
Tuesday	8:50:00 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1]	KOKA	\$0.00	
Tuesday	9:46:30 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1]	KOKA	\$0.00	

Date: 07/20/22

Advertiser: PSA/Promo

\$0.00	\$0.00
\$0.00	\$0.00

[Sorted by: Date]

Spot Manager: Placed, 07/14/22-07/23/22



Weekday	Air Time	Length	Order Product Description	Time Period	House #	Estimate #	Order	Channels (Booked)	Rate	Ad-ID
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Channels (Placed): KOKA

Date: 07/20/22

Advertiser: PSA/Promo

Wednesday	10:48:00 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1] KOKA		\$0.00	
Wednesday	6:48:00 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1] KOKA		\$0.00	
Wednesday	11:34:30 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1] KOKA		\$0.00	
Wednesday	7:34:00 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1] KOKA		\$0.00	
Wednesday	5:35:00 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1] KOKA		\$0.00	
Wednesday	10:18:00 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1] KOKA		\$0.00	
Wednesday	6:19:00 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1] KOKA		\$0.00	
Wednesday	5:48:00 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1] KOKA		\$0.00	
Wednesday	6:49:30 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1] KOKA		\$0.00	
Wednesday	3:50:30 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1] KOKA		\$0.00	

Date: 07/21/22

Advertiser: PSA/Promo

Thursday	5:47:30 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1] KOKA		\$0.00	
Thursday	9:17:00 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1] KOKA		\$0.00	
Thursday	8:50:00 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1] KOKA		\$0.00	
Thursday	7:50:30 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1] KOKA		\$0.00	
Thursday	4:18:30 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1] KOKA		\$0.00	
Thursday	6:35:00 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1] KOKA		\$0.00	
Thursday	7:35:00 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1] KOKA		\$0.00	
Thursday	3:49:30 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1] KOKA		\$0.00	
Thursday	11:17:30 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1] KOKA		\$0.00	
Thursday	9:37:00 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1] KOKA		\$0.00	

Date: 07/22/22

Advertiser: PSA/Promo

Friday	7:47:30 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1] KOKA		\$0.00	
Friday	9:36:30 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1] KOKA		\$0.00	
Friday	11:46:30 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1] KOKA		\$0.00	
Friday	5:47:30 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1] KOKA		\$0.00	
Friday	7:50:00 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1] KOKA		\$0.00	
Friday	5:18:00 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1] KOKA		\$0.00	
Friday	8:18:30 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1] KOKA		\$0.00	
Friday	3:49:30 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1] KOKA		\$0.00	
Friday	6:50:30 AM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1] KOKA		\$0.00	
Friday	6:35:00 PM	:30	BACK TO SCHOOL SUPPLY GIVEAW	5a-12m			639501D [1] KOKA		\$0.00	

[Sorted by: Date]

\$0.00
\$0.00
\$0.00
\$0.00