

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Elect Adrian Perkins, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name: <u>Adrian Perkins</u>	
Authorized committee: <u>Elect Adrian Perkins</u>	
Agency requesting time (and contact information): <input type="checkbox"/> N/A	
Candidate's political party: <u>Democrat</u>	
Office sought (no acronyms or abbreviations): <u>Mayor of Shreveport</u>	
Date of election: <u>11/8/22</u> <input type="checkbox"/> General <input checked="" type="checkbox"/> Primary	
Treasurer of candidate's authorized committee: <u>Joshua Williams</u>	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices. THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency Signature: Name: <u>Adrian Perkins</u> Date of Request to Purchase Ad Time: <u>10/13/22</u>	Station Representative Signature: Name: <u>JENNY JAMES</u> Date of Station Agreement to Sell Time: <u>10/13/22</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No **10/13/22 LIVE REMOTE**

Date ad received:

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: **657809**
657816

Station Call Letters: **KOKA-AM**

Date Received/Requested:
10/13/22

Est. #:

Station Location:
SHREVEPORT, LA

Run Start and End Dates:
10/15/22 - 10/15/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 657809
Alt Order #: POLITICAL
Product Desc: Live Remote
Estimate:
Flight Dates: 10/15/22 - 10/15/22
Original Date / Rev: 10/12/22 / 10/13/22
Order Type: CONTROLLED

Primary AE: Bersheika Player
Sales Office: L-SHV
Sales Region: Local

Agency Name: POL22/Adrian Perkins Re-Election Ca
Buying Contact:
Billing Contact:
 9605 Stratmore Circle
 Shreveport, LA 71115

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: POL22/Adrian Perkins Re-Election Ca
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Direct Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-04

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:28:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/22	10/15/22	16	\$600.00	\$600.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	16	\$600.00	\$600.00	0.00
Totals	16	\$600.00	\$600.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Bersheika Player			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 1	KOKA	10/15/22	10/15/22	Sa-Su Prime Time Sa-Su 6a-7p	CM	9:30 AM-11:30 AM (9:30 AM-11:30 AM)	-----	1:00	0	\$100.00	P-04	0.00	NM	6	\$600.00	
LIVE BREAKS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/10/22	10/16/22	-----S-		6		\$100.00		0.00						
N 2	KOKA	10/15/22	10/15/22	Sa-Su AM Sa-Su 6a-10a	CM	6a-10a	-----	:10	0	\$0.00	P-10	0.00	NM	10	\$0.00	
ADDED VALUE- PROMOS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/10/22	10/16/22	-----S-		10		\$0.00		0.00						
														Totals	16	\$600.00

Spot Manager: Placed, 10/15/22-10/15/22



Agency: **Perkins Re-Election Campaign** Air Time: **10/15/22** Order Product Description: **KOKA-AM** Weekday Length: **1:00** Display Times: **9:30 AM-11:30 AM** Inv Code (Boo): **657809** Order: **Bersheika Play** AE Full Name Rate (Ext Ad-ID): **\$100.00**

Property: **KOKA-AM**
Date: **10/15/22**

Agency	Order Product Description	Weekday	Length	Display Times	Inv Code (Boo)	Order	AE Full Name Rate (Ext Ad-ID)
POL22/Adrian Perkins Re-Election	6:19:45 AM Live Remote	Saturday	:106a-10a	Sa-Su AM	657809	Bersheika Play	\$0.00
POL22/Adrian Perkins Re-Election	6:37:50 AM Live Remote	Saturday	:106a-10a	Sa-Su AM	657809	Bersheika Play	\$0.00
POL22/Adrian Perkins Re-Election	6:49:30 AM Live Remote	Saturday	:106a-10a	Sa-Su AM	657809	Bersheika Play	\$0.00
POL22/Adrian Perkins Re-Election	7:18:30 AM Live Remote	Saturday	:106a-10a	Sa-Su AM	657809	Bersheika Play	\$0.00
POL22/Adrian Perkins Re-Election	7:38:30 AM Live Remote	Saturday	:106a-10a	Sa-Su AM	657809	Bersheika Play	\$0.00
POL22/Adrian Perkins Re-Election	7:51:30 AM Live Remote	Saturday	:106a-10a	Sa-Su AM	657809	Bersheika Play	\$0.00
POL22/Adrian Perkins Re-Election	8:20:00 AM Live Remote	Saturday	:106a-10a	Sa-Su AM	657809	Bersheika Play	\$0.00
POL22/Adrian Perkins Re-Election	8:38:30 AM Live Remote	Saturday	:106a-10a	Sa-Su AM	657809	Bersheika Play	\$0.00
POL22/Adrian Perkins Re-Election	8:51:30 AM Live Remote	Saturday	:106a-10a	Sa-Su AM	657809	Bersheika Play	\$0.00
POL22/Adrian Perkins Re-Election	9:18:00 AM Live Remote	Saturday	:106a-10a	Sa-Su AM	657809	Bersheika Play	\$0.00
POL22/Adrian Perkins Re-Election	9:34:00 AM Live Remote	Saturday	:106a-10a	Sa-Su AM	657809	Bersheika Play	\$0.00
POL22/Adrian Perkins Re-Election	9:47:00 AM Live Remote	Saturday	:106a-10a	Sa-Su AM	657809	Bersheika Play	\$0.00
POL22/Adrian Perkins Re-Election	10:00:00 AM Live Remote	Saturday	:106a-10a	Sa-Su AM	657809	Bersheika Play	\$0.00
POL22/Adrian Perkins Re-Election	10:30:00 AM Live Remote	Saturday	:106a-10a	Sa-Su AM	657809	Bersheika Play	\$0.00
POL22/Adrian Perkins Re-Election	1:00:00 AM Live Remote	Saturday	:106a-10a	Sa-Su AM	657809	Bersheika Play	\$0.00
POL22/Adrian Perkins Re-Election	1:05:00 AM Live Remote	Saturday	:106a-10a	Sa-Su AM	657809	Bersheika Play	\$0.00

\$600.00
\$600.00
\$600.00
\$600.00

[Sorted by: Date]

ORDER



Orders
Order / Rev: 657816
Alt Order #: POLITICAL
Product Desc: TALENT FEE
Estimate:
Flight Dates: 10/15/22 - 10/15/22
Original Date / Rev: 10/12/22 / 10/13/22
Order Type: CONTROLLED

Primary AE: Bersheika Player
Sales Office: L-SHV
Sales Region: Local

Agency Name: POL22/Adrian Perkins Re-Election Ca
Buying Contact:
Billing Contact:
 9605 Stratmore Circle
 Shreveport, LA 71115

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: POL22/Adrian Perkins Re-Election Ca
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Direct Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-04

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:28:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/22	10/15/22	4	\$200.00	\$200.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	4	\$200.00	\$200.00	0.00
Totals	4	\$200.00	\$200.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Bersheika Player			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOKA	10/15/22	10/15/22	Talent Fee Talent Fee	NS	Talent Fee	-----	:00	0	\$75.00	P-04	0.00	NS	2	\$150.00
Charles Johnson- Talent															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/10/22	10/16/22	-----S-		2		\$75.00		0.00					
N 2	KOKA	10/15/22	10/15/22	Event/Remote Tech Fee Event/Remote Tech Fee	NS	Event/Remote Tec	-----	:00	0	\$25.00	P-04	0.00	NS	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/10/22	10/16/22	-----S-		2		\$25.00		0.00					
													Totals	4	\$200.00

Spot Manager: Non-Spots, 10/15/22-10/15/22



Agency: POL22/Adrian Perkins Re-Election Campaign
 Order: Product/Description
 Weekday/length
 Display Times
 Inv. Code (Boo)
 Order
 AE Full Name Rate (Ext AdSID)

Property: KOKA-AM

Date: 10/15/22

Agency	Order	Product/Description	Weekday/length	Display Times	Inv. Code (Boo)	Order	AE Full Name	Rate (Ext AdSID)
POL22/Adrian Perkins Re-Electic		TALENT FEE	Saturda:	:00 Talent Fee			657816 Bersheika Play	\$75.00
POL22/Adrian Perkins Re-Electic		TALENT FEE	Saturda:	:00 Event/Remote Tech Fee Event/Remote T			657816 Bersheika Play	\$25.00
POL22/Adrian Perkins Re-Electic		TALENT FEE	Saturda:	:00 Talent Fee			657816 Bersheika Play	\$75.00
POL22/Adrian Perkins Re-Electic		TALENT FEE	Saturda:	:00 Event/Remote Tech Fee Event/Remote T			657816 Bersheika Play	\$25.00

\$200.00
 \$200.00
 \$200.00
 \$200.00

[Sorted by: Date]